

FACULTY SENATE MINUTES

September 5, 2017

Assembly Room
McFall Center

CALL TO ORDER: 2:30 p.m.

ROLL CALL

Quorum present.

CHAIR REMARKS

Chair of Faculty Senate: David Border- Welcome to our first meeting of Faculty Senate. We have a new office Secretary Penny O'Connell. Let us get started with roll call.

COMMUNICATIONS

President: Dr. Mary Ellen Mazey:

President Mazey welcomed everyone back to campus and offered comments about the University's goals for the 2017-2018 academic year. The goals are:

- Create new academic programs that respond to workforce needs.
- Increase the number of internships, study abroad, research experiences, community projects and learning communities for students.
- Integrate technology in teaching and learning in order to increase our efficiency and effectiveness.
- Increase retention and student success, which will, in turn, will increase graduation rates.
- Increase external funding from the public and private sectors, foundations and other non-profits.
- Expand the number of partnerships with the public, private and nonprofit sectors.
- Emphasize entrepreneurial work in teaching, research and service to build BGSU's future.
- Increase the level of regional, national and global engagement such as the partnership between the College of Business and Tiajin University.
- Promote and ensure the educational benefits of diversity, tolerance and openness as fundamental to student and institutional success. All faculty should become part of the inclusive pedagogy initiative and our Title Nine efforts.
- Expand and support health and wellness options and programs for faculty, staff, students, alumni and friends.
- Continue to implement the master plan and ensure the success of the comprehensive campaign.
- Continue to increase the student body head count with more professional master's degrees and online programming through e-campus.

The President provided an update on the textbook mandate issued by HB 49 in the state operating budget.

Dr. Mazey offered best wishes for a successful year.

Provost/VPAA: Dr. Rodney Rogers:

- BGSU welcomed a smaller, very diverse freshman class this fall with ACT scores the highest in University history. International student enrollment is also down; however, this is a trend across the country.
- BGSU has joined the Online Textbook Network and are working to minimize textbook costs to students.
- Duplicate Programs Report – we continue to review the programs and a final report is due to ODHE by December 31.
- I would like to thank Susan Brown for working with colleges and departments to complete their reappointment, tenure and promotion (RTP) documents. We are working to have the documents completed by the end of the term.
- Common Reading Events this fall – October 26: Clarence Page, Pulitzer-winning journalist, and November 29, J.D. Vance, author of Hillbilly Elegy. Both presentations will start at 7:30 in the Bowen-Thompson Student Union, Lenhart Grand Ballroom.
- There are two training session related to diversity and inclusion this month. Dr. Kathy Obear will discuss creating inclusive classrooms that support student success. Dr. Marilyn Mobley (with BGSU's Dr. Krishna Han) will do host a Diversity 360 workshop. Thank you to Christy Lunceford for setting up these important training sessions.

OLD BUSINESS

NEW BUSINESS

- Business
 - Resolution on Ohio Faculty Council Funding (OFC), Developments, etc.
 - Chair David Border presented a resolution to help support the OFC.

Resolution for Financial Support of the Ohio Faculty Council

Whereas,

The Ohio Faculty Council (OFC), has been in existence since 1960 and represents the faculty at all of the four-year public colleges and universities in the State of Ohio.

Whereas,

The OFC has consistently met seven to eleven times per year for many, many years for service to the field of higher education and the citizens of Ohio. Examples of service over this period include generation and dissemination of numerous reports and studies.

Whereas,

THE OFC was/is recognized by the Chancellor and the Ohio Board of Regents as shown in the [Directive 2009-026](#).

Whereas,

The OFC is commended by the Chancellor and the Ohio Department of Higher Education (ODHE) in its Resolution of February 15, 2017.

Whereas,

First and foremost the OFC is committed to supporting and bringing attention to the critical role that Ohio's public institutions of higher education play in revitalizing the economy of the State and the nation by attracting and training an educated workforce.

Whereas,

During the 2016-17 academic year, the Ohio Faculty Council has played an important role in deliberations about the recently adopted State budget (HB 49) through testimony before the Ohio House and Ohio Senate and regular dialog with key members of the General Assembly and the Chancellor of the Ohio Department of Higher Education.

Whereas,

The OFC has been able to coordinate and work closely with the Inter University Council, during the recent State budget legislative process.

Whereas,

In 2016 the Ohio Faculty Council also launched a Technology Commercialization Award that will be presented annually to recognize a faculty member in the state university system in Ohio for exceptional research discoveries and the role they have played in supporting the translation of those discoveries into marketable products and/or services.

