

FACULTY SENATE MINUTES

April 28, 2015

Assembly Room McFall Center

CALL TO ORDER: Chair Joel O'Dorisio called the meeting to order at 2:30 p.m.

ROLL CALL

Absent: Juan Bouzat, Francisco Cabanillas, Steve Cady, Tim Cloeter, Bruce Collet, Salim Elwazani, Stefan Fritsch, Kathy Hoff, Kelly Kozlowski, Rebecca Mancuso, Montana Miller, Amy Rybak, Irina Stakhanova

COMMUNICATIONS

Chair of Faculty Senate: Chair Joel O'Dorisio announced the retirement of John Folkins and thanked him for his long service to Faculty Senate.

Memorial Resolution for James Gordon: Kelly Taylor, journalism and public relations, read the memorial resolution. The full resolution is included at the end of the minutes.

Memorial Resolution for Neil Pohlmann: Dr. Pohlmann's wife, one of his eight daughters, and a granddaughter were in attendance for the reading of the resolution. Tim Murnen, associate professor in the School of Teaching and Learning and Dr. Pohlmann's son-in-law, read the memorial resolution. The full resolution is included at the end of the minutes.

President Mazey: The President reported the following:

1. *Enrollment:* Admission is strong. At this point, 3,168 confirmed undergraduate students, which is 9 percent higher than two years ago and 16 percent higher than last year. Freshmen commuters are up 23 percent. The caliber of the students looks strong as well.
2. *Preview Day:* We had a very successful Preview Day on April 18. Last year 50 applications came in on Preview Day so the university targeted 60 for this year. They exceeded that with 150 applicants.
3. *Accolades:* President Mazey read from a promotional card that highlights 12 notable accomplishments from 2014-15. Most of these, like the NSF conference, Peter Lu's fellowship, the Carnegie classification, were praised by the president throughout the year in her remarks to Faculty Senate.
4. *State Budget:* The budget has been voted out of the House and now in the Senate. President Mazey will be in Columbus to meet with Senators and to participate in a Statehouse Falcon Event.
5. *Commencement:* Four outstanding alumni will be speaking.

Finally, President Mazey thanked the Faculty Senate officers for their great leadership this year and what they have accomplished.

President Mazey took two questions from the floor. Bill Albertini asked about BGSU's position on the recent language in House Bill 64 that would declare faculty to be managers. President Mazey said she was at an Inter-University Council of Ohio (IUC) meeting a few days after she had heard about it for the first time. She said IUC presidents all agreed to be neutral on the bill because they have to work with legislators on a regular basis. In follow-up, she added that not every university in the state has a union. Additionally, the news had just been shared and the university presidents didn't have any background on it. This was a consensus of the IUC group. Julie Haught asked, given the current reduced numbers from three years ago and the anticipated retirements of 40-50, what the projected number of bargaining unit faculty BGSU was hoping to have and if there would be a restoration of faculty with the good news of enrollment and retention. President Mazey said the university is very data driven now and that faculty numbers are

benchmarked with our peer institutions. She said numbers of faculty members is the Provost's decisions and he has been doing an excellent job over these last few years. Additionally, the President noted that from the CFO's presentation the budget has been a matter of reallocation, not new dollars. The E&G budget is still \$4 million less than what it was in 2006. It is wait and see, even on SSI.

Provost Rogers: The Provost reported the following:

