



# SMA Monthly

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## The Second Annual Sport Management Job Fair

By: Spencer Moody

On Tuesday, February 7, 2012, the Sport Management Alliance will host the Second Annual Sport Management Job Fair from 10am to 12:30pm in the Bowen Thompson Student Union Multipurpose Room. During this time, sixteen confirmed employers will be searching for interns, practicum students, volunteers, and even full time employees!

Some of these employers include the Bowling Green State University Athletic Department, Genoa High School, the Mid - American Conference (MAC), Jamie Farr Toledo Classic, Cleveland Indians, Think Detroit Pal, and many more. To see the full listing of employers please visit Blackboard, the display board across from the sport management offices, or the LinkedIn/ Facebook group pages.

In addition to there being nearly twice as many employers as last year, half of the employers will be holding interviews the same day. If you need a practicum, internship, or a job, this could be a great opportunity to break into the industry. While only sixty people attended the inaugural event last year, many made great contacts and secured positions to help fulfill their practicum or internship requirements. So, whether you are a senior in need of an internship to graduate or just a freshman looking to get involved in the sport industry, the job fair

will have opportunities for you to grow.

If you would like to come to the job fair, first off you should dress business professional; therefore, men should be in a suit and tie while women should wear dress skirts or business suits. Second, bring multiple resumes and, if you are applying for certain positions within an organization, bring cover letters. Third, bring your BGSU ID as you will need this to get in without a fee, while non-Bowling Green Students will be charged a small fee. Finally, if you are coming, then tell your friends to come as well! The job fair is open to everyone, not just sport management students.

In a competitive field such as sport management, we have created the nation's first college based sport management job fair to help our world class students break past the barriers of competition and into success. This event is the second of many to come and, with the help of the sport management students; the Sport Management Alliance will continue to grow this event bigger each year.

If you have any questions on the forthcoming job fair, feel free to email Spencer Moody at [Moodysc@falcon.bgsu.edu](mailto:Moodysc@falcon.bgsu.edu) and I will take your inquiries.

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- Sport Management Job Fair
- February General Meeting
- 3 on 3 basketball Tournament

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SPORT MANAGEMENT ALLIANCE

## Pat's Picks: Super Bowl XLVI

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By: Pat Cola

With Super Bowl XLVI just days away, the New England Patriots and New York Giants are preparing for a rematch of their last meeting in Super Bowl XLII. As the nation's most watched spectacle grows closer, let us look at each team and how they got here.

The AFC representative, New England Patriots, is in the midst of another fantastic season, finishing the regular season with the conference's best record 13-3. Led by number 12 Tom Brady, the Patriots look to avenge their loss from three years ago and win their fourth Lombardi Trophy in eleven years. After a first round bye, the Patriots march toward the Super Bowl began with a blowout win over the Denver Broncos followed by a down-to-the-wire triumph over the Baltimore Ravens. Now, heading into Indianapolis, Belichick's team hopes to be

completely healthy and put all they can out on the field.

On the other side, the NFC representative, New York Giants, just snuck into the playoffs with a 9-7 record. Much like the World Series Champion St. Louis Cardinals, the Giants are hoping to ride that final regular season win into a championship of their own. With so much momentum carrying over into the playoffs, the Giants also began their Super Bowl run with a blow out win over the Atlanta Falcons. The next week that momentum carried over into Lambeau Field where they took down the NFC's best, Green Bay Packers. Then in their toughest game in the playoffs, the Giants successfully took down the 49ers in overtime, paving their way to Indianapolis. As they feed off their momentum heading into this Sunday, the Giants look to repeat what they

did three years ago when David Tyree's miracle catch from Eli Manning setup the game winning score to win Super Bowl XLII.

Unlike the case in some recent Super Bowls, both teams have a myriad of talent and are poised to raise the Lombardi Trophy this Sunday. The current odds makers in Vegas have the Patriots as 3-point favorites; as for me, I'm going to have to agree with them and take Tom Brady and the Patriots as they avenge their 2007 loss to the Giants.



## January General Meeting Recap

By: Terry Clark

At our first SMA General Meeting for the spring semester, our guest speaker was Chris Clough, an Assistant Athletic Director for *Think Detroit Pal*. Chris, a 2009 graduate of Bowling Green State University, explained to us that his ultimate goal was to work in professional sports; however, after working as an intern for the Detroit Pistons he realized it wasn't for him. After taking time away from sports, he came back and interned with *Think Detroit Pal* where he found his calling in the non-profit sector.

*Think Detroit Pal* is an organization which helps inner city kids ages four to sixteen in

obtaining the resources and opportunities to play athletics.

