

	Course Number	Credit Hrs.	Grade	Course Name	Prerequisites/Advisor Notes	Course Offering*		
						F	Sp	Su
<b>FIRST YEAR FALL</b>	<b>VCT 1030</b>	3		Intro to Visual Communication Technology		x	x	
	VCT 2820	3		Photography I		x	x	
	WRIT 1110 (BGP)	3		Seminar in Academic Writing		x	x	x
	MATH 1190 or COMM 1020	3-4		Real World Math Skills or Intro to Public		x	x	x
	BGSU 1910	1		First Year Seminar	General Elective	x		
	BGP	3		Human & the Arts #1		x	x	x
	<b>Semester Total</b>	<b>16-17</b>						
<b>FIRST YEAR SPRING</b>	<b>VCT 1040</b>	3		Problem Solving for Visual Media		x	x	
	VCT 2660	3		Front-End Web Development	VCT 1030	x	x	
	COMM 1020 or MATH 1190	3-4		Intro to Public Speaking or Real World Math		x	x	x
	WRIT 1120	3		Seminar in Research Writing	WRIT 1010 or WRIT 1110	x	x	x
	BGP	3		Human & the Arts #2		x	x	x
		<b>Semester Total</b>	<b>15-16</b>					
	<b>FIRST YEAR TOTAL</b>	<b>31-33</b>						
<b>SECOND YEAR FALL</b>	<b>VCT 2040</b>	3		Concepts of Visual Communication	VCT 1030 or instructor approval	x	x	
	VCT 2680 or 2080	3		Video Fundamentals or Digital Print Media	VCT 1030 & VCT 1040	x	x	
	<b>CS 1010</b>	3		Intro to Python Programming		x	x	
	MATH 1150 or STAT 2000	3		Intro to Statistics or Using Statistics		x	x	x
	BGP	4		Nat. Science - With LAB		x	x	x
		<b>Semester Total</b>	<b>15-16</b>					
<b>SECOND YEAR SPRING</b>	VCT 2080 or 2680	3		Digital Print Media or Video Fundamentals	VCT 1030 & VCT 1040	x	x	
	VCT 3660 (CMC)	3		Applied Interactive Media Production			x	
	VCT 3820 (CMC)	3		Photography II	VCT 2820		x	
	BGP	3		Nat. Science - No LAB		x	x	x
	ECON 2000 or higher	3		Intro to Economics		x	x	x
		<b>Semester Total</b>	<b>15</b>					
<b>SUMMER</b>	TECH 3890	1		Co-op	VCT 2040	x	x	x
		<b>Semester Total</b>	<b>1</b>					
		<b>SECOND YEAR TOTAL</b>	<b>31-32</b>					
<b>THIRD YEAR FALL</b>	VCT 3080 (CMC)	3		Cross Media Convergence	VCT 2080 or instructor approval	x		
	VCT 3090 (CMC)	3		Digital File Integration for Print & Online		x		
	VCT CCE Elec. #1	3				x		
	ENG 3880 or BA 2030	3		Intro Technical Writing or Effective Buss Communication	Junior standing / WRIT 1120 & Sophomore standing	x	x	
	MKT 3000	3		Principles of Marketing for Non-Business	ECON 2000 or higher	x	x	x
		<b>Semester Total</b>	<b>15</b>					
<b>THIRD YEAR SPRING</b>	VCT 3690 (CMC)	3		Intermediate Video Production	VCT 2680		x	
	VCT CCE Elec. #2	3					x	
	VCT CCE Elec. #3	3					x	
	ACCT 2000	3		Accounting Concepts for Nonbusiness		x	x	x
	General Elective	3				x	x	x
		<b>Semester Total</b>	<b>15</b>					
<b>SUMMER</b>	TECH 4890	1		Co-op		x	x	x
		<b>Semester Total</b>	<b>1</b>					
		<b>THIRD YEAR TOTAL</b>	<b>31</b>					
<b>FOURTH YEAR FALL</b>	VCT CCE Elec. #4	3				x		
	VCT CCE Elec. #5	3				x		
	TECH 3020	3		Technology Systems in Societies	Junior standing	x	x	
	MGMT 3050	3		Principles of Organization and Management		x	x	x
	General Elective	3				x	x	x
		<b>Semester Total</b>	<b>15</b>					
<b>FOURTH YEAR SPRING</b>	VCT 4670 *	3		Visual Communication Technology Synthesis		x	x	
	General Elective	3				x	x	x
	BGP	3		Cultural Diversity		x	x	x
	BGP	3		Any category if needed		x	x	x
					*Add courses to reach 40 hrs. of 3000-4000 level			
					*Add courses to reach 122 hrs.			
	<b>Semester Total</b>	<b>12+</b>						
	<b>FOURTH YEAR TOTAL</b>	<b>27+</b>						
	<b>DEGREE TOTAL</b>	<b>122</b>						

