

University Vision

In the spirit of innovation Bowling Green State University (BGSU) will be a national model for a premier learning community that develops, transforms, and impacts individuals and communities by shaping their futures through learning, discovery, and collaboration. BGSU will meet the educational, economic, and social challenges of our region, the State of Ohio, the nation and the world.

Mission

Bowling Green State University (BGSU) provides educational experiences inside and outside of the classroom that enhance the lives of all of our students, other stakeholders, and the many publics we serve. BGSU students are prepared for lifelong career growth, lives of engaged citizenship and leadership in a global society. Within our learning communities we build a welcoming, safe and diverse environment where creative ideas and entrepreneurial achievements can benefit others throughout our region, the State of Ohio, the nation and the world.

College of Health & Human Services Vision

The College of Health and Human Services aspires to be the outstanding collegiate unit of its kind in the State of Ohio.

College of Health & Human Services Mission

The College of Health and Human Services provides a superior academic curriculum through nationally recognized innovative programs, rigorous practical experiences and strong professional partnerships. Through these experiences we seek to promote and enhance the well-being and safety of people and their communities.

Department of Communication Sciences and Disorders Vision

The Department aspires to develop programs that have national impact in the field of communication sciences and disorders in three areas:

- developing and implementing a superior undergraduate experience that emphasizes learner-center pedagogies, scientific foundations, and service learning;
- preparing speech-language pathologists who demonstrate excellence in both the art and science of clinical work;
- conducting research to improve the lives of individuals affected by communication disorders;

In addition, the department aspires to be well-known throughout the region and the state for superior clinical services.

Department of Communication Sciences & Disorders Mission:

- The mission of the bachelor of science in communication disorders is to graduate students who demonstrate competence in the university learning outcomes, along with the knowledge and skills needed for entry-level success in graduate work in communication sciences and disorders and other allied fields. Students graduate as engaged learners and critical thinkers, who exhibit basic competence in the foundations of the discipline of human communication sciences, including speech, language, and hearing.
- The mission of the master of science with a concentration in speech-language pathology is to provide superior academic and clinical preparation, instilling the knowledge and skills necessary to demonstrate entry-level practitioner competence in speech-language pathology, across the scope of practice.
- The mission of the doctoral program in communication sciences and disorders is to foster in students the scientific and cognitive skills needed to identify and independently study important questions concerning human communication. In pursuit of these goals, students actively engage in research and teaching, in a program that emphasizes an individualized, student-centered approach.
- The mission of the BGSU Speech and Hearing Clinic is to provide diagnostic and remedial clinical experiences for students, consistent with the standards of the American Speech-Language-Hearing Association (ASHA) and the State of Ohio Board of Speech-Language Pathology and Audiology (OBSLPA), and to provide diagnostic and remedial speech, language, and hearing services to the general public and University community, consistent with the ASHA and OBSLPA standards.

CDIS Strategic Alignment to BGSU Goals

BGSU Goal 1 - Engage undergraduate students in a unique BG learning experience that fosters engaged citizenship, global leadership and career preparedness which will lead to life-long success. *[Achieved through leveraging BGSU's tradition of high impact UG educational practices]*

- **CDIS Objective 1.1:** Enhance current levels of experiential learning by developing a required experiential learning component for the CDIS degree, related to individual student career goals, with the following options: pairing with a graduate student in the clinic; service learning/community engagements; undergraduate research; honors projects. Responsible individuals: *Undergraduate Studies Committee and Chair.* Timeline: *by spring 2019.*
- **CDIS Objective 1.2:** Revise advising materials including templates and planned communications beyond Phase 2 of "Get with the Program", to clarify the process of moving from professional advisors in the college advising office to CDIS faculty mentors, and to assist students with planning diverse career pathways using their CDIS degree. Responsible individuals: *Undergraduate Studies Committee and Chair.* Timeline: *by spring 2018 and ongoing thereafter.*
- **CDIS Objective 1.3:** Enhance contemporary pedagogy and active learning competencies among CDIS faculty by offering SOTL Proseminar talks, once per semester. Responsible individual: *Chair.* Timeline: *starting Fall 2017, ongoing.*

BGSU Goal 2 – Link graduate programs strategically to scholarships and research pursuits – (Strategically align, support and develop graduate programs, scholarship and research pursuits).

- **CDIS Objective 2.1** Develop a program of interprofessional education experiences and related competency assessments, to enhance clinical preparation and meet new accreditation standards for the M.S. in the master's SLP program, by pursuing partnerships with the University of Findlay and seeking opportunities to collaboratively engage relevant disciplines on the BGSU campus. Responsible individuals: *Chair and Clinic Director, assisted by the Clinic Committee and Graduate Studies Committee.* Timeline: *University of Findlay partnership to begin Fall 2017. Fall 2017-Spring 2018 planning for first BGSU event. Ongoing thereafter.*
- **CDIS Objective 2.2** Enhance clinical training opportunities for M.S. students by pursuing simulation-based training options, as these are now allowed under new accreditation standards. Responsible individuals: *Clinic Director and Clinic Committee, assisted by Chair.* Timeline: *Proposal by end of spring 2018; after that, ongoing.*
- **CDIS Objective 2.4:** Ensure long-term viability of clinical training and clinic finances by developing a new NTTF position for SLP clinical teaching and related graduate and undergraduate courses. Responsible individuals: *Chair and Clinic Director.* Timeline: *Request to Dean, Fall 2017.*
- **CDIS Objective 2.5:** Strategically evaluate externship placement threats and opportunities; investigate scheduling options to enhance placement choices, including distance learning to allow students to go further for external placements. Responsible individuals: *Clinic*

Director and Clinic Committee, in collaboration with the Graduate Studies Committee, assisted by the Chair. Timeline: Report of findings and proposal for any curricular revisions by end of spring 2018; revisions implemented by Spring 2020.

