

Enhancing Educational Opportunities for Post-traditional Students at BGSU Firelands

**BG Leadership Academy 2019
Learners Interpreting New Knowledge (LINK)**

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Presentation Overview

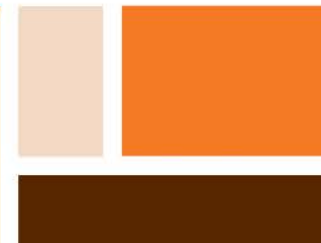
- **Challenges Facing Post-Traditional Students**
 - Available Resources
 - Issues
 - Enrollment Data
- **Solutions**
 - Our Proposal
 - Alignment with the University Strategic Plan



What defines a Post Traditional Student?



- **BGSU defines Post Traditional Students as:**
 - Aged 23 or older
 - A parent
 - Have served in the military



BGSU Post Traditional Student Resources

- **Non-traditional link on website**
 - <https://www.bgsu.edu/admissions/nontraditional-students.html>
- **Non-traditional and Military Student Services**
 - Staff of 7
 - Helps to engage Post Traditional Student with one another to form a community/support system
 - Many events to support Post Traditional Student's
 - Falcon Family Study Night

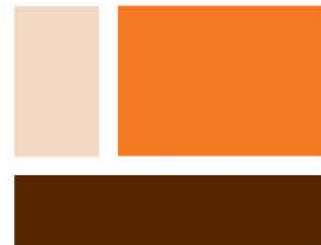


BGSU-Firelands Post Traditional Student Resources



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Issues for Post Traditional Student's

- **BGSU-Firelands Post Traditional Student's do not have same access to support services**
- **Do not share an identity with BGSU campus students**
- **Cost**
- **Time**
- **Family/job obligations**

