

## **FACULTY SENATE MINUTES**

October 6, 2009  
2:30 pm

Assembly Room  
McFall Center

### **CALL TO ORDER**

Chair Ron Shields called the meeting to order and asked the secretary to call the roll.

### **ROLL CALL**

**Absent:** Assimakopoulos, Baron, Bradshaw, Evans, May, Montana Miller (Motz sub. for Miller), Nicolaou, Rentner, Root, Weinsier, Landis (Rooney sub. For Landis), Connely

Secretary Williams announced that there was a quorum.

**Guests:** Albert Colom-Vice President for Enrollment Management; Steve Krakoff-Associate Vice President for Capital Planning and Design; Joe Oravec-Associate Vice President for Student Affairs

### **COMMUNICATIONS**

#### **Chair**

The Chair reported that an Open Forum sponsored by Faculty Senate will be held on November 23, 2009. The speakers at the Forum will be President Cartwright, Vice President Borland and Chief Financial Officer Sherideen Stoll. The theme for this Open Forum will be to provide a comparative overview of Bowling Green State University in relationship to our sister institutions. We are asking our speakers to use comparative data to provide a profile of BGSU in the areas of student composition, student enrollments, faculty composition, staff composition, compensation and strengths and weaknesses, etc. We are hopeful that this comparison of BGSU to our sister institutions will prove to be informative and of value to our campus community. The Senate Executive Committee announces that letters have been sent by the Senate Secretary to all colleges asking that they report to the Senate Office what procedures they will be using to ensure that Non-Tenure Track Faculty (NTTF) will be included in the voting process for Senate this next year and that NTTF will be eligible to be elected as Senators. Shields reminded all Senators and guests who give reports at Senate to submit electronic copies of their report to Senate Secretary Williams to assist in accurate record keeping and preparation of Senate minutes. I will ask that we reorder the Senate agenda today by having New Business and our guest speakers follow our Communications section of the agenda right before our Reports from Senate Committees. I would also ask that we reorder the agenda under New Business so that we hear from our guest speakers on the Capital Planning Project at the onset of New Business.

#### **President**

President Carol Cartwright read the following report:

Good afternoon. I hope you enjoyed a wonderful Homecoming weekend. I had opportunities to meet with numerous reunion groups and found that they were very interested in our new strategic plan, especially the work of the committee we call CUE, Connecting the Undergraduate Experience. They also appreciated hearing about our plans for enrollment and our new investments in buildings and infrastructure. We also had three important Board meetings at the

end of last week—our Board of Trustees, the Foundation Board and the Alumni Board. I'll share with you today a few of the messages from the Board of Trustees meeting and you will hear more later in your agenda about the enrollment strategies and the campus master planning process and the plans for improvements to residence halls and dining services. These topics were subjects of Board interest as well.

I talked with the Board about the leadership that Provost Borland will take on in developing the implementation process for the strategic plan. We are committed to regular reporting on outcomes related to the priorities and to developing an easy-to-use tracking system so that all of the members of our university community have ways to monitor our progress.

Vice President Albert Colom provided a detailed report to the Board's Academic and Student Affairs committee. I'll leave the specifics to Albert, but I do want to mention that there is good news in the details about fall enrollment.

This fall we were pleased to welcome 63 new faculty members representing all of the colleges. Also, this fall, we opened BGSU at Levis Commons. We have a 50% increase in enrollments in our Executive MBA program and the Levis Commons facility is also the site of classes for our collaborative Master's of Public Health degree. Professional development and other educational programs sponsored by Continuing and Extended Education will also be offered at BGSU at Levis Commons.

I was delighted to report to the Board—and anyone else I have met with since the publication arrived on my desk—that BGSU is prominently mentioned in the 2010 edition of U.S. News and World Report's America's Best Colleges. For the 8th consecutive year, the report includes lists of outstanding academic programs that are linked to student success. We are a triple mention. Only one other Ohio public university received three mentions in the 2010 lists. I shared this with you at the last Faculty Senate meeting but, at that time, I had not had time to review the lists in great detail and did not have the peer comparisons to share with you. Thanks to all of you for creating the experiences for our students that lead to this national recognition.

