Dear Students,

BGSU is participating in the 2021 National Survey of Student Engagement (NSSE). First-year and senior students recently received an invitation to complete the survey between February 25 and March 29, 2021. Eligible students in the survey group will also see the survey link in Canvas.

Please consider completing the NSSE survey. The information that you provide will help BGSU to measure student involvement in activities that enrich the college experience. What we learn from the survey will enhance our ability to develop programs and refine processes for the benefit of students.

Students who complete the NSSE will be entered to win $199 Beats headphone (7 winners), $50 Amazon gift card (20 winners), and $25 iTune gift card (24 winners). Also, the first 100 freshmen and first 100 seniors to complete the survey will automatically receive a $5 dinning voucher.

We value your participation in this effort and look forward to learning more about your experiences at BGSU.

Sincerely,

[Insert signature]