CALL TO ORDER
ROLL CALL

CHAIR REMARKS // Jenn Stucker, 2019 – 20 Faculty Senate Chair

COMMUNICATIONS
• Dr. Rodney Rogers, President
• Dr. Joe Whitehead, Provost and Senior Vice President
• Robin Hershkowitz, GSS President
• Marcus Goolsby, USG President

OLD BUSINESS
1 // TEXTBOOK AFFORDABILITY POLICY (vote: 2/3 required)
2 // CALL FOR AD-HOC COMMITTEE MEMBERS FOR CLASS ENROLLMENT CAPACITY REVIEW

NEW BUSINESS
1 // PARLIAMENTARY PROCEDURE
   by Dr. Pat Pauken, FS Parliamentarian
2 // CURRICULUM (vote: majority required)
   Presentation by Dr. Jim Foust of Journalism
   a. Undergraduate Program Major Change // Journalism (BSJ)
   b. Undergraduate Program Specialization Eliminations
      - Multiplatform Journalism
      - Broadcast Journalism
3 // TEXTBOOK AFFORDABILITY INITIATIVES
   Presentation by Dean of Libraries, Sara Bushong and Associate Dean Michelle Chronister
4 // McNAIR SCHOLARS PROGRAM
   Presentation by Kaela Murray, Graduate Assistant

REPORTS FROM COMMITTEES
SENATE STANDING COMMITTEES
• Committee on Academic Affairs (CAA)
• Committee on Professional Affairs (CPA)
• Adjunct Faculty Committee (AFC)
• Fiscal Affairs Advisory Committee (FAAC)
• Committee on Committees (Com/Com)
• Committee on Amendments + Bylaws (A+B)
UNIVERSITY COMMITTEES

AD-HOC COMMITTEES, WORK GROUPS
- Student Evaluation of Teaching (SET)

BGSU FACULTY ASSOCIATION

ISSUES AND CONCERNS / SUGGESTIONS FOR FUTURE AGENDA ITEMS

ADJOURNMENT

NOTES: Senate meetings are open to the public. Supplemental materials supporting proposed action item(s) may be sent to Senators only. Senators arriving after roll call are asked to report to the secretary at the end of the meeting. Please use a microphone and state your name when addressing the body. Senators are expected to stay through adjournment.

Please be advised that as in past Faculty Senate meetings, this Senate meeting will be live audio recorded.
Changing Bachelor of Science in Journalism (BSJ) degree to discontinue Multiplatform Journalism and Broadcast Journalism specializations. The newly integrated degree program structure is less prescriptive than the specializations, allowing students to choose classes in Reporting, Technology, and Issues. The requirements for Public Relations will remain largely unchanged, but the BSJ degree with a Public Relations Specialization will move to a separate checksheet for clarity.
PROGRAM CHANGE REQUEST FORM

This sheet is an overview of the content and format of proposals for a new undergraduate program, or for elimination or modification of an existing program. Most program changes must be reviewed by Undergraduate Council and, in some cases, by the Board of Trustees and/or the Ohio Board of Regents. As a result, a proposal for program changes should generally be prepared in consultation with the Office of the Senior Vice President for Academic Affairs and Provost. Some of the information in the proposal must be summarized on the COURSE/CURRICULUM MODIFICATION REQUEST cover sheet (“blue sheet”) that will accompany it through the approval process. Depending on the nature of the request, it may not be necessary to provide all the information below. Please use your own responses to the checkbox items on the “blue sheet” as a guide for deciding which items below are relevant to your proposal. Please use the outline headings shown below to prepare your document; omit any that do not apply.

A. THE MODIFICATION

1. For all proposals: Describe briefly the nature of the proposed change.
   Changing Bachelor of Science in Journalism (BSJ) degree to discontinue Multiplatform Journalism and Broadcast Journalism specializations. The newly integrated degree program structure is less prescriptive than the specializations, allowing students to choose classes in Reporting, Technology, and Issues.
   The requirements for Public Relations will remain largely unchanged, but the BSJ degree with a Public Relations Specialization will move to a separate checksheet for clarity. (This change is being proposed with another blue sheet.)

The curriculum modification process is intended to change program requirements as represented in the Undergraduate Catalog and on checksheets. For this reason, all curriculum modifications for new programs or program revisions must include:
1.1 A checksheet that shows and highlights the proposed change(s). (Please make the changes on the checksheet obvious, preferable with revision markings).
1.2 Catalog pages (printed from the current version of the online catalog) showing the proposed changes. (Please use revision markings or some other device to make changes obvious). If a new program is being proposed, then new catalog copy should be submitted. Care should be taken to ensure that the proposed changes to the catalog match the proposed changes to the checksheet.

2. List courses to be taken out of program requirements. (If courses are to be eliminated from course inventory, submit a separate “course change” for that action).
   JOUR 3150, JOUR 3200, JOUR 3250, JOUR 3300, JOUR 3550, VCT 2660 no longer required for Journalism majors. These classes will still be offered as electives.

3. List courses to be added to program requirements. (If new courses are to be added to course inventory, submit a separate “course change” for that action).
   JOUR 3000 will remain part of the core, but we will be submitting a separate blue sheet to change its course number to JOUR 1500.

4. For proposals to make major changes to program requirements: Describe any change to the sequence of courses within a major/minor/area of specialization/certificate.

5. Will this change result in modification of student learning outcomes? ☐ yes ☒ no
If yes, list all changes to the student learning outcomes related to the curriculum modification and describe the plan for assessing those outcomes.

6. Program changes approved before the January deadline for the Catalog update will be recorded in the Catalog and will be in effect for checksheets in the fall of that year.

B. RATIONALE [Required for all proposals]:

1. Reason/Need for the change. For new programs, explain how this fits with the Academic Plan.

   Our students are going into a profession that increasingly eschews silos, whether media based, job-based or education-based. In addition, maintaining multiple media-based specializations does not make the best use of our faculty resources. This plan eliminates the concept of media-based sequences and is less prescriptive than our current sequence-based curriculum. It would allow us to add new and special topics courses more easily into the categories or “reporting,” “technology,” and “issues.” It would also allow students to personalize their curriculum more.

2. Student implications (describe the basis for each estimate)

   2.1 Prospective demand for a new degree/major/minor (level of student interest).
   See accompanying memo.

   2.2 Effect on required hours in degree/major/minor.
   Required hours for Journalism program will increase to 42 hours.

   2.3 Number of students affected and in what way.
   See accompanying memo.

   2.4 Effect on elective hours of majors/minors.

   2.5 If a degree/major/minor is to be eliminated, how will current students in the program be accommodated?

   2.6 If requirements for matriculation from a pre-major program are to be added or modified, how will those changes affect student enrollment and progress toward graduation?

   2.7 Is this a degree program whose normal time to degree is something other than four calendar years for a baccalaureate degree and two calendar years for an associate degree? If so, how many hours/years to obtain the degree?

C. IMPLICATIONS FOR EXISTING PROGRAMS [For all proposals]:

1. How will the proposed change affect the integrity of other programs to which it is related, including the demand for courses or degrees in other programs

   1.1 in the department/school?
   No significant effect. Modest increase in demand is possible for MDIA classes that are being added to our menu of courses in the Reporting, Technology, and Issues categories.

   1.2 in the college?
   No effect.

   1.3 in other university departments/colleges?
   No effect.

   1.4 at other universities?
   No effect.
2. What individuals in other departments/schools/colleges, if any, have been consulted about this proposal? [attach correspondence where appropriate]
   School of Media and Communication Undergraduate Program Committee.

3. What effect will the proposed change have on accreditation of this program or of associated programs in the college/university?
   Moving toward a more modern, silo-less curriculum for Journalism majors will better align the program with current accreditation standards.

4. What effect will the proposed change have on the ability of the department/school/college/university to meet goals for recruitment, retention, and diversity?
   Updating the curriculum will better align it with industry developments, which should have a positive effect on recruitment. Making the curriculum more flexible for students will reduce practical obstacles to completion, which should have a positive effect on student progress and retention.