I hope you have noticed the new marketing campaign—Education Worth Celebrating—which ties our quality messages to our Centennial celebration. The campaign is the product of input from deans, Cabinet and enrollment management staff and was a true team project lead by Albert and Kim McBroom.

Our Center for Online and Blended Learning (COBL) was chosen by the state as the site for the OLN Center for Excellence in E-Learning. What is especially important about this designation is that we will become the quality assurance center for Ohio, providing training, consultation and support for assessment of online course design, faculty development and online program development for Ohio's postsecondary schools. We have also been invited to take leadership roles in statewide strategic planning for distance learning. Bruce Edwards and Connie Molnar are serving on two high profile planning committees for distance education in Ohio.

Another item that I shared with the Board was the Governor's latest announcement about Ohio's operating budget. Last Wednesday, Governor Strickland announced that, because of a recent Ohio Supreme Court ruling subjecting the VLT sections of the biennial budget to a referendum, the budget is out of balance by about \$850 million. He is seeking legislative approval to postpone the 4.2% income tax decrease that is scheduled for the 2009 tax year. He indicated that he considered three options: Cutting education funding, raising taxes, or postponing the last year of a five-year plan to reduce income taxes. We are, of course, pleased to see continuing support for

higher education and for our students. We are encouraging the Governor and the General Assembly to work together to close the gap and resolve this budget problem. Another budget-related development is the consultation that was convened today by OBR to discuss two aspects of the funding formula: at-risk students and graduate funding. The language in the budget bill calls for this discussion and we will likely not have information regarding our SSI for FY11 until these discussions are concluded.

At the Board meeting on Friday, the Trustees received a report from their Compensation Committee. While the committee did not development a specific plan—because that is not the role of the Board—they did present a guiding philosophy and made clear that this philosophy applies to all compensation decisions for all groups at BGSU. The philosophy is that compensation and performance evaluation systems should target the median of the appropriate peer group, defined for faculty as the Ohio Board of Regents peer group, plus the other members of the Ohio “corner” institutions. In addition, there should be high accountability, with any special incentive compensation dependent on the achievement of agreed-upon expected outcomes.

In closing, please be sure your calendars are marked for the State of the University address on October 15th at 10 a.m. This is an opportunity to celebrate achievements but also the appropriate time to look ahead and assure clear communication about the work ahead for this year. I hope you will join us.

President Cartwright entertained questions from Senators.

#### **Vice President for Academic Affairs**

Provost Borland indicated that his last presentation to Faculty Senate consisted of some hand written informal sketchy notes and he thanked Secretary Williams for recording his comments at the last Faculty Senate meeting in a coherent manner. He noted that at today’s meeting he would be delivering a more formal presentation.

Provost Borland delivered the following presentation.

#### CUE

I want to update you on Connecting the Undergraduate Experience (CUE), a project to further establish BGSU's undergraduate signature identity with a renewed emphasis on engaged student learning that impacts every one of our undergraduate students.

Following initiation of CUE work in May, a retreat was conducted in late September with CUE Committee members, the consulting team, and invited campus-wide participants who included President Cartwright, the deans, Faculty Senate leaders, and me. The summer months of CUE Committee dialogue was presented in a context of open, developmental discussion.

The CUE Committee is now preparing the results of its work and that retreat for broader distribution to and formative dialogue with the University. Among the expected materials will be a conceptual learning model, explanatory narratives, a list of outstanding issues (administrative, faculty, academic, etc.), retreat notes, and a more specific development calendar.

I am asking the CUE Committee for several actions. First, I am asking them to quickly move the dialogue beyond the Committee and across the University. Second, I am asking for the use of retreat, open forum, and similar events to engage Faculty Senate, the Committee on Academic Affairs, Undergraduate Student Government, Undergraduate Council, Graduate Student Senate,

Chairs, and other key BGSU stakeholders. Third, I am asking that the conceptual work soon to be completed be informed through this transparent, collegial process so that a concrete model emerges for your consideration and a timely implementation.

Also, look for updates, as in the October 5<sup>th</sup> *Monitor* and in President Cartwright's State of the University address. CUE Web pages (<http://www.bgsu.edu/cue>) are a source for more information, including readings, minutes, notes from the first retreat, consultant reports, and a projected time line. The notes from the second retreat will be posted soon.

