



"Spirit of BG" Award Classified Staff Nomination Form



Any member of the university community (faculty, staff, or student) may nominate a permanent full-time or part-time classified employee for "The Spirit of BG" Award. Following the established guidelines, nominations must be received by the last business day of each month.

Nominations may be submitted by completing this form, then carry, mail, email or fax to:

Deborah Carden (dcarden@bgsu.edu or fax: 419-433-9696)
Chair, "Spirit of BG" Award Committee Clasen Welcome Center
102 Foundation Hall
BGSU Firelands
One University Drive
Huron, OH 44839

Nominee: Mrs. Marsha Bastelman

Office: Business Building 234

Campus Address: College of Business 234A

Phone: 419 372 2041 Email: mbastel@bgsu.edu

In 1,000 words or less, describe why this person deserves recognition for the "Spirit of BG"

Award:

Please see the attached PDF File

Nominator: Mo Zolfagharian Phone Number: 419 372 8321

Email: mzolf@bgsu.edu Date: 04/01/2019 and I'm not April-fooling you!

Revised July 2014

April 1, 2019

To: The "Spirit of BG" Award Evaluation Committee
BGSU

Subject: Nominating Mrs. Marsha Bostelman for the "Spirit of BG" Award

Dear Members of the Evaluation Committee:

I would like to nominate Mrs. Marsha Bostelman for the "Spirit of BG" Award. I work closely with Marsha every day and am highly familiar with the depth of her commitment to the spirit of BG. She is not only an embodiment of our vision, mission, core values, learning outcomes, and goals; but she has also gone millions of extra miles in support of students and their families, faculty, staff, alumni, and friends. She constantly heightens the appreciation that everyone feels for personal and professional qualities as a champion of student well-being and success, and as a sounding board and support pundit for faculty, staff, and alumni. That she is the "go-to" person in the College of Business and beyond is a truism ascribed to by everyone. I will try to provide exemplar details of the ways in which Marsha has opened a very special place for herself in everyone's heart.

The "Spirit of BG" award recognizes classified staff who have "demonstrated the spirit of BG as defined by the university vision, mission, core values, learning outcomes and/or goals." Marsha has demonstrated that spirit countless times, of which I suffice to detailing three instances.

1. BGSU aims to "Engage students in a unique BG learning experience that fosters engaged citizenship, leadership, and career preparedness which will lead to life-long success." Ask any student who has had some sort of interaction with Marsha, either in person, via phone or through email. They will agree that she is a perfect role model for any learner. The way she treats students and helps them overcome challenges they face is refreshing to watch and inspiring to students who, hopefully, will provide the same level of service to others as citizens and as professionals throughout their life-long endeavors. In this capacity, Marsha supports and reinforces the manner in which our faculty go about engaging students in the unique BG learning experience described earlier.
2. Another goal of BGSU is to "Build a campus and community that fosters, celebrates, and appreciates diversity and inclusion." Marsha treats everyone equally. She lives and works by the motto of "treating others as you wish to be treated." She reminds students that each individual student's educational journey is unique. She is always there to

provide comforting care when students might be feeling like their college career may be taking too long to complete or the experience is not going as planned.

3. BGSU further seeks to “Enhance the well-being and quality of life of BGSU students, faculty, staff, alumni and friends.” Marsha is a dream team player. She performs many tasks for many offices and towards many causes. The following are just a few examples of the many key and time-consuming service activities that she performs on top of everything else she does for the Marketing Department and College of Business.
 - a. Administrative support and logistics specialist of the BGSU’s Women in Leadership Conference.
 - b. Appointed by President Rogers as a member of the search committee for the Provost position (resulted in the recruitment of Provost Joe Whitehead).
 - c. Member of the search committee for the Administrative Assistant position in the Undergraduate Development Office.
 - d. Member of the marketing team for the Entrepreneurship minor program.

