

FACULTY SENATE MINUTES

March 3, 2015

Assembly Room McFall Center

CALL TO ORDER: Chair Joel O'Dorisio called the meeting to order at 2:30 p.m.

ROLL CALL

Absent: Nancy Down, Rachele Hippler, Kathy Hoff, William O'Brien, Christopher Rump, Sherry Sullivan, Stephanie Walls, Phillip Weinsier, Alyson Wilson

COMMUNICATIONS

Chair of Faculty Senate: Chair Joel O'Dorisio addressed three areas of concern that have been raised by faculty over the last weeks. *BGP:* The BGP process had a few communication challenges. Donna Nelson-Beene is working with Ray Schuck at Firelands to address these at the Firelands Campus. For courses recommended by the committee but rejected at the Provost level an appeal process does exist, which some faculty chose to utilize and had their concerns resolved. Department chairs can contact John Fischer if they wish to explore the process further for their specific courses. *College Credit Plus:* This is state law, and the process of figuring out how BGSU implements the law is ongoing. Faculty Senate has passed oversight of this to our Committee on Academic Affairs and asked them to work with John Fischer. CAA has vacancies in the coming election so those with an interest in College Credit Plus should consider joining that committee. Additionally, John Fischer will be speaking at the April 7 Faculty Senate meeting. *RCM:* This is in the very early stages and a faculty member representing Faculty Senate sits on the task force. Opportunities exist through the Fiscal Affairs Advisory Committee to also be a voice for faculty. FAAC has vacancies in the coming election so those with an interest in the process of RCM should consider joining that committee.

President Mazey: The President highlighted continuing strong enrollment numbers for fall 2015 and thanked faculty for their participation in President's Day, which despite the cold had good attendance. Additionally, President Mazey said she has completed all but one of her stops on her recent listening tour. She will be going to Firelands in the next week. She said she sensed a lot of positiveness as well as a lot of uncertainty in the changing landscape of higher education and the governor's budget. She said she learned the following from her listening tour: a need to have greater transparency, to continue performance-based incentives like the BOT innovation grants, and to build more partnerships, specifically partnerships with our own foundation in an effort to bridge funding through scholarships. President Mazey was asked about RCM and the direction BGSU is going with regards to RCM. She responded that it would take three to four years to implement. In the meantime, she said we need to look at the culture of our own institution and look at incentive funding. RCM is an open field right now with plenty of time for the taskforce and others to figure out the best fit for BGSU.

Provost Rogers: Provost Rogers thanked faculty for their involvement in President's Day, an important day for getting traditional first time full time students, and at the department and program level with prospective students. He said things continue to trend up, but we need to keep in mind that the population of traditional high school graduates is declining in Ohio. He reported strong numbers in the Firelands Pathway program for fall as well as (depending on who is reporting) either the best persistence rate for fall to spring or tied for the best in the

history of BGSU. Looking at new student populations, he is pleased with the trustee's innovation fund: nine programs at this point that have been funded at different levels for fall 2015 and 2016. The e-campus is another initiative. This is taking existing degrees and delivering them all online. Currently, there are eight programs in e-campus. The Provost gave a brief overview of the BGP process that has been ongoing for many years. He said through the hard work of the committee and other individuals we have shifted from a 320 course checksheet of general education options to 127 approved courses for the fall that create a robust, focused and intentional general education curriculum that aligns with the Higher Learning Commission. He said he sent an email indicating that they were going to wait a year before they consider any new BGP courses in order to collect data on the new program and give feedback on those courses so they can begin to track students' mastery of the learning outcomes. Finally, on the topic of performance-based management, he thanked the committee members from a variety of areas across campus on their willingness to serve on the taskforce. He said he felt the speaker at the open forums did a good job of laying out the various models. He said it is an exciting time to think about ways in which we can allocate budgets based on performance and make sure they are aligned with our core values as an institution.

Provost Rogers took questions from Senators about BGP, e-campus, academic decisions being based on finances, and the need for data in performance-based budgeting system. In summary he said, "We've talked a lot about enrollment here, we've talked about ways in which we can make our BGP efficient and effective to be a strong foundation, we've talked about serving new student populations. I know with the performance-based budgeting model there are financial implications there as well. At the end of the day, we are an educational institution and we want to ensure that we have the resources to make sure that we deliver a high quality academic experience for our students, whether they be undergrad or grad. That is the end product we are focusing on here; that is the end result that we are focusing on. But we need the resources to be able to deliver a high quality and effective academic educational experience. So while we talk about these sorts of budgetary issues, we can't lose site of the bottom line is how do we continue to evolve Bowling Green State University to continue to serve those traditional students and find ways to serve these new student populations, that historically higher ed has not been very good at, at least the traditional universities. And, we've got to get better at that. I'm excited. The numbers are looking very good. The energy of the variety of different faculty involved in a lot of those initiatives...I thank each of you that are involved in those projects. You are defining who Bowling Green is becoming and will continue to become. I thank you for that."