To make the desired quantity and quality of progress into the curricular approval process with a view to fall 2011 implementation, we sincerely desire your engagement with CUE. I look forward to seeing what everyone at BGSU can collegially develop to connect the undergraduate experience ... for our students!

#### Schedule of Open Forums

##### Bowling Green Open Forums:

10/28 Wed 6:00 PM-7:30 PM, UNION 202B

10/29 Thu 3:30 PM-5:00 PM, UNION 308

10/30 Fri 10:00 AM-11:30 AM, UNION 308

##### Firelands

11/05 Thu 12:00-1:30PM, Cedar Point Center

11/05 Thu 5:30-7:00PM, Cedar Point Center

#### Reorganization

Late last week I received our deans' various perspectives on academic reorganization. After numerous, lengthy conversations, they generated several significant observations related to college enrollments, faculty complement, University funding and funding processes, etc. These informed a variety of reorganization options, each of which was presented in terms of challenges and opportunities. The various perspectives are not limitations of the possibilities but can serve as a catalyst for conversation.

I have asked the deans for a limited number of useful clarifications. With those clarifications soon in hand, I will prepare an executive summary to capture their detailed thoughts in a format for wide dissemination. Also, I will put forward a proposal for establishing a transparent, collegial process that respects the Charter, shared governance, and collegiality with faculty and other invested campus constituent groups. I am aware of the Charter's seven reasons for reorganization and the necessity of establishing an Academic Reconfiguration Committee. We all need to be engaged in thinking and talking through options for a potential reorganization, those to be shared by the deans and those generated by others.

#### Diversity & Inclusion

I am recently in receipt of October 2008 and May 2009 reports that address diversity and inclusion, a value and value-based practice to which I and many at BGSU are already deeply committed. I am very pleased President Cartwright asked me to consider these reports with a view to further improve BGSU as a place where every member of our campus community can be completely comfortable, sincerely valued, and free and enabled to succeed as colleague or student. My review is very preliminary, to-date, and yet I know we will have much good work to collaboratively accomplish for the inclusion of us all. I look forward to working with you.

### Strategic Plan Implementation

We will build implementation with the valuable strategic planning experience of Mel Hudson-Nowack, Bill Mathis, and Steve Cady, and with the engagement of the Faculty Senate (which Ron and I discussed some time ago and now merits follow-up in detail), designing a process, communication plan, and tools to implement the strategic plan, *Charting Our Future*. As we move forward in phases, we initially need to migrate existing information (already in unit level strategic plans, compacts, business plans, etc.) into a template framed by BGSU's strategic plan and State accountabilities. As the migration of existing information takes place, all units across the University will be encouraged to review and update their unit level plans for accomplished initiatives to celebrate, adjustments to ongoing initiative timelines and resources, initiatives to drop and those to generate. Migrating existing Compact and other unit level plan information into a framework/template based upon the Strategic Plan and Accountability measures will enhance our ability to advance the academic mission in our budget/allocation process. Details of this and next phases of implementation work will be regularly communicated.

To be successful in strategic plan implementation ...

- 1) All of the University-wide plans [enrollment, master, fiscal, academic (incl. CUE, Centers of Excellence), etc.] must obviously undergird the accomplishment of the transcendent University strategic plan which charts our future.
- 2) Every unit within every division of the University must participate so all of the unit level strategic plans can complete and compliment the University strategic plan.
- 3) We must never forget, especially in difficult fiscal times, the absolute centrality of our academic mission.

There is more information for you on the horizon which will enhance the transparency and sharing of governance in this endeavor. I look forward to our collaboration.

Provost Borland opened the floor to questions from the senate.

Senator Viramontez-Anguiano asked the Provost if future activities involving reconfiguration at the university would involve faculty members or Senators. Borland replied that in any activities involving reconfiguration, the Academic Charter would be followed and that through the ARC's (Academic Reconfiguration Committees), faculty would play a major role.

Senator Border asked the VPAA how faculty who might be affected by any reconfiguration would be notified prior to the formation of Academic Reconfiguration Committees. Borland indicated again that he would follow the charter in the specified reconfiguration process. He wants to make sure that all people impacted will be able to contemplate and contextualize any proposed reconfiguration through dialogue and discussions at the unit levels.

