

MANAGEMENT

SPECIALIZATION IN THE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION



College of Business

BOWLING GREEN STATE UNIVERSITY

CAREER OPPORTUNITIES:

This specialization prepares you for job opportunities involving management and leadership of people in a wide variety of business, public sector, and non-profit organizations.

A management specialization will prepare you to work in a diverse number of fields such as:

- General management.
- Human resource management.
- Management in service, manufacturing, and health care industries.
- Managerial positions in other business operations and government services.

YOU WILL LEARN HOW TO:

- Apply general personnel management practices.
- Attract, select, develop, and retain talented employees to meet organizational goals.
- Recognize how diversity and global issues impact management.
- Successfully lead organization change initiatives.
- Consider ethical issues in decision making.
- Effectively communicate to your co-workers.
- Build and lead effective work teams.

STUDENT ORGANIZATIONS:

Global Management and Leadership Society

Membership is open to all CBA students.

Faculty Co-Advisors

- Jane Wheeler, jvwheel@bgsu.edu
- Man Zhang, mzhang@bgsu.edu

SPECIAL HIGHLIGHTS:

- Scholarships and internships are available.
- More than 50 companies recruit for Management on campus each year.
- Co-curricular professional development activities.
- Experiential learning activities
- Work with a variety of organizations in service learning projects.

If you are interested in learning more about the Management specialization, please contact the Department of Management:

Dr. Amelia Carr, Chair
(419) 372-2946 or ascarr@bgsu.edu
Room 3018 Business Administration Annex (BAA)

MANAGEMENT – 21 Hours

Requirements as of Fall 2014 for the Management Major, Bachelor of Science in Business Administration

You must meet the specialization requirements in effect at the time of your admission to the BSBA degree program. All specialization courses must be taken for a letter grade.

To be admitted to the Management Program, you must:

1. be admitted to the BSBA program.
2. have a BGSU cumulative grade point average of at least 2.5.
3. Have earned a C or better in MGMT 3600.

<u>Courses</u>	<u>Course Name</u>	<u>Credit Hours</u>
BA 3900	Business in the Global Arena	3
BA 4400	Global Management	3
MGMT 3610	Human Resource Management	3
MGMT 4540	Managing the Employment Process	3
MGMT 4650	Managing Change in Organizations	3
MGMT 4700	Leading for Success	3

Plus one course from:

		3
ACCT 3310	Intermediate Managerial Accounting	
BA 3100	Introduction to Hospitality Management	
BA 3250	Organization and Structure of Health Care Services Industry	
BA 4390	Regional Issues in International Business	
ECON 3210	Labor Economics	
ECON 3510	International Trade and Finance	
ECON 4220	Labor Relations Policy	
ECON 4310	Public Finance	
FIN 4100	International Financial Management	
FIN 4210	Risk Management and Insurance Planning	
LEGS 4060	International Business Transactions	
LEGS 4290	Employment Law	
MGMT 3300	Supply Management I	
MGMT 4410	Quality Management and Lean Tools	
MGMT 4420	Logistics Management for Supply Chains	
MKT 3500	Business-to-Business Marketing	
MKT 4550	International Marketing	
PSYC 3500	Survey of Industrial and Organizational Psychology	
TECH 4000	Supervisory Practices in Technological Settings	
TECH 4300	Development of Training Programs	