

Curriculum vitae for
Raymond I. Schuck

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EDUCATION

- Ph.D. Arizona State University, Hugh Downs School of Human Communication, 2006
Dissertation title: *Dodging the Past: The Brooklyn Dodgers as Public Memory*
Director: Thomas K. Nakayama; Committee members: Daniel C. Brouwer and Karen Z. Anijar
- M.A. Michigan State University, American Studies, 1999
- B.A. Bowling Green State University, Popular Culture, magna cum laude with University Honors, 1994

ACADEMIC POSITIONS HELD

Bowling Green State University Firelands

- Professor of Communication, Department of Humanities, August 2024 – present
- BGSU Firelands Communication 3-and-1 Program Coordinator, August 2014 – present
- Chair, Department of Humanities, August 2021 – present
- Associate Professor of Communication, Department of Humanities, August 2016 – August 2024
- BGSU Firelands College Faculty Chair, May 2014 – May 2016, January – May 2019
- Assistant Professor of Communication, Department of Humanities, August 2012 – August 2016

Bowling Green State University

- Lecturer, Department of Communication, May 2012 – August 2012
- Undergraduate Program Coordinator, Department of Communication, August 2009 – August 2012
- Instructor, Department of Communication, August 2007 – May 2012
- Instructor, Department of Popular Culture, August 2005 – August 2007

Arizona State University

- Teaching Assistant, Hugh Downs School of Human Communication, August 2002 – August 2005
- Research Assistant, Hugh Downs School of Human Communication, August 2004 – December 2004
- Seminar Assistant, Hugh Downs School of Human Communication, January 2004 – May 2004

Michigan State University

- Teaching Assistant, Center for Integrative Studies in the Arts and Humanities, August 1996 – August 1998
- Teaching Assistant, Department of History, August 1995 – May 1996

RESEARCH

AWARDS AND DISTINCTIONS

- Honored for exemplary distinction by the 133rd General Assembly of Ohio in recognition of receiving the 2019 Elliott L. Blinn Award for faculty-undergraduate innovative basic research/creative work, Spring 2019
- Winner of the Elliott L. Blinn Award for faculty-undergraduate student innovative basic research/creative work at Bowling Green State University, Spring 2019

Winner of the Bowling Green State University Firelands Distinguished Creative Scholar Award, Spring 2018
 B. Aubrey Fisher Award for Outstanding Article published in 2012 in the *Western Journal of Communication*, which I received with my coauthors, Ellen W. Gorsevski and Canchu Lin, for our article titled “The Rhetorical Plasticity of the Dead in Museum Displays: A Biocritique of Missing Intercultural Awareness”

PUBLISHED WORKS

Edited Books

Schuck, R. I. & Schuck, R. (Eds.). (2012). *Do you believe in rock and roll?: Essays on Don McLean’s “American Pie.”* McFarland.

Textbooks

Schuck, R. I. (2017). *Introduction to popular culture*. Top Hat. (This is an online textbook designed for use with the course POPC 1600 (Introduction to Popular Culture).)

Refereed Journal Articles

Kluch, Y., & Schuck, R. I. (2022). Constructing ‘the athlete’: Representations of male high school athletes in U.S. teen drama series. *Sport in Society*, 25(9), 1603-1621.

<https://doi.org/10.1080/17430437.2020.1862795>

Schuck, R. I. (2020). What we aren’t when we are Penn State: Dissociation strategies in the Penn State sexual abuse scandal. *Journal of Global Sport Management*, 5 (2), 184-201.

<https://doi.org/10.1080/24704067.2019.1576145>

Butterworth, M. L., & Schuck, R. I. (2016). American mythology and ambivalent rhetoric in *Friday Night Lights*. *Southern Communication Journal*, 81(1), 92-106.

<https://doi.org/10.1080/1041794X.2015.1100211>

Schuck, R. (2016). Media authority, sports mythology, and organizational identity: Red Barber as the “voice” of the Brooklyn Dodgers. *Journal of Sports Media*, 11(1), 193-215.

<https://doi.org/10.1353/jsm.2016.0005>

Schuck, R. I., Gorsevski, E. W., & Lin, C. (2013). On body snatching: How rhetoric of globalization elides cultural difference in “Bodies ... The Exhibition.” *Globalizations*, 10(4), 603-617.

<https://doi.org/10.1080/14747731.2013.806738>

Gorsevski, E. W., Schuck, R. I., & Lin, C. (2012). The rhetorical plasticity of the dead in museum displays: A biocritique of missing intercultural awareness. *Western Journal of Communication*, 76(3), 314-332.

<https://doi.org/10.1080/10570314.2012.654888>

Schuck, R. I. (2010). The rhetorical lines on TV’s poker face: Rhetorical constructions of poker as sport.

American Behavioral Scientist, 53(11), 1610-1625. <https://doi.org/10.1177/0002764210368088>

Schuck, R. I. (2009). Off the field: The integration of Major League Baseball as a rhetorical resource. *Journal of Communication Studies*, 1(Special Ed.), 331-349.

Refereed Book Chapters

Schuck, R. I. (2023). Nostalgic intertextuality and the television set: *Happy Days* and its shared Universe. In C. D. Reinhard & V. Tran (Eds.), *Televised shared universes: Expanded and converged storyworlds on the small screen*. (pp. 35-51). Lexington.

Schuck, R. I. (2016). Harry Potter and the anti-racist-white-hero premise: Whiteness and the Harry Potter series. In C. E. Bell (Ed.), *Wizards Vs. Muggles: Essays on identity and the Harry Potter universe*. (pp. 9-26). McFarland.

Schuck, R. I. (2010). Bob Dole and the Brooklyn Dodgers. In R. Briley (Ed.), *The Politics of Baseball: Essays on the Pastime and Power at Home and Abroad*. (pp. 57-70). McFarland.

Schuck, R. I. (2008). Babe's in Tourland: How Babe Ruth was well-suited for barnstorming. In R. N. Keane (Ed.), *Baseball and the ‘Sultan of Swat’: Babe Ruth at 100*. (pp. 177-188). AMS.

Invited Book Chapters

- Schuck, R. I. (2023). *New York Giants stealing signs*. In J. Sanderson (Ed.), *Corruption and scandal in American sports: Causes and consequences*. (pp. 61-66). ABC-CLIO.
- Schuck, R. I. (2019). "I'd just like to let everybody know": Pete Harnisch on the Disabled List and the politics of mental health. In D. A. Grano & M. L. Butterworth (Eds.), *Sport, rhetoric, and political struggle*. (pp. 175-189). Peter Lang.
- Schuck, R. I. (2017). Dribbling on the grave of bin Laden: Intercultural and international violence in the Carrier Classic. In C. Hovey, M. Wertz, & J. White (Eds.), *Sports and violence: History, theory, and practice*. (pp. 68-81). Cambridge Scholars Publishing.
- Schuck, R. I. (2014). "Where my falcons at?": The Stroh Center Rap and representation of organizational identities in college sports. In B. Brummett & A. Ishak (Eds.), *Sports and identity: New agendas in communication*. (pp. 223-241). Routledge.
- Schuck, R. I. (2012). A tale of two sagas. In R. I. Schuck & R. Schuck (Eds.), *Do you believe in rock and roll?: Essays on Don McLean's "American Pie."* (pp. 157-171). McFarland.
- Schuck, R. I. (2009). From politics to personal expression: Representations of sport in Walter Dean Myers' young adult works. In H. E. Eiss (Ed.), *Young Adult Literature and Culture*. (pp. 1-20). Cambridge Scholars Publishing.

Guest Editorials

- Schuck, R. I. (2013). Remember the Popular Culture House. *Journal of Popular Culture*, 46, 701-704.
<https://doi.org/10.1111/jpcu.12045>

Book Reviews

- Schuck, R. I. (2004). Review of the book *This gracious season: Barry Bonds & the greatest year in baseball*. *NINE: A Journal of Baseball History and Culture*, 12 (2), 159-161.

