Replacement Greek Housing

Project Update

BGSU Board of Trustees

December 1, 2011
# Phase II Project Plan

<table>
<thead>
<tr>
<th>Fall 2011</th>
<th>Spring 2012</th>
<th>Fall 2012</th>
<th>Spring 2013</th>
</tr>
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<tbody>
<tr>
<td>AUG</td>
<td>SEP</td>
<td>OCT</td>
<td>NOV</td>
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- **Expansion of Core Team**

*Assessment of facilities, programs and policies to define occupancy plan*

- Initial massing and density studies & design workshops
- Initial high-level proforma developed for each housing type and site

- **Development of RFP**

- Board approval to proceed

*Review project outcomes and expectations and adjust as needed.*

- Determination of site(s) and model(s) for future study
- Architectural concept designs for select alternatives

- Updated cost estimates & financial proforma
- Determination of financing & delivery
Progress Report

- **Focus Groups.** Focus groups were held with each of the Greek councils, targeting two attendees per Greek chapter and 10-15 individuals per focus group. Sessions were generally well attended. *See Focus Groups, page 4.*

- **Surveys.** A comprehensive facility survey was sent to each of the nearly 1,500 Greek Chapter members at the end of November. Surveys were customized based on whether the student presently lives in the chapter house, lives on campus in a residence hall, or lives off campus. Preliminary data will be available by year end.

- **Policy Review.** Policies that impact the Greek housing communities were collected and distributed to the Core Team members for feedback. Discussion is on-going.

- **Outreach.** The Associate Dean of Students is attending the AFA Conference on December 1 to present our process to national chapter offices and to seek their input.
Focus Groups: What We Heard

<table>
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<tr>
<th>Benefits of Current Housing</th>
<th>Dislikes of Current Housing</th>
<th>Most Important Factors in New</th>
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<tbody>
<tr>
<td>Bonding opportunities make chapters stronger</td>
<td>Key spaces are too small (Personal and ritual storage, bathrooms, dining, laundry)</td>
<td>Right-sized common areas and housing components</td>
</tr>
<tr>
<td>Well-located on campus</td>
<td>Temperature controls (Heating, A/C)</td>
<td>Storage spaces (for ritual)</td>
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<tr>
<td>Off-campus students can hang-out or study</td>
<td>Limitations of Technology (No wireless, limited outlets for cable, internet, electrical)</td>
<td>Modern infrastructure</td>
</tr>
<tr>
<td>Facilities feel like home</td>
<td>Lack of convenient parking</td>
<td>Residential kitchens, no meal plan requirement</td>
</tr>
<tr>
<td>Great recruitment tool</td>
<td></td>
<td>Convenient parking</td>
</tr>
<tr>
<td>Venue for new members to meet active members</td>
<td></td>
<td>Financial ability for members and chapters to pay</td>
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</tbody>
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Most of the focus group dialogue related to building condition, design and amenities. Additional feedback on housing policies was provided and will be incorporated into the Core Team assessment process.
Coming for February

- **Outreach.** We will host an inclusive meeting for chapter alumni advisors and house corporation representatives in early January. The goals of this meeting are:
  - Provide project stakeholders with status.
  - Provide guidance how to engage on “friend raising” and fund raising at the early stage of the project.
  - Get input on how to reach other alumni and to respond to areas of concern and questions.

- **Survey & Focus Group Analysis.** We will analyze the results of focus group and survey results to determine key planning inputs.

- **Design.** High-level site analysis and massing and density studies will begin, starting the process to ensure that alternatives considered match the overall direction of the Campus Master Plan and Greek student preferences.
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Questions?