

Division of Student Affairs Annual Report
2013-14
Campus Activities

Department Mission Statement

The Office of Campus Activities provides meaningful opportunities that connect students and families to the University community. We are committed to leadership development, personal growth, and learning experiences that empower students to reach their potential.

2013-14 Executive Summary

Staff from the Office of Campus Activities (OCA) focused on increasing student engagement. This was accomplished through more: student officers trained, students joining fraternities and sororities, attendance at late-night events, sold-out shows at the Stroh Center, and participation in Family Weekend. OCA staff provided leadership to the new Greek housing project as Phase III began and ongoing communication with all stakeholders continued. The Falcon Parent & Family Association continued to develop and co-sponsored its first event, the Falcon Family Pit Stop, during new student move-in. A number of assessment projects were undertaken to continuously improve services and programs, as well as to measure student learning and development.

Key Highlights

- New Greek housing moved into Phase III with design/build partners chosen and demolition approved/funded by the Board of Trustees in June
- Major events continued to grow in attendance (e.g., Late Night programs, Family Weekend)
- Fraternity & Sorority Life programming budget was reduced by over 70% since FY '11
- First annual Falcon Family Pit Stop during new student move-in was a success
- Increased use of technology (OrgSync) to support student organizations
- The number of fraternity and sorority members grew to 12% of undergraduates
- Assessment continued as a priority (e.g., Fraternity & Sorority Coalition Assessment Project, student organization advisor assessment project, parents/family members' needs assessment)
- Dance Marathon had over 300 dancers, an increase of over 100 students
- Increased the number of actively involved parents in the Falcon Parent & Family Association
- Improved focus on marketing efforts for the office and events

Program Participation and Usage Data/Key Performance Indicators

STUDENT ORGANIZATIONS	2011-2012	2012-2013	2013-2014
<i>OFFICER TRAINING</i>			
President's Training	251	185	353
Trip Coordinator Training	91	114	203 in person 36 online
Treasurer's Training	198	278	378

ORG DATA			
New Organizations	41	33	26
Total Orgs Registered	280	278	287
GROUP DATA - CATEGORIES			
# of groups Academically Affiliated	95	87	70
# of groups Arts	New in 13-14	New in 13-14	23
# of groups Cultural	32	33	24
# of groups Governing	2	2	2
# of groups Honorary	8	11	7
# of groups Political/Social Issues	4	7	16
# of groups Sports Club	31	32	24
# of groups Recreational	New in 13-14	New in 13-14	19
# of groups Residential	2	2	2
# of groups Philanthropic/Service/Volunteerism	20	23	22
# of groups Special Interest	67	63	14
# of groups Spiritual	17	18	20
TRAVEL			
Registered Travel by Student Orgs	98	152	140
Individual students who participated in org travel registered in OCA (excludes sports clubs)	1234	1619	1809
Medical and Liability Forms (e-processed)	Not reported	Not reported	2861 approved; 3075 processed
STUDENT BUDGET COMMITTEE			
Annual Funding Requests	198	198	183
Spot Funding Requests	60	117	147
Coke Funding Requests (not including product requests)	Not reported	46	51
Coke Product Requests	New in 13-14	New in 13-14	99
ORGSYNC * = students in multiple organizations			
Registered OrgSync users	3533	17761*	31567*
Registered OrgSync users – OCA Umbrella	3533	13810	6520
Registered OrgSync users – FSL Umbrella	New in 12-13	1848	1608
Registered OrgSync user – Admin Umbrella	New in 13-14	New in 13-14	27871*
MAJOR EVENTS			
MIDNIGHT MADNESS	2000	1500-2000	1500-2000
CAMPUS FEST	6,000-8,000	6,000-8,000	6,000-8,000
Student Organizations/Departments	254	276	275
Off-Campus Vendors	55	60	57
HOMECOMING			
Kick-Off	500	250	150
BG's Got Talent	New in 13-14	New in 13-14	250