Whereas,

OFC looks forward to continued collaboration with the Inter University Council for the upcoming academic year, particularly in the area of identifying and promoting practices that reduce the cost of instructional materials for our students while preserving academic quality.

And, whereas, Members of the General Assembly are expecting us to report back to them on our progress in that area before the end of 2017.

Whereas,

The OFC is strengthening its ties with our faculty colleagues at Ohio's 23 public community colleges and technical schools' Ohio Faculty Senate (OFS) within the new Faculty Congress of Ohio Faculty. Joint concerns of OFC & OFS will be adopted by the Congress.

Whereas,

The work of OFC consumes office supplies and bears meeting facility costs and so forth. The work of OFC also includes supporting awards, such as the Technology Commercialization Award. The new Faculty Congress of Ohio will be an expense of OFC. The work of OFC includes maintenance of its website: OhioFacultyCouncil.org.

Whereas,

The OFC has never had a funding stream.

Be it hereby resolved,

That the Faculty Senate of Bowling Green State University encourages the University to support OFC financially in a manner that reflects its importance and in a manner that is similar to peer institutions.

Questions:

Q: Alyson Wilson- It appears to be well written.

Q: David Tobar- Open discussion

Q: Peter Blass- Approximately what level of support are we talking about?

A: David Border- Dan Krane would like \$250-\$1,000. We will also be looking at what over institutions are giving.

Q: Alyson Wilson- What is the difference between Inter University and OFC?

A: David Border- Difference is OFC represents four year and two year University faculty. IUC is a state level council of Ohio Universities that advocate for higher ed.
A: Allen Rogel- OFC unifies voice as faculty on issue like textbook cost. OFC is good to facilitate coordination of issues.

Resolution passes 52 for, 5 against, 0 abstain.

- Presentations/Updates (no votes taken)
 - Textbook ad-hoc Committee Update
 - David Border- We will have a Canvas based discussion board.

Textbook Affordability Committee (TAC) *ad hoc***Recommendations to Faculty Senate****Bowling Green State University (BGSU)****Spring Semester, May 12, 2017****Recommendations on Possible Options for Affordable Textbooks, Course Content, Access, Data, and Related Materials** *[Final version 5/12/17 – submitted by TAC chair, Dr. Ellen W. Gorsevski]:***Background/Context in which Recommendations Are Presented:**

Our textbook affordability committee (TAC) recognizes the economic trend state-wide and nationwide of increasing budgetary restrictions for higher education, which we urge should not be conducted in a ‘one-size-fits-all’ manner regarding the issue of textbooks. These recommendations are intended only to be used judiciously and selectively as appropriate to precisely fit and to fully respect the widely ranging diversity of needs among different students in the rich variety of classes spanning many academic Majors and Minors across BGSU’s main and branch campuses. That said, our research has found that there are some helpful actions that forward-thinking, proactive peer institutions have implemented successfully, provided the actions were implemented in tailored ways for specific disciplines, programs, and students, rather than in a sweeping or uniform process. The recommendations our TAC provides below are based upon successful initiatives that have been put into place already here at BGSU, as well as in initiatives at high quality peer institutions nationwide.

Our suggestions are divided into three areas of shared responsibility among faculty, decision-makers, and students for addressing ways to manage affordability of textbooks and related course materials. These suggestions are not intended as a uniform mandate, but rather as a formative range of possible actions that individuals, units, programs, and other stakeholders may consider and enact when applicable and fitting.

BGSU’s Faculty:

- **Train in creating and using Open Source (OS) text materials.**
- **Adopt Open Access (OA) materials in BGSU’s ScholarWorks platform.¹**

¹ The ScholarWorks platform has an e-book publishing module that can host e-textbooks or other Open Educational Resources written by BGSU faculty members. Materials currently in ScholarWorks are open access, albeit some items may not be fitting as textbooks or course materials.

- **Link e-books/e-reading materials pdfs [and video files, etc.] into Canvas** [BGSU's web-based learning portal]
- **Place items on Reserve at BGSU's Library;**
- **Offer e- and web-based readings/materials** when feasible and fitting.
- **Assign readings from books shared via OhioLINK** libraries, giving students' the option of borrowing these materials.
- **Use slightly earlier editions of textbooks that are cheaper** than current/latest editions, and simply adding in some current, cutting edge updates such as electronic course packets that include items such as readings from current scholarly journal articles, book chapter excerpts, etc.
- **Train in and use:**
 - **'Sidewalk Hero,'** which is BGSU's recently adopted search-engine based textbook order system. Sidewalk Hero does cost comparisons via Amazon and other retailers in real time to locate lowest cost books. Sidewalk Hero has a comments area in which course instructors can communicate with current and prospective students about course textbooks/materials.
 - **Alt-Source Your Textbooks** which is BGSU's library's program that facilitates and supports ways that faculty can use an array of library materials to reduce exclusive reliance on textbooks or other course materials: <https://www.bgsu.edu/library/textbooks.html>
- **Order textbooks early** [see emailed memos to faculty in Spring 2017 semester from Dean Craig; Provost Rogers; Michelle Simmons' early textbook order timeline].