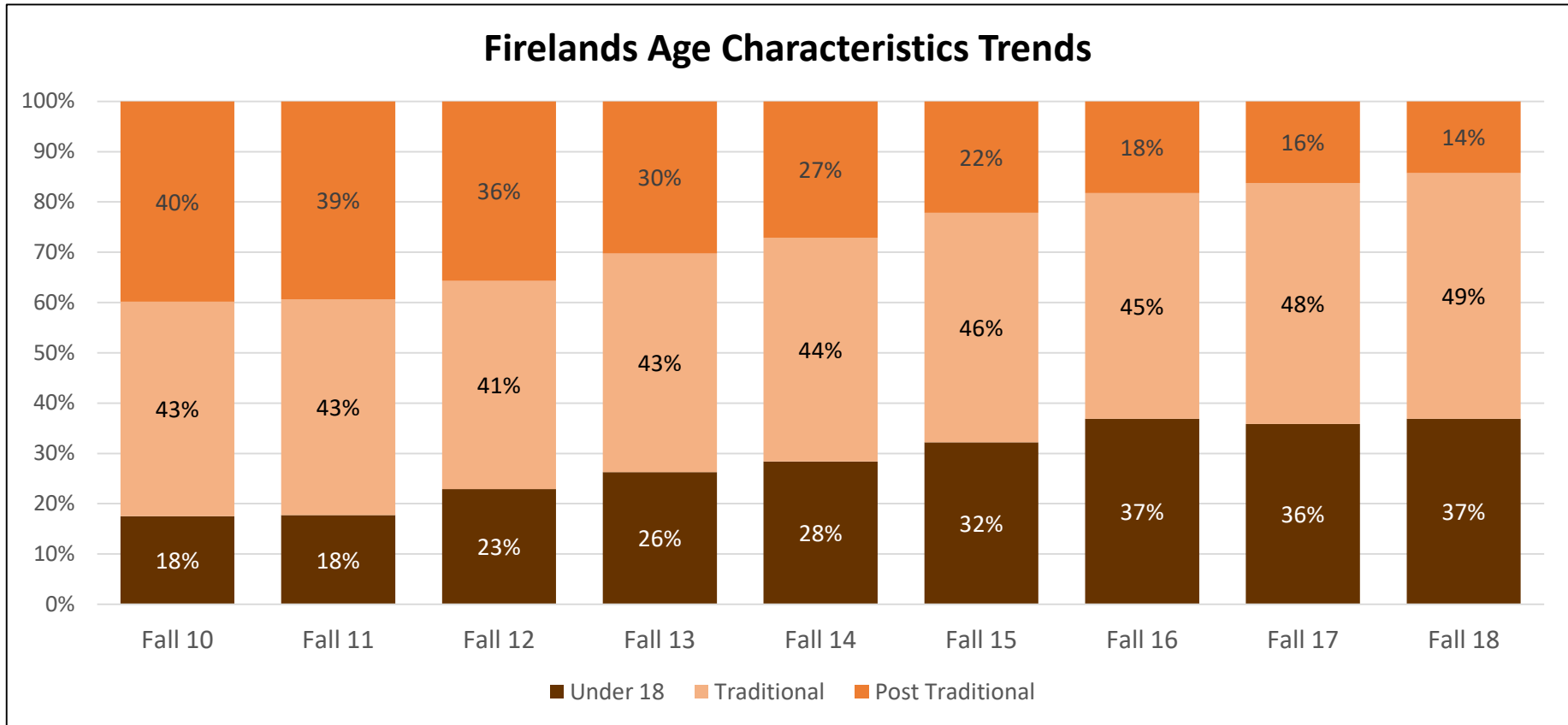


"I have wanted to return to college for the last ten years. Unfortunately, I had not had the financial means in the past to pay off the debts that would make it possible to return. After years of being frustrated with doing work that was not fulfilling to me, I knew it was time to get serious about returning to school to pursue a career with purpose."

- Firelands student, male, age 34

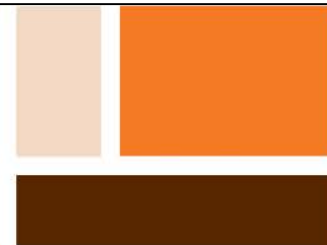


BGSU-Firelands Post Traditional Student Data



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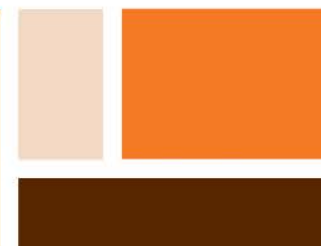
Benchmarking Post Traditional Enrollment



<u>Institution Name</u>	<u>Fall 2009</u>	<u>Fall 2010</u>	<u>Fall 2011</u>	<u>Fall 2012</u>	<u>Fall 2013</u>	<u>Fall 2014</u>	<u>Fall 2015</u>	<u>Fall 2016</u>	<u>Fall 2017</u>	<u>Fall 10-Fall 17 % Change</u>
BGSU Firelands	904	1003	949	856	739	621	501	394	321	-68.0%
UA Wayne College	668	762	711	637	564	445	411	316	244	-68.0%
KSU Tuscarawas	1479	1218	1119	1050	853	788	675	546	478	-60.8%
OSU Mansfield	348	317	298	242	201	192	158	124	129	-59.3%
OU Southern	1090	1125	1009	1047	959	958	579	473	474	-57.9%
OU Chillicothe	1129	1204	1109	1084	985	861	623	559	524	-56.5%
OU Eastern	223	281	311	377	357	337	136	137	127	-54.8%
KSU Trumbull	984	1604	1614	1415	1337	1179	1007	848	728	-54.6%
Terra	1383	1667	1669	1529	1293	1039	914		786	-52.8%
LCCC	5485	6066	5793	5301	5261	4342	3778	3867	3369	-44.5%
KSU Stark	1238	1743	1796	1668	1589	1460	1287	1174	1020	-41.5%
KSU East Liverpool	570	642	689	686	711	618	465	489	406	-36.8%

