

## FACULTY SENATE MINUTES

October 4, 2016

Assembly Room  
McFall Center

**CALL TO ORDER:** 2:30 p.m.

### ROLL CALL

Quorum present.

### CHAIR REMARKS

***Chair of Faculty Senate:*** Rachele Hippler

Welcome senators and guests to the third Faculty Senate meeting of the academic year 2016-2017.

Thank you for taking time out of your day to be here.

At our first senate meeting, I asked you to think big and wonder, "What if ....BGSU's Faculty Senate became a national model for faculty leadership and campus collaboration?" We have that opportunity today. After you listen to the presentation on textbook affordability, you will have the chance to support (or not) a resolution that says our Faculty Senate cares about this issue and we are going to work with students and administration to do something about it. The provost and president also have opportunities for us to show leadership.

If you have an idea for Senate discussion – submit a proposal to SEC. Collaborations to discuss national, state, and local issues are welcomed.

1. Collaborative Proposals for Senate Discussion/Action-
  - Submit to SEC
  - Topic
  - Goals of presentation
  - Possible speakers with expertise
  - High-level outline
  - Interactive discussion/feedback
  - Action steps
2. National Topic Ideas
  - See topics from first senate meeting, EAB presentation (contact Jan for PPT and audio file)
  - Skeptics of Higher Education
  - The new era of competition
  - Strategic Imperatives
    - Reaffirm the liberal arts
    - Harness the student success role that only faculty can play
    - Create life-long learning opportunities
    - Integrate with employers
    - Leverage where higher education has a natural advantage
    - See eab.com
3. State Topic Ideas
  - Ohio Task Force on Affordability & Efficiency in Higher Education
  - Five percent Reduction Plan
  - CC+
  - Three Year Degree Plans
  - PLA (Prior Learning Assessment)
  - See **Agency Initiatives** - ohiohighered.org
4. Local Topic Ideas (BGSU & Community)
  - Sustainability
  - Transportation

- Faculty mentoring
  - Graduate student mentoring
  - Promoting a student culture of inquiry
5. Faculty Senate Leadership – Chair Hippler thanked the Senate Leadership Team for their hard work and careful reflection to prepare agendas for Senate meetings.

**Senate Executive Committee (SEC)**

- » **Rachelle Kristof Hippler, Chair**
- » **David Border, Vice-chair**
- » **Robyn Miller, Secretary**
- » Peter Blass, A&S
- » Kerry Fan, TAAE
- » Tim Brackenbury, HHS
- » Stephanie Walls, Firelands
- » Ken Borland, EDHD
- » Jane Wheeler, CBA
- » Susan Nelson, CMA
- » TBD, BGSU-FA
- » Richard Racette, USG
- » Joseph Robertshaw, GSS

**Senate Standing Committee Chairs**

- » Virginia Dubasik, CAA
- » Laura Lengel, CPA (unofficial)
- » Rob Obey, AFC
- » Bill Sawaya, FAAC
- » Chris Rump, Com/Com
- » Allen Rogel, A&B
- » **Jan Reinhard, FS Office Secretary**
- » **Pat Pauken, Senate Parliamentarian**

**COMMUNICATIONS**

**President:** Dr. Mary Ellen Mazey

1. BGSU continues to have strong enrollments as discussed earlier this fall and shown in our Fall 2016 enrollments. As we look forward to the Fall of 2017, the enrollments continue to look strong. At this point, we are running somewhat behind in applications because of our change to the Common Application. However, housing deposits, which are the best indicator of enrollments, are ahead of last year at this time by approximately 15 percent.
2. The Chancellor requested that I co-chair the Ohio Guaranteed Transfer Pathway Statewide Steering Committee with Marcia Ballinger, President of Lorain County Community College. Dr. John Fischer also represents BGSU on this committee. The goal is to reduce duplication of courses for students transferring from community colleges to public universities for their degrees. In the past, this work has been done by TAGs for courses. The committee is starting with broad disciplinary areas such as business associate degrees and determining what is needed to transfer the program to a four-year degree at a public university in Ohio. BGSU currently has been working with Owens Community College, Cuyahoga County Community College, Lorain County Community College and Sinclair Community College.
3. I am pleased to report that we have a lead gift for the CBA building. The plan is to publicly announce the donors and the plans for the building at the February BOT meeting.
4. With the support of the leadership of the constituent groups—faculty, staff, and students, we will undertake a revision to our policy handbooks and related documents to ensure that they are up-to-date, exemplify best practices and do not conflict with each other, University policies, State of Ohio policies or federal policies. Senate Chair Hippler will work with BOT Secretary Pauken, Provost Rogers and Vice President Balzer to seek input on these revisions, draft revisions and present the revisions to all faculty and staff in open forums and other venues. The goal is to complete this process this academic year.
5. Finally, I commend the Senate for their work on textbook affordability and for taking a leadership role in Ohio on this issue.

