

USG General Assembly Meeting

The Official Agenda of the Undergraduate Student Government General Assembly

On This Day, 11/17/14
Room 308 BTSU @ 7:30pm

- I. Call to Order
 - a. General Assembly is called to order at 7:33 pm.
- II. Roll Call
 - a. Senators Not in Attendance
 - i. Deans
 - ii. Gillilan
 - iii. Patton (Proxy)
 - iv. Peterson
 - v. Tanke-Juska
 - vi. Ungemach
 - vii. Vaughn
- III. Swearing in of New Officers
 - a. Senators
 - i. Joseph D'Alecy – Diversity Affairs Senator
 - ii. Andrew Lotz – Honors College Senator
 - b. Proxies
 - i. Carmen Young – Proxy for Athletic Affairs
 - c. Procedures & Appeals
 - i. No new members were sworn into the Procedures & Appeals Board this evening.
- IV. Open Forum
 - a. Admissions with Director of Admissions Cecilia Castellano
 - i. I started here as a BGSU student and graduated in 1986 and have never left. I am originally from Dayton, OH and when I came here, my parents dropped me off and said because they wanted me to stay that I should come home for a while. I have been here since then, so can anyone give me a ride home? (laughs) I currently have one BGSU student in my home and I am very proud of her as well. I am also the new Director of Admissions, however, I have been working here for a long time and I probably helped in admitting everyone in USG right now. I am really

happy to be here, since I have never been here before. I would like to give you all a brief update on admissions right now as we head into Fall 2015. Just provide some background, we had 3364 students admitted in 2013, however, that went down to about 3331 in 2014. We have had a few increases, however, as we have had a slight increase in international students. Additionally, the quality of our students has increased, which leads to increased retention. However, this means that Admission/enrollment goes down because of that quality. We currently have an enrollment goal for increasing our enrollment. I report every Monday on how Admissions is doing. I am used to being front and center. For Fall 2015, we are tracking significantly ahead than compared to 2013 and 2014. We expect to stay around 2013 in admission numbers. The quality is holding, which means a lot of applications are coming in and they are the right kind of applications coming in. We are also doing some new things for advertising for next year. We now have advertising in the Bengals football games. This is because we do not have a lot of students from the Dayton/Cincinnati area at BGSU. They are more familiar with Bowling Green, Kentucky. One of the things BGSU is doing is using President Mazey, since she has ties to Wright State University in Dayton, Ohio. We not only advertise at the Bengals stadium, but also a lot in that area. We are not ignoring primary markets such as Cleveland, Columbus, Detroit, and Michigan suburbs, and Chicago. And we are seeing improvements in the Dayton/Cincy area. As a runner, I like to use a marathon analogy, where you start early and finish strong. So how can USG help? One of the things we get as positive feedback is how great and nice the students are. People are always saying how they met the nicest student in the Union, got directions, etc. I have taken my daughter to see other campuses, and you really just don't find the same atmosphere at other places like you do here. It's the day to day things of our students that really do help.

ii. Questions?

1. Sen Mazur: When talk about certain quality items like GPA, ACT, College Prep, what does that mean?
 - a. Most schools have a rigorous college prep track in Ohio. We are looking for that on transcript. Won't be admitted without. Opt-out. Looking for college prep. Also looking

for how rigorous course work. Need to have been in college prep.

2. President Koccheiser: What do you think has contributed to increase in applications?
 - a. Last year, I took this job as interim director in November. We implemented territory management and separate admissions events. Basically, we restructured the office. I have a coordinator of campus events and campus visitors. Counselors are responsible for specific territories, generating applications on top prospects. These counselors are now solely focused on that, generating applications and admitted students. In order to get you committed, I have to get you admitted. Right now, over 12% ahead from 2013 and 2014. We are already over halfway from goal I want.
3. RSA President Rose: My sister had applied and was accepted on same night at her school? Is this a new process?
 - a. Was she at Hillard? Or Lakewood? We call it on-site admission. It has been around for a couple years. Students come to an event with transcript and come and apply and we usually can tell on site if they would be accepted or not. Other schools do Decision Day, where students all come and find out if they are accepted or not to various area schools on site.
4. Chair Puffenberger: What kind of programs for non-traditional students?
 - a. We work closely with Barb Henry from Non-Traditional Student Services and partner together on some of the non-traditional items. We do work with those students. We have transfer visit days every month, waive fee for active veterans, transfer credits from service among other services. We are working for a new center for online study. The University is working on on-line, working through what they need for an online campus.
5. Sen. Bumbaugh: What are some of the biggest selling points for talking to high school students?