### **Graduate Student Senate**

GSS President Carl Walling reported that Graduate Student Senate had endorsed the University Strategic Plan. GSS has also approved GSS awards for graduate students setting up the Fall Research Conference. This reflects GSS's commitment to graduate student research here at BGSU. GSS is currently working on the following three activities: Graduate student waiver for health insurance; Proposal for Shuttle Fees and options; and Expansion of the Shankland Award Program.

### **Undergraduate Student Government**

USG President Sundeep Mutgi indicated that Undergraduate Student Government was going to work with the Dean of Libraries to work on raising funds for improving the appearances of the

Library Deck on main campus. On September 26<sup>th</sup>, USG sponsored “The Big Event” where over 150 undergraduate students engaged in community service throughout the city. This will be repeated next year. USG is also in process of discussing the \$20 Shuttle fee being added to student tuition and fees. On November 16<sup>th</sup> and 17<sup>th</sup>, USG will conduct a straw poll to determine student opinions on the \$20 Shuttle fee. Mutgi noted that the proposed raise in student tuition for spring semester is somewhat controversial among students, but is still being supported by USG as a necessary step to meet financial responsibilities at BGSU. Mutgi asked Senators to refer any students who were having difficulty with finances or food to the Undergraduate Student Government so they could be of assistance. Chair Shields thanked Mutgi for his commentary on USG offering to respond to student needs. Shields also commended faculty colleagues who used the list proc recently to seek resources for students in their classes who were experiencing financial need or in need of food.

### **Retiree Representative**

Robert Clark, Retiree Association Representative, reported that the group held their 15<sup>th</sup> Annual Convocation in October with guest speaker, Tom Walton, former editor of the Toledo Blade and former editor of the BG News. BGSU Retiree Association members are open to consult with BGSU faculty members who are contemplating retirement and may want some assistance. Any faculty member interested can call the BGSU Retiree Association.

### **Ohio Faculty Council**

Representative Keith Bernhard reported that OFC had recently met with Chancellor Fingerhut. He discussed the \$170 million shortfall in State Subsidy Income (SSI), which is going to be pushed back into the second year of the biennium. This would allow for universities to prepare for this financial shortfall. Fingerhut also discussed new upcoming legislation entitled “The Third Frontier.” They are attempting to renew this legislation through some bond measures that will go on the May 2010 ballot. This would support faculty research scholars, tech transfers and centers for excellence. The state administration considers The Third Frontier program as being very successful and they would support its continuation. The Ohio Guaranteed Trust Authority was a prepaid tuition plan that people could buy into to save up for their children’s college education. That program was canceled due to financial problems inherent in the program. The state is looking to revive this program after working out the “bugs” in the previous program. This time, the funds could only be used in a public institution. The Vice Chancellor for Academic Affairs in Fingerhut’s office has resigned to become President at Rio Grande College, so that position is open. At the upcoming meeting, there will be a report on the summit on academic staffing in higher education in Ohio. There will also be a review of the report called “Feedback for Third Year Conditions in Ohio Higher Education.”

## **NEW BUSINESS**

### **Capital Planning Project**

Provost Borland introduced the Master Capital Planning Project as the alignment of buildings with the purpose of the academic plan...He noted that it was appropriate that the academic program and plan should be the driving force that shapes and drives any capital or building plan at the university. In implementing the academic program, it is important to include other activities on campus that lead to life development for our students. The Master Capital Planning Project is looking at dynamic learning spaces throughout the campus. Joe Oravec, Associate Vice President for Student Affairs, indicated that the presentation to Senate would address the “why” and the “how” of the Master Capital Planning Project. Realtors might cite the most important part of their approach for sales as “Location, Location, Location”. The major focus of our Master Capital Planning Project at BGSU is “Connect, Connect, Connect”. We are trying to connect the undergraduate experiences with the academic and the co-curricular activities. We are trying to

