FOCUS ON THE FUTURE
ADVANCING BGSU'S STRATEGIC PLAN
ACADEMIC YEAR 2019-2020

STRATEGIC OBJECTIVES:

Redefining Student Success

Objective 1: Provide undergraduate and graduate students (traditional and post-traditional) a demonstrably superior and innovative learning experience that intentionally prepares them to lead meaningful and productive lives.

Priority Initiatives:
1. Redefining success for undergraduate students 🟨
2. Expand reach to post-traditional student populations 🟥
3. Add programs in high demand 🟩
4. Implement a comprehensive enrollment plan 🟩

Increasing and Connecting Our Research and Creative Activities for Public Good

Objective 2: Support and focus BGSU's research and creative activities to serve the public interest and support our commitment to the public good.

Priority Initiatives:
5. Identify and focus on 3-4 research areas to build national and international recognition 🟨
6. Increase external funding 🟥

Empowering and Supporting Our People to Achieve Excellence

Objective 3: Support all individuals to build a quality learning community that fosters diversity and inclusion, collaboration, creativity, and excellence.

Priority Initiatives:
7. Enhance culture to support diversity and belonging 🟨
8. Significantly improve quality of teaching and learning 🟥
9. Coordinate and enhance systems and programs to support mental and physical health 🟥

Advancing Our Impact through Engagement

Objective 4: Expand domestic and international engagement and partnerships to benefit students, academic programs, research, and outreach.

Priority Initiatives:
10. Create and enhance partnerships 🟩
11. Complete current campaign 🟩

Aligning for Excellence and Value

Objective 5: Enhance the quality and value of a BGSU education by developing a physical, organizational, academic, and financial infrastructure that ensures the University's short- and long-term vitality and success.

Priority Initiatives:
12. Refocus and reconfigure programs (academic and non-academic) for effectiveness 🟥
13. Design and implement academic affordability initiatives 🟨
14. Implement practices and data systems to achieve excellence and efficiency 🟨

Telling Our Story

Objective 6: Raise BGSU's profile as a national, comprehensive research university that drives the social, economic, educational, and cultural vitality of our region, nation, and world.

Priority Initiatives:
15. Develop and implement comprehensive strategic marketing and communications plan 🟨

PROGRESS KEY:
🟥 EARLY STAGE PROGRESS
🟨 IN PROGRESS
🟩 ON-TRACK FOR COMPLETION

THREE IMPERATIVES:

1. **Redefining success for undergraduate students (Priority Initiative #1)**
2. **Enhance culture to support diversity and belonging (Priority Initiative #7)**
3. **Achieving excellence and efficiency through practices and reconfiguration (Priority Initiative #12, #14)**

A PUBLIC UNIVERSITY
FOR THE PUBLIC GOOD.

Our Vision:

With a spirit of innovation, Bowling Green State University is a premier, inclusive learning community that develops, transforms, and impacts individuals and communities through learning, collaboration, and discovery. As a public university, BGSU focuses on contributing to the public good and embraces its role as a national model in addressing the educational, economic, and social vitality of our region, the state of Ohio, the nation, and the world.

Our Mission:

Bowling Green State University provides holistic and comprehensive educational experiences that enhance the lives of our students, stakeholders, and the many publics we serve. Our graduates are prepared for lifelong personal and career growth and for engaged citizenship and leadership in a global society. Through our excellence in teaching, research, and outreach, BGSU builds a collaborative, diverse, and inclusive community where creative ideas, new knowledge, and entrepreneurial achievements can benefit others in our region, the state of Ohio, the nation, and the world.

Our Core Values:

Intellectual and personal growth

Creativity, innovation and entrepreneurism

Diversity and inclusion

Collaboration with each other and our partners

Excellence in all we do

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