1. Expressed his thanks to John Folkins for his service and leadership both to the university as a former provost and to Faculty Senate. He also thanked the Faculty Senate leadership for their efforts this year.
2. Enrollments looking good. Some growth from the out-of-state markets, in particular Michigan and Illinois. The profile of the class continues to look strong and it is a very diverse class. Retention numbers continue to look positive. Keep in mind the overall enrollment could be flat or just slightly up because of the smaller class that is moving through the educational process. It could be slightly up depending on the graduate enrollments.
3. The recent NSF workshop was a success. Provost Rogers publically thanked Drs. George Bullerjahn and Mike McKay for their leadership as well as biological sciences and NSF. Provost Rogers highlighted a portion of the program on the second day that included citizens engaging with the scientists about the toxic algae bloom and its effects. This was a first time NSF had done something like this. The feedback was good, and Provost Rogers said this is an excellent example of why we carry the Carnegie engagement designation.
4. Congratulations were also given for the recent NWOH Symposium of Undergraduate Research that included students from BGSU, Findlay, Heidelberg, Ohio Northern and University of Toledo.
5. Lots of action will be happening this summer with regard to facilities. This summer people will be inconvenienced on campus. Parking lots will be closed and campus spaces are being interrupted for all the renovation and building. Thank you in advance for your patience.
6. In response to Beatrice Guenther's request for additional information about salaries, Provost Rogers said he had that information. He set it up in the same way CFO Stoll did on her slide. He said he would be sharing this information at the FAAC meeting later in the week and would leave a copy with Chair O'Dorisio to be disseminated.

No questions from Senators.

BGSU-FA Liaison: David Jackson, standing in for Sheri Wells Jensen, thanked the faculty and their family and friends, and students who contacted their legislators about language in the state budget bill. BGSU is proud to be part of the 4,000 strong Ohio conference of the AAUP. We recognize that being united with the unionize faculty in the state benefits us every day, especially when faced with this non-democratic threats. The BGSU-FA negotiating team is set. An email introducing the team will be coming. A survey will also be going out to bargaining unit faculty members. Additionally, the BGSU-FA offered congratulations to those faculty who moved one step closer to promotion and/or tenure. Congratulations also to retiring faculty members. We appreciate their years of service and wish them the best in the future. The BGSU-FA also recognizes that BGSU is losing a tremendous amount of experience and expert and encourages the university to work to rebuild by replacing those who are retiring with full-time tenure and tenure track faculty.

NOTE: Given the larger than usual number of missing Senators, Chair O'Dorisio reordered the agenda to move the adjunct committee proposal discussion and vote up, asking David Border to give his report from CAA after this agenda item.

NEW BUSINESS

Adjunct Committee Proposal: The proposal is create an Adjunct Advisory Committee to advise Faculty Senate about the needs, issues and concerns of adjunct faculty at BGSU. The creation of the committee also would establish two Senator seats on Faculty Senate to adjunct faculty from the committee. This new committee requires an addition to the *Charter*. Charlie Stelle (Human Services) asked about resources, such as time compensation, being available for adjuncts serving. Chair O’Dorisio said this was explored but none are available at this time. Philip Weinsier (Firelands Applied Sciences) asked if faculty members from Firelands who were part time and would have to drive to BGSU would be thought of poorly or given attendance warnings from Senate for failure to show up. Chair O’Dorisio said committee meetings could be held as a teleconference allowing members to participate remotely. Only two members of the committee would have a Faculty Senate seat, one of whom only can serve as a liaison for Firelands if a Firelands person is not able to be a Senator.

MOTION (Joel O’Dorisio): Accept the proposal to create an Adjunct Advisory Committee and approve the *Charter* changes required to make it operational. (Second: Bill Albertini). *Charter* changes to Part A require two-thirds of those eligible to vote in Faculty Senate (at least 46 votes), in support of change for passage. Senators voted in a paper ballot to accept support the proposal: 46 for, 4 against, 1 abstain. Motion passed.

COMMUNICATIONS

Committee on Academic Affairs: David Border, committee chair, read the following statement: “The Chair of Committee on Academic Affairs would like to engage the administration and the senate in a dialog to address certain issues regarding curriculum at BGSU.

Today, framed within a set of general remarks to the Senate, these would include, but not be limited to, the policy and program proposal process. Current existing processes have again proven themselves weak. Such weaknesses result in unnecessary fatigue to senate instruments, such as CAA, but also unnecessary confusion to the proposers and allies. These are issues that have persisted for a decade. Dialog on such important issues is desired.

In other cases, the issue is not the weakness of the process, but the willingness to have other tools, ad-hoc committees or open forums, carry too much of the load and thus avoid developing needed dialog and work through the instruments of shared governance that are already in place. Resting on ad-hoc committees or open forums can have an atrophying effect. I suggest that the dialog include re-invigorating the relationship between the administration and existing committees of the senate so that institutional memory is promoted. To be effective such relationships seek to “close the loop” within the context of a system that seeks quality in academic governance.

