

INTERNATIONAL BUSINESS

SPECIALIZATION IN THE BACHELOR OF
SCIENCE IN BUSINESS ADMINISTRATION



CAREER OPPORTUNITIES:

Internationalists in business must be generally familiar with politics, economics, law, culture, religion, value systems, geography, history, and language. Job options relate to the individual curriculum selected. Few students studying International business are initially employed in an international division of a company or an international organization. Most graduates accept jobs within the domestic division of an international company, performing a basic business function such as marketing, accounting, public or labor relations, law, personnel, finance, or production. Within 3-5 years, opportunities to work directly with international business operations may occur at 3 levels:

1. work in the United States with an international division on international problems or activities;
2. work with an international activity which requires occasional or frequent trips to different countries;
3. accept an assignment in a foreign country for a period of years. Opportunities also exist in foreign companies that have subsidiaries in the United States.

STUDENT ORGANIZATIONS:

- Global Management and Leadership Society; Advisors: Dr. Man Zhang, 419-372-6819; Dr. Jane Wheeler, 419-372-6064

CURRICULUM:

International business is a relatively new academic area that cuts across a broad range of academic areas. The goal of the program is to provide a basic education in business with special emphasis on international business. Students select special areas of study, such as foreign language, economics, or culture of specific geographic regions.

SPECIAL HIGHLIGHTS:

- Study abroad scholarships are available.
- Students who take a 2nd specialization in the BSBA or a foreign language minor will have both job entry skills useful in seeking employment and training in international business, which will be useful in later career stages.
- Career opportunities exist in international organizations like the World Bank, United Nations, the International Monetary Fund, or with federal and state governments.
- Opportunities for international experience exist through (1) Summer programs at AUDENCIA Nantes, France or Hong Kong Baptist University, Hong Kong, China (2) Semester length programs at University of Aberdeen, Scotland; Ecole de Management, Strasbourg, France; Hong Kong Baptist University, Hong Kong; University de Macau, Macau, China; (3) A year long dual degree program between BGSU and Ecole de Management, Strasbourg, France.
- Check out our website at

Check out the College of Business Administration website at www.bgsu.edu/business.html
Department of Management
Dr. Amelia Carr, Chair
3018 BAA
(419) 372-2946

INTERNATIONAL BUSINESS – 18 Hours

A specialization in the
Bachelor of Science in Business Administration

Students must meet the specialization requirements in effect at the time of their admission to the BSBA degree program.

The specific requirements for the **International Business** specialization are as follows:

<u>Courses</u>	<u>Course Name</u>	<u>Credit Hours</u>
BA 3900	Business in the Global Arena	(3)
BA 4400	Global Management	(3)

Choose 2 courses from the following list: (6)

BA 4390
BA 4920 (limited to 6 hrs.)
ECON 3510, 4540
FIN 4100
LEGS 3050, 4060
MGMT 3300, 4420
MKT 3020, 4550

Choose 1:	(3)
AFRS 3000	INST 2000
CAST 2010	ITAL 3710, 3720
CHIN 2160, 3120, 4150	JAPN 2150, 3120, 4150
ETHN 3100, 3170, 4030	POLS 3510, 3550, 3610
FREN 2220, 3660, 3820	RUSN 2160
GEOG 2250, 2300, 3400, 3420, 3490	SOC 2310
GERM 3160, 4160, 4210	SPAN 2700, 3770, 3780
HIST 3100, 3110, 3770, 3820, 3840, 4550	

One foreign language course at 3000-level or above (an advanced language course rather than a course in culture/civilization, etc.)

Choose 1 foreign language proficiency at the 2000 level. (3)

Students must meet prerequisites in effect at the time of course enrollment.

Notes:

- All specialization courses must be taken for a letter grade.
- Students must attain a grade of "C" or better in all courses required for the International Business specialization (except foreign language proficiency).
- Students are encouraged to take a 2nd specialization in the BSBA or pursue a foreign language minor.
- Substitute courses must be approved by the department.
- All students must complete at least 18 credit hours toward the specialization. The courses taken can be used to meet the requirement of another specialization or major.

Students are responsible for meeting all requirements for the BSBA including specialization requirements.