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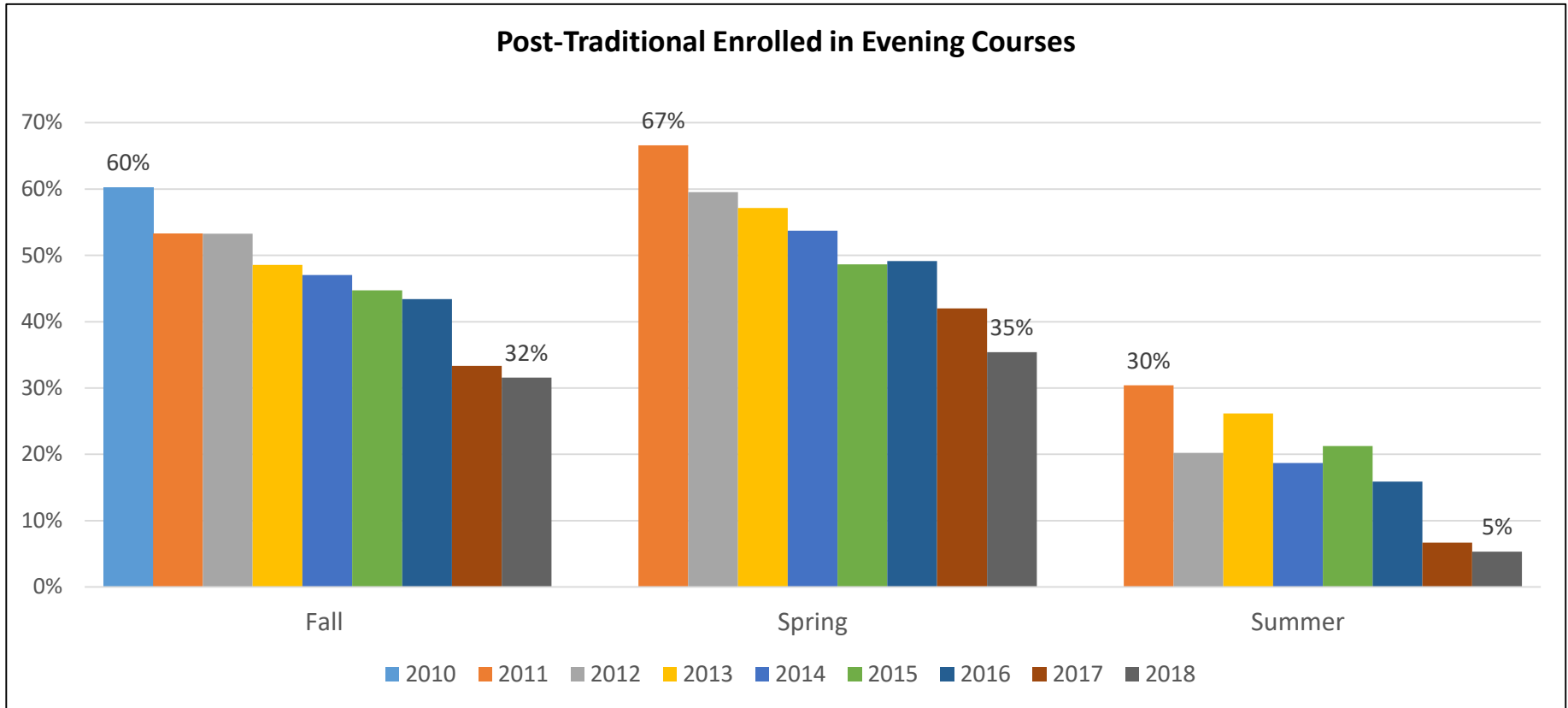
Data (cont.)

- BGSU-Firelands - Post-traditional Top 5 Areas of Study**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>
Fall 2010	Nursing	Undecided	Respiratory Care Technology	Inclusive Early Childhood Education-AAS	Associate of Arts
Fall 2011	Nursing	Undecided	Associate of Arts	Bachelor of Liberal Studies	Respiratory Care Technology
Fall 2012	Nursing	Undecided	Bachelor of Liberal Studies	Inclusive Early Childhood Education-AAS	Respiratory Care Technology
Fall 2013	Nursing	Bachelor of Liberal Studies	Associate of Science	Inclusive Early Childhood Education-AAS	Radiologic Technology
Fall 2014	Nursing	Bachelor of Liberal Studies	Associate of Science	Business Administration	Social Work
Fall 2015	Nursing	Associate of Science	Business Administration	Respiratory Care Technology	Undecided
Fall 2016	Nursing	Business Administration	Bachelor of Liberal Studies	Respiratory Care Specialization-BAHS	Associate of Science
Fall 2017	Nursing	Business Administration	Associate of Science	Bachelor of Liberal Studies	Respiratory Care Technology
Fall 2018	Nursing	Associate of Science	Bachelor of Liberal Studies	General Business Management	Radiologic Technology