connect the undergraduate experiences with what the students do inside the classroom as well as what they do outside the classroom. We are not working in silos. We are trying to connect the review of the general education program with the enrollment strategies with the centers for excellence with the strategic plan and with the college compacts. All of these should be reflected in our facilities. Our project attempts to provide a solid living learning environment that ties our academic programs with our dining services with our residential services. Our project attempts to be appealing to prospective students who are looking for the same kinds of amenities they might find through leasing an apartment in the community. Steve Krakoff, Associate Vice President for Capital Planning and Design, reiterated that there was a need to review the Master Capital Planning Project done in 2004 in order to better align facilities with academic planning and university strategic planning. There are several groups engaged in the studies needed to complete this Capital Planning Project. There is an executive steering committee comprised of several people who can provide the direction needed to carry out this project within the appropriate financial constraints and in accordance with projected enrollment outlooks. This group includes CFO Stoll, Vice President Whipple and Albert Colom, Vice President for Enrollment Management. There is a second broad based steering committee that meets every 4-6 weeks to review plans. There are several smaller work groups focusing on targeted facility development activities. These committees all have administrative, faculty and staff representation. The Capital Plan will be looking at how we want to design our living learning community at BGSU. Currently, we have our residential buildings outlining the edge of our campus. The academic buildings are in the center of our campus and student activity and dining facilities are interspersed among these buildings. By forcing activities into rigid building zones such as we currently have, it inhibits dynamic interactions that could take place on our campus. The new plan is looking at mixing up the building zones by integrating spaces for academics, student housing, student dining and student activities. By transforming these rigid zones into more fluid zones, we will be able to better create social and living and learning communities on the campus. Joe Oravec noted that BGSU has 7200 beds for residential services but we have too many residential offerings based on 2 bed rooms sprawling off of long corridors. We need more community style rooms and more suite style rooms in our residential buildings. We need to allow for small study areas in our residences, more options for small gathering areas, more potential to have faculty offices, academic support offices and advising offices in our residential facilities. We need to make our residential facilities more dynamic and more appealing for our students. Krakoff offered several possible case scenarios of how the campus might be transformed to fulfill the plan of developing dynamic living learning communities at BGSU. Some of these new facilities would be open for student housing by fall of 2011. Building developers will be enlisted through selection and RFP's. There will be future meetings to keep the university community apprised of plans and activities. Also, Joe Oravec and Steve Krakoff will be available for speaking to any department or school or college on the issue of Capital Planning. Shields asked if there were questions from the Senate. Allie Terry asked if there was an architect included in this planning process. Krakoff indicated that an architect with experience in higher education facilities had been hired and that the university architect was also involved in the planning. Ken Thompson asked if there was any follow up data from students indicating that they had not selected BGSU because of residential issues. Shields indicated that Albert Colom would be addressing that issue in his presentation on enrollment. Keith Bernhard asked if any considerations had been given to transportation (such as bike paths) in the new Capital Plan. Krakoff indicated that the issue of transportation would be investigated as part of the plan.

### **Enrollment, Retention and Recruitment**

Albert Colom, Vice President for Enrollment Management presented the following enrollment update report.

### Enrollment Profile:

Our charge for enrollment activities comes from the Strategic Plan, Direction #2.

#### **Strategic Direction #2:**

*Expand the student populations for BGSU enrollment and implement programs to recruit them and retain them to successful program completion.*

#### **Fall 2009 Enrollment:**

- BGSU total headcount down 2.3% (19,768 vs. 20,228 in 2008)
- SCH & FTE's up 0.5% at undergrad level (13,931 vs. 13,865) and up 4% at graduate level (1,702 vs. 1,636)

#### **Firelands campus:**

- Up 2.6% (2,416 vs. 2,354 in 2008)

#### **Online Enrollment:**

- Fall 2009: up 70% in enrollments (2,871 vs. 1,684) with 41% increase in course offerings (161 vs. 114 in 2008)
- Summer 2009: up 18% in enrollments (4,780 vs. 4,043) with 16% increase in course offerings (281 vs. 243 in 2008)

#### **Graduate:**

- Headcount down 13% over last year (1049 vs. 1206), down 18% for doctoral students and 4% for Masters
- Fall 2009 Applications up 20% and Admitted up 2%
- Admitted to enrolled yield down 10.42% over 2008

#### **International:**

- Fall 2009: total international enrollment up 3.7% (731 vs. 705 in 2008)
- New international undergraduates up 4% (83 vs. 80 in 2008), graduate students down 27% (107 vs. 146)
- Nationally new international graduate student enrollment down 3%
- Average GPA and TOEFL score have steadily increased each year since 2006

