

2016 Business Analytics Case Competition

The Center for Business Analytics and The Center for Undergraduate Research and Scholarship (CURS) at Bowling Green State University is pleased to announce the 2016 Business Analytics Case Competition!

1. Each team should consist of 3-4 students. All majors are welcome. Some knowledge in statistics would be helpful.
2. Each team member must be a registered full-time BGSU student.
3. Each team must notify Arka Roy their intent of participating in the case competition via email (aroy@bgsu.edu) **NO LATER** than 5:00 p.m. on Friday, January 22, 2016.
4. The competition consists of two rounds, a written report in the first round and an oral presentation in the second round. Further instructions of the case competition will be sent to each team via email by 5:00 p.m. on Friday, February 12, 2016. Upon receiving detailed instructions, each team will begin to work on the case competition. The written report is due by 5:00 p.m. on Friday, May 13, 2016 (reports submitted after 5:00 p.m. will **NOT** be accepted).
5. Based on the written report, three finalist teams will be selected by a panel of judges and notified by 5:00 p.m. on Friday, June 24, 2016.
6. For the second round competition, the three finalist teams will attend the 2016 Best Practices in Business Analytics Symposium in October, 2016 at BGSU campus (the date for the symposium will be determined in early spring 2016).
7. In the Symposium, each finalist team will give a formal oral presentation about its analysis to a live audience and a panel of judges. Further instructions about the presentation will be given when the finalist teams are announced. The winning team will be selected and announced shortly after all presentations have been completed. The winning team will receive a **\$1,500 cash prize** to be split among team members. The second and third place teams will receive a cash prize of **\$900** and **\$500** per team, respectively.
8. If you have any questions, please contact Arka Roy at aroy@bgsu.edu or at (419) 372-2958.