D. STAFFING IMPLICATIONS/QUALIFICATIONS
1. For new programs, or if an existing degree/major/minor/area of specialization is to be modified: Are faculty and staff with expertise available now? ☒ yes ☐ no
   If not, how will they be identified/recruited?

2. For all proposals: How will this change affect the allocation of faculty and staff in the department/school/college? This will make it easier to allocate our scarce faculty and staff resources by eliminating specific course sequences in the Journalism major.

3. For all proposals: How will this change affect faculty work load? No effect.

E. AVAILABILITY OF RESOURCES
1. For all proposals: Indicate any unique space requirements for new or modified curricula, and space likely to be released by the elimination or modification of existing curricula, and space likely to be released by the elimination or modification of existing curricula.
   No effect.

2. For all proposals: Indicate any new one-time or continuing costs for materials, equipment, services, or personnel directly associated with a new or modified curriculum. How will these costs be covered? Indicate any cost savings to be generated if an existing degree/major/minor/area of specialization is to be eliminated.
   No effect.

3. For all programs, or if an existing degree/major/minor/area of specialization to be modified: Indicate any unique library, computer, or instructional media resources that will be needed for new or modified curricula. Are they already available?
   No effect.

F. TIMETABLE FOR IMPLEMENTATION [For all proposals]
1. Provide a detailed timetable for events that will occur as the proposed program change is accomplished (e.g. addition or elimination of courses, hiring of faculty).
   Review of proposals, revision as needed, approval at different levels: 2018-2019.
   Catalog implementation: Fall 2019 or Spring 2020
G. OTHER INFORMATION
   1. Provide other information that may be helpful in the review process, as appropriate.
PROPOSED CATALOG COPY

BACHELOR OF SCIENCE IN JOURNALISM DEGREE

COLLEGE OF ARTS AND SCIENCES

Learning Outcomes

Upon completion of the baccalaureate degree, students in journalism will be expected to:

- Understand and apply the principles and laws of freedom of speech and press, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
- Demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
- Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
- Demonstrate an understanding of diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
- Understand concepts and apply theories in the use and presentation of images and information;
- Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness, and diversity;
- Think critically, creatively, and independently;
- Conduct research and evaluate information by methods appropriate to the communications professions in which they work;
- Write correctly and clearly in forms and styles appropriate for the communications professions, audiences, and purposes they serve;
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style, and grammatical correctness;
• Apply basic numerical and statistical concepts;

• Apply tools and technologies appropriate for the communications professions in which they work.

A candidate for the degree of bachelor of science in journalism must meet the following requirements in addition to those listed in the Academic Policies section of this catalog.

• Complete approximately 58 semester hours of degree requirements, including completion of the BG Perspective program and three to eight hours of English composition; demonstration of proficiency in a foreign language; three hours of cultural diversity; six hours of natural science, including a laboratory course; 18 hours of social science courses, including history, political science, and economics; 12 hours of humanities and arts courses, including English literature and philosophy; six hours of computation and mathematics, including computer science and an approved quantitative literacy in mathematics; and a three-hour course in speaking and listening. Courses fulfilling the degree requirements are listed in the Department of Journalism and Public Relations requirements sheet, provided to all incoming first-year and transfer students and available from the departmental office in 306 Kuhlin Center.

Foreign language requirement

Each student is required to demonstrate a proficiency in a language by one of the options listed below:

• Graduating from a high school where all instruction was conducted in a language other than English;

• Passing a proficiency examination in the language on the 2020 course level;

• Having completed four years of one language in high school (student must have completed the fourth full year, for example, Spanish IV, and received credit for these courses);

• Having completed one of the departmental options listed below (12-14 hours minimum in the same language area or fewer by advanced placement)

Note: Foreign language courses numbered 2010, 2020, 2120 apply to Group II, not Group V.

Chinese, German, Japanese, Russian

• Completion of GERM 1010 and 1020 plus a minimum of six additional hours from GERM 1170, 1180, 2010, 2020, 2170, 2180, 2310, 3310 and/or GERM 2600, 3150, 3160, 3600, 4150;
• Completion of CHIN 1010, 1020, 2010, 2020;
• Completion of JAPN 1010, 1020, plus a minimum of six additional hours from: JAPN 2010, 2020, 2150, 2160, 3120, and 4150;
• Completion of RUSN 1010 and 1020 plus a minimum of six additional hours from RUSN 2010, 2020, 2150, 2160, 3120, 3130, 4150;

**French, Greek, Italian, Latin, Spanish**

• **Option I:**
  - Romance and Classical Studies
    - FREN 1010, 1020, 2010, 2020;
    - GRK 1010 and 1020 and six additional hours from GRK 2010, 2020, CLCV 2410, 2420,
      2450.
    - ITAL 1010, 1020, 2010, 2020;
    - LAT 1010, 1020, 2010, 2020;

• **Option II:** (one of the following)
  - Romance and Classical Studies
    - FREN 1010, 1020, 2010, 2120;
    - LAT 1010, 1020 and two of LAT 2010; CLCV 2410, 2420, 2450;
    - SPAN 1010, 1020, 2010, 2120

**American Sign Language**

- EDIS 3240, 3250, 3260, 3270

A student may transfer at any point from Option I to Option II but not vice versa. Course 2020 is required for admission to 3000-level courses. Credit toward a degree is not granted for foreign language courses which duplicate more than two units of high school study.
Other Requirements

- Choose either Journalism sequence or Public Relations specialization. Journalism is generally associated with training for reporting, writing, and editing positions with online media, broadcast media, newspapers, wire services, and magazines. Public relations includes inter-group communications and relating the interests of business, industry, government, and public and private institutions to each other and to society.

- Complete 39-42 semester hours of journalism courses, 18 of which are core journalism courses, with the remainder from specific sequence courses and electives. Due to national accrediting policies, no more than 50 semester hours of journalism/mass communication courses may be counted toward a bachelor of science in journalism degree. (Note: Courses taken in departments and programs other than journalism, such as telecommunications, may count as part of the 50 semester hours allowed. Students should not enroll in mass communication courses in programs and departments outside of Journalism and Public Relations without permission from their advisor).

- Earn a grade of "C" or better in all journalism courses that count toward the 39-42 required hours in the journalism major and maintain a 2.5 grade point average in journalism courses. All journalism/mass communication courses must be taken for a grade. A student is allowed to repeat a journalism/mass communication course only once if a grade of "D" or lower is received.

- Complete a minor of at least 20 semester hours in a field other than journalism/mass communication/telecommunications or complete an interdepartmental minor of 20 hours that clusters courses in two or more fields other than journalism/mass communication. Twelve of the 20 hours required for a minor must be in 3000- or 4000-level courses. Minors are declared in consultation with the student's advisor. All courses in the minor must be taken for a letter grade (not "S/U"). A maximum of one course may be counted in both the minor and college group requirements.

- Earn an overall grade point average of 2.25 in order to graduate.

- To remain in the Bachelor of Science in Journalism program, students must maintain a 2.5 grade point average in all journalism courses and earn a grade of "C" or better in every journalism course that counts toward the required hours in the degree. An overall GPA of 2.25 must be maintained for graduation. If transferring into the BGSU journalism program, students must have a 2.5 grade point
average in both journalism and overall coursework if JOUR 2000 transfer credit is approved. The normal requirements for entry into JOUR 2000 apply if a student does not receive transfer credit for JOUR 2000. No more than 12 semester hours of coursework in journalism will be accepted for transfer from junior colleges. No more than 15 semester hours of coursework in journalism will be accepted for transfer from any ACEJMC accredited journalism program.

**Note:** Resources may limit class enrollment in upper-division journalism courses, beginning with JOUR 2000. Total hours earned, declared sequence, and grade point average determine which journalism students are given preference. Students not majoring in journalism may find it difficult to gain admittance into some upper-division journalism courses, including JOUR 2000. Although it may limit their admission to other journalism skills courses, non-majors may wish to consider enrolling in JOUR 2010, Journalism Techniques for Non-majors.