#### **New freshmen:**

- Headcount up 0.5% over 2008 (3,093 vs. 3079 up 14 more students)
- Admit to enrolled yield increased 1.7% over 2008
- Student academic profile: average ACT is up 0.1% (22.0) and average GPA is the same (3.23) as 2008
- Students in the 24-29 ACT range up 2.6% over 2008 (90 more students)
- Ethnicity up 2.7% (542 vs. 528) and represents 17.52% of incoming class
- Out of state: down 3.1% (403 vs. 416), 31 states represented, largest numbers from MI, IL, PA, NY, much of this due to economy as students are staying closer to home

#### **Retention:**

- Fall to Fall retention for fall 2008 cohort up 1.3% (74.6% from 73.3%)
- Learning Commons offers walk-in advising and tutoring in Library as well as learning centers



- Early Alert during weeks three to five. Faculty were asked to indicate any student attendance or performance concerns. In all, 5,333 total alerts for 3,991 students were reported for both undergrad and graduate students. Majority of these students had one alert but 26.4% of students had more than one alert. Once reported, students and advisors had access to information within My BGSU portal. Many colleges and program areas used this information to reach out to students.
- Mid Term grades opened for faculty input September 28 and will be open until October 17 (end of 8<sup>th</sup> week). College and program areas will conduct outreach similar to Early Alert
- We know early intervention helps retention and timely feedback to students is critical to their success.

#### **Financial Aid:**

- 70% of BGSU students receive some form of financial aid
- Awarded over \$113 Million in aid for Fall 2009 (we expect \$250 million by end of year)
- 8% increase in FAFSAs received over 2008
- 13% more students received Pell than last year and we expect this to increase Pell dollars by 49% (more students needing Pell and in larger amounts)
- 114% increase in requests for special consideration requests of students in attendance
- Emergency loans have increased due to: (1) more late financial aid applications, (2) delays in state aid for Ohio College Opportunity Grant (OCOG), and (3) 8-month delays in U.S. Department of Veterans Affairs payment processing for GI/VA recipients
- Student Financial Aid is working individually with students so that state and federal delays do not negatively impact students
- OCOG: Total number of students = 3637, New students = 1545; have disbursed to 1411 students totaling \$1.4 million as of last Friday
- In addition, we have dispersed \$1.3 million to 733 Falcon Soars students
- The remaining OCOG students need to be confirmed with OBOR before it can be awarded

#### **Looking ahead to Fall 2010:**

- Current Fall 2010 freshmen applications up 150 (943 vs. 793) and transfer applications up modestly (29 vs. 24)
- On campus visits up 421, 15% over this time in 2008 (3,232 vs. 2,811)

#### New recruitment activities:

- As part of our new recruitment strategy, we are increasing the frequency, duration and magnitude of all recruitment activities
  - 80 community college visits (up from 39)
  - 350 college fairs (up from 198)
  - 1,000 high school visits (up from 443)
  - 12,000 fall freshmen applications for admission (up from about 10,400)
  - 15,000 campus visitors (up from 13,600)
  - on campus recruitment programming will increase from under 20 programs to almost 50
- Also actively recruiting new out-of-state areas including:
  - Pittsburgh and Erie, PA
  - Buffalo and Rochester, NY
  - East Lansing and Grand Rapids, MI
  - Northern VA and a portion around Richmond, VA