Encyclopedia Entries

- Schuck, R. I. (2002). Barry Bonds. In A. Markoe & K. T. Jackson (Eds.), *Scribner's Encyclopedia of American Lives: Sports Figures*. Charles Scribners Sons.
- Schuck, R. I. (2002). Randy Johnson. In A. Markoe & K. T. Jackson (Eds.), *Scribner's Encyclopedia of American Lives: Sports Figures*. Charles Scribners Sons.
- Schuck, R. I. (2002). Cal Ripken, Jr. In A. Markoe & K. T. Jackson (Eds.), *Scribner's Encyclopedia of American Lives: Sports Figures*. Charles Scribners Sons.

MANUSCRIPTS CURRENTLY IN DEVELOPMENT

- Schuck, R. I. *Dodging the past: A critical analysis of Brooklyn Dodger Mythology*. [This book manuscript that builds out of previous research is in development with plans to submit a proposal to a publishing company.]
- Schuck, R. I. The intersection of organizational rhetoric, epideictic rhetoric, and the rhetoric of sport: The NRA's presentation of its Courage Under Fire Award to Adam LaRoche. [This manuscript is in development with plans to submit for journal consideration.]
- Schuck, R. I., & Rodocker, J. Something that doesn't require talking: Representations of sport in *Gilmore Girls*. [The manuscript is in development with plans to submit for journal consideration.]
- Schuck, R. I. (Ed.) Untitled edited volume on Anthony Bourdain. [I am currently putting together an edited volume featuring the final papers from the course on Anthony Bourdain as Popular Culture that I taught during the Summer 2019 semester at Bowling Green State University Firelands. I have corresponded with a publishing company that has expressed interest. Students will be revising their papers, with a goal of having the completing an edited volume.]

CONFERENCE PRESENTATIONS

- Schuck, R. I. (2025, March). *Hegemony masculinity on the grill: The Nolan Ryan beef & barbecue cookbook*. Paper presented at the 2025 Summit on Communication and Sport, Chicago, Illinois.
- Schuck, R. I. (2023, March). *It takes the heart of a champion: Fantasy theme analysis of localized sport-military discourses in remembrances of Max Soviak*. Paper presented at the 2023 Summit on Communication and Sport, Barcelona, Spain.
- Schuck, R. I. (2022, March). *Naomi Osaka's withdrawal from French Open press conferences as reconfiguration of the public and the private for sports figures' mental health*. Paper presented at the 2022 Summit on Communication and Sport, Philadelphia, PA.
- Schuck, R. I. (2021, March). *Stitching complicity and regret: Ron Darling's 2019 apologia*. Paper presented at the 2021 Summit on Communication and Sport, hosted virtually by Clemson University.
- Kluch, Y., & Schuck, R. I. (2019, November). *Constructing "The Athlete": Depictions of Male High School Student-Athletes in U.S. Teen Drama Series*. I co-wrote the paper, which was presented by Dr. Kluch at the National Communication Association Annual Convention, Baltimore, MD.
- Schuck, R. I., & Myers, M. (2019, October). *A Wonderful Moment of Communion and Celebration: Organizational Rhetoric in FIFA's Invitation of the Rescued Thailand Boys Soccer Players to the 2018 World Cup Final*. Paper presented at the Midwest Popular Culture Association/American Culture Association Annual Conference, Cincinnati, OH.
- Schuck, R. I. (2019, April). *Batman pitching for the Mets: Matt Harvey as The Dark Knight of Gotham*. Paper presented at the Batman in Popular Culture conference, Bowling Green, OH.
- Schuck, R. I. (2019, March). *The intersection of organizational rhetoric, epideictic rhetoric, and the rhetoric of sport: The NRA's presentation of its Courage Under Fire Award to Adam LaRoche*. Paper presented at the Twelfth Summit on Communication & Sport, Boise, ID.
- Schuck, R. I. (2019, March). *A past to believe in: Bernie Sanders, mythology of the Brooklyn Dodgers, and the political significance of sport-based symbolic convergence*. Paper presented at the Twelfth Summit on Communication & Sport, Boise, ID.
- Schuck, R. I. (2018, October). *Reflections on teaching Gilmore Girls*. Paper presented at the Midwest Popular Culture Association/American Culture Association Annual Conference, Indianapolis, IN.
- Schuck, R. I., & Rodocker, J. (2018, April). *Something that doesn't require talking: Representations of sport in Gilmore Girls*. Paper presented at the Eleventh Summit on Communication & Sport, Bloomington, IN.
- Schuck, R. I. (2017, October). *From Aristotle to Airistotle: The rhetoric of sport in the US Air Guitar Championships*. Paper presented at the Midwest Popular Culture Association/American Culture Association Annual Conference, St. Louis, MO.
- Schuck, R. I., & Majers, M. (2017, March). *Without tunes, life would be boring: An autoethnographic account of developing the website Tunesmate*. Paper presented at the Ray Browne Conference on Cultural and Critical Studies, Bowling Green, OH.
- Schuck, R. I. (2016, October). *"Get your sport subsidies back America": Use of sport in H&R Block's "Get your billion back America" advertising campaign*. Paper presented at the Midwest Popular Culture Association/American Culture Association Annual Conference, Chicago, IL.
- Schuck, R. I. (2016, March). *Dribbling on the grave of bin Laden: Intercultural and international violence in the Carrier Classic*. Paper presented at the Sports and Violence Conference, Ashland, OH.
- Schuck, R. I. (2016, March). *Married to a man of destiny: 42's depiction of Rachel Robinson*. Paper presented at the Ninth Summit on Communication & Sport, Grand Rapids, MI.
- Schuck, R. I. (2016, March). Organized and served as a panelist for the "'Hegemonic Masculinity on the Mound' at 25: Reflections on Nick Trujillo's Analysis of Nolan Ryan" panel at the Ninth Summit on Communication & Sport, Grand Rapids, MI.
- Schuck, R. I. (2015, October). *Regeneration through mercy: The challenge to American mythology in Doctor Who's "A town called mercy."* Paper presented at the Midwest Popular Culture Association/American Culture Association Annual Conference, Cincinnati, OH.
- Schuck, R. I. (2015, March). *Brittney at Baylor and Michael at Missouri: The significance of organizational culture in LGBTQ coming out narratives in sports*. Paper presented at the Eighth Summit on Communication & Sport, Charlotte, NC.
- Schuck, R. I. (2014, October). *Lost and found in middle America: Glee's depiction of consumerism in Lima, Ohio*. Paper presented at the Midwest Popular Culture Association/American Culture