BGSU's **Decision-makers:**

- **Offer grants support, and/or other incentives such as course releases for faculty who create course/discipline tailored texts/course materials, content, data,** (e.g., with a fair data sharing arrangement that is set up by university and credits faculty with reasonable, fair honorarium [or royalty] for faculty authors/coauthors); advocate to various university funders to develop grant-funded incentives;
- **Consider adopting the use of Unizin,** which is a multi-university consortium "dedicated to improving education technology... [including] sharing affordable content, collaborating on digital solutions," and related.² See: <http://unizin.org/consortium/members/>
- **Determine textbook costs for each Major, Minor and program of study campus-wide** so as to offer a realistic, tailored 'average textbook cost' (by year, and by program completion from start to finish over 4 years) so that prospective and current students can transparently have information on which to assess program costs, and which faculty can use to determine and optimize which (if any) textbook initiatives may work for specific classes and programs of study.

² Unizin cost data is from BGSU Libraries Collections Coordinator Linda Brown's OhioLINK meeting in early May 2017. Unizin discounts apply whether an institution is a member or not. If institution is not a member, Unizin charges a small fee per student per course (not per item purchased). Unizin membership entitles the institution to other benefits including discounted fees for Canvas.

- It is important for faculty and programs to retain independence and specificity of needs, so as to respect diversity and uniqueness of each program, and to avoid ‘uniform/mandated textbook cost amounts/caps,’ which could cause some majors/students that may have lower textbook cost averages (e.g., in Humanities) to in effect subsidize other majors/students that tend to have more expensive textbooks/materials costs (e.g., in STEM).
- For instance, BGSU’s decision-makers (at unit, program, and college levels) needs to determine: What is the cost of texts/materials per major/per year? e.g., 1st year student course materials costs versus seniors’ costs? What are the overall program costs of textbooks/course materials [per Major, Minor, program] from start to completion/graduation?
- **Designate a university-wide negotiator to liaison with textbook publishers to reduce publishers’ costs**, including combined textbook/course materials such as data, content, etc.
- **Develop Open Source (OS) Named E-collections:** BGSU’s decision-makers such as alumni relations and other relevant personnel could solicit financial assistance from philanthropic alumni donors’ for “named” OS collections to create and improve open source educational resources. Just as a physical building on campus can be named for a donor, so too can e-collections (open source on web) be named for beneficent donors.
- **Create outreach web and advising resources for textbook affordability** (see Appendices below for examples). Train faculty, staff and students in academic advising in locating textbook support for students; BGSU’s website can feature the kinds of financial support for textbooks that are available to many students based on eligibility criteria such as financial need, area of study, etc.

BGSU’s Students:

- **Seek out and use Financial Aid and Scholarship awards for books/course materials;**
- **Seek textbook support that is available both inside and outside the university.** Students are encouraged to actively seek out support for defraying costs of textbooks/course materials.
 - For example, students may use resources such as <http://www.collegescholarships.org/scholarships/student-books.htm> to “find ... scholarship(s) to cover the cost of books and supplies for ... [the] year.” (Powell, 2016).

Conclusion: Assess Textbook Affordability Within Overall Cost of the College Experience

The TAC recommends continued discussion among all stakeholders on ‘affordability’ of textbooks/course materials in light of the fact that textbooks/course materials constitute only one small part of the overall college costs picture. The following list is partial, but suggests examples of other, more significant aspects of higher education in terms of costs for students that likewise need to be evaluated:

- **Educate public and legislators that other aspects (beyond textbooks) are what most students spend the most money on.** BGSU’s decision-makers could be looking at costs such as food, electronic devices, housing, etc. to educate public and Ohio’s state Legislature with more accurate picture of text materials within overall college costs (see Appendices 2a and 2b below).