**Prerequisites for JOUR 2500:**

- JOUR 2000 with at least a C
- Overall grade point average of 2.7
- At least 30 credits

**Core Courses in journalism required of all students (18 hours minimum)**

- JOUR 1000 (or MDIA 1030), JOUR 2000, 2500, 2550, 4500 (15)
- JOUR 1500 (1)
- JOUR 4000 (2-3); 2 hours required, one of which must be with a campus medium such as Falcon Media, WBGU-TV, etc. No more than 3 hours of JOUR 4000 may count toward graduation.

**Journalism**

In addition to completing the Journalism core, students selecting the Journalism sequence must complete the following courses:

- Reporting (6 hours): Choose from JOUR 3200, 3250, 3300 and 4420;
• Technology (6 hours): Choose from JOUR 3150, 3450, 3550, MDIA 1995, 2610, 2620, or VCT 2660;
• Issues (6 hours—at least 3 hours must be JOUR): Choose from JOUR 3400, 3850, 4550, 4650, 4750, 4850, 4950, MDIA 3000, 3100, 3250
• Capstone (3 hours): Choose from JOUR 4200 or JOUR 4300

Specialization: Public Relations

In addition to completing the Journalism core, students selecting the Public Relations specialization must complete the following courses:

• Public Relations Specialization (18 hours): JOUR 1400, 3440, 3450, MKT 3000, COMM 3040;
• Issues (6 hours—at least 3 hours must be JOUR): Choose from JOUR 3850, 4550, 4650, 4750, 4850, 4950, MDIA 3000, 3100, 3250
• Capstone (3 hours): JOUR 4400

Non-journalism electives

After completing the required BG Perspective and required College courses, required journalism courses, and a required minor, most students will have some semester hours remaining to complete the 122 semester hours required for graduation. Students must use these hours as general electives, and are encouraged to select them carefully, in consultation with their journalism advisor. General electives should be chosen with the goal of enhancing the student's overall education.
Bachelor of Science in Journalism Degree

College of Arts and Sciences

Learning Outcomes

Upon completion of the baccalaureate degree, students in journalism will be expected to:

- Understand and apply the principles and laws of freedom of speech and press, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
- Demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
- Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
- Demonstrate an understanding of diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
- Understand concepts and apply theories in the use and presentation of images and information;
- Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness, and diversity;
- Think critically, creatively, and independently;
- Conduct research and evaluate information by methods appropriate to the communications professions in which they work;
- Write correctly and clearly in forms and styles appropriate for the communications professions, audiences, and purposes they serve;
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style, and grammatical correctness;
- Apply basic numerical and statistical concepts;
- Apply tools and technologies appropriate for the communications professions in which they work.
A candidate for the degree of bachelor of science in journalism must meet the following requirements in addition to those listed in the Academic Policies section of this catalog.

- Complete approximately 58 semester hours of degree requirements, including completion of the BG Perspective program and three to eight hours of English composition; demonstration of proficiency in a foreign language; three hours of cultural diversity; six hours of natural science, including a laboratory course; 18 hours of social science courses, including history, political science, and economics; 12 hours of humanities and arts courses, including English literature and philosophy; six hours of computation and mathematics, including computer science and an approved quantitative literacy in mathematics; and a three-hour course in speaking and listening. Courses fulfilling the degree requirements are listed in the Department of Journalism and Public Relations requirements sheet, provided to all incoming first-year and transfer students and available from the departmental office in 306 Kuhlin Center.

Foreign language requirement

Each student is required to demonstrate a proficiency in a language by one of the options listed below:

- Graduating from a high school where all instruction was conducted in a language other than English;
- Passing a proficiency examination in the language on the 2020 course level;
- Having completed four years of one language in high school (student must have completed the fourth full year, for example, Spanish IV, and received credit for these courses);
- Having completed one of the departmental options listed below (12-14 hours minimum in the same language area or fewer by advanced placement)

Note: Foreign language courses numbered 2010, 2020, 2120 apply to Group II, not Group V.

German, Russian, East Asian languages (Chinese, German, Japanese, Russian)

- Completion of GERM 1010 and 1020 plus a minimum of six additional hours from GERM 1170, 1180, 2010, 2020, 2170, 2180, 2310, 3310 and/or GERM 2600, 3150, 3160, 3600, 4150;
- Completion of CHIN 1010, 1020, 2010, 2020;
- Completion of JAPN 1010, 1020, plus a minimum of six additional hours from: JAPN 2010, 2020, 2150, 2160, 3120, and 4150;
• Completion of RUSN 1010 and 1020 plus a minimum of six additional hours from RUSN 2010, 2020, 2150, 2160, 3120, 3130, 4150;

Romance and Classical Studies (French, Greek, Italian, Latin, Spanish)

• Option I:
  o Romance and Classical Studies
    ▪ FREN 1010, 1020, 2010, 2020;
    ▪ GRK 1010 and 1020 and six additional hours from GRK 2010, 2020, CLCV 2410, 2420, 2450.
    ▪ ITAL 1010, 1020, 2010, 2020;
    ▪ LAT 1010, 1020, 2010, 2020;

• Option II: (one of the following)
  o Romance and Classical Studies
    ▪ FREN 1010, 1020, 2010, 2120;
    ▪ LAT 1010, 1020 and two of LAT 2010; CLCV 2410, 2420, 2450;
    ▪ SPAN 1010, 1020, 2010, 2120
  o American Sign Language
    ▪ EDIS 3240, 3250, 3260, 3270

A student may transfer at any point from Option I to Option II but not vice versa. Course 2020 is required for admission to 3000-level courses. Credit toward a degree is not granted for foreign language courses which duplicate more than two units of high school study.

Other Requirements

• **Choose either Journalism sequence or Public Relations specialization.** Journalism is generally associated with training for reporting, writing, and editing positions with online media, broadcast media, newspapers, wire services, and magazines. Public relations includes inter-group communications and relating the interests of business, industry, government, and public and private institutions to each other and to society.
• Complete **34-37-39-42** semester hours of journalism courses, 18 of which are core journalism courses, with the remainder from specific sequence courses and electives. Due to national accrediting policies, no more than 50 semester hours of journalism/mass communication courses may be counted toward a bachelor of science in journalism degree. (Note: Courses taken in departments and programs other than journalism, such as telecommunications, may count as part of the 50 semester hours allowed. However, students should not enroll in mass communication courses in programs and departments outside of the Department of Journalism and Public Relations without permission from their advisor or the chair of the Department of Journalism and Public Relations).

• Earn a grade of "C" or better in all journalism courses that count toward the **34-37-39-42** required hours in the journalism major and maintain a 2.5 grade point average in journalism courses. All journalism/mass communication courses must be taken for a grade. A student is allowed to repeat a journalism/mass communication course only once if a grade of "D" or lower is received.

• Complete a minor of at least 20 semester hours in a field other than journalism/mass communication/telecommunications or complete an interdepartmental minor of 20 hours that clusters courses in two or more fields other than journalism/mass communication. Twelve of the 20 hours required for a minor must be in 3000- or 4000-level courses. Minors are declared in consultation with the student's advisor. All courses in the minor must be taken for a letter grade (not "S/U"). A maximum of one course may be counted in both the minor and college group requirements.

• Earn an overall grade point average of 2.25 in order to graduate.

• To remain in the Bachelor of Science in Journalism program, students must maintain a **2.5 grade point average** in all journalism courses and earn a grade of "C" or better in every journalism course that counts toward the required hours in the degree. An overall GPA of 2.25 must be maintained for graduation. If transferring into the BGSU journalism program, students must have a **2.5 grade point average** in both journalism and overall coursework if JOUR 2000 transfer credit is approved. The normal requirements for entry into JOUR 2000 apply if a student does not receive transfer credit for JOUR 2000. No more than 12 semester hours of coursework in journalism will be accepted for transfer from junior colleges. No more than 15 semester hours of coursework in journalism will be accepted for transfer from any ACEJMC accredited journalism program.
Note: Resources may limit class enrollment in upper-division journalism courses, beginning with JOUR 2000. Total hours earned, declared sequence, and grade point average determine which journalism students are given preference. Students not majoring in journalism may find it difficult to gain admittance into some upper-division journalism courses, including JOUR 2000. Although it may limit their admission to other journalism skills courses, non-majors may wish to consider enrolling in JOUR 2010, Journalism Techniques for Non-majors.