- Montgomery County, MD
  - Parts of central and northern NK
  - Return to the valley of Texas
  - And increase our presence in greater Chicago
- Another strategy = three fall receptions with a focus on prospective students and their parents during an evening program. In past years, these receptions have been held in the spring. We are highlighting all of the new building that will begin shortly on our campus and reinforcing the role of the Admissions staff member that actually recruits from that locale. These events have provided us with the opportunity to roll out the refreshed marketing look in the Power Point presentation, signs throughout event, as well as print materials.
  - First reception in Cincinnati on September 22<sup>nd</sup> with 77 students and 175 total guests. We accepted 17 applications that night just before the program at our “onsite admissions” table.
  - Second reception last Thursday in Cleveland with 100 students and 250 total guests and 17 onsite applications.
  - Third reception is tonight in Columbus and we anticipate at least 80 students to attend.
- We are also scheduling three, smaller scale events Akron/Canton, Dayton, and Lima to be held later this fall.
- “Programs of Excellence” held on September 26 that was well attended and highlighted Honors Program, Alumni Laureate and President’s Leadership Academy. Each college presented and we again featured “onsite admissions” and received 16 applications that day. There were 85 students and 220 total guests in attendance.
- For our on campus visits, we are re-tooling many visit days to highlight various academic “clusters” to focus on general areas of interest rather than on our administrative structure.
  - Media and Communication on November 6 that will feature Journalism, TCOM, and IPC from A&S and VCT from the College of Technology
  - Science, Math and Environment day on December 4 with programs in the colleges of Arts and Sciences and Health and Human Services
  - Working with several departments to offer additional themed visit days in spring semester
- October 17 is first Preview Day for Fall 2010. We have already invited over 37,000 compared with 25,000 invitations extended in past. Our Second Preview Day will be Saturday, December 5.
- Student Enrollment Communication Center to support department and college recruitment and retention efforts
  - Calling, emailing, IMing, etc.
  - Working with Anthony Fontana in School of Art to design Facebook pages for cohorts, as in BGSU Class of 2013, 2014, etc.
  - Students are not checking their email accounts, but they are on Facebook multiple times per day
- We are also expanding offerings for Non Traditional Student Services to target commuters, adult learners, community college transfers, distance learners, veterans and their families.
- Through our refreshed marketing materials, our on campus visits and off campus receptions, we are telling our story and promoting BGSU along these dimensions:
  - Academic Excellence
  - Leadership
  - Service and Civic Engagement
  - Finding your purpose

- Broadening your horizons
- Wellness

All of this is being done within the framework of University Learning Outcomes and in support of the academic mission of the University.

Through all of these activities, we are hoping to move the university forward in meeting the strategic initiative on enrollment as well as to aid the university in meeting other BGSU initiatives underway.

Colom asked if there were any questions.

Dan Madigan asked for clarification on the figure of 70% increase for online learning. Is that 70% representative of new students enrolled at BGSU through online learning or are these students who are already enrolled at BGSU and taking online coursework. Colom indicated that he felt that the increase represented about 50% increase in new students and 50% of currently enrolled students who were taking online coursework. More information and data will be forthcoming on the online learning enrollment information via Bruce Edwards.

### **United Way Campaign**

Dr. Patrick Pauken provided the following report on the United Way Campaign.

The United Way Campaign runs from October 1 through November 30<sup>th</sup>. The 2009-2010 United Way Committee is being chaired by Steve Kampf and the Vice Chair is Sue Mota. In addition, it is being staffed by students, staff, local United Way representatives and faculty such as Steve Langendorfer and myself (Pauken). Because of the economic downturn, contributions to United Way and Community Shares programs are needed now more than ever to provide the very basics such as food, clothing and shelter. There are two avenues for giving, electronic pledge card and the traditional United Way pledge card which you should have already received via campus mail. There are multiple methods of payment including payroll deduction, cash, credit or debit card billing and check. You can give your contribution to United Way or you can earmark your gift and select from over 150 community organizations serving Northwest Ohio. I encourage all faculty to contribute to this worthy cause. The following contact information will provide additional information on the United Way Campaign:

Web site: <http://bgcharity.bgsu.edu>

Email: [bgcharity@bgsu.edu](mailto:bgcharity@bgsu.edu)

Thank you for the invitation and opportunity to speak today.

### **REPORTS FROM SENATE COMMITTEES**

#### **Committee on Academic Affairs**

David Border, Chair of CAA presented the following report.

At its 9/2/09 meeting, CAA received summary information on how the changeover to electronic/online end-of-semester grade submission went. Also as a result of the same meeting, CAA is looking into how unexpected changes to fall 2009 course enrollment caps happened. The issue of revisiting TAG transfer equivalencies from nearby institutions came up.

At its 9/16/09 meeting, CAA received information on the H1N1 preparedness situation and its possible effect on academic issues. The November 2007 draft document on “academic continuation” concerned continuation of teaching during an academic semester (rather than cancellation of an underway academic semester) during a pandemic. The committee will revisit the document and forward to the Undergraduate Council.

At its 9/16/09 meeting, CAA received a UC policy change to the current transfer credit appeal process. The committee was pleased to forward the policy change to the Senate Chair. CAA will receive CUE committee reps in its meeting tomorrow.