- **Dialogue with and educate state and other relevant funding entities to resolve issue of conceptual confusion about bundling/mixing of ‘textbook’ costs versus other course-related costs**, such as fees, high tech ‘course materials’ costs, ‘access codes,’ ‘supplies’ or laptop costs, and other items such as ‘content rich’ costs that publishers bundle with textbooks, and current data banks (e.g., such data used in physical and social sciences), plus instructors’ manuals, lesson plans, sample quizzes/test banks, homework support, etc.
 - a. Determine if/when is it reasonable [sometimes? never?] to require students to join an adaptive learning scheme (e.g., Connect, Aplia) that treats books as software, which often drives up costs to students.
- **Create a visible and transparent public liaison interaction and website presence to showcase accurate data on typical college costs** (see Appendices 2a and 2b below), which may help to discourage misleading or incorrect estimates regarding uniformly mandated textbook allocations to higher education institutions, such as the “\$300/year amount for textbooks” that Ohio’s Legislature recently proposed in H.B.49, section 381.150. Ongoing liaison and public interfacing could help to correct misinformation with more accurate and realistic cost comparisons [using data from Ohio and other states]. Most data suggest textbooks are bundled with supplies and course content, which in many Majors costs approximately \$600/semester (or about \$1,000 to 1,200 per year).

In closing, this brief overview reports some useful considerations and options for shared responsibilities amongst all stakeholders in textbook affordability. We recognize the rapidly changing context of textbook publishing and new developments in using alternative materials such as open source (OS)/open access (OA) as a supplement to or in lieu of traditional textbooks. Thus our committee’s research findings reported here may be considered as formative, time-bound, and subject to other newly emerging modes of addressing textbook affordability that may yet prove to be successful. Our research findings are based on existing textbook affordability initiatives at peer institutions nationwide, and testimony before Ohio House from Faculty Representatives at Ohio, and on recent publications on the issue.

Questions

Q: Clayton Rosati- Sidewalk clearing house for textbooks, how much does that cost the University?

A: Provost Rogers- I don’t know the exact cost. The University no longer sells textbooks.

Q: Clayton Rosati- To what extent has this committee thought about overall costs of textbooks compared to what it costs in 1980?

A: David Border- We will have the committee chair speaking to these issues next Senate meeting.

Q: Clayton Rosati- What are our costs that are being displaced to students?

A: David Border- I would ask the Secretary to convey these questions to the committee chair.

Q: Derek Mason- Curious about the language, if we do not vote for this are we not forward thinking of proactive?

Q: Alyson Wilson- Will a report resolution come out of this?

A: David Border- We can vote to accept the report. We can vote to receive the report, which is not an endorsement of the report. They have completed the duty of the ad-hoc committee.

Q: Ann Gordon- Many students say that they wish they had a “real” book for this course. Will students be able to get the real book?

Q: Geoff Meek- Is report is dated May 12th, I assume a few things have happened since May 12th.

A: David Border- This is the report after the last meeting, there was no work in the summer.

- Transportation Ad-hoc Committee Update-
 - David Border- This is a new committee Arni Spore is the chair. He has identified some others who are interested in serving on the committee.

- Presidential Nomination for Honorary Degree to Board of Trustees
 - David Border- SEC voted unanimously in favor of supporting Allen W. Schmidthorst for an honorary doctorate.

August 18, 2017

MEMORANDUM

To: David Border
Chair, Faculty Senate Executive Committee

Frederick Polkinghorne
Vice Chair, Faculty Senate Executive Committee

From: Rodney K. Rogers, Ph.D.
Provost and Senior Vice President



Re: Nomination of Honorary Doctorate for Allen W. Schmidthorst

On behalf of President Mazey, I am pleased to nominate Allen W. Schmidthorst for an honorary doctorate of business from Bowling Green State University. His successful business career, coupled with his commitment to his community and the University is impressive and truly deserving of an honorary degree. Additional information in support of the nomination is attached.

Thank you for your consideration of this request. It is one of the three honorary degrees allocated each year to the President. Please do not hesitate to contact me if you have additional questions or concerns.



BOWLING GREEN STATE UNIVERSITY

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August 18, 2017

Members of the Faculty Senate Executive Committee
Bowling Green State University
McFall Center

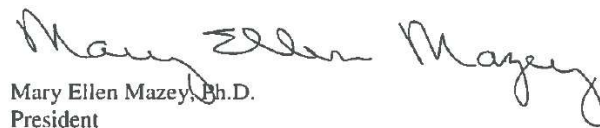
Members of the Faculty Senate Executive Committee:

I am pleased to nominate Allen W. Schmidthorst for an honorary degree from Bowling Green State University. He attended BGSU and has had a very successful business career.

Mr. Schmidthorst has made a difference in his community and at BGSU. An honorary degree would be a fitting recognition of the support Mr. Schmidthorst has provided to BGSU. I am requesting that Mr. Schmidthorst be presented with an honorary doctorate of business at the December 2017 Commencement.

