

# **Chancellor's Strategic Planning Process**

## **What the Law Requires**

Am. Sub. H.B. 119, the Biennial Budget bill, requires the Chancellor to develop a strategic plan for higher education in Ohio. ORC 3333.04 lays out the duties of the Chancellor as follows:

- Establish and submit to the Governor and General Assembly a clear and measurable set of goals and time tables for achievement of access, job training, adult literacy, research, excellence in higher education, and reduction of graduate programs
- Conduct enrollment audits of state-supported institutions of higher education
- Conduct studies for the state institutions to assist them in making the best and most efficient use of existing facilities and personnel.

In addition to the requirements of ORC 3333.04, language was included in the budget bill (Section 375.30.25) that requires the Chancellor to develop a plan to do the following:

- Increase enrollment by 230,000 by 2017
- Increase graduation rates by 20% by 2017
- Achieve affordability through tuition restraint and additional state support
- Enhancing the state's competitiveness for attracting federal support for R&D
- Promoting higher education throughout Ohio

## **Strategic Planning Process**

In order to facilitate the development of these plans, the Chancellor has convened the following five study teams:

- System-wide Goals
- Economic Growth
- Affordability
- Funding
- Marketing and Outreach

Each Study Team has been tasked with providing an analysis of the current environment in each area and developing recommendations for a 10-year Master Plan and future policy initiatives.