Allow me to cite one specific concern of the chair. That is College Credit Plus. While the committee, much like the university, has had the opportunity to be briefed on the progress of the administration's efforts to comply with the law and to develop the needed elements here, nevertheless there is a knowledge gap. The gap may affect when, or even if, the committee endorses BGSU's College Credit Plus efforts from the perspective of academic quality compliance and assurance.

Finally, I have found in the past that occasional and timely access to Institutional Research to be very important (and appreciated) to the life of a senate committee. Allow me to cite an IR request as a concluding remark, I would very much appreciate being updated on the success or shortcomings on the delivery of our academic content to our students, both undergraduate and graduate through Insitutional support. Thank you very much.”

Chair O’Dorisio said open and clear communication has been the theme of Faculty Senate’s work this year and he looks forward to continuing the conversations. He is hopeful that progress can be made on a lot of the issues that have been raised.

NEW BUSINESS

Chair O'Doriso introduced Kingston, who was invited at the last minute to present. O'Doriso said that he, as the head of Faculty Senate, has received a number of inquiries about the intersection of athletics and academics over the last few weeks. This is an important discussion with a lot of interest among faculty. O'Doriso thanked Kingston for his time.

Guest — Chris Kingston, Athletic Director

Kingston said it was an honor to serve as Athletic Director and to be invited to this forum. The following is a summary of his remarks.

- He mentioned the card of 2014/15 accomplishments that President Mazey shared in her earlier remarks. Kingston said he distributed the cards to all his coaches and staff so they have it to talk about all these things.
- As a quick briefing, he said the loss on the football schedule of the South Carolina game was replaced by a game at Tennessee. In one contract, this was a \$1.5 million swing. This was not only a financial gain, but working with Milleti in Advancement and Development trips are being planned to bring alumni to the game, a lot of synergy a lot of opportunity there.
- Athletics has developed a strategic plan, that will soon be on the website. Strategic plan is a five-year road map where we want to go and how can we get there. He said it's so critically important what athletics is doing is nested in what the University is trying to do. So everyone single one of the goals and strategies to get there is linked to one of the seven university goals.
- Academic profile of the over 425 student athletes at BGSU: over 65 percent have over a 3.0 g.p.a. Forty-one men and women have over a 4.0. Our graduation rate for the student athletes is 82 percent, which exceeds the national average. Kingston said: "You know there's a lot of things I think that we do that brings value to campus. Our broadcast with both football and men and women's basketball, volleyball the ones that are getting on ESPN, USPN2 those provide over a half million dollars worth of content and inventory to promote the university. The two years in a row that we played in the Mid-American Conference football championship game for football game, there's no other football game during that time slot. That's a three-hour commercial on that Friday night in December for the University."
- Kingston talked about the "cost of attendance" that is coming from the Power 5 conferences. This is about student welfare and is considered "permissive legislation," meaning schools not in the Power 5 can only do it if they can afford to do it. They don't have to do it. Kingston said: "It's a Federal survey that determines that number. It's at \$4,248 so we were telling people their parents if you come here, here's all the numbers and on average trips home and laundry it's going to cost you another \$4,248 per year to be here that's the cost out of pocket, cost of living allowance, cost I'm calling the gap. So our gap I think they recalculated it it's going to be somewhere in the \$3,000 area." BGSU has 258.1 full scholarships that can be awarded. Of the 425 athletes, over 350 receive some type of scholarships –half, quarter, fifth. The 258.1 scholarships times \$3,200 estimate is just shy of \$900,000. Kingston added: "A lot of schools, a lot of Power schools were going at it with this permissive legislative. And I think it's important to know that we're going to continue to compete at a high level and do what we're doing and recognize what the student athletes are doing."
- Kingston gave an overview of the college football playoff system that replaces the BCS bowl system. This coupled with the ESPN Mid-American Conference TV deal are an influx of revenue for each member school in the MAC. Kingston said: "But now just having a pulse having football and being in the Mid-American Conference this upcoming year we will get \$995,000 as part of our college football playoff and ESPN distribution from the MAC, and I'm not for sure how exactly that breaks out. This year it was \$835,000 so next year it's \$995,000 just for having a pulse and having football... If your the MAC that's a \$500,000 swing. So if we finish in last place \$995,000. If we finish in first place its \$1.45 million, that's about a half million dollar swing. Then there's an increment jump everywhere in between... It could change based on the pot of money and what it generates but that's the amount of distribution and that's why it's important to put it into perspective. By 2019 by just having a the pulse and being in the