Throwback Thursday	New in 13-14	New in 13-14	30
Pep Rally	400	400	Rained out
Parade Attendance	1400	1,500-2,000	Rained out
Parade Registrations	not reported	80	101
<i>FAMILY WEEKEND</i>			
Registrations	not reported	725	1204
<i>GET INVOLVED FAIR</i>			
Get Involved Fair participant groups	87	114	84
Get Involved Fair attendees	474	659	500
<i>SIBS N KIDS WEEKEND</i>			
Registration	844	1043	957
Collaborators	16	18	35
<i>DANCE MARATHON</i>			
Benefit Dinner (attendees and dollars raised)	330 (\$7,957.80)	334 (\$8,882.59)	480 (\$12,000)
Extra Life (attendees and dollars raised)	not reported	16 (\$1327.52)	45 (\$600)
Battle of the Bands (attendees and dollars raised)	(\$441.56)	100 (\$752)	40 (\$924)
Mini Marathon (attendees and dollars raised)	300 (\$7,223.04)	300 (\$22,354.23)	114 (\$10,407.77)
Bike for Tikes (attendees and dollars raised)	138 (\$1,307.07)	140 (\$98,299.25)	129 (\$75,629.60)
32-Hour Event: Dancers (attendees and dollars raised)	432 (\$48,476.28)	427 (\$65,848.35)	627 (307) (\$58,458.56)
32-Hour Event: Moralers (attendees and dollars raised)	190 (\$11,974.75)	139 (8,756.27)	98 (\$4,505)
32-Hour Event: Security (attendees and dollars raised)	65 (\$2,540)	42 (\$969.63)	56 (\$1,879)
32-Hour Event: Gamers (attendees and dollars raised)	0 (not reported)	7 (\$525)	0
32-Hour Event: Runners (attendees and dollars raised)	7 (\$470)	5 (\$185)	0
32-Hour Event Totals (attendees and dollars raised)	694 (225,084.92)	620 (\$314,181.39)	461 (\$275,484.33)
Ziggython guests	Not reported	Not reported	2000
Core Committee Members (attendees and dollars raised)	not reported	94 (not reported)	78 (\$26,604.87)
Steering Committee (attendees and dollars raised)	24 (not reported)	25 (\$18,118.02)	21 (\$16,661.08)
Faculty/Staff/Grad (attendees and dollars raised)	Not reported	Not reported	12 (\$1,262)
Alumni Biker	Not reported	Not reported	6
Miracle Families – Mercy Children’s Hospital (Toledo)	not reported	30	52
<i>APPLAUDING EXCELLENCE</i>			
Attendees	not reported	159	200
Who’s Who Nominees	not reported	76	162
Who’s Who Applicants	not reported	22	60

President's Distinguished Service Award Nominees	not reported	51	68
President's Distinguished Service Award Applicants	not reported	17	24
Student Life Award Nominees	not reported	146	228
Student Life Award Applicants	not reported	52	87
Outstanding Community Service Award Nominees	not reported	102	185
Outstanding Community Service Award Applicants	not reported	16	23
<i>UNIVERSTIY ACTIVITIES ORGANIZATION</i>			
<i>Series</i>			
5 Movies being played on 5 different days			750
Cedar Point Bus Trip Hallow Weekend			75
Breakfast Club			200
Chicago Bus Trip			107
5 Movies being played on 5 different days			750
<i>Late Night Programming</i>			
Falcon Feud			95
NPHC Step Show Collaboration			2000
Late Night Breakfast			200
Library Incentive			95
Laser Tag			50
Mardi Gras			50
DM Mini Rave			114
Sibs N Kids Event			350
<i>Traditions Programming</i>			
Fall Concert	n/a	810	4704
Hat's Off (Fall)	n/a	30	10
LOL W UAO	122	4000	4400
Sibs N Kids Kick-Off	n/a	364	400
DM Rave	500	400	350
Hat's Off (Spring)	n/a	10	10
Falcon Rave	New for 13-14	New for 13-14	500
<i>Special Events</i>			
Falcon Rave-Opening Weekend w/Freshman			500
Movie in the Park			600
BG Ink-Collaboration with Ink Mafia			85
Warrior Week			50
Rock N Roll Hall of Fame Cleveland Bus Trip			45
Jeff Bauman: Boston Strong			125
Mt. Kilimanrafto			100
<i>Fine Arts- Fall 2013</i>			
Nate Staniforth Magician			150

Black Xperience Step Show			200
Addams Family Musical Bus Trip			30
Black Student Union Fashion Show			300
Gospel Fest			150-200
Music Video Booth-SNK Weekend			300
Asia Project			40

	All Greek		All Fraternity		All Sorority	
Comparison	Fall '12	Fall '13	Fall '12	Fall '13	Fall '12	Fall '13
GPA	3.026	3.117	2.870	2,944	3.123	3.213
Philanthropy \$	\$46,803	\$46,890	\$23,201	\$21,709	\$23,722	\$25,181
Service Hours	20,390	16,409	8,711	5,792	11,678.5	10,617
Affiliated Students	10.52%	11.08%	606	608	919	982

	All Greek		All Fraternity		All Sorority	
Comparison	Spring '13	Spring '14	Spring '13	Spring '14	Spring '13	Spring '14
GPA	3.071	3.127	2.917	2.979	3.123	3.220
Philanthropy \$	\$46,785	\$53,382	\$20,866	\$16,683	\$29,200	\$27,449
Service Hours	19,947	20,244	7,943	6,887	12,004	13,407
Affiliated Students	11.06%	12%	615	638	919	969

Fall 2013[illegible]

Spring 2014

	IFC '13	IFC '14	+/-	NPC '13	NP C '14	+/-	NPH C '13	NPH C '14	+/-	MG C '13	MG C '14	+/-	Total '13	Total '14	+/-
Chapter members	537	567	+30	826	828	+2	76	74	-2	117	132	+15	1,556	1605	+49
Chapter #	15	14	-1	13	12	-1	6	6	0	6	6	0	40	38	-2
Conduct Cases	2	0	-2	1	0	-1	0	0	0	1	0	0	4	0	-2