- Association Annual Conference, Indianapolis, IN.
- Burton, A., & Schuck, R. I. (2014, April). *All out of what's all in: A social value model examination of All in: The poker movie*. After we co-wrote this paper, my colleague presented it at the Popular Culture Association/American Culture Association Annual Meeting, Chicago, IL.
- Schuck, R. I. (2014, February). *Organizing the popular: Studying popular culture as organizational rhetoric*. Paper presented at the Ray Browne Conference on Cultural and Critical Studies, Bowling Green, OH.
- McGinley, T., Brodke, M., Buehrer, J., Kizhakethalackal, E., Cornell, L., Leser, A., May, T., McComas, S. E., Schuck, R., & Wade-Jones, M. (2013, April). *Engaging and retaining students with learning communities*. Paper presented at the Association for University Regional Campuses of Ohio Annual Conference, Lancaster, OH.
- Schuck, R. I. (2013, February). *Blue sky mining: An archaeology of the deployment of sports discourses in coverage of Felix Baumgartner's skydive from the edge of space*. Paper presented at the Sixth Summit on Communication & Sport, Austin, TX.
- Schuck, R. I. (2013, February). "Where my Falcons at?": *The Stroh Center Rap and representation of organizational identities in college sports*. Paper presented at the New Agendas Conference on Sport and Identity, Austin, TX.
- Schuck, R. I. (2013, February). *Housing crisis: How efforts to save BGSU's Popular Culture House demonstrated the value of preserving popular culture*. Paper presented at the Ray Browne Conference on Popular Culture, Bowling Green, OH.
- Schuck, R. I. (2012, November). *What we aren't when we are Penn State: Strategies of dissociation in organizational rhetoric amid the Penn State sexual abuse scandal*. Paper presented at the National Communication Association Annual Convention, Orlando, FL.
- Schuck, R. I. (2012, October). "I don't have to trust him. I just have to agree with him": *Ideology, ethics, and expert systems on House, M.D.* Paper presented at the Midwest Popular Culture Association/American Culture Association Annual Conference, Columbus, OH.
- Schuck, R. I. (2012, March). *I'm alright: Rory McIlroy, Danny Noonan, and whiteness*. Paper presented at the Fifth Summit on Communication & Sport, East Peoria, IL.
- Schuck, R. I. (2011, November). *Media authority, sports mythology, and organizational identity: Red Barber as the 'voice' of the Brooklyn Dodgers*. Paper presented at the National Communication Association Annual Convention, New Orleans, LA.
- Schuck, R. I. (2010, April). *A tale of two sagas*. Paper presented at the Popular Culture Association/American Culture Association Annual Meeting, St. Louis, MO.
- Schuck, R. I. (2010, March). *What sport exhibits: An archeology of the use of sport in Bodies ... The Exhibition*. Paper presented at the Fourth Summit on Communication & Sport, Cleveland, OH.
- Butterworth, M. L., & Schuck, R. I. (2010, March). *Middle America, middle of our lives: Friday Night Lights and the centrality of sport to American life*. Paper presented at the Fourth Summit on Communication & Sport, Cleveland, OH.
- Gorsevski, E., Lin, C., & Schuck, R. (2009, November). *Invasion of the body snatchers: How the rhetoric of globalization elides human rights in "The Bodies" museum exhibits*. Paper presented at the National Communication Association Annual Convention, Chicago, IL, as part of the Top Papers in Association for Chinese Communication Studies panel.
- Schuck, R. I. (2008, October). *When 'Mazings converge: Contextualizing 'Mazing Man's trip to Shea Stadium*. Paper presented at The Comic Book in Popular Culture Conference, Bowling Green, OH.
- Schuck, R. I. (2008, February). *Off the field: The integration of major league baseball as a rhetorical resource*. Paper presented at the Third Summit on Communication & Sport, Clemson, SC.
- Schuck, R. I. (2007, April). *As integration turns 60: A critical look at public memory of the integration of major-league baseball*. Paper presented at the Popular Culture Association/American Culture Association Annual Meeting, Boston, MA.
- Schuck, R. I. (2006, April). *The rhetorical lines on TV's poker face: Rhetorical constructions of poker as sport*. Paper presented at the Eastern Communication Association Convention, Philadelphia, PA, as part of the Top 3 Papers in Rhetoric & Public Address panel.
- Schuck, R. I. (2005, March). *App-raising the tent: Faithfulness in tent-pole comic book film adaptations*. Paper presented at the Popular Culture Association/American Culture Association Annual Meeting, San Diego, CA.

- Schuck, R. I. (2005, March). *The path of Kahn: Roger Kahn, public memory, journalistic authority, and sport*. Paper presented at the NINE: A Journal of Baseball History and Culture Conference, Tucson, AZ.
- Schuck, R. I. (2004, October). *Harry Potter and the anti-racist-white-hero premise: Whiteness and the Harry Potter series*. Paper presented at the Western States Rhetoric and Literacy Conference, Tempe, AZ.
- Schuck, R. I. (2004, March). *Dodging the past: Individual and collective memory of the Brooklyn Dodgers*. Paper presented at the NINE: A Journal of Baseball History and Culture Conference, Tucson, AZ.
- Schuck, R. I. (2004, February). *A tradition like quite a few others: A critical analysis of the use of "public" and "private" in the debate regarding Augusta National Golf Club's lack of female members*. Paper presented at the Western States Communication Association Annual Convention, Albuquerque, NM.
- Schuck, R. I. (1998, March). *"Everything that is good about baseball": Theory of the subject, ESPN, and Cal Ripken, Jr.* Paper presented at the Diamonds in the Desert International Baseball Conference, Tempe, AZ.
- Schuck, R. I. (1997, September). *"G" whiz: Glory days, The Great Gatsby, generation gaps, and God's country*. Paper presented at the Michigan College English Association Conference, East Lansing, MI.
- Schuck, R. I. (1997, April). *No pain, no gain: Santiago's understanding of interdependence through baseball in The Old Man and the Sea*. Paper presented at the Indiana State University Conference on Baseball in Literature and Culture, Terre Haute, IN.
- Schuck, R. I. (1997, April). *Brooklyn's bridge: A cultural look at Ebbets Field*. Paper presented at the Popular Culture Association/American Culture Association Annual Meeting, San Antonio, TX.
- Schuck, R. I. (1996, November). *Albert Belle and the American public*. Paper presented at the Midwest Popular Culture Association Annual Meeting, Bowling Green, OH.
- Schuck, R. I. (1995, April). *Babe's in Tourland: How Babe Ruth was well-suited for barnstorming*. Paper presented at Baseball and the "Sultan of Swat": A Conference Commemorating the 100th Birthday of Babe Ruth, Hempstead, NY.
- Schuck, R. I. (1995, April). *Fantasy league baseball: The decline of the concept of team*. Paper presented at the Popular Culture Association/American Culture Association Annual Meeting, Philadelphia, PA.
- Schuck, R. I. (1994, October). *A contemporary Marx and the music business*. Paper presented at the Midwest Popular Culture Association Annual Meeting, Pittsburgh, PA.
- Schuck, R. I. (1994, April). *Tapping into Topps: A narrative analysis of Topps baseball cards*. Paper presented at the Popular Culture Association/American Culture Association Annual Meeting, Chicago, IL.
- Schuck, R. I. (1993, October). *Achy breaky II: More changes in Billboard's Hot 100 chart*. Paper presented at the Midwest Popular Culture Association Annual Meeting, East Lansing, MI.
- Schuck, R. I. (1992, October). *Achy breaky chart: Changes in Billboard's Hot 100 chart*. Paper presented at the Midwest Popular Culture Association Annual Meeting, Indianapolis, IN.

THEATRICAL WORK

Performed in the BGSU Firelands/Terra State Community College production of *8: The Play*, January 31-February 1 2014

FUNDED GRANTS

DeNardo, F., Schuck, R., Hartman, A., & Werner, M. (2022, January-June). Ohio Department of Education Governor's Emergency Education Relief, Ohio Wellness Campus Collaboratives. Grant no. 10011318. \$35,000. This grant funded mental health resources across both the Bowling Green and Firelands campuses at Bowling Green State University. I served as codirector for the Firelands portion of the grant.

INSTRUCTION

AWARDS AND DISTINCTIONS

Finalist for the Bowling Green State University Master Teacher Award, Spring 2020
 Winner of the Bowling Green State University Firelands Distinguished Full-Time Teacher Award, Spring 2017
 Nominated for the Bowling Green State University Firelands Distinguished Full-Time Teacher Award, Spring

2015

- Named favorite faculty member by undergraduate students Courtney Seel and Lincoln Storer for their attendance at the College of Arts and Sciences award banquet for the 2011-2012 academic year, Spring 2012
- Named favorite faculty member by undergraduate student David Johnson for his attendance at the College of Arts and Sciences award banquet for the 2010-2011 academic year, Spring 2011
- Awarded a laurel by the School of Media and Communication for “outstanding” performance throughout the 2009 calendar year, Spring 2010
- Named favorite faculty member by undergraduate student David Johnson for his attendance at the College of Arts and Sciences award banquet for the 2009-2010 academic year, Spring 2010
- Nominated for Distinguished Instructor/Lecturer Award, Bowling Green State University, Spring 2010
- Nominated for Distinguished Instructor/Lecturer Award, Bowling Green State University, Spring 2009
- Named favorite faculty member by undergraduate student Christopher Goudos for his attendance at the College of Arts and Sciences award banquet for the 2005-2006 academic year, Spring 2006
- Finalist for Somers Teaching Award for instruction of Integrative Studies in the Arts and Humanities (IAH) 201 (The U.S. and the World) at Michigan State University, Spring 1998

