For the standard peekaboo format the dark color can be black in the multicolor format, and that in the single color format it can be printed in orange, brown, black, or white.
**BATTLE OF I-75 MARKS (HOME GAME)**

BGSU-00013  
BGSU-00014

Only to be used when Bowling Green is the home team.

**BATTLE OF I-75 MARKS (AWAY GAME)**

BGSU-00015  
BGSU-00016

Only to be used when Toledo is the home team.

**Restriction:** There is a 20% shared royalty rate by both schools. All BGSU licensees will report the standard 10% on their LRG quarterly royalty report sheet. There is no special code or license needed to produce this mark.

**WORDMARKS**

BGSU-00017  
BGSU-00018

**BATTLE OF I-75 MARKS (HOME GAME)**

BGSU-00019  
BGSU-00020

**BATTLE OF I-75 MARKS (AWAY GAME)**

BGSU-00021  
BGSU-00022

**COLOR INFORMATION**

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
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<tbody>
<tr>
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<td>FE5000</td>
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<tr>
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<td>4F2C1D</td>
<td>C:30% M:72% Y:74% K:80%</td>
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<td>Tan</td>
<td>PMS 728</td>
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<td>C:5% M:32% Y:46% K:10%</td>
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<tr>
<td>Black</td>
<td>Process Black</td>
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January 2016
**YOUTH MARKS**

BGSU-00026  
BGSU-00027

**INSTITUTIONAL MARKS**

BGSU-00028  
BGSU-00029  
BGSU-00030  
BGSU-00031

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January 2016  
college.trademarxonline.com
BGSU VINTAGE MARKS

Note: Use of the BGSU Vintage Marks requires a separate contract type and a 12% royalty rate, please contact LEARFIELD’s administration if you are interested in obtaining this license.

VERBIAGE

Bowling Green State University®
Bowling Green Falcons®
BGSU
Falcon Fast™ (must be used with primary marks)
Talons Up (must be used with primary marks)
BGSU Falcons

Roll Along....™
We Are BG....™
Ay Ziggy Zoomba....™
#FalconFast (italicized only)
The Madhouse on Mercer™

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