- a. We convey two messages. First, is the value of a BGSU education. In ratings and price for education compared to other schools, we have lowest net rate in Ohio. Engagement of students both in and out of class is very high at BGSU. We have Faculty in and out of the classroom, there are so many opportunities you'll get. Second, we are a large university with a small school feel. In addition, Everyone is excited for the forensic lab. Applications are way up for those programs and the new facility.
6. Sen. Watabe: What is the value of GPA, Test scores, and an essay. How does it compare to transfer student requirements?
 - a. Students not required for essay. GPA and Test score are valued equally for entering. We also look for a College prep curriculum. We take all these things into consideration. Transfer students are required to have 2.0 GPA from college and must not have been dismissed for student conduct. They need to provide college work. We do ask for high school transcript if they only attended one semester at their former university.
7. Sen. Khatz: Is Bowling Green a Common app school?
 - a. We are not. Miami, OSU, and USC are in Ohio. There are certain requirements for the Common App, however, they are changing their process for students, but BGSU not on that. We feel that a negative of the Common App is application to a lot of schools, a lot of paper and not a lot of intention. I'd rather not be on list of 18 schools for each student but 4-5 schools.
8. Sen Irvin: Since funding is now fixed for retention, is there an increase from funding?
 - a. Yes and yes. The state funding model used to be based on enrollment, based on the number of seats filled. Now its based on student degree completion and private hours. If student comes for full time, we get funded for that after the fact. Retention is a huge number that entering families and international students are looking at. That does more for

admission rather than get paid to graduate students with a degree. I unfortunately am not the best at explaining it.

9. Sen Claywell: What are some ways you are looking to improve SOAR? How is the process going? Where are the evaluations taken from?

a. I am not sure. SOAR falls under the Dean of Students, so I will have to defer to Jodi.

b. Dean Webb: SOAR falls under Dean of Students Office. The point we are at is the Orientation Committee and we gather feedback from them. The program will have more student involvement and we're trying to better utilize the one day they are here. We have more time talking about that. We work closely with Admissions with getting students into the system.

10. Sen. Mullins: I am member of the College of Business and currently the only one in my college from Southeast Ohio. Is there is anyone who has southeast Ohio area assignment?

a. Where from? Jackson. You are the only student from Jackson in College of Business? Southeast Ohio is a tertiary market. We historically do not get students from that area. Five years ago, we deployed recruiters to all counties. After 4-5 years, it produced same results. We had to start looking at where was the best turnout for investment. We cover that area, but there's not a lot there. All schools have primary, secondary, and tertiary markets, and Southeast Ohio is one of our tertiary markets.

V. Lobby Time

a. No one spoke during lobby time.

VI. Old Business

a. There were no items of Old Business to be discussed.

VII. New Business

a. Resolution 2014/15 – 04 Its on Us Campaign – Sen. Claywell, Sen. Khatz, Sen. Vandevort, and Sen. McAfee.

i. Read through of Resolution. (see attached file)

ii. Motion to discuss and vote on Resolution as Emergency Legislation by Senator Claywell.

1. Second by Senator Menapace.

iii. Discussion

1. Chair Puffenberger: Great job. Please explain the purpose of the motion for Emergency Legislation?

a. Khatz: The Reasoning is the Its on Us campaign Week is this week. We felt it necessary to make it active as soon as possible for that reason

2. Follow-up: Is there an organization to do the events? Who else is working on this?

a. Claywell: There are various other committees. This Resolution calls for Senators to act on that. It is a very open broad piece of legislation. It is calling for an action plan to encourage getting involved.