UNDERGRADUATE COURSES TAUGHT
(in order beginning with most recently taught)

Bowling Green State University Firelands, Department of Humanities

- COMM 1020: Introduction to Public Speaking (course was initially named “Introduction to Communication”) (online and in person)
- COMM 1900: Communication in Action (online)
- COMM 2900: Careers in Communication (online)
- COMM 4001: Capstone in Applied Communication (online)
- COMM 3000: Communication Research Methods (online)
- COMM 3030: Persuasion (online)
- ACS 3000 Interpretations of American Culture (Barbie as American Culture) (online)
- COMM 4060: Law Enforcement Communication (online)
- ACS 2500: Cultural Pluralism in the United States (online)
- COMM 4180: Communication Ethics (online)
- COMM 3060: Interpersonal Communication for Non-Majors (online and in person)
- COMM 4440: Health Communication (online)
- COMM 2050: Business and Professional Speaking (online and in person)
- COMM 3500: Rhetoric of Sport (online and in person)
- POPC 1600: Introduction to Popular Culture (online and in person)
- POPC 4600 Popular Culture Advanced Studies (Harry Potter as Culture) (online)
- COMM 4090: International Communication (online)
- ACS 3000 Interpretations of American Culture (Cultural History of Pop Music) (online)
- COMM 3100: Rhetorical Criticism (online and in person)
- POPC 4600: Popular Culture Advanced Studies (*Stranger Things*) (online)
- THFM 1610: Introduction to Film (online)
- ACS 3000: Interpretations of American Culture (Star Wars as Culture)
- POPC 1650: Popular Culture and Media (online)
- COMM 4080: Intercultural Communication (online)
- POPC 4600: Popular Culture Advanced Studies (Anthony Bourdain as Popular Culture) (online)
- POPC 4600: Popular Culture Advanced Studies (Game of Thrones)
- COMM 4060: Organizational Rhetoric (online)
- ACS 2000: Introduction to American Culture Studies (online and in person)
- ACS 3000: Interpretations of American Culture (Gilmore Girls) (online)
- ACS 3000: Interpretations of American Culture (Harry Potter as Culture)

- COMM 4020: Political Communication
- COMM 2010: Communication Theory (online)
- COMM 2030: Small Group Communication

Bowling Green State University, Department of Communication

- COMM 2010: Communication Theory (online and in person; course was initially named “Human Communication”)
- COMM 4300: Rhetoric of Social Movements
- COMM 4200: Communication, Race, and Power
- COMM 4120: Communication and Gender
- COMM 4060: Organizational Rhetoric
- COMM 4080: Intercultural Communication
- COMM 4020: Political Communication
- COMM 4090: International Communication
- COMM 3100: Rhetorical Criticism (course was initially named “Communication & Criticism”)
- COMM 3070: Organizational Communication
- COMM 4060: Reading Harry Potter (originally taught in the Department of Popular Culture (see below))
- COMM 2050: Presentational Speaking in Organizations

Bowling Green State University, Department of Popular Culture

- POPC 160: Introduction to Popular Culture (online and in person)
- POPC 470: Reading Harry Potter
- POPC 460: Sports and Popular Culture
- POPC 170: Black Popular Culture

Arizona State University, Hugh Downs School of Human Communication

- COMM 323: Communication Approaches to Popular Culture
- COMM 321: Rhetorical Theory and Research
- COMM 259: Communication in Business and the Professions

Michigan State University, Center for Integrative Studies in the Arts and Humanities

- IAH 201: U.S. & The World

UNDERGRADUATE COURSES DEVELOPED

Bowling Green State University

- ACS 3000: Interpretations of American Culture (Barbie as Popular Culture)
- POPC 4600: Popular Culture Advanced Studies (Harry Potter as Culture)
- ACS 3000: Interpretations of American Culture (Cultural History of Pop Music)
- POPC 4600: Popular Culture Advanced Studies (*Stranger Things*)
- POPC 4600: Popular Culture Advanced Studies (Anthony Bourdain as Popular Culture)
- COMM 4060: Law Enforcement Communication
- POPC 4600: Popular Culture Advanced Studies (Game of Thrones)
- ACS 3000: Interpretations of American Culture (Gilmore Girls)
- ACS 3000: Interpretations of American Culture (Star Wars as Culture)
- ACS 3000: Interpretations of American Culture (Harry Potter as Culture)
- COMM 4060: Organizational Rhetoric
- COMM 4060/POPC 4700: Reading Harry Potter

- POPC 460: Sports and Popular Culture
- POPC 1600: Introduction to Popular Culture [developed online version of course in Spring 2006; redeveloped online version of course for BGSU Firelands in Spring 2013]
- COMM2010: Communication Theory (formerly Human Communication) [developed online version of course in Summer 2008; redeveloped online version to correspond with curriculum changes to course in Summer 2010]

UNDERGRADUATE INDEPENDENT STUDY COURSES DIRECTED

Bowling Green State University Firelands

- Jay George, “Theme Parks as Communication,” Spring 2023, 2 credits
- Noah Esposito, “Baseball Team Communication,” Fall 2021, 1 credit
- Bethany Smith, “Social Media and Sport,” Fall 2021, 1 credit
- Christopher Colvin, “Communicating COVID Adaptation,” Spring 2021, 1 credit
- Jacob Pfeiffer, “Horror Film Genre,” Spring 2021, 1 credit
- Michael Werner, “Mental Health Communication,” Spring 2021, 1 credit
- Michael Werner, “Elaboration Likelihood Model,” Fall 2020, 1 credit
- Samantha Hinkle “Ocean Conservation Communication,” Fall 2020, 1 credit
- Hannah Galindo, “*Peaky Blinders*,” Spring 2020, 1 credit
- Olivia Schnittker, “Perceptions of Society,” Spring 2020, 3 credits
- Alexander Sroufe, “HR Communication,” Spring 2020, 1 credit
- Nicholas Ollervides, “Representations of the Midwest,” Fall 2019, 3 credits
- Jose Diaz, “Rhetoric of Analog Media,” Fall 2019, 1 credit
- Heather Eckert, “Emergency Room Communication,” Spring 2018, 2 credits
- Christopher Scherz, “Communication & Spirituality,” Summer 2017, 1 credit
- Zachary Braun, “Law Enforcement Communication,” Spring 2017, 1 credit
- Aubrey Notestine, “*Friday Night Lights*,” Fall 2016, 3 credits
- Frida Umuhoza, “Immigrating to the U.S.,” Spring 2016, 3 credits
- Andrew Fisher, “Fantasy Football Websites,” Spring 2016, 1 credit
- Jessica Smorul, “Communication in Wrestling,” Spring 2015, 3 credits

Bowling Green State University

- Dina Carrisalez, “The Apologia in Rhetoric and Public Communication,” Fall 2011, 1 credit
- Benjamin Davis, “Representations of Race in Sport Communication,” Fall 2011, 1 credit
- Justin Coy, “Relational Communication in Harry Potter,” Summer 2011, 1 credit
- David Johnson, “*Star Wars* as a Communication Phenomenon,” Fall 2010, 3 credits
- Adam Cunningham, “Issues of Race in Sport Communication,” Summer 2010, 3 credits
- Bradley Kublin, “Representations of Race in Mediated Communication,” Summer 2010, 3 credits
- Tony Nagel, “Apocalyptic Narratives in Mediated Communication,” Summer 2010, 1 credit
- Virginia Mohead, “Depictions of Women in Mediated Communication,” Summer 2009, 2 credits
- Michael Fulton, “Contemporary Rhetorical Criticism of Hegemonic Masculinity,” Summer 2009, 1 credit
- Susan Rober, “Communicating Identity through Mediated Performance,” Spring 2009, 3 credits
- Thomas Downey, “Reading Harry Potter Additional Project,” Fall 2008, 1 credit