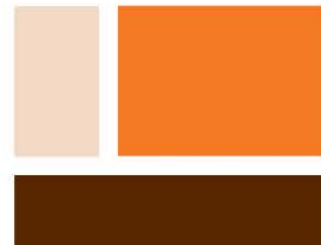


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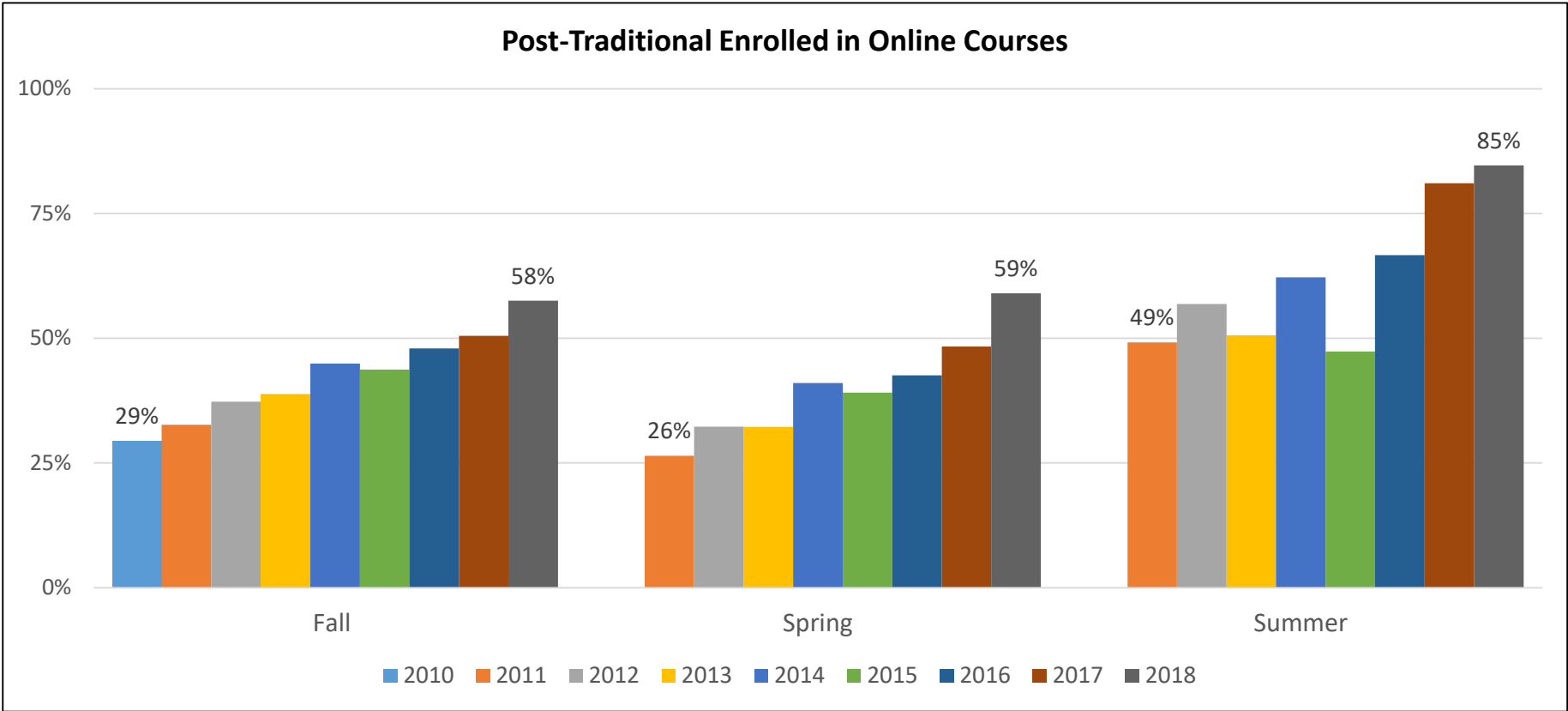