One final request, please support the United Way campaign.

**Questions:**

Q: Fred Polkinghorn- Paul Ceserini sent out an email today as a result of several ongoing strategic initiatives, the distance campus will no longer be accepting new, 100% online degree or certificate programs and will instead serve as the institutional home campus for hybrid

delivery degree or certificate programs, as well as off-campus programs. This change will go into effect as of the Fall 2017 semester. At this time, e-campus will serve as the institutional home campus for 100% online programs. Could there be unintended consequences with our ability to retain students.

A: VPAA Fischer- This will go into either e-campus or main campus if program is 100% online.

**Provost/VPAA:** Dr. Rodney Rogers

1. **Enrollment for Fall 2017-** Positive trends continue for new freshmen at BGSU. While overall applications are down slightly, the paid housing deposits are running 14% greater than one year ago. We are now using the Common Application and thus we may see some variations in the number of applications from prior years.
2. **Falcon Flight Plan-** The goal is to move towards a University policy that all undergraduate students will be required to prepare a “plan” life after graduation. This is a natural extension of the various major maps, falcon internship guarantee and other initiatives that we have had at BGSU to prepare our students for a successful life. The plan would include personal, professional and career goals and would document their educational experiences at BGSU. The goal would be to have Undergraduate Council develop and frame work that would then be asked of each of our undergraduate degree programs to further develop. Fall 2018 would be the goal for implementation. Obviously, we will need to move this initiative through the various governance bodies.
3. **Academic Calendar-** As previously announced, we are in discussions with the University of Toledo and Owens Community College to investigate ways in which we can align our academic calendars for the future. Historically, we have been aligned but both UT and OCC have changed or are planning to change their academic calendar. I have asked John Fischer to lead a committee of faculty, staff, and students to investigate moving from a 16 week term to a 15 week term and creating an intersession term. This would of course need to move through the various governance bodies.

**Questions:**

Q: Julie Haught- Talk about life success plan will that be during freshman or senior years?

A: Provost Rogers- The goal of this is to specifically address the fact that students need to think about life after graduation. We want to formalize this plan in order that we can talk to perspective students about the value of an education. We have a committee working on the framework of this, would be most effective to begin in the early years of their academic careers.

Q: Julie Haught- What will happen to the document that the students fill out?

A: Provost Rogers- The value to the students will be to have a formal document for accountability and for them to think about their futures.

Q: Rebecca Mancusso- What about library resources, research requests by faculty were turned down. The government documents collections are not available what was this space used for?

A: Provost Rogers- I will have to talk to Sara Bushong, I am not in the position to comment on certain resources. Dean Bushong has requested additional funds. The government documents, certain documents are not being maintained at the library, however BGSU libraries can request paper documents.

**BGSU-FA: No Report**

**USG: No Report**

**GSS: No Report**

**REPORTS FROM SENATE COMMITTEES**

Chair Hippler reminded the assembly that Senate Standing and Ad hoc Committees:

1. do the *work* of Senate
2. report to SEC
3. communicate with the campus community on behalf of Faculty Senate

Chair Hippler encouraged the assembly to consider running for one of these committees during elections.

**Senate Executive Committee (SEC): Chair Hippler**

1. Textbook affordability resolution
2. Reviewed work from CAA, AFC, Com/Com

**Committee on Academic Affairs (CAA): No Report**

**Committee on Professional Affairs (CPA): Lori Liggett**

1. Five members of the 13-person committee met for the first time this semester October 21st. Participants discussed the purpose and the goals of the committee and concurred that any decisions regarding projects undertaken should be agreed upon by a majority.
2. The election of a chair was postponed until a majority of members could vote. Scheduling is now underway for the next meeting.

