

## SENATE EXECUTIVE COMMITTEE

**February 23, 2016**

**2:30-4:30 pm**

**110 Olscamp Conference Room**

**Present:** Allen Rogel (FS Chair), Rachelle Hipper (FS Vice-Chair), Robyn Miller (FS Secretary), Peter Blass (A&S), David Border (TAAE), Tim Brackenbury (HHS), Mariana Mitova (EDHD), Stephanie Walls (Firelands), Arne Spohr (CMA). Chris Rump (CBA), David Border (CAA), Christina Gunther (BGSU-FA), Victor Senn (USG), Maryam Kamran (GSS)

**INVITEE: David Border (CAA)**

**PRESIDER:** Chair Allen Rogel

### **APPROVE MINUTES:**

*MOTION: Rachelle Hippler) Move to approve minutes from February 16, 2016. (Second: Stephanie). Minutes approved unanimously. With two revisions.*

### **OLD BUSINESS**

None

### **NEW BUSINESS**

- CAA- David Border
  - 1) New Specialization Media Production (BA) 1516-380-
  - 2) New Specialization Media Studies (BA) 1516-381- This description applies to both (BA) degrees: A group of proposals consolidates five “focus areas” into two degree specializations: Media Production and Media Studies. This proposal specifies a BA degree in Media Production and Studies with a Specialization in Media Production. A number of benefits result from these changes. Among them are greater curricular focus, greater flexibility in scheduling for both students and the department, earlier access to skills courses, and greater efficiency in curriculum delivery.
  - 3) New Specialization Media Studies (BAC) 1516-382
  - 4) New Specialization Media Production (BAC) 1516-383- This description applies to both (BAC) degrees: A group of proposals consolidates “five focus areas” into two degree specializations: Media Production and Media Studies. This proposal specifies a BAC degree in Media Production and Studies with a specialization in Media Studies. There are a number of benefits resulting from these changes. Among them are greater curricular focus, greater flexibility in scheduling for both students and the department, earlier access to skills courses, and greater efficiency in curriculum delivery.

These areas are being reorganized into two specializations instead of five focus areas. Some courses will be eliminated and the number of students affected will be approximately 200 students. The BAC will appeal to students who start outside of the College of Arts and Sciences. The BA will appeal to students who start in the College of Arts and Sciences. There will only be a three course difference between the two majors.

*Discussion:* Students can transfer an entire year of courses from another school into the BAC, this will help students graduate on time and not waste credits. There wasn't a lot of discussion about the individual courses in CAA. There was discussion concerning the relationship to broadcasting and how that differs. Broadcasting and visual communications are different but in the future if they begin more changes this could confuse incoming students.

*Motion: To approve new specializations. (Motion: Rachelle Hiippler) (Second: Mariana Mitova). Approved. SEC vote is final step, this will just be informative to Senate.*

- 5) BAC Communication 1516-430- We would like to modify the BAC in COMM in the following ways: 1) add a new area of emphasis on Organizational Communication, 2) change courses required for the Relational Communication area of emphasis, 3) allow some TCOM courses to count in place of some COMM courses, and 4) take six credit hours out of the BAC career focus and add six credit hours to the COMM electives for the BAC.
- 6) BA Communication 1516-431- We could like to modify the BA in COMM in the following ways: 1) add a new area of emphasis on Organizational Communication 2) change courses required for the Relational Communication area of emphasis and 3) allow some TCOM courses to count in place of some COMM courses.

*Discussion:* Emphasis on COMM emphasis on organization communication, COMM as an academic study. This is divided into relational and organizational. BGSU is strong in relational COMM but wants to strengthen itself in organizational COMM. The check sheet will allow some TCOM courses to be used instead of COMM courses. There is a letter of support from Richard Busselle, so there is an agreement reached. Do the proposed changes COMM or TCOM, it looks like TCOM is still a prefix? CAA did not ask for clarification. At the end of packet 431 that includes TCOM prefixed and a memo about the collaboration of COMM and TCOM which makes us feel more comfortable. BAC is a value added as proposed to the BA. Encouraging students to transfer into the BAC in order not to lose courses that they have already taken. This could also make the communications degree more valuable with the BAC holding a little more weight.

*Motion: To approve major changes (Motion: Stephanie Walls) (Second: Chris Rump). Motion passed. We will make mention of TCOM vs. COMM prefixes (Motion: Mariana Mitova) (Second: Kerry Fan). Sustained.*

This will just be informative to Senate.

*Motion to not send to Senate floor: (Motion: Stephanie Walls) (Second: Rachelle Hippler). Approved.*

- 7) New minor AMPD 1516-409- The minor in Apparel Merchandising and Product Development (AMPD) offers students a broad understanding of the textile and apparel industry from a product development perspective. Students will gain a deeper understanding of the global fashion industry specific to apparel fundamentals, merchandising strategies, or retailing. The minor consists of 21 credit hours; seven courses. Five courses are required. Students must also select two additional courses from a designated list that is responsive to their personal interest and choice.