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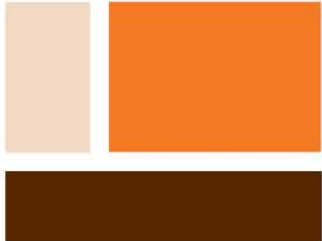


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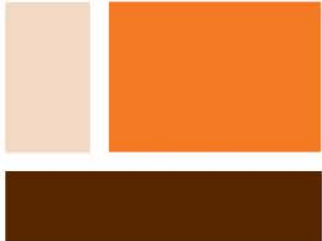
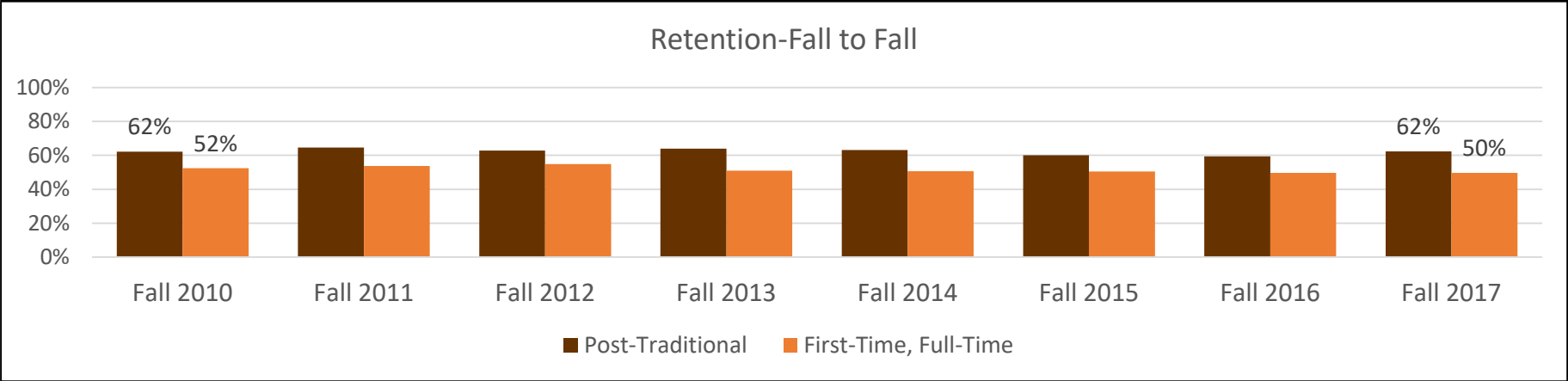
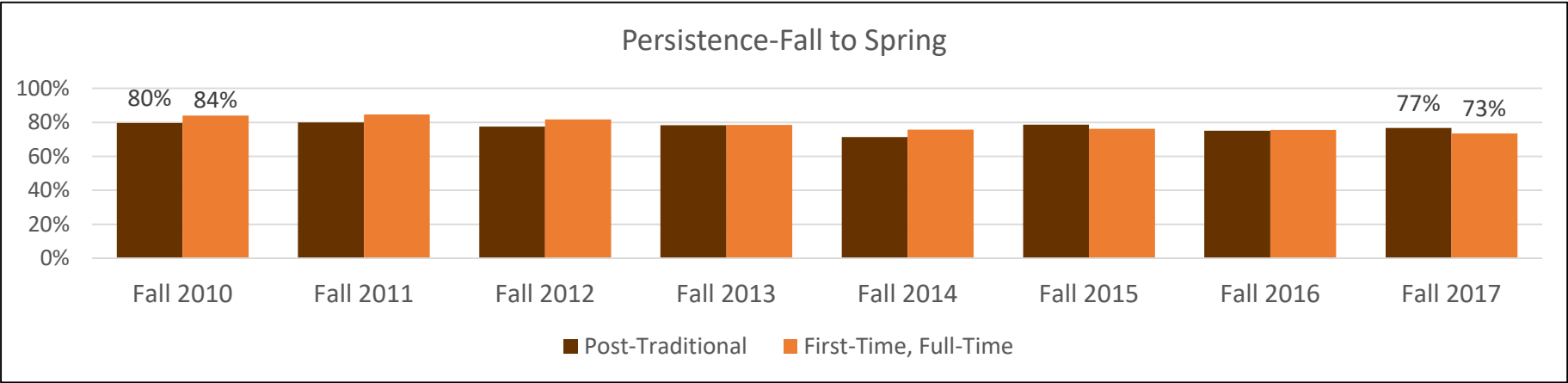


