DIVISION OF STUDENT AFFAIRS STRATEGIC PLAN
2016-2020 | FOSTERING PATHWAYS FOR STUDENT SUCCESS

Promote Student Success - Goal 1
UNIVERSITY GOAL 1, 2, 4, AND 6 ALIGNMENT
The Division of Student Affairs will transform student success by providing comprehensive, intentional programs and services that focus on expectations, support, assessment/feedback, and involvement.

A - Track usage/participation in programs and services with a goal of achieving 90% targeted usage/participation goals.

B - Track student retention in Divisional programs with a goal of higher retention and GPA averages for students who participate versus those who do not participate in Divisional programming.

C - Document learning outcomes using the AAC&U value rubrics with a goal of two signature program assessment projects per Divisional department/office annually.

D - Leverage technology opportunities to advance student success initiatives.

Foster Diversity and Inclusion - Goal 2
UNIVERSITY GOAL 5 ALIGNMENT
The Division of Student Affairs is committed to creating an atmosphere that celebrates diversity and respects all students, staff, and faculty. We strive to advocate for all students, especially for those who belong to under served populations. We hold ourselves and each other accountable for challenging biases, norms, and privilege and for becoming multi-culturally competent professionals. We work toward a vision of a university, guided by the Division’s Diversity Plan, where all individuals feel valued, engaged, and a sense of belonging to the university community.

A - Recruit, hire, and retain student and professional employees that are representative of demographics of student population.

B - Provide education on cultural competencies to students and staff as measured by the attendance with a goal of a 5% increase annually.

C - Administer a climate survey every two years.

Create Partnerships - Goal 3
UNIVERSITY GOAL 5 ALIGNMENT
The Division of Student Affairs will identify, leverage, and develop strategic partnerships.

A - Establish collaborations internally and externally, that increase revenue, recruitment or retention of students.

B - Support academic partnerships as measured by the number and type of Student Affairs collaborations with academic affairs.

C - Encourage professional development and participation by members of the Division of Student Affairs as measured by the number of presentations, publications completed, and services to professional organizations.

D - Cultivate fundraising opportunities in an effort to measure partnerships and alumni/donor gifts to Student Affairs.

E - Foster intentional partnerships with the local community to create an environment that is collaborative, welcoming, and inclusive for all members of the BGSU community.
Implement Best Practices in Resource Management - Goal 4

UNIVERSITY GOAL 6 AND 7 ALIGNMENT
The Division of Student Affairs will maximize and sustain resources for success both now and in the future.

A - Increase revenue generation by 5% annually through entrepreneurial activities, alumni/donor gifts, grants, and sponsorships.
B - Evaluate existing facilities and create a long term plan for capital improvement and sustainability.
C - Review programs and services to identify ROI through an established matrix that focuses on student engagement and retention.

Enhance Communication - Goal 5

UNIVERSITY GOAL 1 ALIGNMENT
The Division of Student Affairs will develop communication strategies and infrastructure to engage and inform stakeholders, and increase the understanding of the impact of student affairs.

A - Develop an annual report that highlights the key performance indicators from each Divisional department/office and establishes a marketing plan for key statistics from the report.
B - Strengthen communications with students and others regarding stakeholder matters of interest and impact.

Student Affairs Vision Statement
Developing intentional learners, engaged citizens, and social change leaders.

Student Affairs Mission Statement
The Division of Student Affairs advances the mission of Bowling Green State University by promoting student learning and personal growth, and developing communities that value all members. We collaborate across the university to implement innovative and student-centered programs, practices, and services to support student success.

University Core Values
We respect one another and foster diversity and a culture of inclusion.
We collaborate with each other and our community partners in the region, the State of Ohio, the nation and the world.
We promote intellectual and personal growth through curricular and co-curricular efforts.
We foster an environment of creativity, innovation, and entrepreneurism.
We expect excellence in all we do.

2017 University Goals

Goal 1 - Engage undergraduate students in a unique BG learning experience that fosters engaged citizenship, global leadership and career preparedness which will lead to life-long success.

Goal 2 - Link graduate programs strategically to scholarship and research pursuits.

Goal 3 - Expand academic, research, and public service partnerships with regional communities, the State of Ohio, and other universities; and with national and global private, nonprofit, and governmental entities.

Goal 4 - Advance global engagement through learning, discovery and service.

Goal 5 - Build a campus and community that fosters diversity and inclusion.

Goal 6 - Enhance the well-being and quality of life of BGSU students, faculty, staff, alumni and friends.

Goal 7 - Develop a physical, organizational, and financial infrastructure that ensures the short- and long-term success of the BG experience and enhances the development of the BG family.