BGSU-FA Liaison: Sheri Wells Jensen reported that BGSU-FA appreciates the administration's willingness to collaborate and agree to use of the 2013 RTP templates. If a unit has not yet submit RTP documents, this should be done right away. Also, the CBA specifies different levels of administrative review and approval for different kinds of documents. This is all in Article 14 of the contract. The following require approval of only the dean: the NTTF reappointment policy, the NTTF promotion policy, and the TTF probationary faculty reappointment policy. The following require the additional step of the Provost: TTF standards for promotion and the standards for tenure.

Committee on Committees: Chair Joel O'Dorisio, stepping in for Stephanie Walls, who due to the weather did not make the drive from Firelands, took nominations for committee vacancies as well as the officer vacancies of vice chair and secretary.

NEW BUSINESS

RTP Resolution: At the request of the sponsoring faculty members, the resolution was withdrawn. Instead, Chair O’Dorisio commended the efforts of both the BGSU-FA and the administration in communicating and coming to a successful resolution. He reiterated that units who have submitted should look forward to a response and units that have not submitted these documents need to do so now. Please make sure your unit has this discussion and submits CBA-compliant documents to the administration.

Curriculum Modifications:

Vote on the creation of a Family Consumer Sciences Education specialization (1415-162)

Chair O’Dorisio read the description. Senators voted in a paper ballot to support the institution of a specialization in Family Consumer Sciences Education: 48 for, 0 oppose, 5 abstain.

Vote on change of Marketing Education major to a specialization (1415-163)

Chair O’Dorisio read the description. Senators voted in a paper ballot to support the change: 49 for, 0 oppose, 4 abstain.

Vote on the creation of an Insurance minor (1415-136) and an Insurance specialization

(1415-137) Chair O’Dorisio read the description. Senators voted in a paper ballot to support the two changes: 48 for, 2 oppose, 3 abstain.

Memorial Resolution for William O. Coggin: Gary Heba, English department, read the memorial resolution. The full resolution is included at the end of the minutes.

Memorial Resolution for Charles F. Kahle: Charlie Onasch, director of the School of Earth, Environment and Society, presented the resolution. The full resolution is included at the end of the minutes.

Guest — Sherideen Stoll, Chief Financial Officer and Vice President Finance and Administration: Please note: the presentation was delayed several minutes due to a bad breaker in an electrical panel in McFall Center that cut power to the microphone and computer and projector. Once power was restored, Ms. Stoll presented a PowerPoint, which is available on her website at: <http://www.bgsu.edu/content/dam/BGSU/finance-and-administration/documents/Presentation-Faculty-Senate-3-3-2015.pdf>. The goal of her presentation she said was to give a broad picture and to compare and contrast BGSU over time and with others in Ohio that we compete with. The following are items she highlighted in the presentation:

1. Downward trend in enrollment: This affects SSI and primary operating support from enrollment (tuition and SSI).
2. SSI in 2010: BGSU negatively affected by changes in the formula.
3. BGSU has been flat or down in funds available from the state: in 2010 funding 64% tuition and 32% state; in 2015 funding 72% tuition and 22% state.
4. Governor’s budget, which President Mazey highlighted in an earlier Faculty Senate meeting, is expected to be flat for 2016. This is good news.
5. The Educational and General (E&G) budgets represents 70-75% of total university budget.
6. Provost Rogers spoke to slide about tuition, fees, enrollment and faculty salaries and numbers. BGSU has the second lowest faculty to student ratio.

7. Composite scores indicate viability, regardless of the size of the institution. BGSU has lowest level of debt after Ohio University.
8. Moody's takes into account the size of the institution when considering credit worthiness. Ms. Stoll shared comparison data. BGSU Moody's score is positive.

Questions from the floor of senate:

Q (Charlie Stelle): (Surprised by the discounting chart)... at what point does the discounting of tuition bring in more students and maybe better students but not necessarily make financial sense?

SS: Wish she knew the perfect answer to that question because she could help hundreds of universities. It is part art and part science. We are making progress with the work we are doing around tuition discounting. Joe Frizado has presented on this topic. We know a lot more about the efficacy of our discount dollars than we did five to 10 years ago. Joe can tell us with a pretty high confidence level what the probability is that for each additional dollar that gets added how that translates into a student accepting. We still have opportunity.