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Persistence/Retention



Post Traditional Transfers

<u>Credit Hour Range</u>	<u>Count</u>	<u>Percent</u>
0-15	154	25.7%
16-30	92	15.4%
31-45	76	12.7%
46-60	70	11.7%
61-75	53	8.8%
76-100	54	9.0%
101-120	25	4.2%
121 and above	75	12.5%
Total	599	100.0%

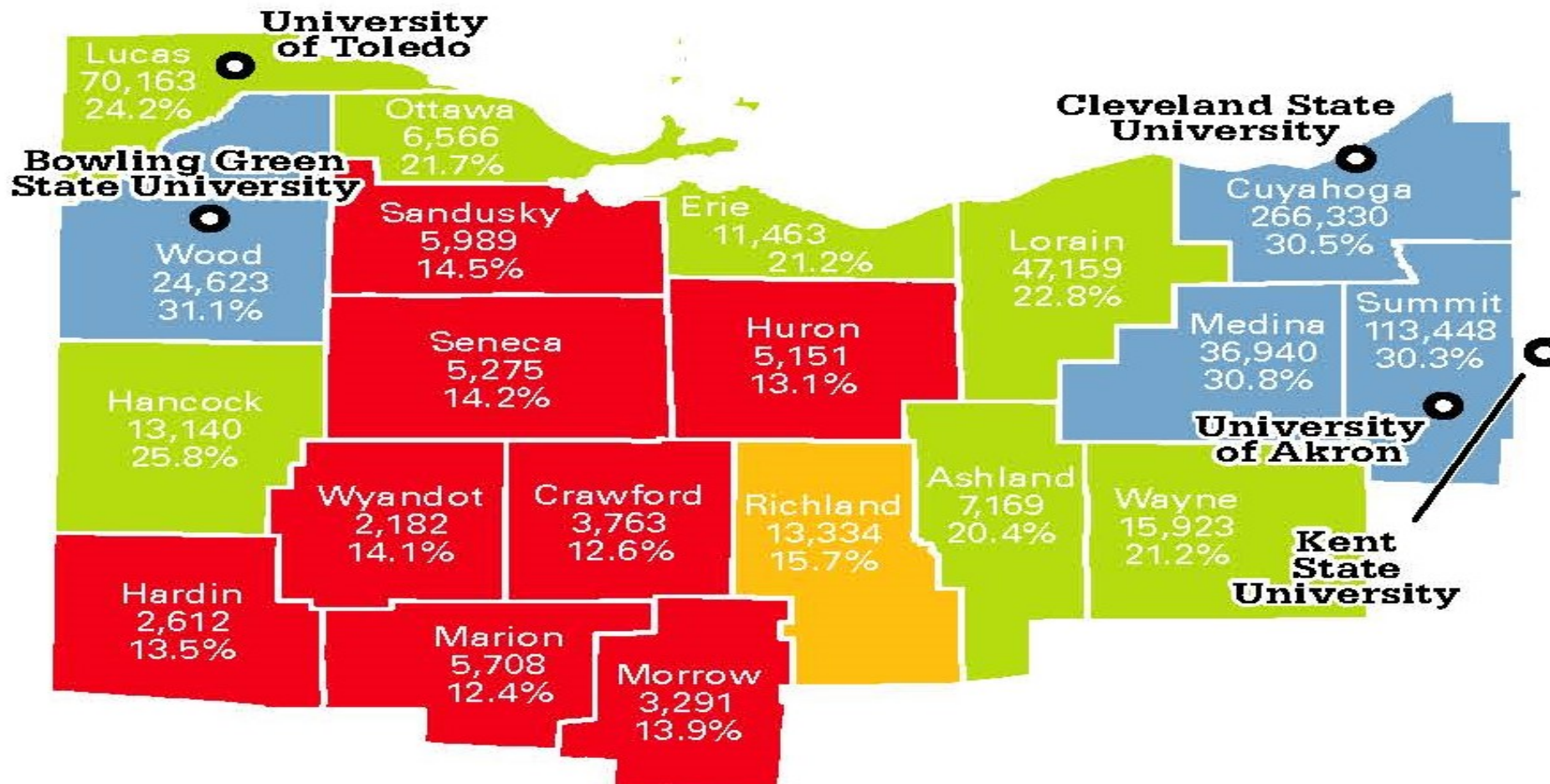


Post Traditional Stop/Drop Out

<u>Credit Hour Range</u>	<u>Count</u>	<u>Percent</u>
0-15	541	37.18%
16-30	205	14.09%
31-45	189	12.99%
46-60	132	9.07%
61-75	95	6.53%
76-100	109	7.49%
101-120	56	3.85%
121 and above	128	8.80%
Total	1455	100.00%



Northcentral Ohio has an undereducated population



Proposal

- **Post Traditional Student Advisor/Office**
 - Offer support to post-traditional students, same as we do at BGSU campus
- **Marketing**
 - Update BGSU-Firelands website to be more inclusive
 - Develop an identity for post traditional students at the BGSU-Firelands campus
 - Rogers Report at BGSU-Firelands campus
 - Advising at BGSU campus to promote Respiratory Care at BGSU-Firelands campus



Proposal (cont.)

- **Re-visit the 51% rule - (percentage of hours taken at main campus)**
 - Student takes 6 hours at BGSU-Firelands campus and 6 hours at BGSU campus. If course at BGSU-Firelands campus is cancelled, the students bursar bill increases ~ \$2,000 - \$3,000
 - On the average, 100 students each semester are balancing the 51% rule!



Proposal (cont.)

- **Create Pathways to Success**

1. Partnering with local business to provide applied courses/certificates

- Mucci Farms LTD - <https://www.muccifarms.com/>
- Humanetics ATD Manufacturing - <http://www.humaneticsatd.com/>



Proposal (cont.)

2. Identifying opportunities to enhance enrollment