### **Amendments and Bylaws Committee**

Pat Pauken presented the following report.

We met once – last Wednesday, September 30, 2009. There is still no Committee Chair. We reviewed some carry-over items from last year and brainstormed on matters to come this year. We reviewed the following Committee's Function – for Senate Committees and those proposing amendments:

- a. Receive and/or initiate proposed amendments to the Charter or its Bylaws and report such proposed amendments affirmatively, negatively, or without comment to the Faculty Senate.
- b. If the proposed amendment is not initiated by the Committee, but instead comes to us, then it is our role to word the proposed amendment so that it is consistent with the Charter, but does not alter the intent of the proposal.
- c. In other words, proposed amendments should come to ABC before they go to SEC and the Senate – not afterward.
- d. We also receive and/or initiate proposed editorial changes to the Charter and report such changes affirmatively, negatively, or without comment to the SEC.

### **Committee on Committees**

Daniel Williams, Chair of Committee on Committees, offered the following report:

The committee has approved approximately 37 appointments to both Senate and University standing committees through either committee selection or external recommendations. Twenty-nine faculty in their first four years of appointment were appointed to committees. Two faculty reps need to be appointed to the Leave Bank Committee for one year. One faculty rep was appointed to the Infectious Disease Work Group for one year. (As a point of clarification, the Infectious Disease Work Group has been charged with drafting the Infectious Disease Plan that will stand as an appendix to the larger Emergency Plan.) In light of newly formed committees, the Committee expressed the need to acknowledge the process stated in the Academic Charter for ad-hoc committees that wish to exist beyond 2 years and become standing committees.

### **Faculty Senate Budget Committee**

Cindy Bertelsen, Chair of FSBC, reported that the committee had met with Senate Chair Shields to review committee charges. There are some vacancies on the committee due to grant release time and faculty improvement leaves. The committee will hold its first meeting with the University Budget Committee (UBC) on October 29<sup>th</sup>. President Cartwright will be attending this joint meeting with FSBC and UBC.

### **Faculty Personnel and Conciliation Committee**

On behalf of Ted Rippey, Vice Chair of FPCC, Senate Chair Shields reported that there are two grievances which are being handled currently by the committee. The committee will be holding an election for a new Chair.

### **Faculty Welfare Committee**

Senator Dan Madigan reported for FWC. He indicated that Rick Worch had been elected Chair of FWC. He noted that FWC would be working on revisiting the Flexible Tenure Policy and the

Faculty Misconduct and Discipline Policy, as well as other issues that might be impacting faculty this year.

**Committee on Professional Affairs**

Geoff Howes, Co-Chair for CPA, reported the following:

The Committee on Professional Affairs met on Friday, September 4, 2009.

Geoff Howes and past chair Mike Zickar were selected as co-chairs.

The committee advised Interim Vice Provost for Academic Programs Catherine Cardwell on approaches to the Ohio Board of Regents' draft of a Strategic Work Plan on Textbook and Educational Resources Affordability.

In the fall semester, the CPA will meet on the following dates:

Friday Oct 9, 9 a.m. – 10 a.m.

Friday Nov 13, 9 a.m. - 10 a.m.

Friday Dec 4, 9 a.m. - 10 a.m.

At the October 9 meeting we will discuss our agenda for the year. The charge of this committee is to explore and investigate external issues (such as state governmental issues) that might be impacting faculty. If anyone has issues they would like CPA to address, we would ask that you notify the Co-Chairs.

**OLD BUSINESS**

None

**ISSUES AND CONCERNS**

Joe Eden, a Senator from Undergraduate Student Government, indicated that some undergraduate students had voiced concern over not being allowed to attend religious holiday events without being penalized by faculty for lack of class attendance. He asked if there was a university policy governing class absence excuses due to religious holidays.

Neil Carothers indicated that students may be excused due to religious holidays, inclement weather, and military service. Pat Pauken confirmed this and indicated that the Academic Charter addresses this issue in Section B. II .G. Chair Shields indicated that he would bring this to the attention of Senate Executive Committee (SEC) for further dialogue.

**ADJOURNMENT**

Shields adjourned the meeting at 4:20 pm.

Respectfully submitted,

Ellen Ursula Williams  
Faculty Senate Secretary