*Think Detroit Pal* also gets into the school systems bringing sports such as basketball, volleyball, and other recreation activities to middle schools and high schools.

As an Assistant Athletic Director, Chris helps oversee a number of sports in which he may have to work with 400 to 800 kids. The most difficult part for him is finding coaches and training them to follow the *Think Detroit Pal* way. Another job responsibility for Chris is to work within the local schools. By getting into the local schools systems he can provide them with opportunities

in sports that they otherwise wouldn't have. Furthermore, Chris also has developed a strong connection with the local professional teams that regularly donate their time and money to keep this program thriving.

While only being in the sport industry a few years, Chris has already found his passion and has been able to fulfill some of his life goals in giving back to Detroit. To further that, he also gave back to SMA and BGSU when he provided us with this advice: "If you want to be successful, think outside the box when looking for opportunities in the sport industry."

## Jason Knavel: Assistant Athletics Director for Athletic Communications (M. Basketball, Volleyball)

By: Taylor Wenger

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### What is your education background?

"I earned a Bachelor's Degree in Communications, with a minor in Journalism, from a tiny school named Grace College in Indiana."

### What is a typical work day like for you?

"There are very few "typical" work days for me and that's one reason I love my job so much. Every day is a new challenge and varies greatly. However, on a typical home basketball game day, I usually arrive in the office around 8 am, finish up game programs, game notes, or anything else that has not quite been finished leading up to the day. Around two hours before game time, media begins arriving and I greet and talk with them. Once the game begins, I sit next to our statistician and "call" the game, providing him with information he needs to type in the stats. When the game is over, we do postgame press conferences and provide media with any information they need. About an hour after the game is over, I am ready to sit down at my computer and begin



writing a postgame story, reporting results to the media who were not in attendance, updating our website at BGSUFalcons.com, and reporting to the Mid-American Conference and the NCAA. For a 7 pm game, I usually leave the Stroh Center around midnight."

### What do you love most about your job?

"I love working in sports and working with our student-athletes. I get to watch BGSU play while sitting in some of the best seats possible on press row. The satisfaction of working to get a student-athlete the publicity they deserve and then seeing it come to fruition is great."

### Who is the most interesting person you have met in the sport industry?

"I've had the opportunity to meet so many people in the industry, but the coaches that I get to work with at BGSU on a daily basis are the ones that I know the best and are the most interesting to me. Coaches like Louis Orr, Denise Van De Walle, and Shannon Salsburg are great to work with."

### What is some advice you can give to Sport Management students for the future?

My advice is to work hard to get real-world experience in the area you are interested in working. Whether you have to volunteer, work for minimum wage, or do tasks that seem menial, the opportunity to make contacts, network with others, and build a resume with real experience on it is the best and easiest way to break into the industry.

## Remembering a Legacy

By: Dacia Posey

On January 22, 2012, Division I college football's winningest coach, Joe Paterno, passed away. While his season ended in early November, "JoePa" finished his tenure at Penn State University with nearly forty-six years as head coach and a grand total of 409 victories. Paterno's 409 victories is the most by any NCAA Division I Football Bowl Subdivision (FBS) football coach and it also makes him the only 400 win

coach in D-1 college football. Along with his wins record, Paterno coached five teams into undefeated seasons and in 2007, was inducted into the College Football Hall of Fame.

Despite the negative events that came to light and forced Paterno to be fired, his presence in the football world will always be recognized as he always tried to keep his players involved by mixing athletics with academics. Furthermore, his impact on

Penn State University will never be forgotten, nor will the strength and motivation to keep going.





## Your Two Cents

Topic: In light of all the talk about him leaving the Colts, what do you think is next for Peyton Manning?

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## SMA Poll

Which team is your early favorite to win the NBA title this year?

- A. Chicago Bulls
- B. Miami Heat
- C. Dallas Mavericks
- D. LA Clippers
- E. Other

## Upcoming Events Detailed

Sport Management Job Fair- As mentioned above, on February 7, 2012 the SMA will host the Second Annual Sport Management Job Fair in the BTSU-Multipurpose Room. The job fair begins at 10am and will run until 12:30pm with interviews being made by appointment.

February General Meeting- While the date and guest speaker isn't finalized yet, we will have a meeting this month. Please keep an eye out for an update!

3 on 3 Basketball Tournament – On March 24, 2012 we will hold our annual 3 on 3 Basketball Tournament at the Recreation Center. With details still being worked out, be sure to save the date and be ready to compete for great prizes.

## Future Issues:

- March Madness Preview
- February General Meeting Recap
- NCAA Tournament coming to BG