MAC and sponsoring football \$1.5 million is our share from the college football playoffs and ESPN and it can go up too, as high as, if we finish in first place, \$1.96 million.”

- Kingston talked about a deal was ESPN3. Kingston said: “Based on our relationship with ESPN and the Mid-American conference we have an opportunity to be on the streaming platform ESPN3 through Watch ESPN, which is a tremendous opportunity for the university. We are so well positioned through WBGU, through the School of Media and Communications, and the college of Arts and Sciences we are so attractive to them because of our resources, our infrastructures, and the opportunities for the students here to do practicums and internships.” The total cost to join in was \$159,000. The MAC contributes \$100,000 to that since we are member school. The total cost right now is \$59,000. We get 36 additional broadcasts on that platform. The broadcasts done right now because we stream and our facilities with WBGU costs \$2,000. It’s 36, but it equates to opportunity we are getting for \$59,000. Additionally, Kingston said: “Plus the opportunities I think once we get this going and figure out what we’re doing. We have the hardware piece right now. We did the inventory and the audit with WBGU. Once we can get with the School of Media and Communication I’m just thinking we can get a student here and I can put on my resume that I did 18 broadcasts with ESPN and they’re actually behind the microphone or behind the camera. I think there’s power in that; there’s power in the branding and in the opportunity for us to do that. Kingston also gave a brief overview of the revenue agreement with Learfield Sports, the media rights holder for BGSU athletics.

Chris Kingston took questions from the floor.

David Jackson asked about the lack of transparency with the MAC-ESPN deal.

CK: This is a question probably answered best by the General Council from the Mid-American Conference. What I can offer is multimedia rights agreements that are out there, but the trade secret piece so it protects. It’s done in such a way that the Mid-American Conference is not a public entity and ESPN which is not public it is private owned company with Fox and whoever else Mountain Midwest its protection for their negotiation. I’m sharing with you the numbers I know. I’m sharing everything I got from every meeting the details of the agreement we’re not going to get that you know we’re not a signature on that.

(in follow-up): The AD and the University President don’t see the contract and BGSU has agreed as a member of the MAC to have our broadcast rights with the MAC. This is a contract between the MAC and ESPN. (in follow-up to question that these are public universities that make up the conference) Kingston and President Mazey said they are comfortable with the set-up. President Mazey said this is no different than when she was in the ACC.

Charlie Stelle asked Kingston if he had any sense of the value of the content we are creating on behalf of the MAC, if the revenue coming in stays in athletics and how much cost is involved in upgrades to the facilities for the project.

CK: \$59,000 is the actual cost to BGSU. “One of our alum, Jay Crawford on ESPN, what a great role model for the students, not just student athletes, the students that go here and want to get into journalism and specifically sports journalism, and so I think it provides that platform.” Kingston said there is going to be a MAC channel and we are going to be on the front end. This provides opportunities to run other content, for example the student whose Hatch project this year had a sports theme. We’re doing the things to where we can promote BG and provide that experience. The college football playoff revenues that come in will go towards the operating budget just like they always have in athletics.

Bill Albertini asked for clarification on determines the scholarship money and the gap amount.

CK: NCAA determines scholarships. For all sports there’s a number. If you want to sponsor football you can award 85 scholarships. If if you want to sponsor women’s basketball, you could award 15 scholarships so there’s a control measure on that. The gap number is a variable number and determined by the institution. Here there will be a survey of students in Bowling Green to determine costs like trips home, gas, laundry, etc. Before athletics could just give a scholarship that was for

tuition fee, and the room and board. Now we can give the \$24,000 plus we can give that gap money which at BGSU will be a couple of thousand dollars. So that is the new full number now.