3. Chair Timbrook: Where does the wording of multiple administrators and faculty stem from?

a. Dean Webb: It was rather general. I was one of 200+ who signed to support initiative.

4. Chief Procedures & Appeals Officer Miesle: There needs to be a comma after the original date at very top.

5. Vice President Neely: What do you believe is USG role in campaign?

a. Claywell: We are representatives of the student body. We need to raise awareness of sexual assault on campuses. We need to share and let everyone know that there are others out there will to lend a hand. Justice needs to be served. We want to attempt to make sure sexual assault is prevented in the best possible way. What better way than being a student peer? We are going to tackle that.

6. Dortch: This is the week of Its on Us, but have you reached out to SAAFE program on this?

a. Claywell: They had no influence on this resolution. Again, this is a very broad and open piece of legislation for Senators to get involved.

- i. Chief of Staff Report – Ball State Conference (Parker, Vandevort, Puffenberger, Harrison)

- 1. Please see attached Powerpoint.

IX. Procedures and Appeals Reports

- a. None

X. Treasurer's Report - Reece Timbrook

reecet@bgsu.edu

- a. None

XI. Speaker's Report

- a. Speaker of the Senate – Kasie Durkit

durkitk@bgsu.edu

- i. Congrats on the resolution. Proud of new Senators. Great piece of legislation. Well written, researched, and executed. Thanks for the involvement with asking questions. Legislative Secretary. Someone shadowing tonight. One of the applicants. No USG on Monday. Safe Thanksgiving?

XII. Committee Reports

- a. Academic Affairs – Amy Puffenberger

apuffen@bgsu.edu

- i. Meet briefly after GA. See Amy in room.

- b. Auxiliary Affairs – Aeden Timbrook

atimbro@bgsu.edu

- i. Congratulation Kyle and Khory for working on Resolution. Meeting in the back.

- c. Internal Affairs – Jeff Devereaux

jdevere@bgsu.edu

- i. There is only Senate Vacancy remaining and all other vacancies have been filled. Bi-weekly reports were due last week, if you have not submitted one then you were contacted. IA will meet in the USG Office after this. Harry goes to Senator. Charlie goes to Senator Wasserman and Senator Latella for Kappa Delta Elections.

- d. Student Affairs – Nadia Oehler

noehler@bgsu.edu

- i. Claywell working to host a conference. Submit bid to host. Committee of chair to fit certain roles. If you are preferably a younger senator newer to campus, will hook you up with opportunities.

XIII. Senator Reports

- a. Puffenberger:

- i. Committee on Academic Affairs, Update on BG Perspectives. Reviewing those course for last two or three years. Needed to shorten the list. Process moving along nicely. 60 approved course, 146 proposals. A lot of

revisions right now. Academic Advising is changing. More administrative staff that will be doing general advising for 1-2 years at BGSU, and then mentor continuing on. Re-organizing for more centrally coordinated. Increasing number of advisers. Full implementation of 1st year advising next year. Changing. Have paper report here.

b. Bumbaugh:

- i. Upcoming meeting. Phi Mu Alpha voting to add them. Presentation on masculinity. President's breakfast on Thursday. Thanks for participation in IFC Man of Month.

c. Devereaux:

- i. Looking for Senators to collaborate with on gender neutral restroom spaces on campus and changing single restrooms to gender neutral restroom designations.

XIV. Advisor's Remarks

a. Dean Jodi Webb

jwebb@bgsu.edu

- i. Good meeting. No meeting next week. Have a great and well deserved break.

XV. Closing Remarks

- a. Woodburn: Kasie got into Georgetown Law. (Woot!)

XVI. Adjournment

- a. Senator Wood moves to adjourn.
- b. Second by Senator Hall.
- c. The meeting is adjourned at 8:58 pm.