Marsha’s style is to always go the extra miles to ensure people around her feel informed, respected, and empowered so that they work on being or becoming the best they can. For example, in the recent three years as the Marketing Department has been trying to hire a permanent Chairperson, Marsha has essentially “run the show” in the Department alongside the Interim Chair. Essential departmental tasks where the Chairperson has significant input could not be completed if it weren’t for Marsha’s unceasing service and teamwork (e.g., course scheduling, faculty meetings, student problem solving, space audit, commencement coordination).

Marsha is a person of high character, moral standing, and work ethic. She consistently displays good spirits and positive attitude. She is extremely pleasant, insightful, and highly respected by everyone around her. I am confident that the esteemed members of the evaluation committee will be able to appreciate her many remarkable qualities from the content of this brief nomination letter.

Please do not hesitate to contact me should you need any further information.

Warm Regards,



Mo Zolfagharian
Associate Professor & Department Chair
Department of Marketing
Bowling Green State University



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Chair, "Spirit of BG" Award Committee Clasen Welcome Center
102 Foundation Hall
BGSU Firelands
One University Drive
Huron, OH 44839

Nominee: David Crow

Office: Campus Operations

Campus Address: 816 E. Poe Rd Rm 114

Phone: 2-7663 Email: crowd@BGSU.edu

In 1,000 words or less, describe why this person deserves recognition for the "Spirit of BG" Award:

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Nominator: Erin Keegan Phone Number: 2-6019

Email: erink@BGSU.edu Date: 4-3-19

I would like to nominate David Crow for the "Spirit of BG" award. In his short time at BGSU he has not only embodied the Spirit of BG, but also enable and promote it with in the Mechanical, Electrical and Plumbing team at Campus Operations. David follows BGSU Core Values daily, using his experience and an intellectual approach to bring resolution to mechanical issues throughout campus. David holds his own expectations of personal growth at a high level while also fostering his team's personal growth, thru collaborative troubleshooting; whether a difficult or reoccurring issue with BGSU operations support systems. David doesn't just lead the MEP team, he encourages them to come to their own resolutions.

David's experiences and knowledge across all disciplines of the Mechanical, Electrical and Plumbing (MEP) area is vital to the prevention of future and/or recurring damage. An example of this was demonstrated at Overman when a mechanical failure had flooded an office. David's persistence finding the root cause and resolving the issues displayed a "don't ever quit approach" to uncovering layers of compounding issues within a very large and complex problem while properly communicating with contractors and staff. The occurrence at Overman is one of many situations that David and his team face on a daily basis.

Under David's direction, Campus Operations is holding contractors to a greater level of accountability and communicating discoveries/issues more frequently to the benefit of both BGSU and the contractor involved. He is enhancing services through the creation of preventative maintenance programs. In addition, he details proper frequencies while also evaluating the possibilities of automated alarms in critical environments. The improvements are resulting in less occupant disruption, improved customer service and reduced overall costs to the University.

Another example of an exemplary process improvement that David implemented this year was during the extreme temperatures Northwest Ohio. When our area experienced subzero temperatures for 60+ hours straight, David developed a plan that outlined Mechanical, Electrical and Plumbing staffing adjustments, critical area tours and remote space monitoring 24/7. The enhanced scrutiny allowed Campus Operations to make adjustments and repairs to equipment before they became emergency repairs and/or negatively impacting customers in a myriad of ways, such as flooding, extreme cold spaces or loss of mechanical services.

David's ability to collaborate and communicate with both internal and external customers to clearly define the issue on the surface, allowed an understanding of the root-cause that needed to be addressed in order providing long term customer satisfaction. This is not an innovative approach, however David's attitude and ability to include the customer and service team while documenting the issue, expectation and direction of correction is the definition of going the extra mile. His calm demeanor and thorough thought patterns have had an immediate impact on both daily operations and our customer. David brings the "can do", "will do" Spirit to work at BGSU every day improving the community used by faculty, staff, and students. Campus Operations is so glad to have David as a part of the team and look forward to the outstanding future contributions he has shown he is capable of!