

Bowling Green State University Dietetic Internship Program

Intern: _____ Facility: _____

Rotation: **Health Promotion/Wellness Programs**

<p>CRDN 1.1 Select indicators of program quality and/or customer service and measure achievement of objectives.</p> <ul style="list-style-type: none"> • Discuss how effectiveness of wellness initiatives are measured and provide opportunity to assist in data collection. Intern can develop surveys or other assessment tools as needed (i.e. tracking purchases of specific items in cafeteria, plate waste, etc.) • Provide opportunity to collect or review data related to program outcomes
<p>CRDN 2.2 Demonstrate professional writing skills in preparing professional communications (education materials, newsletter articles)</p> <p>CRDN 3.5 Develop nutrition education materials that are culturally and age appropriate and designed for the literacy level of the audience</p>
<ul style="list-style-type: none"> • Provide opportunity to develop written materials in the form of a handout, newsletter or other communication
<p>CRDN 2.6 Refer clients and patients to other professionals and services when needs are beyond individual scope of practice.</p>
<ul style="list-style-type: none"> • Provide opportunity to participate in meetings with community partners, if possible
<p>CRDN 2.8 Demonstrate negotiation skills</p> <p>CRDN 3.6 Use effective education and counseling skills to facilitate behavior change.</p>
<ul style="list-style-type: none"> • Provide opportunity for intern to practice negotiation skills with clients to promote behavior change, if appropriate • Provide opportunity for intern to observe you provide MNT • Under your supervision, provide opportunity for intern to assist in providing MNT to an individual or group
<p>CRDN 2.11 Show cultural competence/sensitivity in interactions with clients, colleagues and staff.</p>
<ul style="list-style-type: none"> • Discuss cultural issues related to population served with intern
<p>CRDN 3.3 Demonstrate effective communications skills for clinical and customer services in a variety of formats and settings</p>
<ul style="list-style-type: none"> • Provide opportunity for intern to participate in marketing activities, if possible. Possibilities include developing a brochure, PSA's or press releases
<p>CRDN 3.4 Design, implement and evaluate presentations to a target audience.</p>
<ul style="list-style-type: none"> • Provide opportunity to develop and/or present presentations (including grocery store tours)
<p>CRDN 3.10 Develop and evaluate recipes, formulas and menus for acceptability and affordability that accommodates the cultural diversity and health needs of various populations, groups and individuals</p>
<ul style="list-style-type: none"> • Intern may assist a client in developing a menu to meet their needs, if needed

CRDN 4.1 Participate in management of human resources.

- attend planning meetings/ training sessions as appropriate
- discuss facility's long range and short range goals, strategic planning

CRDN 4.3 Conduct clinical and customer service quality management activities

- Provide opportunity for intern to participate in any customer service evaluation

CRDN 4.9 Explain the process for coding and billing for nutrition and dietetics services to obtain reimbursement from public or private payers, fee-for-service and value-based payment systems

- discuss reimbursement procedures with intern and identify reimbursable service, if applicable
- provide opportunity for intern to assist in coding and billing with clinical manager or other responsible individual if possible

CRDN 5.3 Apply social marketing principles to a wellness/health promotion intervention

- Discuss how wellness activities to promote behavior change are marketed to employees or customers and provide opportunity to develop a plan.

CRDN 5.2 Develop a wellness intervention applying the Nutrition Care Process *this activity is optional if addressed at another rotation*

- Discuss current or past education campaigns or programs by organization with intern
- Provide opportunity to develop a wellness intervention program