



MASTER OF EDUCATION IN LEARNING DESIGN



Why a master's degree (M.Ed.) in Learning Design?

Learning Design, often referred to as instructional design, is an emerging field that focuses on how to use new media and instructional technologies to create environments and programs that enhance teaching and learning.

The M.Ed. in Learning Design provides individuals with the technical and organizational skills for creating and delivering education and training in a range of settings, including the traditional classroom, online and blended environments. For reasons of speed, cost and efficiency, organizations are shifting to electronic platforms for upgrading the knowledge, skills, and competencies of its employees through online and blended programs. There is a need to develop a systematic understanding of learning design theories and methods to maximize learning in those settings.

Why the M.Ed. in Learning Design at BGSU?

The Learning Design Program at BGSU is 100% online providing students with maximum flexibility. BGSU's graduate education programs have been consistently ranked highly by U.S. News & World Report. The learning design program has an excellent placement rate and its alumni are found in every sector of the marketplace. Students can attend class from home, learn from experienced faculty, participate in highly interactive classes and network with other adult learners.

Learning outcomes

Graduate study in learning design develops competencies in the creation, implementation, evaluation and management of systems for instruction and training in the area of human performance and education.

Course work in the learning design program emphasizes skills in needs analysis, instructional design, instructional strategies, curriculum development, evaluation, cost benefit analysis, interactive media, digital learning theories, new and emerging learning technologies and motivation.

FOR MORE INFORMATION

Contact Amy Persson, Department Secretary
Visual Communication & Technology Education
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at amyzp@bgsu.edu or call 419-372-2437

For questions about eCampus, contact an enrollment specialist:
eCampus@bgsu.edu | 419-372-3226 | www.bgsu.edu/eCampus

Program strength and uniqueness

- Provides working professionals with a high-quality and flexible online graduate curriculum, with four start dates each year.
- Learn from faculty who are active practitioners and researchers in the field.
- Offers the most up-to-date instruction in the learning design field; focusing on course design and delivery grounded in the professional best practices for online teaching and learning.
- Offers opportunities for close collaboration between faculty and students on research and projects.
- Provides for a seamless transition into an online Ph.D. consortium of five universities; delivering a Doctorate Degree in Technology Management.

Professional opportunities

The Learning Design program prepares students to assume leadership roles in a multitude of fields, including: Instructional Designers, Instructional Technologists, Technology Integration Coaches, eLearning Developers, Technology Specialists, Higher Education Instructors, Entrepreneurs, Training and Development Specialists in business and industry, Web Project Coordinators, Multimedia Producers, Next Generation Learning Managers.

This program will prepare students for the following profit and nonprofit career environments: Education, Business and Industry, Military, Government, and Healthcare.



"The LRND program at BGSU helped me take my instructional design skills and career to the next level. The rigorous yet flexible curriculum allowed me to hone my technological and pedagogical skills and knowledge, while allowing me the freedom to work and gain real-world experience at the same time. The faculty are passionate, experienced professionals who are committed to excellence and student success. Their guidance and creativity allowed me tailor the program to fit my own interests and gain the skills I needed to land my dream job."

— Jill Souza '17,
Instructional Designer, Michigan Virtual

Admission requirements

Applicants must possess a bachelor's degree from a regionally accredited institution with an undergraduate grade point average of no less than 2.75 on a 4.0 scale. While a related undergraduate degree is not required, application materials should indicate future success in graduate study.

Applicants are required to submit scanned copies of official or unofficial transcripts from all institutions attended. Upon admission, final official or notarized copies of transcripts from all institutions where degrees were earned and diplomas from international institutions must be submitted. Applicants are also required to submit official scores from the Graduate Record Examination (GRE).

International applicants are also required to submit scores from the International English Language Testing System (IELTS), the Pearson Test of English Academic (PTEA), or the Test of English as a Foreign Language (TOEFL). Successful completion of ELS 112 will also be accepted for this requirement.

What is the cost of tuition?

Please refer to www.bgsu.edu/offices/bursar for current information on tuition and fees.

Funding options

A limited number of teaching assistantships and scholarships are available for full-time students who qualify. For more information, please contact the department.

Domestic students enrolled in four (4) or more credit hours are eligible to apply for financial aid using the Free Application for Federal Student Aid (FAFSA) to calculate student contribution and financial need. You may apply online at www.fafsa.ed.gov

How to apply

Visit the BGSU Graduate College website at www.bgsu.edu/graduate/admissions.

The application deadline is four weeks prior to the start of the next course being offered in the program. Applications are reviewed on a rolling basis as soon as all supporting materials have been received.

Curriculum

A total of 36 credit hours (Project Option) or 33 credit hours (Thesis Option) of coursework at the graduate level is required.

Core Courses (12 hours)

The core courses provide a foundation for the program, and include courses in principles and theories, data analysis and decision making, and research techniques. With the exception of the capstone seminar, the core courses are taken relatively early in the program.

- LRND 6010* Principles of Learning Design (3 Hours)
- LRND 6030 Data Analysis and Decision Making (3 Hours)
- LRND 6790 Research in Learning Design (3 Hours)
- LRND 6800 Seminar in Learning Design (3 Hours)

Concentration Courses (18 hours) - Choose Six

This phase is designed to build specific competencies related to the student's interests and career goals. Courses will be selected with the assistance of a faculty advisor, and may include courses from both inside and outside the College of Technology. Choices may include but are not limited to the courses listed below.

- LRND 6500* Instructional Systems Design (3 Hours)
- LRND 6600 Evaluation in Learning Design (3 Hours)
- LRND 6700* Principles of Multimedia Production and Courseware Design (3 Hours)
- LRND 6720* Digital Game-Based Learning (3 Hours)
- LRND 6730 Adaptive Hypermedia and Personalized Learning Environments (3 Hours)
- LRND 6740 Digital Learning Theories (3 Hours)
- LRND 6750 Leadership Theory and Practice (3 Hours)
- LRND 6820/30 Topics in Learning Design (3 Hours)
- LRND 6840/50 Directed Reading in Learning Design (3 Hours)

Program Synthesis (6 hours)

During this final phase, students will select and complete either Plan I, completion of a Thesis, or Plan II, a formal examination or directed major project. The reasons for selection of either Plan I or Plan II vary by student interest and career plans, and should be decided in conjunction with the Graduate Coordinator and/or Major Advisor.

- Plan I: Thesis
- Plan II: Major Project
- Plan II: Comprehensive Examination

NOTE: The courses marked with an * are required to receive the Instructional Design Certificate.

eCampus

BGSU DEGREES | WORLD-CLASS FACULTY | 7-WEEK COURSES | 100% ONLINE

YOU'RE BUSY. WE'RE HERE FOR YOU.

The eCampus team proudly offers a one-stop-shop experience for all of your questions. Our main goal is simple: your success from registration to graduation!