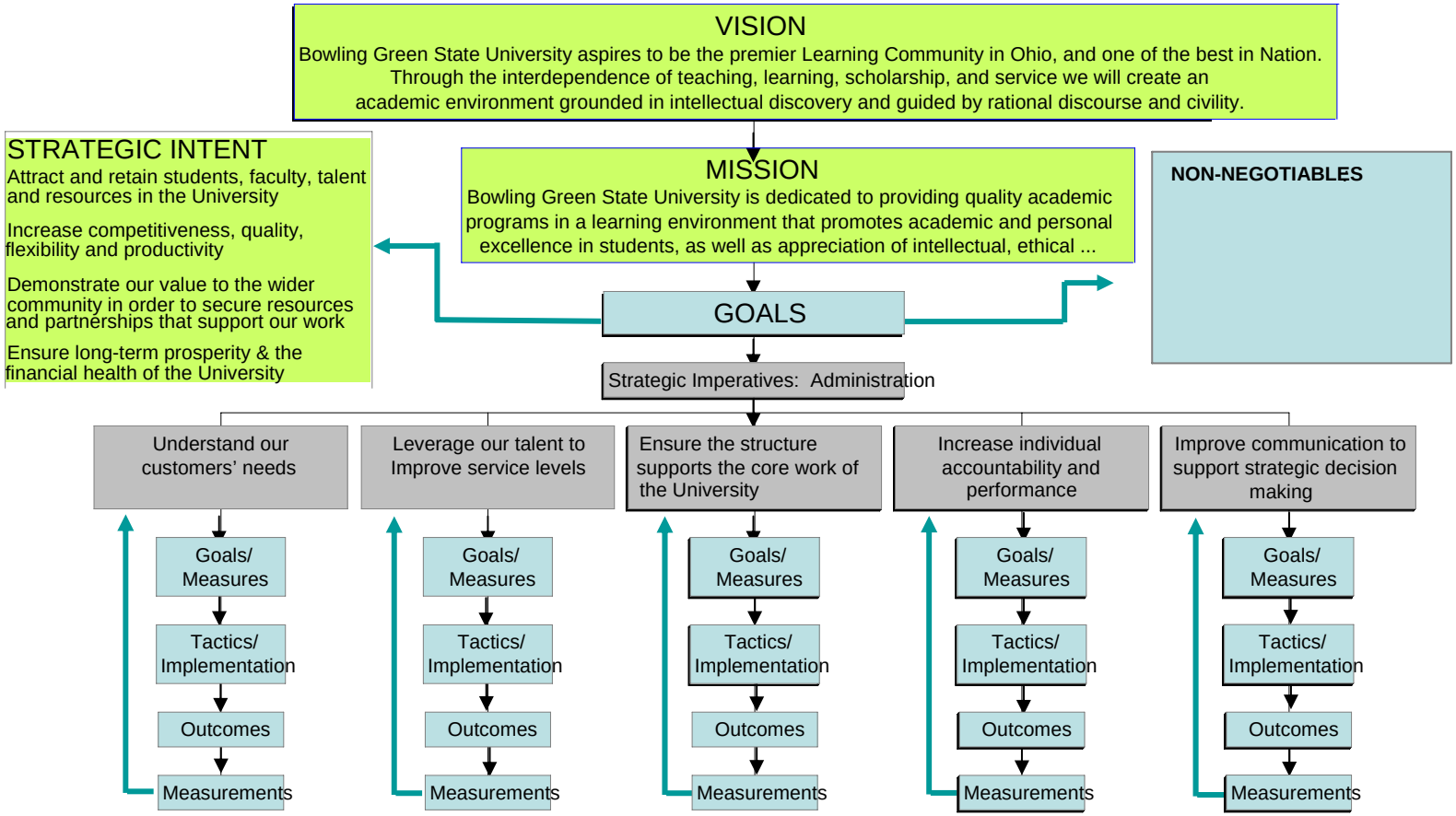
VISION
Bowling Green State University aspires to be the premier Learning Community in Ohio, and one of the best in Nation. Through the interdependence of teaching, learning, scholarship, and service we will create an academic environment grounded in intellectual discovery and guided by rational discourse and civility.
STRATEGIC INTENT
Attract and retain students, faculty, talent and resources in the University
Increase competitiveness, quality, flexibility and productivity
Demonstrate our value to the wider community in order to secure resources and partnerships that support our work
Ensure long-term prosperity & the financial health of the University
MISSION
Bowling Green State University is dedicated to providing quality academic programs in a learning environment that promotes academic and personal excellence in students, as well as appreciation of intellectual, ethical ...
NON-NEGOTIABLES
GOALS
Strategic Imperatives: Administration
Understand our customers' needs
Leverage our talent to Improve service levels
Ensure the structure supports the core work of the University
Increase individual accountability and performance
Improve communication to support strategic decision making
Goals/ Measures
Tactics/ Implementation
Outcomes
Measurements