GRADUATE COMMITTEE SERVICE

Doctoral Dissertation [chair]

- Yannick Kluch, *A qualitative examination of activist identities among NCAA Division I student-athletes in the United States*, Doctor of Philosophy in Media and Communication, Bowling Green State University [successfully defended and graduated in Spring 2018; I co-chaired with Dr. Lara Lengel]

Doctoral Dissertation [committee member]

- Ogechi Onyechere, Doctor of Organizational Development and Change, Bowling Green State University [completed and defended dissertation proposal in Fall 2024]
- Val Erwin, Doctor of Philosophy in Higher Education Administration, Bowling Green State University [completed and defended preliminary examination in Summer 2020; completed and defended dissertation proposal in Spring 2022]
- Ebony Lothery, *Transformative governance: Integrating generative artificial intelligence in state and local government operations*, Doctor of Organizational Development and Change, Bowling Green State University [successfully defended and graduated in Summer 2024]
- Kelly Moracz, *Comprehension and interpretation of common language effect size displays*, Doctor of Philosophy in Industrial and Organizational Psychology, Bowling Green State University [successfully defended and graduated in Fall 2019]
- Brittany Barhite, *The effects of virtual leadership communication on employee engagement*, Doctor of Education, Bowling Green State University [successfully defended and graduated in Summer 2017]

Master's Theses [committee member]

- Caitlin M. McTaggart, *Harry Potter and the adolescent reader: Representations of empowered female characters and their implications on the lives of adolescents*, Master of Education, Bowling Green State University [successfully defended and graduated in Spring 2011]

UNDERGRADUATE COMMITTEE SERVICE

University Honors Theses [primary advisor]

- Cade Clem, *Still lending you the world: The Toledo Lucas County Public Library in the 21st century*, Bowling Green State University [completed in Spring 2023]

University Honors Theses [secondary advisor]

- Krista Corwin, *The marginalization of Quaker pacifism in the American Revolution and its gendered implications*, Bowling Green State University [completed in Spring 2009]

UNDERGRADUATE RESEARCH ADVISING

Advised on the acceptance and presentation of a paper by a student for the 2022 Midwest Popular Culture Association/American Culture Association Annual Conference

Advised on the acceptance and presentation of a poster by one student for the 2019 Bowling Green State University Undergraduate Symposium on Diversity

Advised on the acceptance of a paper by one student for the 2019 Midwest Popular Culture Association/American Culture Association Annual Conference

Advised on the acceptance and presentation of papers by two students for the 2018 Midwest Popular Culture Association/American Culture Association Annual Conference

Advised on the acceptance and presentation of a poster by one student for the 2018 Bowling Green State University Undergraduate Symposium on Diversity. The student, Melanie Myers, won an award for having one of the top posters at the symposium.

Advised on the acceptance and presentation of a poster by one student for the 2017 Bowling Green State University Undergraduate Symposium on Diversity

Advised on the presentation within a panel discussion by one student at the 2016 Midwest Popular Culture Association/American Culture Association Annual Conference

Advised on the acceptance and presentation of a poster by one student at the 2016 Summit on Communication & Sport

Advised on the acceptance and presentation of posters by two students for the 2016 Bowling Green State University Undergraduate Symposium on Diversity

Advised on the acceptance and presentation of papers by two students for the 2015 Midwest Popular Culture Association/American Culture Association Annual Conference

Facilitated the acceptance of, advised on the presentation of, and chaired a panel titled “Fantasy Themes in Gendered Mediated Representations of Sports Figures” at the 2014 Midwest Popular Culture Association/American Culture Association Annual Conference, featuring four papers from students who took my Spring 2014 Rhetoric of Sport course at Bowling Green State University Firelands

In 2013, Tony Nagel published the following work stemming from the “Apocalyptic Narratives in Mediated Communication” independent study course I facilitated in Summer 2010 at Bowling Green State University: Nagel, T. For queen and country: British nationalism as transmitted through the apocalyptic narratives within Doctor Who. In C. Barker & M. Wiatrowski (Eds.), *Popular culture in the twenty-first century*. (pp. 51-57). Cambridge, UK: Cambridge Scholars Publishing.

OTHER UNDERGRADUATE INSTRUCTIONAL WORK

Coordinating ACEN 1000 (College Reading/Learning Skills), UNIV 1000 (University Success), and UNIV 1290 (Career Planning) for the BGSU Firelands Pathway program, Spring 2024 – present

Observing and serving as university liaison for fourteen College Credit Plus instructors in the BGSU Firelands area during the 2024-2025 academic year

Observed and served as university liaison for fourteen College Credit Plus instructors in the BGSU Firelands area during the 2023-2024 academic year

Observed and served as university liaison for thirteen College Credit Plus instructors in the BGSU Firelands area during the 2022-2023 academic year

Observed and served as university liaison for ten College Credit Plus instructors in the BGSU Firelands area during the 2021-2022 academic year

Observed and served as university liaison for eight College Credit Plus instructors in the BGSU Firelands area during the 2020-2021 academic year

Mentored two College Credit Plus instructors at Ayersville High School in Ayersville, Ohio; one College Credit Plus instructor at Lexington High School in Lexington, Ohio; and one College Credit Plus instructor at Allen East High School in Harrod, Ohio, Spring 2020

Mentored two College Credit Plus instructors at Ayersville High School in Ayersville, Ohio, and one College Credit Plus instructor at Lexington High School in Lexington, Ohio, Fall 2019

Mentored one College Credit Plus instructor at Sandusky High School in Sandusky, Ohio, Spring 2016, Spring 2017, Spring 2018, and Spring 2019

Led a class session of Education in a Pluralistic Society at Bowling Green State University Firelands that focused on discussion of cultural capital, by invitation of Dr. Anne Leser, September 4, 2012

Worked with developer Anthony Fontana of the School of Art at Bowling Green State University to test the QizBox educational software by using the software and collecting feedback on its usage in the Organizational Rhetoric course that I taught, Fall 2011

Led a class session of Sociology of Sport at Bowling Green State University that focused on discussion of poker as sport, by invitation of Dr. Seth Oyer, June 8, 2011

Worked with library’s liaison to the School of Communication Studies to develop and implement activities to assist students in the Human Communication course at Bowling Green State University in understanding how to search for and obtain articles from journals within the field of Communication, Spring 2008 – Summer 2009

Participated in the BGeXperience program, which focuses on assisting incoming students with the transition into college and includes emphases on forming relationships at college, developing critical skills, and gaining a fuller understanding of the characteristics and dynamics of college life, Fall 2006. An in-person section of Introduction to Popular Culture that I taught was linked to this program. The section was also linked to a section of the university’s University Success course. Since the classes were linked, the same students were enrolled in each class, and the instructor of that class and I developed some assignments that asked students to make connections between the content of the two courses

Advised students who assisted me in research projects in fulfillment of the students’ requirements for the

Research Apprenticeship course in the Bachelor of Arts degree from the Hugh Downs School of Human Communication at Arizona State University, Fall 2004 and Spring 2005
Participated in a pilot program in which an immigration CD-ROM was tested in Spring 1997 for use in the U.S. & The World course at Michigan State University. The CD-ROM was implemented as part of the course in the Fall 1998 semester.