Bill Albertini asked what other things Kingston would like to see change with athletics. What are your goals?

CK: Better partnerships and be a part of things. A goal of ours that's in our strategic plans is to continue to grow those partnerships and be a part of things. There's lots of be part of dance marathon community, rally sports. Another way is expanding internship experiences, for example with sports management program and the School of Media and Communication. Growing revenue like recent growth in apparel revenue through a deal where we switched from Adidas to Nike.

Peter Blass asked if Kingston could speak to the academic success that most of us are trying to achieve. To what extent is academics taken into account when awarding athletic scholarships and how might athlete's success compare with the general campus student population?

CK: Academics are critical to the recruiting process. They want students to come here for the degree program not a specific coach or because I am the AD. As for measuring success, they have various academic progress ratings that are reported about the teams. One comes out every March and 1,000 is your best score. Student athletes every year have to have a certain level of eligibility, GPA, a certain amount of credits, and progress towards their degrees. We get five teams of 1,000. We exceed the national average. Kingston gave the g.p.a. stats earlier in his presentation. The 82 percent graduation rate for athletes is above the student body at BGSU and the national average. Kingston said: "We have a student athlete department and we take people who need academic help who come in. We know when we're recruiting who needs what. We're going to help them be successful give them the tutoring that they need, make sure they have the right academic counselor. An academic counselor to help them figure out their degree, help them figure out their four year plan, help them to figure out what classes to take summer one summer two, whatever they need to do."

John Folkins suggested that the question could be answered explicitly by comparing those numbers for athletes and non-athletes.

CK: He said in his press release that comes out on the APR has for years reported both. He took out the part that compares the athletes to BGSU students because he didn't think we were competing internally. He took that out because he didn't think that was germane to what we're trying to do. We're not trying to be better than the students at large; that's not what we're trying to do. That's not the goal.

Allen Rogel asked where the money comes from for the gap scholarship.

CK: Tennessee. It will come from another school the year after that, and the next year it's coming from Michigan State.

Passing of the Gavel: Chair O'Dorisio thanked the officers, Com Com members and especially Com Com Chair Stephanie Walls, who did the bulk of the work to create more efficiencies with all the committees as well as a mechanism for committee reporting. He thanked the Board of Trustees, the President, the Provost and all the guests for taking questions and having engaged conversations this last nine months. Finally, he presented incoming Chair Allen Rogel with a glass gavel that was hand-blown by O'Dorisio and officially concluded his last Faculty Senate meeting as chair.

ADJOURNMENT

The meeting adjourned at 4:30 p.m.

Respectfully submitted, Kelly Taylor, secretary, 5/5/15

Memorial Resolution in Honor of James R. Gordon

WHEREAS, James R. Gordon, retired professor of journalism at Bowling Green State University, passed away Feb. 14, 2015.

WHEREAS, James R. Gordon earned his bachelor's degree in photojournalism from BGSU in 1956, and received a master's in public relations from Ohio State University in 1966.

WHEREAS, James R. Gordon was hired by BGSU in 1959 and created the News and Photography Services at the University. After seven years, he joined the journalism faculty in 1966 as the head of its photojournalism sequence. During his teaching career, he trained and developed scores of successful photojournalism professionals, many who have achieved national acclaim for their work. He served as adviser to Key yearbook for more than two decades and was part of the founding committee for Student Media, also serving as the first chairman of the Student Media board

WHEREAS, James R. Gordon retired from the University in 1992.

WHEREAS, James R. Gordon was also recognized nationally as a professional photographer, mentor and editor. He served as a reporter, photographer and editor at The Chronicle Telegram in Elyria, Ohio. He worked as a reporter and photographer for The Columbus Star. For eight summers in the late 1960s and early 1970s, he was a staff photographer for The Blade, Toledo, Ohio.