Prerequisites for JOUR 2500:

- JOUR 2000 with at least a C
- Overall grade point average of 2.7
- At least 30 credits

Core Courses in journalism required of all students (23-18 hours minimum)

- JOUR 1000 (or TCOM-MDIA 1030), JOUR 2000, 2500, 2550, 4500 (15)
- JOUR 4000 (2-3); 2 hours required, one of which must be with a campus medium such as The BG News, Miscellany magazine, The Key yearbook, Falcon Media, WBGU-TV, etc. No more than 3 hours of JOUR 4000 may count toward graduation.
  - One issues course chosen from JOUR 3400, 3850, 4450, 4550, 4650, 4750, 4850, and 4950 (3)
  - One elective chosen in consultation with advisor (3)

Note: Students specializing in public relations may not use JOUR 3400 as an issues course.

Optional Journalism and Media Electives

- Up to 2 optional media electives chosen in consultation with advisor

Specialization: Broadcasting Journalism, Multiplatform Journalism, and Public Relations – Fall 2019 course requirements
In addition to other requirements, each journalism major chooses one of three areas of specialization. Broadcast journalism develops competence in the electronic media of radio and television and their online components. Multiplatform journalism is generally associated with training for reporting, writing, and editing positions on weekly and daily newspapers, wire services, magazines, the online components of those media, and online news media. Public relations includes inter-group communications and relating the interests of business, industry, government, and public and private institutions to each other and to society.

To remain in the journalism program, students must maintain a 2.5 grade point average in all journalism courses and earn a grade of "C" or better in every journalism course that counts toward the required hours in the degree. An overall GPA of 2.25 must be maintained for graduation.

If transferring into the BGSU journalism program, students must have a 2.5 grade point average in both journalism and overall coursework if JOUR 2000 transfer credit is approved. The normal requirements for entry into JOUR 2000 apply if a student does not receive transfer credit for JOUR 2000. No more than 12 semester hours of coursework in journalism will be accepted for transfer from junior colleges. No more than 15 semester hours of coursework in journalism will be accepted for transfer from any ACEJMC-accredited journalism program.

**Journalism**

In addition to completing the Journalism core, students selecting the Journalism sequence must complete the following courses:

- **Reporting (6 hours):** Choose from JOUR 3200, 3250, 3300 and 4420;
- **Technology (6 hours):** Choose from JOUR 3150, 3450, 3550, MDIA 1995, 2610, 2620, or VCT 2660;
- **Issues (6 hours—at least 3 hours must be JOUR):** Choose from JOUR 3400, 3850, 4550, 4650, 4750, 4850, 4950, MDIA 3000, 3100, 3250
- **Capstone (3 hours):** Choose from JOUR 4200 or JOUR 4300

**Specialization: Public Relations**
In addition to completing the Journalism core, students selecting the Public Relations specialization must complete the following courses:

- Public Relations Specialization (18 hours): JOUR 1400, 3440, 3450, MKT 3000, COMM 3040;
- Issues (6 hours—at least 3 hours must be JOUR): Choose from JOUR 3850, 4550, 4650, 4750, 4850, 4950, MDIA 3000, 3100, 3250
- Capstone (3 hours): JOUR 4400

Non-journalism electives

After completing the required BG Perspective and required College courses, required journalism courses, and a required minor, most students will have some semester hours remaining to complete the 122 semester hours required for graduation. Students must use these hours as general electives, and are encouraged to select them carefully, in consultation with their journalism advisor. General electives should be chosen with the goal of enhancing the student's overall education.
Spring 2020
Bachelor of Science in Journalism

<table>
<thead>
<tr>
<th>A&amp;S Degree Requirements</th>
<th>Major Requirements (39 JOUR Hrs. required)</th>
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</thead>
<tbody>
<tr>
<td>I. English Composition</td>
<td>Journalism Core (18 Hrs)</td>
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<tr>
<td>(Only 5 hours GSW 1100, 1110, 1120 will apply towards graduation)</td>
<td>His</td>
</tr>
<tr>
<td>GSW 1100/1110</td>
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<td>GSW 1120</td>
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<td>II. Foreign Language</td>
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<td>III. Science and Computation/Natural Sciences</td>
<td>Reporting (6 Hrs)</td>
</tr>
<tr>
<td>Lab</td>
<td>3</td>
</tr>
<tr>
<td>General Science</td>
<td>2</td>
</tr>
<tr>
<td>CS/IS</td>
<td></td>
</tr>
<tr>
<td>IV. Social Sciences (18 Hrs)</td>
<td>Technology (6 Hrs)</td>
</tr>
<tr>
<td>ECON</td>
<td>3</td>
</tr>
<tr>
<td>POLS</td>
<td>3</td>
</tr>
<tr>
<td>U.S. History</td>
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</tr>
<tr>
<td>V. Arts &amp; Humanities</td>
<td>Issues Courses (6 Hrs)</td>
</tr>
<tr>
<td>Literature ENG</td>
<td>3</td>
</tr>
<tr>
<td>Phil</td>
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<tr>
<td>VI. Speaking &amp; Listening</td>
<td>Capstone (3 Hrs)</td>
</tr>
<tr>
<td>1 of COMM 1020 or 2050, THFM 1410 or THFM 2020</td>
<td>3</td>
</tr>
</tbody>
</table>

*Only 3 hours of JOUR 4000 count toward graduation.
**Prerequisites for JOUR 2560-2580 hours including JOUR 2000. Overall GPA at least 2.7 and minimum grade of C in JOUR 2000.
***Due to accreditation requirements, students may not take more than 50 hours of journalism or media courses.

See second page for minor information.
Minor Requirements:
A maximum of one course may be counted in both the minor and college group requirements.

Electives and Non-Credit Courses

Name (Print First & Last Name)  BGSU ID#

Phone (Cell or Local Number)

For Graduation You Will Need:
1. 122 credit hours minimum.
   In Progress/Completed   Needed

2. Minimum GPA 2.00.
   Current GPA

3. At least 30 credit hours of BGSU course work.
   In Progress/Completed   Needed

4. 40 credit hours at the 3000/4000 level.
   In Progress/Completed   Needed

5. Completion of all degree requirements, including the BG Perspective Core.
   In Progress/Completed   Needed

6. A major, and if required, a minor, specialization or emphasis.

Declared with the College Office  [ ] Yes  [ ] No

Any substitution or waiver of courses required for your major or minor program must originate in the department/school offering the major or minor and must be approved by the College Office.

To ensure a timely graduation, see a College Advisor during the semester prior to your intended graduation.

Remember to complete an Application for Graduation by the end of the second week of classes during the fall semester or spring regular session, or by the end of the first week of the summer semester. For the specific dates, check your DARS. You may log onto MyBGSU to complete the online application. After the deadlines, you will need to complete an application in person in the College Office.
Fall 2018
Bachelor of Science in Journalism

A&S Degree Requirements
I. English Composition (Only 6 hours GSW 1100, 1110, 1120 will apply towards graduation)
   
<table>
<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
<th>Grade</th>
</tr>
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<tbody>
<tr>
<td>GSW 1100/1110</td>
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<td></td>
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<tr>
<td>GSW 1120</td>
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II. Foreign Language (_____ yrs HS _____)
   
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<thead>
<tr>
<th>Year</th>
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</thead>
<tbody>
<tr>
<td>1010</td>
<td>3</td>
<td></td>
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<tr>
<td>1020</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010</td>
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<tr>
<td>2020/2120</td>
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III. Science and Computation/Natural Sciences
   
<table>
<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lab</td>
<td></td>
<td></td>
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<tr>
<td>General Science</td>
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<td></td>
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<tr>
<td>CS/MIS</td>
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IV. Social Sciences (18 hours)
   
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<thead>
<tr>
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<th>Grade</th>
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</thead>
<tbody>
<tr>
<td>ECON</td>
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</table>

V. Arts & Humanities
   
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<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Literature</td>
<td></td>
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<tr>
<td>ENG</td>
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<td>PHIL</td>
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VI. Speaking & Listening
   
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<tr>
<th>Course</th>
<th>Hrs</th>
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<tbody>
<tr>
<td>1 of COMM 1020 or 2050, THFM 1410 or THFM 2020</td>
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Major Requirements (34-37 JOUR Hrs. required)