INSTRUCTIONAL PROFESSIONAL DEVELOPMENT

Completed High-Impact Online Discussions training at BGSU Firelands, October 2022
Renewed Human Subjects Research Board training at Bowling Green State University, April 2019
Co-facilitated the Practicing Diversity and Social Justice at BGSU Firelands learning community at Bowling Green State University Firelands, August 2014 – May 2015
Completed Human Subjects Research Board training at Bowling Green State University, March 2015
Participated in the Firelands Learning Communities: Research, Planning, and Implementation learning community at Bowling Green State University Firelands, August 2012 – May 2013
Participated in three student engagement series discussions at Bowling Green State University Firelands, Fall 2012
Attended the short course “Creating COMMunity in the Interracial Communication Course” at the National Communication Association Annual Convention in Orlando, FL, November 2012
Attended a presentation on ethics for university faculty led by Bowling Green State University General Counsel Sean FitzGerald, September 2012
Participated in the Practicing Diversity and Inclusion in the Curriculum learning community at Bowling Green State University, September 2011 – May 2012
Attended the short course “Preventing Intellectual Zombies by Treating Students as Creative Researchers” at the National Communication Association Annual Convention, New Orleans, LA, November 2011
Participated in the Pedagogy and Scholarship Using Virtual, Online, and Mediated Environments learning community at Bowling Green State University, September 2010 – May 2011
Completed the two-week Best Practices for Online Teaching course at Bowling Green State University, March 2010
Completed Blackboard Basics for Online Faculty training at Bowling Green State University, February 2010

SERVICE

DEPARTMENT AND SCHOOL SERVICE

Served on Department of Humanities Merit & Contract Review Committee at Bowling Green State University Firelands, Fall 2014 – Spring 2020
Chaired the Department of Humanities Merit & Contract Review Committee at Bowling Green State University Firelands, Fall 2016 – Spring 2017, Fall 2019 – Spring 2020
Served on the Assistant Teaching Professor of Spanish search committee for the Department of Humanities at Bowling Green State University Firelands, Spring 2020
Served as the faculty co-advisor for CHATs, the Bowling Green State University Firelands undergraduate student communication studies group, Fall 2014 – Spring 2017
Organized, coordinated, and co-facilitated a 3-and-1 Communication Bachelor of Arts degree kickoff event at Bowling Green State University Firelands, April 17, 2014
Wrote a proposal for and led the development of a 3-and-1 Communication Bachelor of Arts degree program (which went into effect in Fall 2014 semester) in which students will complete the first three years of a Communication degree at Bowling Green State University Firelands and complete the final year of the degree at Bowling Green State University Main campus, Fall 2012 – Spring 2014
Served on the Department of Humanities Planning & Review Committee at Bowling Green State University Firelands, Fall 2012 – Spring 2017
Served on the tenure and promotion benchmark committee for the Department of Humanities at Bowling Green State University Firelands, Fall 2013 – Spring 2014
Served as chair of the non-tenure track faculty review committee for one faculty member at Bowling Green

State University Firelands, Fall 2013

Served as the primary academic advisor to approximately 12-18 undergraduate students majoring in Communication per academic year at Bowling Green State University, Fall 2008 – Summer 2012

Served as faculty advisor for the Communication Organization, a student organization at Bowling Green State University for undergraduates interested in the study and application of Communication, Fall 2011 – Spring 2012

Served as non-tenure track faculty representative on the Bowling Green State University School of Media and Communication Merit committee, Fall 2010 – Spring 2012

Served as library liaison for the Communication Department at Bowling Green State University, Fall 2010 – Spring 2012

Served as the Department of Communication representative on the Undergraduate Program Committee in the School of Media and Communication at Bowling Green State University, Fall 2009 – Spring 2012

Worked one hour at the Department of Communication booth for Preview Day at Bowling Green State University, April 2012

Hosted the Department of Communication’s advisory area for the College of Arts and Sciences’ Major Mania event at Bowling Green State University, March 2012

Worked one hour at the Department of Communication booth for Preview Day at Bowling Green State University, October 2011

Coordinated and led an annual meeting of non-tenure-track faculty in the School of Media and Communication at Bowling Green State University, August 2011

Hosted the Get with the Program! session for incoming Communication majors at Bowling Green State University, August 2011

Wrote a summary of recipients of departmental awards for the 2010-2011 academic year for the Bowling Green State University Department of Communication newsletter, Spring 2011

Announced Department of Communication award winners at Spring 2011 College of Arts and Sciences Honors & Awards Reception at Bowling Green State University

Served as a member on the Bowling Green State University Department of Communication’s undergraduate scholarships and awards committee, Spring 2011

Served as chair of the Bowling Green State University Department of Communication’s committee to address Connecting Undergraduate Education (CUE) curriculum initiatives, Spring – Fall 2010

Hosted the Get with the Program! session for incoming Communication majors at Bowling Green State University, August 2010

Served on basic course director search committee for the Department of Communication at Bowling Green State University, May 2010 – June 2010

Worked two and one half hours at the Department of Communication booth for Junior Day at Bowling Green State University, April 2010

Worked one hour at the Department of Communication booth for Preview Day at Bowling Green State University, October 2009

Worked one hour at the Department of Interpersonal Communication booth for Major Mania at Bowling Green State University, January 2008

Graduate Student Representative to Michigan State University American Studies advisory board, September 1996 – May 1998

President of the Pupils of Popular Culture organization at Bowling Green State University, September 1993 – May 1994

Coordinated first Bowling Green State University Undergraduate Popular Culture Conference, April 1993

COLLEGE AND UNIVERSITY SERVICE

Serving on the Best Practices for Summer Teaching Compensation Committee at Bowling Green State University, Spring 2025 – present

Serving on the Elliott L. Blinn Award for faculty-undergraduate innovative basic research/creative work selection committee, Fall 2019 – present

Serving on the Bowling Green State University Firelands Budget Committee, Fall 2021 – present

Serving on the Bowling Green State University Firelands College Council, May 2014 – May 2016; Fall 2021 – present

Serving on the Distinguished Teacher Award Committee at Bowling Green State University Firelands, Fall 2017 – Spring 2022

Served on the We Are One Team Leadership Board at Bowling Green State University, Fall 2017 – Spring 2022

Served on the College Promotion, Tenure, & Contract Review Committee at Bowling Green State University Firelands, Fall 2016 – Spring 2021

Served on the Faculty 180 Implementation Advisory Group at Bowling Green State University, Fall 2016 – Spring 2021

Served on the Capital Improvements Committee at Bowling Green State University Firelands, Fall 2015 – Spring 2017, Fall 2018 – Spring 2021

Serving on the Community Relations Committee at Bowling Green State University Firelands, Fall 2012 – Spring 2014, Fall 2017 – Spring 2021

Chaired the Distinguished Teacher Award Committee at Bowling Green State University Firelands, Spring 2019

Served on the Intercollegiate Athletics Advisory Committee at Bowling Green State University, Fall 2016 – Spring 2019

Served on the Curriculum & Policy Governance workgroup at Bowling Green State University, Fall 2018

Served on the Inclusive Climate Committee at Bowling Green State University Firelands, Fall 2017 – Spring 2018

Served on the Charter Revision Committee at Bowling Green State University, Spring 2017 – Spring 2018

Chaired the Intercollegiate Athletics Advisory Committee at Bowling Green State University, Fall 2016 – Spring 2018

Served on the at Bowling Green State University Faculty Senate Amendments & Bylaws Committee, Fall 2015 – Spring 2018

Served on the Advancement of Faculty Scholarship and Creative Work Committee at Bowling Green State University Firelands, Fall 2015 – Spring 2017

Served on the joint administration/collective bargaining unit Professional Development Committee at Bowling Green State University, Fall 2016 – Spring 2017

Served on the Institute for the Study of Culture & Society Steering Committee at Bowling Green State University, Fall 2016

Participated as the Communication 3+1 Program Director at BGSU Firelands for the Bowling Green State University Firelands Career and Campus Visitation Day, September 2016

Served on the All-College Book committee at Bowling Green State University Firelands, Fall 2015 – Spring 2016

Served on the Digital Measure Implementation Group at Bowling Green State University, Fall 2015 – Spring 2016

Served as ex-officio member of College Teaching Committee at Bowling Green State University Firelands, Fall 2014 – Spring 2016

Served as ex-officio member of the Bowling Green State University Firelands Advisory Board, Fall 2014 – Spring 2016

Served on the BGSU Firelands committee of the President's Advisory Council on Diversity and Inclusion, Spring 2014 – Spring 2016

Chaired the BGSU Firelands committee of the President's Advisory Council on Diversity and Inclusion's Public Image/Marketing subcommittee, Fall 2014 – Spring 2016

