

# MASTER OF BUSINESS ADMINISTRATION

# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION













### Why a executive master's degree in Business Administration?

In today's complex and dynamic business climate, you need every advantage you can get. Open to business leaders with or without a previous business degree, the Executive MBA program was designed by business professionals to accommodate an irregular work schedule, frequent travel, or relocation without seriously disrupting progress toward the degree. A one-weekend-per-month format allows you to focus on course work intensively during the scheduled meeting times so you are able to maintain work and personal obligations the rest of the month.

## Why the EMBA at Bowling Green State University?

BGSU's graduate business programs are nationally recognized for their excellence in teaching and innovation. The MBA program continues to be selected as one of the best by The Princeton Review's Best Business Schools, having been included all ten years the rankings have existed. We are also ranked among the best part-time MBA programs in US News and World Report. BGSU's College of Business Administration is one of only 178 programs in the world whose business and accounting programs are accredited by AACSB-International, the "gold standard" of accreditation.

#### **Learning outcomes**

Graduates of the MBA program will possess factual knowledge through the required courses, including fundamental business principles, generalizations and theories. Further, MBA graduates will be adept at applying course material in a multitude of problem solving and decision making contexts. Key areas of skill development include broad creative capacities, oral and written communication skills, and the ability to work with others as a member of a team.

The program also trains students to find and use resources for answering questions and solving problems, while learning to analyze and critically evaluate ideas, arguments and differing points of view. Graduates will demonstrate a clear understanding of, and commitment to, professional ethics, standards and codes of conduct.

#### FOR MORE INFORMATION

Contact Director of Graduate and Executive Programs in Business, Dave Chatfield, College of Business, at dchatfi@bgsu.edu or 419-372-2473. Visit www.bgsumba.com

For questions about Professional Pathways, contact Graduate Admissions: gradinfo@bgsu.edu | 419-372-2791 | www.bgsu.edu/graduate

# **Program strength and uniqueness**

- Accelerated program designed for professionals with management experience.
- Program requires 10 courses, regardless of undergraduate major, and can be completed in 20 months of part-time study with classes meeting one weekend per month.
- Students progress as a team, learning from and with other experienced leaders in the cohort.
- Curriculum focuses on strategic management in an evolving business environment.
- International study abroad trip is an integral part of the program.
- GMAT is waived for qualifying students.
- Ohio's first Executive MBA program.
- Small class size.

### **Professional opportunities**

EMBA graduates are prepared for a variety of business management and leadership roles. Recent graduates have been employed as financial managers, contract negotiators, audit managers, human resource directors, engineering and manufacturing managers, research scientists, regional directors, account managers, and c-suite executives.



"Not a day goes by that I don't apply the knowledge and lessons learned in class to decisions for both our daily operations as well as long-term growth plans."

Edward Metzger '77, '06 President, BioFit Engineered Products



#### **Admission requirements**

The program strongly recommends that applicants have a minimum 2.8 undergraduate grade point average (GPA). Applicants are required to submit scanned copies of official or unofficial transcripts from all institutions attended. Upon admission, final official or notarized copies of transcripts from all institutions where degrees were earned and diplomas from international institutions must be submitted.

Applicants are also required to submit official scores from the Graduate Management Admission Test (GMAT), which may be waived with ten or more years of professional work experience, at least five years of full-time experience in a significant management capacity, and an undergraduate grade point average of at least 2.8 on a 4.0 scale. Applicants with a master's degree from a regionally accredited US university may also be eligible for an exemption.

All applicants must submit a current resume and one letter of nomination.

#### **Cost of tuition**

Please refer to www.bgsu.edu/offices/bursar for current information on tuition and fees.

#### Financial assistance

Domestic students enrolled in four or more credit hours are eligible to apply for financial aid using the Free Application for Federal Student Aid (FAFSA) to calculate student contribution and financial need. You may apply online at www.fafsa.ed.gov.

#### How to apply

Visit the BGSU Graduate College website at www.bgsu.edu/graduate/admissions.

Application deadline fall term: July 1

#### Curriculum

A total of 30 credit hours of coursework at the graduate level are required.

#### **Required Courses**

(Up to two courses may be waived with prior completion of equivalent courses.)

- ECON 6000X Behavior of the Firm in a Global Environment (3)
- MBA 6510X Business Analytical Tools for Managerial Decisions (3)
- MBA 6520X Business Information Technologies (3)
- MBA 6540X Global Supply Chain Management (3)
- MBA 6580X Organizational Leadership and the Global Business Environment (3)
- MBA 6590X Competing Strategically in the Global Environment (3)
- MBA 6050X Marketing Management and Strategy (3)
- MBA 6060X Financial Management in a Global Environment (3)
- MBA 6070X Business Ethics, Law and Communication (3)
- MBA 6200X Accounting for Executives (3)

# **Professional Pathways**

Professional Pathways provide affordable, flexible and practical graduate programs for working professionals, as well as full-time students, desiring advanced degrees or certificates to increase career opportunities or expand knowledge in specific academic disciplines.