WHEREAS, James R. Gordon was named Ohio Newspaper Photographer of the Year in 1970 and was the 1978 recipient of the Carson Award from the Ohio News Photographers Association for outstanding contributions to photojournalism.

WHEREAS, James R. Gordon also distinguished himself nationally through his service with the National Press Photographers Association. He was editor of the association's monthly magazine from 1978-2003. He received the NPPA's Kenneth P. McLaughlin Award in 1979, along with the NPPA Jim Gordon Editor of the Year Award in 2002. He also received the NPPA President's Medals in 1978, 1982, 1991, 1999 and 2003. The NPPA presented him with the organization's highest honor, the Joseph A. Sprague Memorial Award in 1986.

WHEREAS, James R. Gordon became a charter member of the BGSU Retirees Association in 1995. He edited the organization's quarterly newsletter for 18 years.

WHEREAS, the contributions and commitment of James R. Gordon are substantial to Bowling Green State University, the profession of journalism, and the Bowling Green community, it was his focus on expecting only the best from his students, the wit and wry sense of humor he exercised in the classroom, and his signature handlebar mustache, that will never be forgotten by those who knew him.

WHEREAS, James R. Gordon was preceded in death by his wife, Joan, and is survived by two loving children, Kevin and Melissa, three grandsons, brother Laurance and brother and sister-in-law Richard and Beverly.

THEREFORE, BE IT RESOLVED that the faculty of Bowling Green State University through its constituent body, the Faculty Senate, acknowledge with sadness the death of James R. Gordon and convey to his surviving family members its collective appreciation for his dedication and service to BGSU.

BE IT FURTHER RESOLVED that this resolution be recorded in the official minutes of the Faculty Senate and that a formal copy, signed and attested to by the secretary, be sent along with condolences to the surviving family members.

Memorial Resolution in Honor of Neil Albert Pohlmann

Whereas Neil Albert Pohlmann, Emeritus Professor of Education Administration and Supervision at Bowling Green State University, passed away on April 12th, 2015, and

Whereas Dr. Pohlmann earned his bachelor's degree in Education at BGSU in 1952, played basketball and was the quarterback of the football team, and served in the ROTC program at BGSU, and

Whereas Dr. Pohlmann served as a US Army reconnaissance pilot during the Korean War after graduating from BGSU, and

Whereas Dr. Pohlmann was a math and science teacher, counselor, coach, and superintendent in several Ohio schools before earning his doctoral degree at Wayne State University, and

Whereas Dr. Pohlmann's career at Bowling Green State University ranged from 1964 until 1996 at the successive ranks of Assistant Professor, Associate Professor, and full Professor, and

Whereas Dr. Pohlmann served as Chair of the Department of Education Administration and Supervision from 1973-1976, and

Whereas Dr. Pohlmann trained and was advisor to many principals and superintendents across Ohio and the nation, including the current Ohio State Superintendent of Education Richard Ross and a former Associate Administrator for Education at NASA Adena Loston, and

Whereas Dr. Pohlmann was Secretary of the Northwest Ohio School Board Association for 22 years, the longest tenure of any Regional Secretary in the organization's history, as well as serving on the National School Board Association, the Buckeye Association of School Administrators, and Phi Delta Kappa, and

Whereas Dr. Pohlmann earned Emeritus faculty status upon retiring from BGSU in 1986 where he continued to teach until 1996, and

Whereas Dr. Pohlmann raised eight daughters and sent them all to BGSU to study Art Education, Science Education, Chemistry, Biology, Art, Nursing, Clothing & Textiles, Graphic Design, and more, and

Whereas Dr. Pohlmann is survived by his loving wife of 63 years, Mary, eight daughters, 18 grandchildren, 4 great-grand children, and a brother and sister:

Therefore, be it resolved that the faculty of Bowling Green State University through its constituent body, the Faculty Senate, acknowledge with pride the life of Neil Albert Pohlmann and convey to his surviving family members its collective appreciation for his dedication and service to BGSU.

Finally, upon approval, the Faculty Senate will transmit a copy of this Memorial Resolution to Dr. Pohlmann's family with its deepest respects.