 - Illustrate how General Business Management associate degrees creates a pathway to career opportunities with a bachelors degree from BGSU College of Business



Proposal (cont.)

3. Identifying opportunities to enhance enrollment

- Create a (4+2 year) program B.S. Biology, BGSU campus; Bachelor of Applied Health Science (Respiratory care) BGSU-Firelands.
- Expand the Medical Laboratory Science Program to include BGSU-Firelands to attract students from area community colleges (LCCC, Tri-C and Terra)



"We need to communicate with/market to non-traditionals with an emphasis on WHY they should go back, and HOW we can make it work for them rather than just emphasizing WHAT programs we have to offer. All three are important, but non-traditionals need to buy into the why and how before they can appreciate the what."

- **Andrew Kurtz, Ph.D.**
Dean, BGSU Firelands

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University Strategic Plan

1. Redefining Student Success

- BGSU does not offer extensive academic programs in two of the largest areas of current enrollment growth at other universities, namely, health care and engineering.
 - BGSU-Firelands can address this!



University Strategic Plan (cont.)

4. Advancing our Impact through Engagement

- With a strong vision of synergistic partnerships, BGSU will continue its success in developing new programs, providing new facilities, and growing collaborations among faculty, students, and the community.
- The Medical Laboratory Science Program at BGSU-Firelands will address this!



University Strategic Plan (cont.)

5. Aligning for Excellence and Value

- We have, however, made good progress in using our limited resources more efficiently
- The addition of a Post Traditional Student Advisor at BGSU-Firelands will address this!



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