18th Annual State of the Region

Sponsorship Prospectus

Developing Tomorrow’s Workforce by Embracing and Investing in Robotics and Artificial Intelligence

Monday, March 2, 2020
Levis Commons
Hilton Garden Inn
Perrysburg, Ohio
Hosted by the Center for Regional Development (CRD) at Bowling Green State University, the State of the Region Conference is the premier economic development gathering in Northwest Ohio. The State of the Region brings elected officials, economic developers, and business leaders together to discuss issues critical to the future vitality of our region and its people. The 18th annual State of the Region Conference will provide a forum for attendees to discuss and learn more about the role robotics and artificial intelligence play in workforce development efforts in Northwest Ohio.

**Tentative Conference Agenda**

**2020 State of the Region Conference**

- 8:00am-9:00am: Networking Hour and Continental Breakfast
- 9:00am-9:15am: Welcome and Opening Remarks
- 9:15am-10:15am: State of the Region Address
  - Guhan Venkatu, Group Vice President, Federal Reserve Bank of Cleveland
- 10:15am-11:00am: Keynote Address
- 11:00am-11:15am: Break
- 11:15am-12:15pm: Panel
- 12:15pm-1:15pm: Lunch

**Thank You to Our 2019 Sponsors**

- **Title Sponsor:** Marshall Melhorn
- **Platinum Sponsor:** Ohio Logistics
- **Gold Sponsors:** Wood County Economic Development Commission, BGSU Graduate and Executive Programs in Business, BGSU Business Career Accelerator
- **Silver Sponsors:** Rudolph Libbe Group, Toledo Regional Chamber of Commerce, Regional Growth Partnership Northwest Ohio and JobsOhio, William Vaughan Company, Toledo-Lucas County Port Authority, Penta Career Center, Northwest Ohio Regional Economic Development, Center for Automotive Research, NextTech Ohio and JumpStart
The Center for Regional Development completely relies on grant-funding and sponsorships to host the annual State of the Region Conference. Sponsoring and exhibiting at the State of the Region Conference gives your company access to over 350 elected, economic development, and business decision-makers in Northwest Ohio. There are a variety of sponsorship opportunities to fit your organization’s budget while increasing the recognition of your company’s brand in the region.

### Sponsorship Opportunities

#### Sponsor Benefits
- Opportunity to introduce guest speaker
- Co-branded promotional give-away
- Exhibition table outside entry door
- Recognition during lunch session
- Custom signage displayed during lunch
- Exhibition table (6’ draped)
- Recognition during opening remarks
- Recognition during networking hour
- Recognition on event agenda
- Logo on website and social media

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Yes! We want to support the 2020 State of the Region Conference. We authorize CRD to include our name and/or logo on all of the materials developed for the conference consistent with our sponsorship selection below.

- Title Sponsor: $3,500 (One available)
- Platinum Sponsor: $2,500
- Gold Sponsor: $1,500
- Silver Sponsor: $500

Company name: ____________________________
Contact name: ____________________________
Address: _________________________________
City: __________________ State: ___________ Zip: ______________
Phone: _______________ Fax: _______________ Website: ____________________
Email address: ______________________________

Please reserve an exhibition table ($1,500 and above sponsorships)

For further information, please contact Demi Heiks at (419) 372-6653 or dheiks@bgsu.edu.
The form may be returned by mail or email.
Send mailed forms and checks to: Center for Regional Development, 225 Troup Avenue, Bowling Green, Ohio 43403.

About the Center for Regional Development

The Center for Regional Development (CRD) at Bowling Green State University is an interdisciplinary research and technical assistance center with expertise in regional economics and community development. CRD provides innovative and pragmatic solutions to challenges related to industry, community, and the economy. CRD enhances the economic well-being and quality of life by partnering with and convening community and business stakeholders, utilizing expertise, data, and analytical capabilities to inform and aid in decision-making, and providing a learning experience for BGSU students to conduct applied research on societal issues and challenges to enhance the economic vitality of the region, State of Ohio, and the United States. To learn more about CRD, visit www.bgsu.edu/crd.