**Ohio Faculty Council (OFC): Lori Liggett:**

1. The committee met October 14th in Columbus. Participants discussed the 2017 Technology Commercialization Award and the newly proposed Teaching & Service award. Information about both awards will be sent to university provosts for distribution to departments and faculty.
2. IUC (Inter-University Council of Ohio) President Bruce Johnson attended the first part of the meeting to discuss the State budgeting process, the governor's attitude toward higher education, and perception problems faced by faculty.
3. Sara Kilpatrick, executive director of the OCAAUP, will attend the November 18th meeting to discuss similar issues.
4. The October meeting minutes can be found at:  
[https://www.ohiohighered.org/sites/ohiohighered.org/files/uploads/ofc/minutes/2016/OFC\\_Minutes\\_Oct2016.pdf](https://www.ohiohighered.org/sites/ohiohighered.org/files/uploads/ofc/minutes/2016/OFC_Minutes_Oct2016.pdf)

**Adjunct Faculty Committee (AFC): Rob Obey:**

1. AFC met on Oct 26<sup>th</sup> to discuss a number of items.

2. Chair met with FacSen chair Hippler on Oct. 20<sup>th</sup>

**Fiscal**

3. Chair attended SEC meeting on Oct. 25<sup>th</sup>; at which time an update on survey progress was provided. Also we extended the invitation to SEC to have a member volunteer to attend next regularly scheduled AFC meeting on Nov. 30<sup>th</sup>. That invitation was referenced in our last report.

4. The committee was notified by the FacSen Chair that AFC now has its own listproc for communications. We want to publicly thank the Chair and Jan Reinhard for their efforts to create the first ever Adjunct listproc. Due to our lack of knowledge about protocols currently in place it was our hope that we would have control of the listproc, but we now understand that communications must be channeled through FacSen secretary's office. We will be sending out our first communique shortly, introducing the committee to all adjuncts.

5. AFC chair forwarded a revised 35 question survey draft to our committee for final dispensation and approval. That approval is pending review by members.

6. AFC has also requested from SEC a master list of all email address and names of adjuncts employed at BGSU. We are awaiting feedback on that request, as we are not clear on whether the listproc provides that information on outgoing email communications. We had begun the process of collecting that information from each member but we lack representation from the College of Education and college of Musical Arts. So we hope SEC will agree to provide that list to us.

### **Affairs Advisory Committee (FAAC): No Report**

### **Committee on Committees (COM/COM): Chris Rump**

1. This past month Com/Com filled replacements for BG Perspectives and Faculty Research committees.
2. As reported at our September Faculty Senate meeting, Com/Com did not staff the Broadcasting Advisory committee this year. President Mazey has directed that an advisory board be formed to identify and develop collaborative opportunities between BGSU and WBGU-TV. The BGSU / WBGU-TV Joint Advisory Board (JAB) will be charged to enhance the student and community impacts of WBGU-TV and its value to BGSU. The JAB will provide significant input into the evaluation and implementation of proposed solutions in the areas of station programming, academic curriculum, staffing, fundraising and development, resources and equipment, as well as marketing and promotion to the joint benefit of BGSU and WBGU-TV.\*
3. Senator Kelly Taylor, Lecturer in the School of Media and Communication, serves on JAB as a representative for the subcommittee of student media. Dave Kielmeyer, Chief Marketing & Communications Officer, and Ray Craig, Dean of the College of Arts & Sciences, are the co-conveners of the JAB. They are requesting that Faculty Senate provide one or two members to serve on the JAB. As chair of Com/Com, I am requesting volunteers.

### **Amendments and Bylaws (A&B): Allen Rogel**

1. Met twice, both times met quorum.
2. Change Charter language concerning replacing Presidents Panel with University Council.
3. Charter language for Article 14 interpretation.
4. Additional over hall of cross references throughout the Charter.

### **University Committee Reports**

Chair Hippler reminded the assembly that University Committees are advisory. See Senate website for a list of University Committees and descriptions. There were no University Committee Reports at this time. Chair Hippler encouraged the assembly to consider running for one of these committees during elections.

### **Other Committees**

1. University-wide Student Evaluation of Teaching and Learning: Rachelle Hippler
  - a. Check email in next day or so for survey results
  - b. Nov 4 @ 2:30 pm (Firelands) *{update since 11/1 – Firelands open forum will be rescheduled}*
  - c. Nov 8 @ 9:00 am (107 Olscamp)
  - d. Pilot I (Dec)
  - e. Pilot II (April)
2. Higher Learning Commission: Julie Matuga
  - a. Institutional Accreditation Virtual Visit August 2017
  - b. Need 5 Senators to volunteer for writing team:
    - i. Mission
    - ii. Integrity
    - iii. Teaching & Learning: Quality
    - iv. Teaching & Learning: Evaluation
    - v. Resources, Planning & Institutional Effectiveness
  - c. Contact Julie Matuga (jmatuga@bgsu.edu)

## OLD BUSINESS

None

## NEW BUSINESS

### **New Degree: B.S. in Aviation-** Carl Braun:

The reasoning for this new degree program is the fact that when BGSU students graduate from the Aviation program they end up with a B.S. in Technology. This is not reflective of what the students are doing. The B.S. in Aviation puts BGSU on the map with other universities, with a reflection of what the students have worked for.