I. Journalism Core 15 hours
   
<table>
<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
<th>Grade</th>
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<tbody>
<tr>
<td>JOUR 1000 Intro. to Journ. in a Dem. Society</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 2500 Journalism &amp; Public Relations Writing</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>JOUR 2550 Multimedia Reporting Skills</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 3000 Student Media Participation</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>JOUR 4000* Field Exp. (on-campus)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 4008 Field Exp.</td>
<td>3</td>
<td></td>
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II. Journalism Specialization: (select one)
   
<table>
<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
<th>Grade</th>
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<tbody>
<tr>
<td>Broadcast Journalism:</td>
<td>18</td>
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<tr>
<td>JOUR 3150 Visual Editing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 3250 News Editing &amp; Production</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 3300 Video Reporting</td>
<td>3</td>
<td></td>
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<tr>
<td>JOUR 3550 Emerging Platforms, Emerging Journalism</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 4300 Advanced Broadcast News</td>
<td>3</td>
<td></td>
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<tr>
<td>VCT 2660 Introduction to Interactive Media</td>
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<table>
<thead>
<tr>
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<th>Hrs</th>
<th>Grade</th>
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<tbody>
<tr>
<td>Broadcast Journalism:</td>
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<tr>
<td>JOUR 3150 Visual Editing</td>
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<td></td>
</tr>
<tr>
<td>JOUR 3200 Intermediate Writing &amp; Reporting</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 3250 News Editing &amp; Production</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 3550 Emerging Platforms, Emerging Journalism</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 4200 Public Affairs Reporting</td>
<td>3</td>
<td></td>
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<tr>
<td>VCT 2660 Introduction to Interactive Media</td>
<td>3</td>
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</table>

<table>
<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
<th>Grade</th>
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<tbody>
<tr>
<td>Public Relations:</td>
<td>12</td>
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</tr>
<tr>
<td>JOUR 3400 Introduction to Strategic Public Relations</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 3440 Strategic PR Writing &amp; Social Media Strategies</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JOUR 3450 Public Relations Publication Design</td>
<td>3</td>
<td></td>
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<tr>
<td>JOUR 4400 Public Relations Campaigns</td>
<td>3</td>
<td></td>
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<table>
<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required JOUR Electives (6 hours)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>1 of JOUR 3400*, 3450, 4450, 4550, 4650, 4750, 4850, 4950</td>
<td>1</td>
<td></td>
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<tr>
<td>One course as approved by dept.</td>
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<table>
<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
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<tbody>
<tr>
<td>Additional Required Courses for Public Relations Specialization</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>MKT 3000 Prin. of MKT</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>COMM 3340 Leadership in Communication</td>
<td>3</td>
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</table>

Optional Journalism and Media Electives***

<table>
<thead>
<tr>
<th>Course</th>
<th>Hrs</th>
<th>Grade</th>
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*Only 3 hours of JOUR 4000 count toward graduation.
Also, broadcast journalism specialization takes 2 off-campus, none on-campus.
**Prerequisites for JOUR 2500-30 hours of BG Perspective including JOUR 2000.
Overall GPA at least 2.7 and minimum grade of C in JOUR 2000.
*PR majors cannot use 3400 as an issues class.
***Due to accreditation requirements, students may not take more than 50 hours of journalism or media courses.

University Requirements
Designated courses in Humanities and the Arts and the Social and Behavioral Sciences domains may be used to fulfill both the BG Perspective and one of the following university requirements:

Cultural Diversity in the US
International Perspective

Composition Requirement:
GSW 1120 Academic Writing

Total BGP Credits: Must be at least 36
Minor Requirements:
A maximum of one course may be counted in both the minor and college group requirements.

Electives and Non-Credit Courses

Name (Print First & Last Name) ____________________________ BGSU ID# ____________________________

Phone (Cell or Local Number)

For Graduation You Will Need:

1. 122 credit hours minimum.

   In Progress/Completed _________  Needed _________

2. Minimum GPA 2.00.

   Current GPA _________

3. At least 30 credit hours of BGSU course work.

   In Progress/Completed _________  Needed _________

4. 40 credit hours at the 3000/4000 level.

   In Progress/Completed _________  Needed _________

5. Completion of all degree requirements, including the BS Perspective Core.

   In Progress/Completed _________  Needed _________

6. A major, and if required, a minor, specialization or emphasis.

   Declared with the College Office  □ Yes  □ No

Any substitution or waiver of courses required for your major or minor program must originate in the department/school offering the major or minor and must be approved by the College Office.

To ensure a timely graduation, see a College Advisor during the semester prior to your intended graduation.

Remember to complete an Application for Graduation by the end of the second week of classes during the fall semester or spring regular session, or by the end of the first week of the summer semester. For the specific dates, check your DARS. You may log onto MyBGSU to complete the online application. After the deadlines, you will need to complete an application in person in the College Office.
March 1, 2019

TO: Theodore Rippey, College of Arts and Sciences
FROM: Jim Foust
RE: Proposed Journalism Curriculum Changes

Per your request, I am providing additional information with regard to our request for changes to the Journalism and Public Relations curriculum. We are requesting to merge the current Multiplatform Journalism and Broadcast Journalism specializations into a what is in effect a “journalism” specialization. The existing Public Relations curriculum will be unaffected by this change.

Number of Students Affected by the Change

Our current student headcount by specialization is:

- Multiplatform Journalism 51
- Broadcast journalism 44
- Public Relations 58

As noted, the proposed changes will not affect Public Relations students, with the exception that Public Relations will move to its own checksheet as part of our overall curriculum changes. Existing Multiplatform Journalism and Broadcast Journalism students will have the choice of completing their degree under the old (existing) requirements or of completing the revised degree requirements. Students who choose the latter will not have a specialization listed as part of their degree.

Industry Shifts Justifying the Change

The journalism and media industries are undergoing transformative changes based on the advent of digitization, the rise of interactive media forms, and the proliferation of portable computing devices (mainly, mobile phones).

These changes have had the most profound effects in the journalism/news industry, where “legacy” media such as newspapers and television stations have eliminated thousands of jobs and repurposed many more. The industry increasingly eschews “silos” such as “print journalism” and “broadcast journalism” in favor of a more holistic approach in which journalists are media agnostic. In most cases, the best-prepared students for today’s job market will not be specialists in a particular newsgathering form but rather those who can gather information and produce stories across all types of media forms.

For example, employment in print-based newsrooms fell by an estimated 45 percent between 2008 and 2017, and this trend continued during 2018 with Gannett and other large publishers announcing large-scale job reductions. Meanwhile, newly hired journalists are expected to be able to create content across platforms, work with computer code, and understand audience development processes.
Effective Use of Resources at BGSU

Because the proposed changes will move the majority of students from highly prescriptive, media-centric specializations to a more fluid skills-centric curriculum, we will also be able to make better use of teaching resources. Currently, our limited number of faculty makes it difficult to offer all of the courses we need to cover the Multiplatform Journalism and Broadcast Journalism specializations. Also, it is sometimes impossible to offer specialized courses because of limited student demand.

Moving to the proposed curriculum will eliminate sequence-specific (media-based) course requirements in favor of broader, skills-specific courses that are useful across all types of media. For each of our three main skill areas (Reporting, Technology, and Issues) students will need to select two courses from a menu of course offerings (see proposed checksheet). In this manner, students will not already be self-selected into or out of courses based on their media specializations, but instead will be able to choose based on a specific area of interest (such as publication design or interactive media).

Student Benefit

The proposed changes, for reasons noted throughout this document, will benefit BGSU graduates. They will have greater choice of classes in the major, and have greater flexibility in scheduling. This curriculum design will also allow us to more efficiently create and offer courses based on student interest and changes in the industry without disrupting existing specialization requirements. For example, we could develop a sports reporting course that could simply be added to the menu of classes under the “Reporting” requirement.