*Discussion:* There are five required courses and two courses selected from another list of courses. The course Fashion Forecasting 3510. This will help make students more employable. Fashion forecasting is not quantitative and qualitative. It looks at how consumers pick up trends, understanding the complexity. The course collects data from a variety of sources, students cannot be successful without being able to eye trends. Students get a basic idea of how to come up with their own trends. The program evolved from being embedded into consumer sciences to more a of a business aspect.

*Motion: To approve new minor (Motion: Peter Blass) (Second: Rachelle Hippler). Motion carried and will go to Senate floor for informational.*

- 8) Athletic training 1516-432- Update the current Athletic Training Major. Change the current instruction of AT 3120, AT 3170, AT 4100, and AT 4160 from three hours of lecture to two hours of lecture and two hours of lab. Creation of three new courses, AT 4170, AT 4180, and AT 4190. Modification of one course title and number. AT 4880 to AT 4210 and the increase of credit hours in clinical courses; AT 3140, AT 4120. Removal of one course, SM 2140, and the addition of a course SM 3650, to meet current requirements of SM 3660.

*Discussion:* We are not reviewing individual courses but some courses going from 2 to 3 credit hours will give students the opportunity to meet together and review notes concerning what they have learned in the field. The new course AT 4180 Current Perspectives on the BOC Exam changed from BOC Exam Prep (3 credits). Some programs do this some will not. CAA did not come to a conclusion based on the requirements set by the accrediting organization where programs are required to get students up to a 70% pass rate the 1<sup>st</sup> time taking the test. Why is the course work not preparing them? It is not uncommon for students not to remember things. This course may help but three credit hours is a lot for a test review. CAA recommendation was in favor, CAA agreed to disagree on exam prep. CAA did not catch some of the editorial errors. Students should be able to study on their own, instead of requiring it. Since strong hesitation with BOC prep course, what would motion be? AT upped the credit requirements to 89 hours so students do not need that three hour course. The syllabus just states that students will just be taking tests. There is a bigger issue the AT accreditation is being threatened. We should invite Chris Schommer and Andrea Cripps who will teach the course to come and explain at SEC. Do we turn ourselves into Kaplan, and will this set a president for other programs. Course AT 4180 has been approved, but SEC could make it where it is not required, maybe do a workshop instead. There are about five errors in the math of the check sheet. We should table and bring Chris and Andrea in and see if what they have to say will change our minds, maybe they have a good argument.

*Motion: Table and bring Chris Schommer and Andrea Cripps to SEC on March 15<sup>th</sup> to discuss. (Motion: Victor Senn) (Second: Chris Rump). Motion carried.*

- University Policy on Policy Development- This is informational, the issue is the Ohio Attorney General has mandated that university policies be housed on the website of the general council, with proper format. Ohio law supersedes any faculty decisions. Therefore, should faculty only have a veto voice? Allen Rogel will meet with Bill Balzer to see if we can expand to have full approval of relevant constituent groups on policy changes. We can protect policy on policy development to help give faculty more control.

Allen Rogel's term will be up, probably before this is over. This could be an amendments and bylaws proposal. Currently all of this is in the Charter unless we approve to have it removed from the Charter, of course the BOT could vote to have it swept from the Charter without faculty consent. The problem is parts of Charter are not consistent with Ohio law.

- Senate Working Sessions- Senate meeting on March 1 John Fischer will speak concerning 1910 courses, linked courses, and experiential learning. We could have breakout sessions on the experiential learning, to help departments who do not have experiential learning.

*Discussion:* Do we have to have breakout sessions? There are only 10% of programs who do not have the experiential learning component. Wouldn't it be better just to have forums? We could send questions out with the agenda, and it could be done electronically. We will scrap the breakout sessions and ask faculty to complete a survey, this will give John Fischer more time and have some questions from Senate. Why can some courses not be linked? Maybe John could give us a break down.

### **ISSUES AND CONCERNS**

- Rob Obey requested that the minutes from February 2<sup>nd</sup> be amended to say Rob Obey on behalf of AFC gave Allen Rogel a survey.

*Motion: To amend minutes. (Motion: Peter Blass) (Second: Stephanie Walls). Motion carried.*

- HB 48- The Ad Hoc Committee was looking at the 90 day turn around and are requesting a 30 day extension. By Charter they are allowed one extension.

*Motion: To extend 30 days (Motion: Rachelle Hippler) (Second: Mariana Mitova). Motion carried.*

### **ADJOURNMENT:**

*Motion: To adjourn (Mariana Mitova) (Second: Chirs Rump).*

*Meeting adjourned 4:30 pm.*

Respectfully submitted by Robyn Miller, Secretary: February 22, 2016