### **Questions:**

Q: Steven Koppitsch- Will this new degree be affective for this Spring?

A: Carl Braun- Not retroactive, it has to go to Columbus should be available Fall '17.

*New Degree Passes: 63 yes, 1 abstain*

### **New Degree: B.S. in Software Engineering-** Jake Lee & Robert Dyer:

Software drives everything we do. There is a job growth of 17% in this field of study. Specifically there is only one other university with this major in the State of Ohio. There is a lot of demand from employers, this will be a good opportunity for students.

### **Questions:**

Q; Salim Elwanzani- How will this relate to other universities, will they support us?

A: Jake Lee- Miami is the only other university in the State to offer software engineering. The nearest university to us, does not offer this major.

*New Degree Passes: 63 yes, 1 abstain*

### **Discussion Topic: Textbook Affordability**

- Rodney Rogers, Provost and Senior Vice President
- Sara Bushong, Dean, University Libraries
- Colleen Boff, Associate Dean, University Libraries
- Julie Matuga, Associate Vice Provost for Institutional Effectiveness, Office of the Provost
- Jeff Nelson, Director, University Bookstore
- Michelle Simmons, Assistant Vice President, Academic operations

### **PowerPoint Presentation:**

## Textbook Affordability

BGSU Initiatives – Faculty Senate  
November 1, 2016

## House Bill 65 Section 369.600

“The 5% Challenge”

- Required Board of Trustees to develop and implement a plan to reduce student cost of an undergraduate degree by 5% (2015)
- BGSU response included textbook affordability
  - University Libraries purchase of textbooks for reserve
  - Educating students/faculty about options available
  - Pilot workshop for faculty about alternative textbook/course materials options

## Textbook Adoption @ BGSU

- Top 20 High Enrolled, First Year Courses, Fall 2016 Snapshot
  - Data on number of unique texts per course and section
- Summary of Adopted Titles/Class Section – Spring 2016
  - Data on timing of textbook ordering and impact on costs to students
  - Higher Education Opportunity Act (2008) mandates that students have access to the true cost of a class prior to registering
  - Early adoption provides the most options for students—at point of purchase and sell-back
  - Primary sourcing opportunity is directly related to national marketplace availability of text options
- [BGSUChoose](#) – textbook price comparison tool

## Features of [BGSUChoose](#)

- Price comparison tool sponsored by bookstore helps students find affordable options
- Displays textbook requirements, bookstore options & prices, comparison prices for a dozen Internet sources (Amazon, Chegg, etc.)
- Links to books available on OhioLINK
- Creates shopping carts by company & facilitates student checkout
- Data analytics allow bookstore to selectively reduce prices

## BGSU Textbook Services

- Promotes student textbook affordability in many ways
- Continuously sourcing used, rental, and digital textbooks in the national marketplace
- The earlier an adoption is received, the greater the cost can be reduced
- Buyback and rental services reduce student NET textbook cost
- Adoptions received *before* finals will typically DOUBLE the amount a student gets at buyback

## University Libraries Initiatives

- Purchase of Textbooks to place on reserve – 42 titles @ \$5,000
  - High enrolled classes/High cost textbooks
  - Use has been good: AY 15-16 – 1568 uses
  - Can provide data on texts purchased, use by semester, and overall
- Faculty desk copies – can be placed on reserve
- Use of University Libraries and OhioLINK purchased content as course materials
- OhioLINK efforts to work with the State of Ohio and publishers on textbook deals and deep discounts with publishers

## IUC Taskforce on Textbook Affordability OER Working Group

- Responding to action step 6c (textbook affordability) from the Ohio Task Force on Affordability and Efficiency
- Submitted recommendations to IUC Provosts in March 2016 to form a statewide OER group under the umbrella of OhioLINK to:
  - Coordinate statewide OER efforts
  - Select and recommend to ODHE the purchase of digital tools for creation of OER
  - Negotiate better prices for state-wide purchases of textbooks from publishers and/or content providers of high quality open educational resources

## University Libraries Initiatives

- LibGuides for faculty and students – created by UL faculty
  - [Textbook Affordability: A Guide for Faculty](#)
  - [Finding Textbooks: A Guide for Students](#)
- The University Libraries will join the Open Textbook Network and work with OhioLINK, IUC, and BGSU to identify quality open educational resources (OER) and OER consortia.
- UL faculty are testing Canvas Commons as a repository for educators to find, import, and share resources. Go live – Spring 2017.
  - A digital library full of educational content, Commons allows Canvas users to share learning resources with other users as well as import learning resources into a Canvas course.