---


COURSE / CURRICULUM MODIFICATION REQUEST

COLLEGE: Arts and Sciences

**COURSE CHANGE:****

- Create new course
- Eliminate course
- Modify existing course (mark all that apply):
  - Title
  - Description
  - Prerequisites
  - Course content
  - Course number (old course number to be deleted)
  - Credit Hours
  - Term offered
  - Contact Hours
  - Method of instruction (see table on reverse)
  - Web-centric
  - Web-based (definitions on reverse)

Requested Course change effective date: ____ (Semester/Year)

Implemented by Registrar, effective:

**Reviewed by Undergraduate Council if it has broad impact

CATALOG DESCRIPTION for a new or modified course, OR BRIEF OVERVIEW of program change (limit 675 characters):

Elimination of Journalism—Multiplatform Journalism specialization. We are submitting separate blue sheets to merge the former Broadcast Journalism and Multiplatform Journalism into a single Journalism specialization.

(if this is a new course or if the "Method of instruction" box is checked above):

Maximum Class Size _________ Grading method: □ A/F □ S/U only □ A/B/C/NC (No Credit) □ S/NC (No Credit)

Method(s) of Instruction* __________ and contact hours ______

*See page two for Methods of Instruction definitions and approved combinations

What other colleges or departments/programs may be affected by this proposal?** ______

**Please attach comments from affected units and circulate them with the curriculum modification request.

<table>
<thead>
<tr>
<th>Position</th>
<th>Name (print or type)</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Proposer: Tel: 419-3722077 Position: Chair</td>
<td>Dr. Jim Foust</td>
<td>J Foust</td>
<td>1/17/2019</td>
</tr>
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</table>

ADequate LIBRARY materials are Available (for NEW COURSE or NEW PROGRAM only):

<table>
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<tr>
<th>Position</th>
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<tbody>
<tr>
<td>2 Dean, University Libraries</td>
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APPROVED:

<table>
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<th>Position</th>
<th>Name (print or type)</th>
<th>Signature</th>
<th>Date</th>
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<tbody>
<tr>
<td>3 Chair or School/Program Director</td>
<td>Dr. Laura Stafford</td>
<td></td>
<td>10/23/18</td>
</tr>
<tr>
<td>4 Chair, College/School Curriculum Committee</td>
<td>Dr. Jim Foust</td>
<td></td>
<td>10/19/2018</td>
</tr>
<tr>
<td>5 Dean of College</td>
<td>Dr. Theodore Rippey</td>
<td></td>
<td>10/7/18</td>
</tr>
<tr>
<td>6 Secretary, UGC (major changes only)</td>
<td>Sarah Measuring</td>
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ACTIONS OF UNDERGRADUATE COUNCIL ARE REVIEWED BY THE FACULTY SENATE COMMITTEE ON ACADEMIC AFFAIRS (CAA).

<table>
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<tr>
<th>Position</th>
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<tbody>
<tr>
<td>7 Provost/VPAA</td>
<td>John M. Fischer</td>
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</tbody>
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REVIEWED AND IMPLEMENTED BY:

<table>
<thead>
<tr>
<th>Position</th>
<th>Name (print or type)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 Registrar</td>
<td></td>
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</tbody>
</table>
PROGRAM CHANGE REQUEST FORM

This sheet is an overview of the content and format of proposals for a new undergraduate program, or for elimination or modification of an existing program. Most program changes must be reviewed by Undergraduate Council and, in some cases, by the Board of Trustees and/or the Ohio Board of Regents. As a result, a proposal for program changes should generally be prepared in consultation with the Office of the Senior Vice President for Academic Affairs and Provost. Some of the information in the proposal must be summarized on the COURSE/CURRICULUM MODIFICATION REQUEST cover sheet (“blue sheet”) that will accompany it through the approval process. Depending on the nature of the request, it may not be necessary to provide all the information below. Please use your own responses to the checkbox items on the “blue sheet” as a guide for deciding which items below are relevant to your proposal. Please use the outline headings shown below to prepare your document; omit any that do not apply.

A. THE MODIFICATION

1. For all proposals: Describe briefly the nature of the proposed change.
   Elimination of Journalism–Multiplatform Journalism specialization. We are submitting separate blue sheets to merge the former Broadcast Journalism and Multiplatform Journalism into a single Journalism specialization.

The curriculum modification process is intended to change program requirements as represented in the Undergraduate Catalog and on checksheets. For this reason, all curriculum modifications for new programs or program revisions must include:

1.1 A checksheet that shows and highlights the proposed change(s). (Please make the changes on the checksheet obvious, preferable with revision markings).

1.2 Catalog pages (printed from the current version of the online catalog) showing the proposed changes. (Please use revision markings or some other device to make changes obvious). If a new program is being proposed, then new catalog copy should be submitted. Care should be taken to ensure that the proposed changes to the catalog match the proposed changes to the checksheet.

2. List courses to be taken out of program requirements. (If courses are to be eliminated from course inventory, submit a separate “course change” for that action).

3. List courses to be added to program requirements. (If new courses are to be added to course inventory, submit a separate “course change” for that action).

4. For proposals to make major changes to program requirements: Describe any change to the sequence of courses within a major/minor/area of specialization/certificate.

5. Will this change result in modification of student learning outcomes? ☐ yes ☒ no
   If yes, list all changes to the student learning outcomes related to the curriculum modification and describe the plan for assessing those outcomes.

6. Program changes approved before the January deadline for the Catalog update will be recorded in the Catalog and will be in effect for checksheets in the fall of that year.
B. RATIONALE [Required for all proposals]:
   1. Reason/Need for the change. For new programs, explain how this fits with the Academic Plan. 
      Our students are going into a profession that increasingly eschews silos, whether media-based, job-based or education-based. In addition, maintaining two sequences does not make the best use of our faculty resources.
   2. Student implications (describe the basis for each estimate)
      2.1 Prospective demand for a new degree/major/minor (level of student interest).
      2.2 Effect on required hours in degree/major/minor.
      2.3 Number of students affected and in what way.
         Students entering the program beginning Fall 2019 will not be able to choose between separate Broadcast Journalism and Multiplatform Journalism specializations, but will instead be in the Journalism specialization.
      2.4 Effect on elective hours of majors/minors.
         No effect.
      2.5 If a degree/major/minor is to be eliminated, how will current students in the program be accommodated?
         We will be able to offer the coursework to allow existing students to finish their degrees under the old requirements.
      2.6 If requirements for matriculation from a pre-major program are to be added or modified, how will those changes affect student enrollment and progress toward graduation?
      2.7 Is this a degree program whose normal time to degree is something other than four calendar years for a baccalaureate degree and two calendar years for an associate degree? If so, how many hours/years to obtain the degree?

C. IMPLICATIONS FOR EXISTING PROGRAMS [For all proposals]:
   1. How will the proposed change affect the integrity of other programs to which it is related, including the demand for courses or degrees in other programs
      1.1 in the department/school?
         No effect.
      1.2 in the college?
         No effect.
      1.3 in other university departments/colleges?
         No effect.
      1.4 at other universities?
         No effect.
   2. What individuals in other departments/schools/colleges, if any, have been consulted about this proposal? [attach correspondence where appropriate]
      School of Media and Communication Undergraduate Program Committee.
   3. What effect will the proposed change have on accreditation of this program or of associated programs in the college/university?
      We hope that moving toward a more modern, silo-less curriculum for Journalism majors will make us more likely to have our accreditation renewed.
4. What effect will the proposed change have on the ability of the department/school/college/university to meet goals for recruitment, retention, and diversity? We hope that the new, simplified curriculum will attract and retain more students and a more diverse student body.

D. STAFFING IMPLICATIONS/QUALIFICATIONS
   1. For new programs, or if an existing degree/major/minor/area of specialization is to be modified: Are faculty and staff with expertise available now? ☒ yes ☐ no If not, how will they be identified/recruited?

   2. For all proposals: How will this change affect the allocation of faculty and staff in the department/school/college? Our intention is that this will make it easier to allocate our scarce faculty and staff resources by eliminating specific course sequences in the Journalism major.

   3. For all proposals: How will this change affect faculty work load? No effect.

E. AVAILABILITY OF RESOURCES
   1. For all proposals: Indicate any unique space requirements for new or modified curricula, and space likely to be released by the elimination or modification of existing curricula, and space likely to be released by the elimination or modification of existing curricula. No effect.