Thank you for your consideration of this important University honor. If you should have questions regarding his credentials or this nomination, please contact me.

Regards,


Mary Ellen Mazey, Ph.D.
President

c: Rodney Rogers

**Honorary Degree Nomination
for
Allen W. Schmidthorst**

Allen Schmidthorst was born and raised in the Cincinnati area and graduated from Sharonville High School in 1957. He enrolled in Bowling Green State University and attended for one year. Today, Schmidthorst oversees AWS Properties, a firm focused on property acquisition, site development and management. The hotel properties managed by the firm range in size and brand; all are focused on customer service and profitability.

From 1968 to 1997, Schmidthorst owned and operated McDonald's restaurants throughout Ohio. He was the largest licensee in the state. During the early stages of fast-food restaurants, Schmidthorst was able to create a dining experience that focused on customer service. That focus was often recognized by the corporation.

While Schmidthorst was in the restaurant business, he continued to be interested in the hotel industry. Over time, he entered the market and began operating the Holiday Inn brand. His ventures took him to various locations throughout the United States. Early in his career, he was recognized by Holiday Inn as being among the top eight percent of managers of the nearly 900 Holiday Inn properties.

Schmidthorst returned to Ohio in the late 1960s to expand his ventures. AWS Properties has been involved in dozens of hotel properties in Ohio and surrounding states. Schmidthorst oversees all of his projects personally. He works closely with the general contractors and sub-contractors to ensure deadlines are met in a timely and cost-effective manner, and then sees that post-construction operations run smoothly and cost effectively. The time he devotes to each project is a reflection of his drive and his commitment to excellence.

Al Schmidthorst is an expert in brand management and in matching the correct brand to a particular parcel of land. This knowledge and expertise comes from years of experience. He can speak in depth about all of the Hilton and Marriott brands. His knowledge about each brand allows him to propose and select the appropriate brand for a specific location. That knowledge is the foundation of his success. He is now working on the concept of "dual branding." This concept relates to having two hotel brands adjacent to one another. By co-locating brands, AWS Properties can increase efficiencies and returns on investment.

The hotel business is Schmidthorst's main enterprise. Over time, however, he has come to appreciate the auxiliary opportunities that lodging facilities present. Many of his properties offer thousands of square feet of "food and beverage" space. This space offers conference space for business meetings, weddings and other financially beneficial uses. He is a member of the American Hotel & Lodging Association and the Ohio Hotel & Lodging Association.

While Schmidthorst has been successful in the hotel development business, he has also been very committed to supporting the community in which he lives and is recognized for his economic development initiatives. He provided funding for a new community center in Lima and provided the funds for a new facility at the Allen County Fairgrounds. Having grown up on a farm, he has

- Solicitation for Faculty Service on Standing and University Committees
 - Chris Rump, Com/Com- There are about a dozen vacancies that arose over the summer. The attached document has highlighted opportunities for Senators. If you are interested please contact myself, Kerry Fan, or Penny in the Senate office.

Senator & Faculty Appointments to Fill for 2017-2018

Honors and Awards

1-Senator

Academic Affairs (one is required to be a senator)

1-Firelands

1-Education

Professional Affairs

1-Senator

Enrollment Advisory

1-Faculty, Arts & Sciences

1-Faculty, Firelands

Fiscal Affairs Committee

1-Faculty, Arts & Science

Amendments and Bylaws

1-Faculty

Faculty Research

1-Faculty, Arts & Science

Information Technology

1-Faculty, Arts & Sciences

Student Affairs

1-Faculty

Student Media Advisory

1-Faculty, Journalism

ISSUES AND CONCERNS:

REPORTS FROM SENATE COMMITTEES

Committee on Academic Affairs (CAA): N/A

Committee on Professional Affairs (CPA): N/A

Adjunct Faculty Committee (AFC): N/A

Fiscal Affairs Advisory Committee (FAAC): N/A

Committee on Committees (COM/COM): Chris Rump- We welcome two new Senators Derek Mason and Brian Snow. There were 31 respondents for the first four year faculty.

Amendments and Bylaws (A&B): Allen Rogel- Senate and SEC concerning Article 14 voted to invoke Charter revision. We are reorganizing all University policies and consolidate in order to avoid confusion. The Attorney General has asked that policies be posted on the General Counsel Website. There are places where CBA and Charter overlap. This began last spring and will continue this fall. A&B along with Pat Pauken and David Jackson as ex-officious are part of the committee undertaking this revision. The draft will go through University hearings then will go to Senate and on to the Board of Trustees.

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ADJOURNMENT

Respectfully submitted: Robyn Miller, Secretary