## Center for Faculty Excellence Initiatives

- Pilot program – Spring Semester 2017
  - Mini-grants to utilize Open Educational Resources (OER)
  - To develop/create course content, supplemental material and assessments
  - Evaluate faculty and student experiences using alternatives to standard textbooks
- Connect with Canvas Commons project by University Libraries

## Concluding Comments

- We welcome ongoing conversation to develop textbook affordability options and solutions.
- Information sharing with students and their families, faculty, and staff is key to providing options and improving textbook affordability.
- Early adoption impacts pricing options available for students.
- High enrollment courses using the same texts impacts affordability.
- University Libraries and OhioLINK resources are options for developing course materials.
- Open Educational Resources are options for developing course materials.
- Thank You!

### Textbook Affordability Initiative:

### Bowling Green State University Textbook Affordability Initiatives Update October 20, 2016

Efforts to address the costs of textbooks and course materials (textbook affordability) were documented as part of BGSU's 2016 Affordability and Efficiency Report. In addition to the academic practices listed in the document, BGSU has developed related initiatives in three areas, faculty-based initiatives, collaborative efforts with other institutions via OhioLINK and led by our University Libraries faculty, and educating the University community regarding policy and administrative practices that result in a reduction in what students currently pay for textbooks and instructional materials.

#### Faculty-led Initiatives

- During the 2016-2017 academic year, BGSU's Faculty Senate is leading a campus-wide effort, emphasized by proposing a Senate resolution to work with the administration and students to address the cost of textbooks and instructional materials for BGSU students. This resolution and resulting action plans will:
  - Communicate the impact of ordering textbooks well in advance of the beginning of the semester
  - Inform faculty regarding the unintended consequences of directing students to specific online booksellers
  - Introduce the cost benefit of using online resources available via the Open Textbook Network and open educational resources
- Beginning Spring semester 2017, the Center for Faculty Excellence (CFE) will lead a pilot program that provides mini-grants to utilize Open Educational Resources (OER) to develop/create course and assessment materials for large-enrollment, first-year courses. During the 2017-2018 academic year, the Center for Faculty Excellence, with assistance from the Office of Academic Assessment, will introduce OER resources and best practices, guide the development of course materials, and evaluate faculty and student experiences using alternatives to standard textbooks.



## **University Libraries Initiatives**

- During the 2016-2017 academic year, BGSU's University Libraries will work with OhioLINK and other Ohio universities to explore collaborations and strategic memberships with open textbook networks and to discuss the potential for negotiating deep discounted arrangements with large volume publishers.
- By November 1, 2016, University Libraries is joining the Open Textbook Network to gain access to textbook reviews, leverage the OTN to provide on-campus workshops for faculty to encourage adoption of open textbooks, resulting in direct savings to students.
- University Library faculty have been testing *Canvas Commons*, a learning object repository that enables educators to find, import, and share resources. A digital library of educational content, the *Commons* feature allows Canvas users to share learning resources as well as import learning resources into existing Canvas courses. Scheduled to go live the beginning of Spring Semester 2017, University Library faculty will be available to support other BGSU faculty who are interested in using this tool to develop and share course content and supplementary materials.

## **Information Sharing and Education**

- During the 2016-2017 academic year, BGSU will be conducting an institutional audit of BGSU's current textbook ordering practices, including coordination, communications, timelines, the number of different titles used to teach the same course, and pricing.
- Using the information gathered from the audit, a committee of students, faculty, and staff will be making recommendations for improving BGSU's current textbook ordering processes to improve efficiencies, expand and better communicate textbook options, and decrease the cost to students beginning Fall 2017.

## **Bowling Green State University Top 20 Enrollment - Freshman Courses Fall Semester 2016**

### **Current Data**

Textbook adoptions for freshman courses with largest enrollments

- Number of unique titles
- Rental availability
- Bundle, custom, and loose leaf versions
- Date adoptions
- Each factor can impact textbook affordability

### **Affordability Factors**

- Using different books for different class sections can impede affordability and efficiency
- The availability of rental textbooks improves student affordability
- Textbook bundles, BGSU-custom, and loose leaf versions can impede affordability by limiting student rental and buyback options and choice in the national marketplace

### **Impact of Adoption Timing**

- Timing is a critical factor
- Benchmarks based on HEOA recommendations
- The earlier a textbook adoption is submitted, the better the opportunity for both student and bookstore to source the least cost textbook options in the national marketplace