Led two sessions on the Communication 3+1 Program at BGSU Firelands for the Bowling Green State University Firelands Career and Campus Visitation Day, September 2015

Served on joint administration/collective bargaining unit Allocated Market Pool Committee at Bowling Green State University, Summer 2013 – Summer 2015

Served on the Elections Committee at Bowling Green State University Firelands, Fall 2013 – Spring 2015

Assisted the Bowling Green State University Firelands Undergraduate Student Government with their Level Up event, February 2015

Served on the steering committee for the BGSU Firelands subcommittee of the President's Advisory Council on Diversity and Inclusion at Bowling Green State University, Fall 2013 – Spring 2014

Served as a member of the Undergraduate Writing Initiative at Bowling Green State University, Spring 2013 – Spring 2014

Served on Enrollment Initiatives Implementation Team at Bowling Green State University Firelands, Fall

2013, Fall 2014
 Served as one of three faculty facilitators for the Bachelor of Liberal Studies learning community at Bowling Green State University Firelands, Spring 2013
 Served in non-voting and unofficial capacity on the Elections Committee at Bowling Green State University Firelands, Fall 2012 – Spring 2013
 Taught a “mock classroom” experience for Bowling Green State University’s “Multicultural Overnight” Program, February 24, 2012, and March 23, 2012
 Served as the Department of Communication’s representative for discussions on General Education Reform within the College of Arts and Sciences at Bowling Green State University, Fall 2011 – Spring 2012
 Taught a “mock classroom” experience for Bowling Green State University’s “Minority Overnight” Program, March 25, 2011, and April 8, 2011
 Served as faculty advisor for the club dodgeball team at Bowling Green State University, September 2008 – May 2011
 Served as a first-four-years faculty representative on the Intercollegiate Athletics committee at Bowling Green State University, September 2006 – May 2008; served on Student Athlete Welfare & Appeals subcommittee September 2006 – May 2007; served on Student Athlete Welfare & Appeals, Equity, and Research subcommittees September 2007 – May 2008; chaired Equity subcommittee September 2007 – May 2008

NATIONAL AND INTERNATIONAL SERVICE AT DISCIPLINARY LEVEL

Serving on the editorial board for *Journal of Sports Media*, Fall 2018 – present
 Serving on the editorial board for the *Popular Culture Studies Journal*, Spring 2017 – present
 Reviewed seventeen manuscripts for *Journal of Sports Media*, Spring 2013 – Fall 2024
 Reviewed three manuscripts for *Communication & Sport*, Fall 2020 – Fall 2024
 Reviewed six manuscripts for the *Popular Culture Studies Journal*, Summer 2017 – Spring 2023
 Reviewed one manuscript for *Southern Communication Journal*, Fall 2022
 Chaired a panel of papers at the Midwest Popular Culture Association/American Culture Association Annual Conference, Fall 2019
 Reviewed six manuscripts for the Gary Burns graduate student travel grant award for the Midwest Popular Culture Association/American Culture Association Annual Conference, September 2019
 Reviewed four extended abstracts for the Twelfth Summit on Sport & Communication, November 2018
 Reviewed three manuscripts for the Gary Burns graduate student travel grant award for the Midwest Popular Culture Association/American Culture Association Annual Conference, September 2018
 Reviewed four paper submissions and one panel submission for the Communication and Sport Division of the National Communication Association, Spring 2018
 Reviewed three paper submissions for the Critical and Cultural Studies Division of the National Communication Association, Spring 2018
 Reviewed one paper submission for the Rhetorical and Communication Theory Division of the National Communication Association, Spring 2018
 Reviewed four extended abstracts for the Eleventh Summit on Sport & Communication, December 2017
 Reviewed eight manuscripts for the Gary Burns graduate student travel grant award for the Midwest Popular Culture Association/American Culture Association Annual Conference, October 2017
 Served as an external reviewer for a candidate for tenure and promotion at the University of Akron Wayne College, Summer 2017
 Reviewed three paper submissions for the Communication and Sport Division of the National Communication Association, Spring 2016
 Reviewed two paper submissions for the Rhetorical and Communication Theory Division of the National Communication Association, Spring 2016
 Reviewed three abstracts, one manuscript submission, and one panel proposal for the Ninth Summit on Sport & Communication, November 2015
 Chaired a panel of papers at the Midwest Popular Culture Association/American Culture Association Annual Conference, Fall 2015
 Served on the Associate Editorial Board for *Communication Studies* for the journal’s 2013-2015 volumes, Fall 2012 – Summer 2015

Reviewed five manuscripts for *Communication Studies*, Summer 2013 – Spring 2015

Reviewed six abstract and two manuscript submissions for the Eighth Summit on Sport & Communication, December 2014

Reviewed a book proposal for McFarland publishing company, Fall 2014

Chaired a panel of papers at the Midwest Popular Culture Association/American Culture Association Annual Conference, Fall 2014

Reviewed a manuscript over two rounds of review for *Men & Masculinities*, Summer 2014

Reviewed two paper submissions and two panel submissions for the American Studies Division of the National Communication Association, Spring 2014

Reviewed two paper submissions for the Rhetorical and Communication Theory Division of the National Communication Association, Spring 2014

Served as a member of the Seventh Summit on Sport & Communication Planning Committee, Spring 2013 – Spring 2014

Reviewed a book proposal for Routledge Publishing Company, December 2013

Reviewed six manuscript and abstract submissions for the Seventh Summit on Sport & Communication, November-December 2013

Served as a respondent on the panel “Mediated Rhetorics of Identification and Division” at the National Communication Association Annual Convention, Washington, DC, November 2013

Reviewed three paper submissions for the American Studies Division of the National Communication Association, Spring 2013

Reviewed five paper submissions and one panel submission for the Critical and Cultural Studies Division of the National Communication Association, Spring 2013

Reviewed one paper submission and two panel submissions for the Rhetorical and Communication Theory Division of the National Communication Association, Spring 2013

Reviewed three paper submissions for the Sports Interest Group of the Association for Education in Journalism and Mass Communication, Spring 2013

Reviewed 33 manuscript and extended abstract submissions for the Sixth Summit on Sport & Communication, November 2012

Served as chair of the panel “Characters and Culture: Broadcast TV” within the Television Area at the Midwest Popular Culture Association/American Culture Association Annual Conference, Columbus, OH, October 2012

Served as a member of the Sixth Summit on Sport & Communication Planning Committee, Summer 2012 – Spring 2013

Reviewed a manuscript for *International Journal of Sport Communication*, Summer 2012

Reviewed six paper submissions and one panel submission for the Critical and Cultural Studies Division of the National Communication Association, Spring 2012

Reviewed two paper submissions for the Rhetorical and Communication Theory Division of the National Communication Association, Spring 2012

Reviewed book proposals and manuscripts for Sage Publications (reviewed a book manuscript in its proposal stage in 2004, then, in its written stage, one-half in 2005, one-half in 2006; reviewed a separate book proposal in 2006, then a portion of the book in its written stage in 2008; reviewed a book proposal for a separate book in 2008, then a complete draft of the book in 2010; reviewed a completed book in 2012)

Served as a respondent on the panel “Some Questions of Theory and Method for the Study of Cultural Texts” at the National Communication Association Annual Convention, New Orleans, LA, November 2011

Reviewed six paper submissions for the Rhetoric and Public Address Interest Group of Western States Communication Association, Fall 2011

Reviewed two paper submissions for the Sports Interest Group of the Association for Education in Journalism and Mass Communication, Spring 2011

Reviewed six paper submissions for the Critical and Cultural Studies Division of the National Communication Association, Spring 2011

Reviewed a proposal for a new academic journal for Sage Publications, Spring 2011

Reviewed two paper submissions for the Critical and Cultural Studies Division of the National Communication Association, Spring 2010

Reviewed a manuscript for *Electronic Journal of Communication*, Fall 2008

Reviewed a manuscript for *The Journal of Cultural Geography*, Spring 2007

Reviewed manuscripts for *Western Journal of Communication* (2 manuscripts reviewed in 2004-2005)
 Secretary of the Flame Delhi (Arizona) Chapter of the Society for American Baseball Research, 2001-2005
 Sports Area Chair for Midwest Popular Culture Association Annual Meeting, 1995-1996

COMMUNITY SERVICE

Volunteered for Second Harvest Mobile Food Pantry distribution at Bowling Green State University Firelands, September 12, 2023
 Volunteered for Second Harvest Mobile Food Pantry distribution at Bowling Green State University Firelands, December 13, 2022
 Volunteered for Second Harvest Mobile Food Pantry distribution at Bowling Green State University Firelands, May 10, 2022

INVITED PRESENTATIONS

Hosted and participated in the virtual event “BGSU Firelands Presents a Panel Discussion on the 50th Anniversary of on McLean’s ‘American Pie’ Hitting #1,” hosted by BGSU Firelands, January 26, 2022.