- 273 FTFT students entering BGSU in fall 2012 joined a fraternity/sorority
- Their retention rate to fall 2013 was 84.2% compared to those who did not join whose retention rate was 69%
- Fraternity/sorority joiners in the Fall semester 2012 were 2.4 times more likely to persist to the second year than non-joiners ($p < .001$)
- Fraternity/sorority joiners in the Spring semester 2013 were 2.9 times more likely to persist to the second year than non-joiners ($p < .001$)
- Those who went Greek in fall had an average GPA of 2.73 while those who did not had a 2.58
- Those who went Greek in spring had an average GPA of 2.83 while those who did not had a 2.58

Retention Initiatives

- Data on all students has been loaded into OrgSync and monthly snapshots are saved. These data can be used in the future to track student engagement and retention.
- Staff strongly encouraged use of the Learning Commons for fraternity and sorority members; increase of 35% usage Fall 2012 to Fall 2013
 - 25 chapters utilized the LC resulting in 4,918 sessions and participation from 509 students in Fall 2013
 - 27 chapters utilized the LC resulting in 3,942 sessions and participation from 434 students in Spring 2014
- Campus Fest in the fall and the Get Involved Fair in the spring
- UAO Late Night programming
- Family Weekend

Collaboration and Partnerships within Student Affairs

- Love Your Body Week co-sponsored with Recreation & Wellness
- Falcon Family Pit Stop during first-year student move-in was co-sponsored with the Falcon Parent & Family Association
- NPHC Step Show co-sponsored with National Pan-Hellenic Council and UAO

- Playfair during opening weekend co-sponsored with the Center for Leadership
- Parent session was presented during SOAR (orientation)
- Support for the Student Affairs Advocates' Board with the Vice President for Student Affairs

Collaborations and Partnerships with other BGSU Areas and the Community

- Campus Fest and Get Involved Fair with student organizations, departments, and 57 off-campus vendors
- Homecoming Student Steering Committee with student organizations, departments, and off-campus food/beverage vendors
- Dance Marathon with student organizations, departments, local high schools, Firelands Student Government, Stone Ridge Golf Club, and Mercy Children's Hospital

Awards and Recognitions (Departmental and/or Staff)

- Jeff Kegolis – Served as co-chair for *Local Arrangements & Volunteers* for the NASPA TPE Planning Committee for 2013-2014
- Holly Grunn & Jeff Kegolis– Co-presented the session *Making Assessment Part of Your Routine* during the 2013 Annual Meeting of the Association for Fraternity and Sorority Advisors
- Holly Grunn – Co-presented the session *Spinning your wheels or moving the needle: The difference between policy and developmental approaches* during the 2013 Annual Meeting of the Association for Fraternity and Sorority Advisors
- Holly Grunn – Selected to serve as a small group facilitator for the Undergraduate Interfraternity Institute (UIFI) in summer 2014
- Holly Grunn – Served as a Campus Relations Manager for the Circle of Sisterhood
- Holly Grunn – Appointed to the *Perspectives* Editorial Board for the Association for Fraternity & Sorority Advisors
- Haley Seeley – 2013 Association for Fraternity & Sorority Advisors Annual Meeting Graduate Staff
- Haley Seeley -- Recipient of the Center for Leadership's *Women of Distinction* award
- Amne Harrington – 2013 *Order of Omega* case study competition 1st place recipient
- Jo Campbell – Co-presented the session *How Gender Inclusive Is our Housing?* at the National Association of Student Personnel Administrators IV-E conference
- Jo Campbell – Presented/co-presented four programs at the American College Personnel Association's (ACPA) annual conference (*Career Interruptions and Non-Traditional Choices: Reinventing Your Professional Path*, *Program Review Utilizing CAS Principles with Lean Six Sigma Tools*, *Reinventing Leadership Priorities: Succession Planning and Sponsorship*, *Short-Term Study Abroad Programs: Changing Lives and Professional Practice*) and was elected to ACPA's Commission for Assessment and Evaluation directorate body
- Jo Campbell – Co-presented *Assessment Essentials: Engaging a New Audience* at the Student Affairs Assessment and Research Conference

Proposed 2014-2015 Priorities

- Create a smooth transition for Spirit Programs into OCA

- Identify cost savings opportunities within Spirit Programs
- Assist new full-time staff members (Assistant Dean, Spirit Coordinator, and Fraternity & Sorority Life Coordinator) in their onboarding process
- Develop a series of webinars for parents/family members
- Continue to support the new Greek housing project
- Fine tune assessment projects and find ways to tell our story
- Sustainable membership growth for fraternities and sororities
- Leveraging technology by continuing to expand the use of OrgSync by student organizations
- Launch of an Advisory Council for Fraternity & Sorority Life