- Late adoptions impede the bookstore's ability to supply textbooks when needed

### **Textbook Cost Analysis:**

#### **Bowling Green State University Top 20 Enrollment - Freshman Courses Fall Semester 2016**

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<b>Top 20 Enrollment - Freshman Courses, Fall 2016<sup>1</sup></b>				<b>TEXTBOOK COST ANALYSIS</b>								
Subject	Course #	Fall 2016 Enrollment	# of Class Sections	# of Unique Titles <sup>2</sup>	# of Rental Titles	# of Custom, Bundled, Loose Leaf Titles <sup>4</sup>	Average Student Materials Cost/Class:		Adoption Date Benchmarks <sup>5</sup>			
							New Text	Used Text				
GSW	1110	2958	139	10	7	0	\$69.61	\$52.21	0%	3%	66%	31%
PSYC	1010	2460	78	9	1	4	\$156.05	\$117.04	0%	32%	37%	32%
MATH	1150	1256	49	2	0	1	\$132.45	\$99.34	0%	15%	83%	2%
SOC	1010	1034	27	10	6	2	\$116.51	\$87.39	0%	4%	44%	52%
BIOL	1010	966	34	7	2	2	\$219.87	\$164.90	0%	59%	0%	41%
CHEM	1250	921	18	4	0	4	\$228.83	\$171.62	36%	0%	64%	0%
BGSU	1910	905	50	7	2	0	\$24.30	\$18.23	0%	13%	38%	50%
PHIL	1020	860	32	2	2	0	\$44.94	\$33.71	0%	0%	50%	50%
BIOL	1040	834	28	4	1	2	\$172.48	\$129.36	0%	67%	0%	33%
PHIL	1010	832	36	8	7	0	\$84.28	\$63.21	65%	13%	0%	23%
GSW	1120	790	39	8	3	1	\$45.26	\$33.94	0%	17%	67%	17%
COMM	1020	786	43	5	3	0	\$91.80	\$68.85	0%	89%	2%	9%
GEOG	1250	625	7	2	0	2	\$67.20	\$50.40	0%	0%	0%	100%
MATH	1280	526	16	2	0	0	\$95.63	\$71.72	0%	100%	0%	0%
BA	1500	525	17	6	3	0	\$117.15	\$87.86	0%	0%	3%	97%
ETHN	1010	518	22	10	5	0	\$81.17	\$60.88	11%	9%	17%	63%
GEOL	1040	498	24	4	3	0	\$191.44	\$143.58	71%	0%	29%	0%
THFM	1610	490	18	1	1	0	\$107.00	\$80.25	25%	25%	50%	0%
GEOL	1000	462	6	4	3	2	\$165.11	\$123.83	14%	0%	43%	43%
POLS	1100	462	16	6	3	1	\$100.95	\$75.71	0%	11%	21%	68%
<b>Totals:</b>	<b>18,708</b>	<b>699</b>		<b>5.55</b>	<b>2.6</b>	<b>1.05</b>	<b>\$115.60</b>	<b>\$86.70</b>	<b>11%</b>	<b>23%</b>	<b>31%</b>	<b>35%</b>

<sup>1</sup> Insufficient adoption data for MATH 1220 & POPC 10

**Averages**

<sup>2</sup> Using different books for different class sections can impede affordability and efficiency

<sup>3</sup> The availability of rental textbooks improves student affordability

<sup>4</sup> Textbook bundles, BGSU-custom, and loose leaf versions can impede affordability by limiting student rental and buyback options and choice in the national marketplace

<sup>5</sup> The earlier a textbook adoption is submitted, the better the opportunity for both student and bookstore to source the least cost textbook options in the national marketplace; late adoptions impede the bookstore's ability to supply textbooks when needed

Adoption Date Color Key	
Titles Adopted as of 3/25 (HEOA Target)	
Titles Adopted 3/26 - 4/29 (last day/class)	
Titles Adopted 4/30 - 7/14	
Titles Adopted 7/15 & Later	

SUMMARY of Adopted Titles/Class Section by DATE - Spring 2016

v 3.0 10/24/16

<u>Titles Adopted as of 10/16 (HEOA Target)</u>		<u>Percent "On Time"</u>	<i>The target date outlined by the federal HEOA legislation is to have adoptions in hand and processed prior to commencement of the student class registration process for two reasons: to inform students of the true cost of a class prior to registering and to allow bookstores to source lower cost used &amp; rental formats in the national marketplace.</i>
BG	761	17.1%	
FL	146	28.6%	
<b>Total:</b>	<b>907</b>	<b>18.3%</b>	