   2. For all proposals: Indicate any new one-time or continuing costs for materials, equipment, services, or personnel directly associated with a new or modified curriculum. How will these costs be covered? Indicate any cost savings to be generated if an existing degree/major/minor/area of specialization is to be eliminated. No effect.

   3. For all programs, or if an existing degree/major/minor/area of specialization to be modified: Indicate any unique library, computer, or instructional media resources that will be needed for new or modified curricula. Are they already available? No effect.

F. TIMETABLE FOR IMPLEMENTATION [For all proposals]
   1. Provide a detailed timetable for events that will occur as the proposed program change is accomplished (e.g. addition or elimination of courses, hiring of faculty). This can all be accomplished by Fall 2019.

G. OTHER INFORMATION
   1. Provide other information that may be helpful in the review process, as appropriate.
Elimination of Journalism—Broadcast Journalism specialization. We are submitting separate blue sheets to merge the former Broadcast Journalism and Multiplatform Journalism into a single Journalism specialization.
PROGRAM CHANGE REQUEST FORM

This sheet is an overview of the content and format of proposals for a new undergraduate program, or for elimination or modification of an existing program. Most program changes must be reviewed by Undergraduate Council and, in some cases, by the Board of Trustees and/or the Ohio Board of Regents. As a result, a proposal for program changes should generally be prepared in consultation with the Office of the Senior Vice President for Academic Affairs and Provost. Some of the information in the proposal must be summarized on the COURSE/CURRICULUM MODIFICATION REQUEST cover sheet (“blue sheet”) that will accompany it through the approval process. Depending on the nature of the request, it may not be necessary to provide all the information below. Please use your own responses to the checkbox items on the “blue sheet” as a guide for deciding which items below are relevant to your proposal. Please use the outline headings shown below to prepare your document; omit any that do not apply.

A. THE MODIFICATION

1. For all proposals: Describe briefly the nature of the proposed change.
   Elimination of Journalism—Broadcast Journalism specialization. We are submitting separate blue sheets to merge the former Broadcast Journalism and Multiplatform Journalism into a single Journalism specialization.

   The curriculum modification process is intended to change program requirements as represented in the Undergraduate Catalog and on checksheets. For this reason, all curriculum modifications for new programs or program revisions must include:
   1.1 A checksheet that shows and highlights the proposed change(s). (Please make the changes on the checksheet obvious, preferable with revision markings).
   1.2 Catalog pages (printed from the current version of the online catalog) showing the proposed changes. (Please use revision markings or some other device to make changes obvious). If a new program is being proposed, then new catalog copy should be submitted. Care should be taken to ensure that the proposed changes to the catalog match the proposed changes to the checksheet.

2. List courses to be taken out of program requirements. (If courses are to be eliminated from course inventory, submit a separate “course change” for that action).

3. List courses to be added to program requirements. (If new courses are to be added to course inventory, submit a separate “course change” for that action).

4. For proposals to make major changes to program requirements: Describe any change to the sequence of courses within a major/minor/area of specialization/certificate.

5. Will this change result in modification of student learning outcomes? ☐ yes ☑ no
   If yes, list all changes to the student learning outcomes related to the curriculum modification and describe the plan for assessing those outcomes.

6. Program changes approved before the January deadline for the Catalog update will be recorded in the Catalog and will be in effect for checksheets in the fall of that year.
B. RATIONALE [Required for all proposals]:
   1. Reason/Need for the change. For new programs, explain how this fits with the Academic Plan.
      *Our students are going into a profession that increasingly eschews silos, whether media based, job-based or education-based. In addition, maintaining two sequences does not make the best use of our faculty resources.*

   2. Student implications (describe the basis for each estimate)
      2.1 Prospective demand for a new degree/major/minor (level of student interest).
      2.2 Effect on required hours in degree/major/minor.
      2.3 Number of students affected and in what way.
         *Students entering the program beginning Fall 2019 will not be able to choose between separate Broadcast Journalism and Multiplatform Journalism specializations, but will instead be in the Journalism specialization.*
      2.4 Effect on elective hours of majors/minors.
         **No effect.**
      2.5 If a degree/major/minor is to be eliminated, how will current students in the program be accommodated?
         *We will be able to offer the coursework to allow existing students to finish their degrees under the old requirements.*
      2.6 If requirements for matriculation from a pre-major program are to be added or modified, how will those changes affect student enrollment and progress toward graduation?
      2.7 Is this a degree program whose normal time to degree is something other than four calendar years for a baccalaureate degree and two calendar years for an associate degree? If so, how many hours/years to obtain the degree?

C. IMPLICATIONS FOR EXISTING PROGRAMS [For all proposals]:
   1. How will the proposed change affect the integrity of other programs to which it is related, including the demand for courses or degrees in other programs
      1.1 in the department/school?
         **No effect.**
      1.2 in the college?
         **No effect.**
      1.3 in other university departments/colleges?
         **No effect.**
      1.4 at other universities?
         **No effect.**

   2. What individuals in other departments/schools/colleges, if any, have been consulted about this proposal? [attach correspondence where appropriate]
      *School of Media and Communication Undergraduate Program Committee.*

   3. What effect will the proposed change have on accreditation of this program or of associated programs in the college/university?
      *We hope that moving toward a more modern, silo-less curriculum for Journalism majors will make us more likely to have our accreditation renewed.*
4. What effect will the proposed change have on the ability of the department/school/college/university to meet goals for recruitment, retention, and diversity? We hope that the new, simplified curriculum will attract and retain more students and a more diverse student body.

D. STAFFING IMPLICATIONS/QUALIFICATIONS
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3. For all proposals: How will this change affect faculty work load? No effect.

E. AVAILABILITY OF RESOURCES
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F. TIMETABLE FOR IMPLEMENTATION [For all proposals]
1. Provide a detailed timetable for events that will occur as the proposed program change is accomplished (e.g. addition or elimination of courses, hiring of faculty). This can all be accomplished by Fall 2019.

G. OTHER INFORMATION
1. Provide other information that may be helpful in the review process, as appropriate.
Textbook Registration and Affordability Initiatives

The University Libraries manages textbook registration and other initiatives to make textbooks and course materials as affordable as possible.

BGSU Textbooks

BGSU Textbooks is a website that helps students find their booklist, compare prices from major retailers, and save time and money by ordering online. BGSU does not have a bookstore on campus.

Register textbooks, open educational resources, and course materials, or indicate that no materials are required, as soon as possible in order to comply with the Higher Education Opportunity Act. Registering early allows students more time to compare prices and find used books.

Go to MyBGSU > Employees > Textbooks (my.bgsu.edu/textbooks_employees) to find the link to register materials and information on how to enter open educational resources, supplies, and access codes for courseware.

Learn more at bgsu.edu/textbooks. Email textbooks@bgsu.edu for assistance.

Course Reserves

Consider placing a copy of your textbook on reserve in the Jerome Library. Students can use items in the library for 2 hours, or check out items for 24 hours or 72 hours. You’ll receive more information about course reserves after registering your materials with BGSU Textbooks.

Alt Source Your Textbook Adoption

The University Libraries subscribes to and purchases reliable, quality curricular and supplemental materials in support of teaching and learning, including more than 1.5 million books, 230,000 e-books, 11,500 e-journals, 300 databases, and many other types of items.

We can also help you find and use freely accessible, quality open textbooks. Adopting open educational resources has the biggest impact for students in terms of textbook affordability. If you cannot find an existing open textbook, we can help publish your own curriculum materials.

Find out how you can alt source your textbook adoption at bgsu.edu/library/textbooks.

Affordable Learning Community of Practice

The University Libraries is sponsoring a professional development learning opportunity for faculty in Fall 2019. Participants will become part of a small community of practice that will learn how to find and use library owned and licensed materials in lieu of costly textbooks.

Requirements include attendance at five face-to-face meetings this fall and working one-on-one with librarians to create a list of materials designed for a class you will teach in Spring 2020 using library materials for required texts. Experience with Canvas is required. Participants who successfully complete this experience will earn $250 in professional development funds.