- **CDIS Objective 2.6:** Complete evaluation of doctoral curriculum and policies, with specific attention to professional issues course offerings and requirements, and GA assignment policies for doctoral students. Responsible individuals: *Graduate Coordinator and Graduate Studies Committee.* Timeline: *by Spring 2018.*
- **CDIS Objective 2.7:** Increase number of external funding submissions by faculty who have a research allocation of effort. Responsible individuals: *Chair and Faculty.* Timeline: *Ongoing. At least two external proposals across the department will be submitted, annually, starting 2017-18 AY.*
- **CDIS Objective 2.8:** Promote and support research in the department, by means of regularly scheduled annual information sessions regarding theses and research, support for M.S. students seeking to do theses, engaging undergraduates in research and providing financial support for undergraduate research. Increase faculty research presentations across campus. Responsible individuals: *Chair, and faculty Committee.* Timeline: *Ongoing.*

BGSU Goal 3 - Expand academic, research, and public service partnerships with regional communities, the State of Ohio, and other universities; and with national and global private, nonprofit, and governmental entities. **[Achieved through demonstrating BGSU's relevance to our region]**

- **CDIS Objective 3.1:** See 2.1 above for partnership with the University of Findlay.
- **CDIS Objective 3.2:** Offer at least one service learning class for undergraduates every other year. Responsible individual: *Chair.* Timeline: *Ongoing.*
- **CDIS Objective 3.3 :** Explore potential partnership with the Masonic Home in Waterville, OH, to provide support groups and information sessions for residents. Responsible individuals: *Clinic Director and Clinic Committee.* Timeline: *Proposal by Fall 2018; if appropriate, activities to commence AY 2019-20.*
- **CDIS Objective 3.4:** Enhance services offered to region and partnerships with local agencies such as Grace Speaks by offering specialty clinics such as stuttering, LSVT, and dysphagia. Responsible individuals: *Faculty with relevant expertise.* Timeline: *goal of beginning stuttering clinic by 2018; explore feasibility of others over next two years; goal to have two new specialty offerings by Spring 2020.*
- **CDIS Objective 3.5:** Work with J.P. Scott Center to explore regional partnership opportunities for faculty and student research initiatives. Responsible individuals: *Faculty with Scott Center affiliation.* Timeline: *Spring 2018.*

BGSU Goal 4 - Advance global engagement through learning, discovery and service.

- **CDIS Objective 4.1:** Include study abroad information in student advising materials. See Objective 1.2 above.

- **CDIS Objective 4.2:** Investigate study abroad trips that would be appropriate for CDIS majors. Responsible individuals: *Chair and ad hoc committee.* Timeline: *one approved proposal by Spring 2020, for trip in 2021 Winter Session.*

BGSU Goal 5 - Build a campus and community that fosters, celebrates, and appreciates diversity and inclusion.

- **CDIS Objective 5.1:** Ensure that CDIS courses address cultural competence in learning outcomes and pedagogy. Responsible individuals: *Chair, Undergraduate Studies Committee, Graduate Studies Committee.* Timeline: *Fall 2018.*

BGSU Goal 6 - Enhance the well-being and quality of life of BGSU students, faculty, staff, alumni and friends.

- **CDIS Objective 6.1:-** Make campus and community aware of availability of high quality, low cost speech-language-hearing services at the BGSU Speech & Hearing Clinic via social media and other advertising campaigns, and by inviting campus partners to an annual informational event at the clinic. Responsible individuals: *Chair and Clinic Director.* Timeline: *Spring 2018-Fall 2019.*
- **CDIS Objective 6.2:** Offer one free screening event annually to the university community and the region. Responsible individuals: *Audiologist/Marketing Director and Clinic Director.* Timeline: *Ongoing.*
- **CDIS Objective 6.3:** Collaborate with the Optimal Aging Institute to provide information and programming regarding speech, language, swallowing, and hearing.

BGSU Goal 7 - Develop a physical, organizational and financial infrastructure that ensures the short- and long-term success of the BG experience and enhances the development of the BG family. **[Continuously considering ways in which we can achieve operational excellence]**

- **CDIS Objective 7.1:** Expand insurance billing sources, as appropriate for client base. Responsible individuals: *Clinic Director, Assisted by Chair and Graduate Coordinator.* Timeline: *Spring 2018.*
- **CDIS Objective 7.2:** Update audiology equipment to ensure contemporary and effective infrastructure for quality service delivery. Responsible individuals: *Audiologist, assisted by Chair.* Timeline: *by Spring 2018.*
- **CDIS Objective 7.3:** Enhance speech-language pathology services by obtaining ultrasound device. Responsible individuals: *Clinic Committee and Chair.* Timeline: *by Fall 2017.*
- **CDIS Objective 7.4:** Continue developing on-line and social media based advertising campaigns for Clinic. Responsible individuals: *Marketing Committee and Chair.* Timeline: *Create Google Ad Words account by Spring 2018; Website and Speech & Hearing Clinic FB page overhaul in collaboration with Marketing and Communication, by Spring 2018.*
- **CDIS Objective 7.5:** Complete analysis of technology needs to support teaching and clinical missions, including audiovisual needs (transition to complete digital system); instructional technology (technology-based case simulations; software for client data tracking; clinic software needs); upgrading accreditation data-tracking for student hours and outcomes. Analysis to include information on

potential local and regional partnerships to support technology infrastructure needs. Responsible individuals: *Chair and Clinic Director.*
Timeline: *report and plan by spring 2020.*