<u>Titles Adopted 10/17 - 11/20 (2 wks bef. peak)</u>		<u>After HEOA Target, Before Buyback</u>	<i>Adoptions submitted prior to the peak book buyback (final exam week) creates a "Win-Win-Win" with three significant benefits: 1) students selling books are paid 2x the amount (on average) at buyback, 2) next semester's students have more used/rental books to choose from (saving 25%+), and 3) the Bookstore gains processing &amp; shipping efficiencies by retaining readopted buyback and rental books.</i>
BG	2,094	47.0%	
FL	251	49.1%	
<b>Total:</b>	<b>2,345</b>	<b>47.2%</b>	
<b>Cumulative:</b>	<b>3,252</b>	<b>65.5%</b>	

*Once the primary sourcing opportunity for retained retail buyback and readopted rental textbooks has been missed, the impact on increasing textbook affordability is directly related to the amount of time a title can be "worked" in the national marketplace - more used and rental books can be sourced for the adoptions submitted earlier and much less for those submitted closer to 11/20.*

<u>Titles Adopted 11/21 &amp; Later</u>		<u>Percent LATE</u>	<i>Student purchases of textbooks significantly increases as of 12/7 and because textbook suppliers can require 2 weeks (on average) from when an order is placed by the store to when it is received, adoptions submitted after 11/20 are considered "late" - the store may not be able to supply them when students need them.</i>
BG	1,602	35.9%	
FL	114	22.3%	
<b>Total:</b>	<b>1,716</b>	<b>34.5%</b>	

<u>TOTAL Adoptions/Class Section</u>		<u>Percent By Campus</u>	<i>In some cases, faculty are NOT able to submit textbook adoptions in time to make the best positive financial impact for students, i.e., when assigned to teach a class late, when teaching a course for the first time, or when course materials are under review. Faculty without these limitations who submit adoptions early can make a SIGNIFICANT impact on textbook affordability.</i>
BG	4,457	89.7%	
FL	511	10.3%	
<b>Total:</b>	<b>4,968</b>	<b>100.0%</b>	

**Senate Resolution: SEC Members Presented:**

**Bowling Green State University  
Faculty Senate Resolution to Lead Ohio Higher Education in Textbook Cost Reduction**

WHEREAS the Bowling Green State University Faculty Senate represents the faculty voice;

WHEREAS the University faculty remain committed to academic excellence, academic freedom, use of the highest quality of published information for faculty teaching and scholarship, and the improvement of the University students' learning through various pedagogies including student use of the highest quality of published information including, but not limited to, textbooks and their companion media (hereafter, *textbooks*);

WHEREAS the University students and their families, and the taxpayers and elected leaders of Ohio all desire accessible, affordable, and the highest quality public higher education to be provided in Ohio;

WHEREAS one of the rising costs of attaining a high quality university education is the cost of textbooks;

WHEREAS the Ohio Task Force on Affordability and Efficiency has issued the challenge to negotiate costs, standardize materials for gateway courses, and develop digital capabilities in order to address textbook costs, strive for efficiency and value, while offering an education of equal or higher quality than presently available;

WHEREAS it is the University faculty who require and recommend students' use of textbooks; and,

WHEREAS the University faculty support the continual improvement of academic excellence, the preservation of academic freedom, the improvement of student learning, and the students' frequent and affordable access to and use of the highest quality of published information, especially textbooks.

THEREFORE BE IT RESOLVED that Bowling Green State University's faculty, through its governance and academic processes, and creativity, in collaboration with the administration and students, will lead Ohio higher education by significantly reducing our Bowling Green State University students' cost of utilizing textbooks.

BE IT FURTHER RESOLVED that Bowling Green State University's Faculty Senate, through its Senate Executive Committee, will immediately establish an *ad hoc* committee that will, in 90 days, recommend an ongoing process to achieve this aspiration by addressing:

- Immediate and ongoing textbook cost reduction collaboration with the administration and students,
- Immediate gathering of and response to related academic and governance issues related to textbook cost reduction to be finalized by May 2017,
- Textbook cost and textbook cost reduction data collection to be finalized by May 2017,
- Textbook cost reduction goal setting to be finalized by May 2017 informed by academic and governance issues, data, and an aspiration to incrementally achieve a 50% reduction in students' cost of utilizing textbooks,
- Collection, dissemination, and implementation of textbook cost saving strategies to be phased in from May 2017 through December 2017,
- Textbook cost reduction assessment, improvement strategies, and accountability by May 2018, and
- Other related textbook cost reduction considerations.

