Safe Communities of Wood County was created in 2012 to establish a partnership of individuals from law enforcement, local governments, schools, businesses, health departments, and community organizations to collaborate; creating awareness and prevention of death and injuries caused by traffic crashes.

Safe Communities works to reduce the number of traffic related deaths and injuries in Wood County through analysis of problem areas, promotion, and education of proper safety.

**MISSION**

Safe Communities of Wood County was created in 2012 to establish a partnership of individuals from law enforcement, local governments, schools, businesses, health departments, and community organizations to collaborate; creating awareness and prevention of death and injuries caused by traffic crashes.

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**GOALS**

As established by Ohio Traffic Safety Office, Safe Communities must:

- Increase seat belt usage to 89.2%
- Increase awareness of traffic safety issues
- Increase motorcycle safety awareness
- Conduct coalition meetings
- Conduct fatal data review

**OBJECTIVES**

Safe Communities works together with the community to promote traffic safety and program goals through activities including blitzes, fatal crash reviews, statistical analysis, and increasing traffic safety countermeasures. The objectives are to increase awareness of four major safety issues: impaired driving, distracted driving, seat belt usage, and motorcycle safety.

Objectives are accomplished throughout the year by participation in events and activities surrounding:

- Holidays
- Prom Season
- Super Bowl
- St. Patrick’s Day
- Wood County Fair
- BGSU Late Night Events
- Local Events
- Motorcycle Safety
- Promotions

The coalition also participates in National Mobilizations including Click it or Ticket and Drive Sober or Get Pulled Over.

**2013 STATS**

**PRELIMINARY**

- 15 Fatal Crashes - 3 alcohol related
- 496 Injury Crashes - 37 alcohol related
- 1603 Property Damage Crashes - 47 alcohol related

**FINAL**

- 17 Fatal Crashes - 6 alcohol related
- 746 Injury Crashes - 48 alcohol related
- 2532 Property Damage Crashes - 71 alcohol related
Coalition members enjoyed various events last year including the Wood County Employee Picnic, Late Night Events at BGSU, and a simulated alcohol related fatal crash.

To better reach a captive audience with Safe Communities’ important message, coalition partners are available to be part of your event! Contact us for more information.

2012/2013 SUCCESSES

Safe Communities issued 22 press releases, reached 256,538 people, and had 10 media interviews. The Coalition also promoted the program and safe driving initiatives by distributing materials including magnets, coasters, banners, placemats, and posters to over 17,000 individuals.

“Swallow Your Pride, Call for a Ride” was implemented on New Year’s Eve 2013 providing safe transportation to people in the Bowling Green area. 124 citizens were given rides, decreasing the risk of crashes, injuries, and fatalities.

COALITION MEMBERS/AGENCIES

AAA Northwest Ohio
BG Fire Division
BG Police Division
BGSU Police Department
BGSU Recreation and Wellness
Family Services of Northwest Ohio
Farmers Insurance
ODOT District 2
Ohio Attorney General
Ohio State Highway Patrol
Ohio Traffic Safety Office
Perrysburg Fire Department
Perrysburg Township Fire Department
Walbridge Police Department
WBGU 88.1 The Morning Show
WCADAMHS Board
Wood County Educational Service Center
Wood County EMA
Wood County Engineer
Wood County Health Department
Wood County Hospital
Wood County Park District
Other city, county, and state Public Service Agencies

New members are always welcome who are interested in assisting with coalition goals.

CONTACT

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