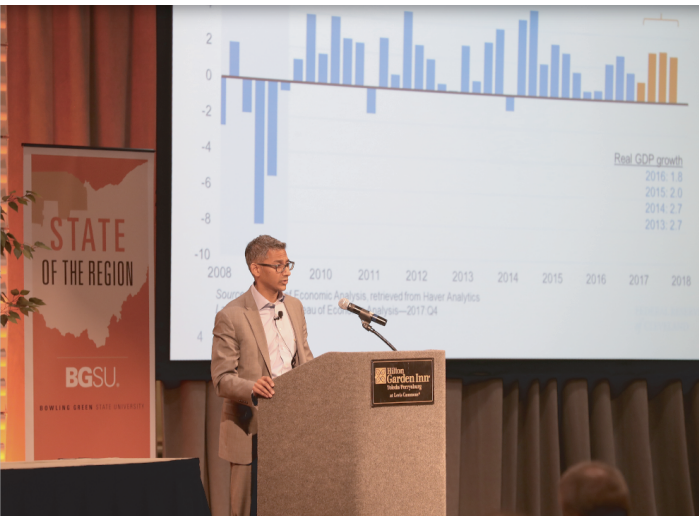




# 17th Annual STATE OF THE REGION

## Sponsorship Prospectus



*Connected with the World:  
Global Trade, Investment, Logistics, and  
Supply Chains and Their Impact on  
Economic Development in  
Northwest Ohio*

**Monday, March 11, 2019**  
**Levis Commons**  
**Hilton Garden Inn**  
**Perrysburg, Ohio**



# State of the Region Conference

Hosted by the Center for Regional Development (CRD) at Bowling Green State University, the State of the Region Conference is the premier economic development gathering in Northwest Ohio. The State of the Region brings elected officials, economic developers, and business leaders together to discuss issues critical to the future vitality of our region and its people. The 17th annual State of the Region Conference will provide a forum for attendees to discuss and learn more about the role trade plays on economic development efforts as well as global supply chains in Northwest Ohio.

## Tentative Conference Agenda

### **2019 State of the Region Conference Connected with the World: Global Trade, Investment, Logistics, and Supply Chains and Their Impact on Economic Development in Northwest Ohio**

**March 11, 2019**

**8:00am-3:30pm**

**Hilton Garden Inn Levis Commons  
Perrysburg, OH**

8:00am-9:00am	Networking Hour and Continental Breakfast
9:00am-9:15am	Welcome and Opening Remarks
9:15am-10:15am	State of the Region Address <i>Russell W. Mills, Ph.D., Director, Center for Regional Development</i>
10:15am-10:45am	State of the Region Address Reaction Panel with Economic Development and Business Leaders
10:45am-11:00am	BREAK
11:00am-12:15pm	A Foreign Perspective on Trade in NW Ohio
12:15pm-1:15pm	Lunch and Keynote Address
1:15pm-1:45pm	Automotive Supply Chain Panel
1:45pm-2:00pm	BREAK
2:00pm-3:00pm	Transport and Logistics Panel
3:00pm-3:30pm	Why and How NW Ohio? Why and How Now? <i>Paul Zito, RGP</i>

# Sponsorship Opportunities

*The Center for Regional Development completely relies on grant-funding and sponsorships to host the annual State of the Region Conference.* Sponsoring and exhibiting at the State of the Region Conference gives your company access to over 350 elected, economic development, and business decision-makers in Northwest Ohio. There are a variety of sponsorship opportunities to fit your organization's budget while increasing the recognition of your company's brand in the region.



## Sponsor Benefits

	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Opportunity to introduce guest speaker	✓			
Co-branded promotional give-away	✓			
Exhibition table outside entry door	✓	✓		
Recognition during lunch session	✓	✓		
Custom signage displayed during lunch	✓	✓		
Exhibition table (6' draped)	✓	✓	✓	
Recognition during opening remarks	✓	✓	✓	✓
Recognition during networking hour	✓	✓	✓	✓
Recognition on event agenda	✓	✓	✓	✓
Logo on website and social media	✓	✓	✓	✓
	\$3,500	\$2,500	\$1,500	\$500

# Sponsorship Confirmation Form



Yes! We want to support the 2019 State of the Region Conference. We authorize CRD to include our name and/or logo on all of the materials developed for the conference consistent with our sponsorship selection below.

- |   |                         |
|---|-------------------------|
| <input type="checkbox"/> Title Sponsor    | \$3,500 (One available) |
| <input type="checkbox"/> Platinum Sponsor | \$2,500                 |
| <input type="checkbox"/> Gold Sponsor     | \$1,500                 |
| <input type="checkbox"/> Silver Sponsor   | \$500                   |

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Email address: \_\_\_\_\_

☐ Please reserve an exhibition table (\$1,500 and above sponsorships)

For further information, please contact Dr. Russell Mills at (419) 372-9183 or [millsrw@bgsu.edu](mailto:millsrw@bgsu.edu).

The form may be returned by mail or email.

Send mailed forms and checks to: Center for Regional Development, 225 Troup Avenue, Bowling Green, Ohio 43403.

## About the Center for Regional Development

The Center for Regional Development (CRD) at Bowling Green State University is an interdisciplinary research and technical assistance center with expertise in regional economics and community development. CRD provides innovative and pragmatic solutions to challenges related to industry, community, and the economy. CRD enhances the economic well-being and quality of life by partnering with and convening community and business stakeholders, utilizing expertise, data, and analytical capabilities to inform and aid in decision-making, and providing a learning experience for BGSU students to conduct applied research on societal issues and challenges to enhance the economic vitality of the region, State of Ohio, and the United States. To learn more about CRD, visit [www.bgsu.edu/crd](http://www.bgsu.edu/crd).