President Mazey: We are nearer a private institution in terms of our discounting.

Q (Bill Sawaya): With the discounting number we could look at it two ways. One is to say we are discounting too much and we need to lower the discount rate. Another way to look at it is to recognize we are more like a private school that offer lots of tuition breaks and make that message part of our marketing. Two different messages and we can't do both. Do we have a strategy there? Are we trying to bring that number down so it is more in line with the other state schools?

SS: Yes.

PM: This came up in the forums. One thing we need to do is move our discounting dollars to private funding, our foundation. We need endowments so the monies don't have to come out of E&G budget.

Follow-up BS: Can we compete with a Miami in terms of increasing our endowment and our gifts...bring in \$10-20 million a year? If we can't, then the defacto solution seems to be to reduce the discounting?

PM: I think we can compete. I think our alums are just as good. In the past we haven't done a very good job of raising scholarship money and our endowments. This needs to be a major priority at BGSU. In the last few years, have started moving in the right direction...

RR: Another way that percentage comes down is through our portfolio of programs like growing the professional masters and e-campus where discounting is not a factor with those student populations.

PM: Want to add that when she talks to folks she hears that we treat our master's students like most institutions treat their PHD students in terms of supportive funding.

Q (David Jackson): In 2014 audited financial statement it appears we that was \$13 million in student activity fees that were directed toward student intercollegiate athletics. There was a about \$2 million in direct institution subsidies added to athletics in that same year while we were cutting between 30-40 non-tenure track faculty. What does that say about the priorities of the institution?

Clarification SS: Was that in the audited financials or was that in the NCAA agreed upon procedures report?

DJ: NCAA

SS: That is not an easy question. We all know that. We know that we have made the decision, at least for the time being, our board and our alums have made the decision to be Division I. With the decision to be Division I, there are certain things that come with that,

that are unavoidable. We know in the MAC, that BGSU funds athletics next to the lowest of all of the MAC schools. They generate external revenue either at the highest level or the next to the highest. So, there is not a simple or easy answer to your question.

Follow up (DJ): NCAA is allowing universities to contribute more in terms of cost of attendance for athletes. Does BGSU plan to keep up with that, and if so, how much more in additional subsidies will that cost?

SS: The models that are being analyzed right now are predicated on the Department of Intercollegiate Athletics generating sufficient incremental revenue to fund any incremental costs, external revenue.

PM: We've asked athletics to try to move more scholarships to private funding. And, when you look at BGSU, the two largest gifts to the university have gone to athletics – one a \$19 million endowment and a second an \$8 million and a third \$6 million gift...not sure we have spent enough time with our alums talking about academics ...in the same way as the folks in athletics have been reaching out to alumni.

Q (Peter Blass): A lot of comparing and entrenched culture of benchmarking without consideration to our special character of the university, for example low faculty to student ratio... Not sure why faculty had to be cut, why monies couldn't be moved from other places, and why we have to be constantly compared to other places...?

SS: I think we all recognize we have to live within the budgetary resources we have available...Over the last years, no corner of the university relying on E&G budget has gone uncut including classified, administrative and faculty. What you said is important about comparing being important, but what is our mission and what we are trying to accomplish and the student population we serve? That is what makes us who we are. That is part of the challenge.

Q(No name given): On the pie charts, looks like gifts are 0 percent, but when we are talking there was mention of various gifts. This was not clear.

SS: To clarify, every university that has a foundation; there are gifts that come into that foundation. Over time, you want the foundation to establish endowments, and when the endowments grow, every year they throw off earnings. That gift number represents the dollars as a percentage those universities' earnings went straight into the universities' base operating budget. So at Miami for example, they know that \$20 million is going to come from the foundation right into the E&G budget.

ADJOURNMENT

Chair O'Dorisio closed the meeting 4:45 p.m.

Respectfully submitted, Kelly Taylor, secretary, 3/18/15

MEMORIAL RESOLUTION FOR WILLIAM O. COGGIN

WHEREAS, William O. Coggin, Professor of English at Bowling Green State University, passed away on February, 9, 2014;

WHEREAS, William O. Coggin received his baccalaureate degree in English and his Masters in English from Louisiana Technical University, and his Doctor of Philosophy in English from Oklahoma State University;

WHEREAS, William Coggin joined the BGSU faculty in 1980;

