

Not In Our Town – Bowling Green

United Against Hate Week Social Media Campaign

November 30th, 2020 – December 4th, 2020

During the week of November 30th, Not In Our Town – Bowling Green (NIOT BG) is honoring [United Against Hate Week](#) (UAHW)! United Against Hate Week is a call for local civic action within the community to stop the hate and implicit biases that are a dangerous threat to the safety and civility of our neighborhoods, towns and cities.

This year, due to COVID-19, Not In Our Town – Bowling Green has decided to honor United Against Hate Week 2020 through a social media campaign. Join NIOT BG in honoring UAHW by partaking in the tasks listed below and sharing your participation via social media! Be sure to tag [@notinourtownbg](#) on Facebook AND [@bgsudiversity](#) on Instagram, ALSO be sure to use hashtags #UAHBG and #NIOTBG, so we can see and share the participation of people in our community! If you don't have a social media, but still want to participate in the tasks listed below, please feel free to email your participation photos, videos, lists etc. to bhawkin@bgsu.edu.

Join us in promoting and building a community UNITED AGAINST HATE!

For more information on Not In Our Town as an organization, visit niot.org

For more information on United Against Hate Week as an organization, visit unitedagainsthateweek.org

United Against Hate Week Tasks

November 30th, 2020 – December 4th, 2020

Monday, November 30th – WHY ARE YOU UNITED AGAINST HATE?

Share a video, picture, or post on your social media platforms expressing why you are united against hate within your community.

**When sharing on social media please:*

1. Tag
 - **Facebook:** Not In Our Town Bowling Green ([@notinourtownbg](#))
 - **Instagram:** The Division of Diversity and Belonging ([@bgsudiversity](#))
2. Use Hashtags
 - #UnitedAgainstHateWeek2020 #UAHW2020 #UnitedAgainstHateBG #UAHBG #NotInOurTown #NIOT #NotInOurTownBG #NIOTBG

Tuesday, December 1st – SHOW SUPPORT AGAINST HATE!

Commit towards uniting against hate within your community, by showing support to different issues, incidents, organizations, or causes geared towards championing against hate. Consider doing some of the following, all of which can be completed virtually:

- Pledge a Financial Commitment
- Sign a Petition
- Post a Sign/Poster

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Wednesday, December 2nd – MEDIA AGAINST HATE!

Share a list of your top 3 favorite movies, books, podcasts, etc. on your social media platforms that are centered on championing against hate. Hold a conversation with your family, friends, and/or social media followers discussing the messages, themes, and ideas presented in the movies, books, podcasts, etc. from your list!

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Thursday, December 3rd – EXPRESSION AGAINST HATE!

Share an image of you involved in your community OR share a piece of work (artwork, lyrics, quotes, etc.) that represents unity on your social media platform and explain why this specific piece represents unity to you.

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Friday, December 4th – COMMIT AGAINST HATE!

Stay committed to uniting against hate! To do so, consider doing some of the following:

- Share your plan to stay committed to championing against hate within your community or everyday life. This can include speaking up and out injustice, calling out bias behavior, normalizing frequent discussions centered on championing against hate with your family and friends, and more!
- Get involved OR support community initiatives, groups, and organizations geared towards championing against hate. Here's some initiatives, groups, and organizations to support in the BG community
 - Not In Our Town
 - Welcome BG
 - BRAVE
- Educate yourself on different issues and resources that can help you understand and contribute towards pressing issues within your community and beyond! Topics you can begin with includes learning about:
 - Implicit and Explicit Biases
 - Microaggressions
 - Privilege
 - Allyship
 - Bystander Intervention

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***For any questions, comments, concerns, etc., please contact Breion Hawkins via email:**

bhawkin@bgsu.edu