*Motion to suspend rules so anyone can answer questions (Melissa Miller). Second Allen Rogel. Motion carried 2/3 present.*

**Questions:**

Q: Rebecca Mancuso- Challenge to reduce costs by 5%. This included textbook costs, what other strategies were proposed by the State?

A: Provost Rogers- Reduction in credit hours to complete an Associate or Bachelors degree, tuition discount for students who complete full course load. We accomplished this with 12-18 credit hours same price. Reduce cost by offering Summer sessions and online sessions. Students with full course load will have fixed fees. Fast track to graduation, freezing fees.

Q: Sue Ellen McComas- Concerns with language in the resolution for faculty who do not teach courses that are their own. We want to insure that Firelands faculty have input on gateway courses.

A: Chair Hippler - We will make sure Firelands is represented on the ad hoc committee.

A: Ken Borland- The language in the Whereas clause is from The Ohio task force on affordability and efficiency. This resolution is stating that we should do what *BGSU faculty want to do*.

Q: Juan Bozat- Good strategies have been developed without a necessary resolution from faculty senate why do we need a resolution by faculty senate for this? There are a lot of issues to discuss before the vote. There could be important consequences on particular courses, should not support a resolution that could go against academic freedom.

A: Chair Hippler- This resolution says faculty want to have a say and we will form an ad hoc committee to look into these issues.

A: Stephanie Walls- Categorized as an academic issue. The idea is to go ahead and be proactive to help student with more affordable options.

Q: James Evans- There is a procedural issue, the Academic Charter states that SEC can form an Ad-hoc committee without the approval of Senate. We do not need to do what we are doing. The resolution is preempting what the Ad-hoc is doing, SEC does not need the approval. SEC needs to bring this back to Senate.

A: Stephanie Walls- Agreed, SEC does not need approval from Senate to create an ad hoc committee. However, SEC wanted a unified voice so everyone could have input for the resolution committee.

Q: Clayton Rosati- We would not want to approve anything that will not come back to us. We are concerned about the cost of textbooks and the stress for us and students. We have to keep academic freedom anything that breaks academic freedom must be taken off the table.

A: Ken Borland- We have to look at academic excellence. Academic freedom stands taller than anything else. This is what the Ad-hoc committee charge will look like.

Q: Julie Haught- Looking at bullet point number 4. How did you arrive at the 50% number?

A: Ken Borland- It is aspirational - not based on data. We need this as faculty to have liberty and freedom and help students come from this oppression. The Governor is very interested in institutions acting efficient.

Q: Julie Haught- Could we alternate the word significant from 50%?

*Motion to change language of 50% to significant (Julie Haught) Second motion (Melissa Miller).*

A: Jane Wheeler- The SEC vote was very close on this, however we wanted to make a bold commitment that is why we chose 50%.

Q: Melissa Miller- It can be a bold statement after the committee has done its work. We can be less bold.

Q: David Tobar- Language is vague and could have unintended consequences. Can Ad-hoc committee look at the language and make it more clear?

Chair Hippler- Focus debate on motion to change language from 50% to significant.

Q: Joseph Robershaw- I have an opposition to the motion. There must be a measure present, something that grad students can get behind. A number is different than aspirations.

Q: Lori Liggett- This is an important issue. There were reports from the public institutions in Ohio to the Ohio Task Force on Affordability concerning ways to cut costs. Textbooks was just one of those things. Are the reports continuing to be evaluated?

A: Provost Rogers- Two reports were due concerning the 5% reduction on January 1<sup>st</sup> of this year. The information has been collected and is in Columbus right now being evaluated.

Q: Lori Liggett- This issue is not being voted on in the State House. I understand being proactive. I am concerned that faculty will be committing to something that is not at the State House yet. There are too many questions to vote on this resolution.

Q: Juan Bozat- The resolution will not prevent us from other strategies, is that correct?

A: Ken Borland- Passing the resolution will say that we are committed to this, and guide the Ad-hoc committee. It will not spell out exactly how textbook costs will have to be reduced.

Faculty will take ownership of reducing textbook costs. This resolution provides guidelines.

Q: Allen Rogel - Point of order - We need to limit discussion to the motion.

*Motion to table the resolution (James Evans). Second (Juan Bozat).*

*Motion passes. Resolution tabled.*

#### **ISSUES AND CONCERNS**

None

#### **ADJOURNMENT:**

Meeting adjourned 4:30 pm.

Respectfully submitted: Robyn Miller, Secretary