Please contact Julie Rabine at jrabine@bgsu.edu for more information.
**Parliamentary Motions Guide**  
Based on *Robert's Rules of Order Newly Revised (11th Edition)*

The motions below are listed in order of precedence. Any motion can be introduced if it is higher on the chart than the pending motion.

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>§21 Close meeting</td>
<td>I move to <em>adjourn</em></td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>Majority</td>
</tr>
<tr>
<td>§20 Take break</td>
<td>I move to <em>recess</em> for</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>Majority</td>
</tr>
<tr>
<td>§19 Register complaint</td>
<td>I rise to a question of privilege</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>None</td>
</tr>
<tr>
<td>§18 Make follow agenda</td>
<td>I call for the orders of the day</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>None</td>
</tr>
<tr>
<td>§17 Lay aside temporarily</td>
<td>I move to lay the question on the table</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>Majority</td>
</tr>
<tr>
<td>§16 Close debate</td>
<td>I move the previous question</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>2/3</td>
</tr>
<tr>
<td>§15 Limit or extend debate</td>
<td>I move that debate be limited to ...</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>2/3</td>
</tr>
<tr>
<td>§14 Postpone to a certain time</td>
<td>I move to postpone the motion to ...</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Majority</td>
</tr>
<tr>
<td>§13 Refer to committee</td>
<td>I move to refer the motion to ...</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Majority</td>
</tr>
<tr>
<td>§12 Modify wording of motion</td>
<td>I move to amend the motion by ...</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Majority</td>
</tr>
<tr>
<td>§11 Kill main motion</td>
<td>I move that the motion be postponed indefinitely</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>Majority</td>
</tr>
<tr>
<td>§10 Bring business before assembly</td>
<td>I move that [or &quot;to&quot;] ...</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Majority</td>
</tr>
</tbody>
</table>

Jim Slaughter, Certified Professional Parliamentarian-Teacher & Professional Registered Parliamentarian  
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website: [www.jimslaughter.com](http://www.jimslaughter.com)
**Parliamentary Motions Guide**  
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**Incidental Motions** - No order of precedence. Arise incidentally and decided immediately.

<table>
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<tbody>
<tr>
<td>§23 Enforce rules</td>
<td>Point of order</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>None</td>
</tr>
<tr>
<td>§24 Submit matter to assembly</td>
<td>I appeal from the decision of the chair</td>
<td>Yes</td>
<td>Yes</td>
<td>Varies</td>
<td>No</td>
<td>Majority</td>
</tr>
<tr>
<td>§25 Suspend rules</td>
<td>I move to suspend the rules which...</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>2/3</td>
</tr>
<tr>
<td>§26 Avoid main motion altogether</td>
<td>I object to the consideration of the question</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>2/3</td>
</tr>
<tr>
<td>§27 Divide motion</td>
<td>I move to divide the question</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>Majority</td>
</tr>
<tr>
<td>§29 Demand rising vote</td>
<td>I call for a division</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>None</td>
</tr>
<tr>
<td>§33 Parliamentary law question</td>
<td>Parliamentary inquiry</td>
<td>Yes (if urgent)</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>None</td>
</tr>
<tr>
<td>§33 Request information</td>
<td>Request for information</td>
<td>Yes (if urgent)</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>None</td>
</tr>
</tbody>
</table>

**Motions That Bring a Question Again Before the Assembly** - no order of precedence. Introduce only when nothing else pending.

|§34 Take matter from table | I move to take from the table... | No      | Yes  | No      | No     | Majority |
|§35 Cancel or change previous action | I move to rescind/amend something previously adopted... | No      | Yes  | Yes    | Yes    | 2/3 or maj. w/ notice |
|§37 Reconsider motion         | I move to reconsider the vote...    | No      | Yes  | Varies | No     | Majority |
SEC Resolution on Enrollment Capacity Determination

WHEREAS Bowling Green State University strives to provide students a demonstrably superior and innovative learning experience and to support all individuals to build a quality learning community that fosters excellence, and

WHEREAS it is recognized that members of the faculty are uniquely qualified to participate in the governance of the University, particularly with respect to academic matters (CBA Article 10.1.2), and

WHEREAS the Faculty Senate, as the representative body of the faculty, promotes equity and excellence with regard to all academic policies and standards (Academic Charter, Article IV.C.1), and

WHEREAS the University has internal curriculum review processes for the approval of new undergraduate and graduate courses that require the faculty member initiating a course proposal to indicate maximum enrollment size taking into consideration face-to-face and online course learning outcomes, instructional strategies, and assessment methods, and

WHEREAS a pattern has emerged of the Administration bypassing approved maximum enrollment sizes through the creation of alternative decision rules for determining enrollment caps, and

WHEREAS pressure has been exerted on faculty to admit all students on the wait list regardless of the enrollment cap, and

WHEREAS increasing enrollment caps beyond maximum enrollment size approved through the curriculum review process has the potential to adversely impact the quality of faculty instruction and student learning.

THEREFORE, BE IT RESOLVED that the Faculty Senate establish an ad-hoc committee to examine enrollment capacity and wait list policies and practices at Bowling Green State University and produce a report summarizing the results of this investigation including recommendations for resolving inconsistencies in a manner that maintains the integrity of the University curriculum review process, and

BE IT FURTHER RESOLVED that, once the committee report is reviewed and approved by the Faculty Senate, it will be shared with the Administration of Bowling Green State University and other relevant constituencies to inform decision making around the determination of enrollment capacities.

AND LET IT BE FURTHER RESOLVED that the Faculty Senate encourages the Administration to work with the faculty through the representative body of the Faculty Senate to clarify the process for setting enrollment caps in a manner that recognizes the unique qualifications of faculty to assess the pedagogical demands of their courses.
Textbook Selection Policy

In accordance with the Ohio Revised Code (Title 33, Chapter 3345, Section 3345.025), this document describes faculty responsibilities when selecting and assigning textbooks and other instructional materials for use in courses offered at BGSU. Faculty is defined as the instructor of record for a course.

1. Academic freedom

“The right of individual professors to select their own instructional materials, a right protected under principles of academic freedom, should be limited only by such considerations as quality, cost, availability, and the need for coordination with other instructors or courses.” (AAUP, 2004, Para. 2)

Faculty are free to select course content and course material that aligns with program-, department-, or school-approved curricula and that faculty deem most appropriate for their course offering.

2. Quality and excellence

The academic freedom exercised by faculty carries with it the responsibility of assuring a teaching environment in which learning thrives. High quality textbooks and their effective use in class contribute significantly to this outcome. The reputation of the author(s) and publisher, content coverage, popularity, physical characteristics relevant to convenience of use (size, weight, electronic accessibility, equipment demand, etc.), affordability, and any discipline-specific considerations should be considered when deciding which textbook and course material is most appropriate and suitable for use within a course.

3. Minimizing costs

All course materials should be selected carefully with particular consideration to keeping the cost as low as possible without compromising the quality of education. As much information as possible about materials needed for the course, including price, should be provided to students in the appropriate institutional outlet by the time students register for courses. If there is a change to the course material selection(s) after it is announced, students should be notified as soon as possible to minimize the risk of students purchasing the wrong items.

3a. Ways for faculty to reduce the cost of textbooks:
- Allow students to use e-books and/or older editions when feasible
- Investigate alternative textbook sources such as library materials and content or open access materials
- Put materials on reserve in the Library

4. Substantial use

No textbook or course material should be required by an instructor for any class if it is to be used only for occasional consultation. Faculty should remember that requiring the purchase of a textbook or other course material places an obligation upon them to ensure that the material is an integral and extensively-used part of the course.
References


Ohio Revised Code (Title 33, Chapter 3345, Section 3345.025)

The board of trustees of each state institution of higher education as defined in section 3345.011 of the Revised Code shall adopt a textbook selection policy for faculty to follow in selecting and assigning textbooks and other instructional materials for use in courses offered by the institution. The policy shall include faculty responsibilities and actions faculty may take in selecting and assigning textbooks and other instructional materials.

Added by 132nd General Assembly File No. TBD, HB 49, §101.01, eff. 9/29/2017. URL: http://codes.ohio.gov/orc/3345.025v1
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