WHEREAS, During his 34-year full-time tenure at BGSU, William O. Coggin (Bill) completed development of undergraduate and graduate programs in Scientific & Technical Communication. Bill was the founding advisor of the Society for Technical Communication (STC) BGSU Student Chapter. During the 1980s he also sat on the international STC Board of Directors as Director-sponsor for Region 4 (1986-89) and as Assistant to the President for Academic Affairs (1989-1990). In 1990, he became an STC Associate Fellow and became a Fellow in 1993. In 1997, through STC, he was awarded the Jay R. Gould Award for teaching and mentoring. In 1996-1997, Bill taught at Xi'an Foreign Languages University (XFLU) in Xi'an, Shaanxi, People's Republic of China, where he was selected as Model Teacher. In 1999, he was awarded an Adjunct Professorship with XFLU. Bill was also the advisor for the BGSU Chinese Students and Scholars Association;

WHEREAS, William O. Coggin retired from full-time teaching at the end of summer 2013;

WHEREAS, William O. Coggin was a dedicated teacher and mentor who recognized the academic abilities and needs of all of his students and inspired them to pursue their career goals;

WHEREAS, William O. Coggin was a valued and trusted colleague in the English Department, and mentor and advisor to faculty in Scientific & Technical Communication;

WHEREAS, William O. Coggin is survived by his wife, Betty Coggin, sons, Robert and Martin, daughter-in-law Hadley, grandchildren, Grace, Maggie, Emmett and Colleen, and brother, Charles Coggin;

WHEREFORE BE IT RESOLVED, that the faculty of Bowling Green State University through its constituent body, the Faculty Senate, acknowledge with sadness the death of William O. Coggin and convey to his surviving family members its collective appreciation and gratitude for William's outstanding and dedicated service to Bowling Green State University;

BE IT RESOLVED FURTHER, that this resolution be recorded in the official minutes of the Faculty Senate and that a formal copy, signed and attested to by the secretary, be sent to William's wife, Betty Coggin, sons, Robert and Martin, and other family members as a token of the faculty's deep appreciation and gratitude for Bill's long and invaluable service to the university, community and profession.

Memorial Resolution

Charles F. Kahle

Whereas Charles Franz Kahle, Emeritus Professor of Geology at Bowling Green State University, passed away on February 7, 2015, and

Whereas Dr. Kahle's distinguished career at Bowling Green State University ranged from 1965 until 2000, at the successive ranks of Assistant Professor, Associate Professor, and Full Professor, and

Whereas Dr. Kahle's depth of commitment to undergraduate teaching led to his recognition as a Master Teacher in 1994 by the students and alumni of BGSU, and

Whereas Dr. Kahle served as Chair of the Department of Geology from 1984-1992, during which time the faculty was expanded, major changes in the curriculum took place, and Overman Hall was renovated, and

Whereas Dr. Kahle was an outstanding mentor for his new faculty, and

Whereas Dr. Kahle was an internationally recognized expert on the geology of Silurian carbonate rocks throughout the world, with a special emphasis on the geology of western Ohio, with over 50 widely cited scientific publications and numerous research grants, and

Whereas Dr. Kahle served as an inspiration and mentor for several generations of geology graduate students, being chair of 34 graduate thesis committees and being a member of 82 other thesis committees, with virtually all of these students becoming professional geologists and maintaining their alumni connections to BGSU, and

Whereas Dr. Kahle's contributions to his profession including being associate editor of two prestigious journals (*Bulletin of the Geological Society of America* and *Journal of Sedimentary Petrology*), being the organizer of a major professional conference at BGSU about seafloor spreading & plate tectonics (1971), being the organizer of a BGSU professional field symposium on Ohio geology (1992), being the organizer of a BGSU professional conference about carbonate rocks (2000), and being a participant in numerous professional scientific societies, and

Whereas Dr. Kahle was an exemplary field geologist, studying the limestone quarries of northwestern Ohio, the geology of the Teton Range in Wyoming, the San Juan Mountains in Colorado, the Appalachian Mountains, the Bahamas, and elsewhere. He was a renowned nature photographer, and brought his experiences and photographs into teaching the Geology of the National Parks, a class taken by many of the education majors at BGSU, and

Whereas Dr. Kahle is survived by his loving wife of 58 years, Rosemary, six children, eleven grandchildren, one great-grandchild, in addition to his sister and two brothers;

Therefore the Faculty Senate of Bowling Green State University expresses its gratitude at the lengthy and distinguished service of Dr. Kahle and its deepest condolences to his family, and

Further upon approval, the Faculty Senate will convey this Memorial Resolution to the Board of Trustees of Bowling Green State University for their information and action, and

Finally, upon approval, the Faculty Senate will transmit a copy of this Memorial Resolution to Dr. Kahle's family with its deepest respects.