Harry Potter and the Book Series, by invitation, at Bowling Green State University’s Jerome Library’s commemoration of Banned Books Week, September 25, 2019

Spoke on the book *The Other Wes Moore* as part of the Real Talk Dialogue Series at Bowling Green State University Firelands, November 5, 2014

One of four speakers on a panel discussing the film *Mardi Gras: Made in China* at Bowling Green State University (approx. 30 attendees), March 4, 2014

One of three speakers on the Spring Speaker’s Panel, with a focus on the theme “Technology and Innovation,” by invitation of the History Club at Bowling Green State University Firelands (approx. 12 attendees), March 28, 2013

Opportunities lost through integration of Major League Baseball, by invitation of Dr. Russ Crawford as part of the Breaking Barriers Symposium: The Role of Baseball in Integration panel discussion on the African-American and Hispanic integration into Major League Baseball at Ohio Northern University (approx. 50 attendees), April 15, 2010

Harry Potter 101, by invitation of Kohl Hall residence hall resident advisor J. P. Gagen at Bowling Green State University (approx. 20 attendees), October 26, 2009

Ancient Greece and the origins of rhetoric, by invitation of Dr. Russ Crawford as part of the Western Civilization Speakers Series in conjunction with the Department of History, Politics, and Justice at Ohio Northern University (approx. 200 attendees), October 21, 2008, and October 6, 2009

Gender research in the study of sport communication, by invitation of Dr. Lara Lengel as part of the School of Communication Studies’ Gender, Communication and Identity lecture series at Bowling Green State University (approx. 12 graduate students in attendance), October 20, 2008

The mythology of the Brooklyn Dodgers, by invitation of Dr. Michael Butterworth as part of his Communicating Sport in History and Myth course at Bowling Green State University (approx. 25 undergraduate students in attendance), June 24, 2008

Harry Potter and the politics of globalization, by invitation of Dr. Russ Crawford as part of the Western Civilization Speakers Series in conjunction with the Department of History, Politics, and Justice at Ohio Northern University (approx. 200 attendees), May 6, 2008

The meaning of the Brooklyn Dodgers in American culture, by invitation of Dr. Russ Crawford as part of his Baseball in America course in the Department of History, Politics, and Justice at Ohio Northern University (approx. 25 undergraduate students in attendance), May 10, 2007

Harry Potter as popular culture, by invitation of Anderson Hall residence hall advisor Scott Voss at Bowling Green State University (approx. 10 attendees), April 23, 2007

The history and public memory of the integration of Major League Baseball, by invitation of Dr. Russ Crawford as part of his Baseball in America course in the Department of History, Politics, and Justice at Ohio Northern University (approx. 25 undergraduate students in attendance), April 10, 2007

Doing cultural research in sports, as the first of a series of Popular Culture Colloquia arranged by and for graduate students in the Department of Popular Culture at Bowling Green State University and open to the public (approx. 30 attendees), September 14, 2006

Popular culture as intercultural communication, by invitation of Dr. Nemi Jain as part of his Intercultural Communication course at Arizona State University (approx. 35 undergraduate students in attendance), June 11, 2003

MEDIA APPEARANCES

The Sound of Ideas, Ideastream, Interview on Don McLean's "American Pie." February 2, 2022.
<https://www.ideastream.org/programs/sound-of-ideas/far-right-extremists-once-fringe-actors-are-now-seeking-political-office-including-here-in-ohio>

Check Your Brain (podcast), Cultural impact of Don McLean's American Pie. January 26, 2022.
<https://podcasts.apple.com/us/podcast/dr-raymond-schuck-cultural-impact-of-don-mcleans/id1557450591?i=1000549027668>

Toledo Blade, 50 years after its run at No. 1, 'American Pie' is still a cultural touchstone. January 19, 2022.
https://www.toledoblade.com/a-e/music-theater-dance/2022/01/19/bgsu-professor-chronicles-history-of-american-pie-in-book/stories/20220118007#cxrecs_s

BGSU News. As 'American Pie' turns 50, BGSU professor's book sings its praises, showcases its puzzles. January 7, 2022. <https://www.bgsu.edu/news/2022/01/as-american-pie-turns-50-bgsu-professors-book-sings-its-praises-showcases-its-puzzles.html>

The WEOL Morning Show, Interview on Don McLean's "American Pie." December 17, 2021.

<http://weol.northcoastnow.com/audio/weol/121721DrRaymondSchuckAmericanPie.mp3>

Cleveland.com, 'Fantastic Beasts: The Crimes of Grindelwald' expands world of Harry Potter. November 8, 2018. <https://www.cleveland.com/life-and-culture/erry-2018/11/ec46ec16c06762/fantastic-beasts-the-crimes-of.html>

Studio 360, Inside the national recording registry: Don McLean's 'American Pie.' October 25, 2018.
<https://jenniecataldo.com/don-mcleans-american-pie>

Sandusky (Ohio) Register, '3+1' equals tuition savings. September 4, 2015.

Sandusky (Ohio) Register, New book on "American Pie" explores Don McLean song. December 30, 2012.

Delphos (Ohio) Herald, Do you believe in rock and roll? October 20, 2012.

Miami Herald, Harry Potter, fans grew up together. July 14, 2011.

WTVG-Toledo Channel 13 *Action News*. Story on media coverage of the Tiger Woods affairs scandal. December 2, 2009.

Toledo Blade, Frisbee still flying high: Classic toy is 50 this year. May 18, 2007.

Baltimore Sun, Dancing Bears: The last Chicago team in a Super Bowl helped propel a potent blend of sport and entertainment. February 1, 2007.

Chicago Tribune, Soap Box Derby rolling in comeback glory Kids' event broadcast live on ESPN this year. July 23, 2006.

PROFESSIONAL MEMBERSHIPS

International Association for Communication and Sport
National Communication Association
Society for American Baseball Research

OTHER PERTINENT EXPERIENCE

Contributor to the blog Tunesmate, which focuses on brief informative and discussion pieces on popular music. Web address: <http://www.tunesmate.com/blog/>, June 2009 – present

Maintenance and authorship of the blog Gettin' Iggy Wit' It, which focuses on "piecing together personal experience, popular culture, and politics." Web address: <http://www.iggyyoda.blogspot.com/>, February 2008 – January 2018

Contributor to the blog The Agon, which focuses on "rhetorical contests of sports, politics, and culture." Web address: <http://theagon.blogspot.com/>, March 2011 – May 2013

Co-host of *After Further Review*, a weekly sports talk radio show with Dr. Michael Butterworth on WBGU-FM at Bowling Green State University, February 2011 – April 2012

Athletic tutor at Michigan State University, January 1997 – August 1997

On-Air Operator at WFAL Radio, Bowling Green, Ohio, March 1992 – May 1994, May 1996 – August 1996

Microfilm Assistant, Center for Archival Collections, Bowling Green, Ohio, September 1991 – August 1995, May 1996 - August 1996

Staff Writer, *The Sports Review Press*, Bowling Green, Ohio, September 1993 – December 1993

On-Air Operator, WDOH Radio, Delphos, Ohio, March 1989 – March 1990