\*Fall (F), Spring (Sp), Summer (Su)

This is not an official graduation plan but a tool to use along with your audit and check-sheet. Assuming a WRIT placement of 1110, and 2 years of high school language. Select from Career Concentration (CC) courses listed as VCT 3000-4000 level courses and approved Non-VCT courses, noting requirement to fulfill at least one of print, video, interactive media, photo sequences. All VCT Core Courses and other required courses are in Bold and must be taken to matriculate. Note: 4-year degree plan greatly varies based on transfer degree, transfer hours, change of major, CCP hours, etc. Co-ops can also be done Part Time over 2 semesters or be done in other terms. \*Senior status and minimum of 17 hours completed in the VCT coconate. Meant for final semester to ensure sufficient hours for University graduation 22FA0712

# MAJOR MAP

# Bachelor of Science in VISUAL COMMUNICATION TECHNOLOGY

No minor required, Concentration Electives are developed with Faculty advisors

CLASSES	Freshman	Sophomore	Junior	Senior	Graduation & Beyond
CLASSES	VCT 1030: Intro to VCT, VCT 1040: Problem Solving/Visual Media, VCT 2660: Front End Web-Dev, VCT 2820: Photography I, 3 BGP Courses, MATH 1190, WRIT 1120, COMM 1020	Complete VCT 2040, 2080, VCT 2680, VCT 3660, VCT 3820, 2 BGP Courses, VCT CCE Elec. #1, CS 1010, MATH 1150 or STAT 2000, ECON 2000 or higher. TECH 3890, the first co-op, should be completed after the sophomore academic year.	VCT 3080, VCT 3090, VCT 3690, VCT CCE Elec #2 & #3, MKT 3000, ACCT 2000, ENG 3880 or BA 2030, 2 BG Perspective courses, if needed. TECH 4890, the second co-op, should be completed after the junior academic year.	VCT CCE Elec. #4 & #5, TECH 3020, MGMT 3050, plan courses to reach 40 hours of 3000-4000 level and reach 122 hours. Take VCT 4670 Synthesis, during your last semester - an intense capstone course with project management, application of knowledge and demonstration of expertise.	Since 1973, Visual Communication Technology's (VCT) approach to educating our students about visual media is unique and successful. We solve visual media problems utilizing innovative, cutting-edge systems with proven results. Graduates acquire positions in areas of management, sales, design and production within virtually any industry. Their skills are vital to effectively and efficiently carry out any organization's or entity's mission. VCT graduates utilize visual media technology in a way that emphasizes both their uniqueness and interdependence on one another.
ADVICE	Get involved with VCTO, the student organization, right away! Meet with your Academic Advisor to plan your program. Talk with VCT faculty at every opportunity to learn more about the VCT industry and co-ops.	Make sure you complete the 4 bolded courses on the checksheet by the end of your sophomore year — fill out the matriculation application with your Academic Advisor. Continue to plan your career concentration so you keep on the path to achieve your degree on time!	It is extremely important to connect with VCT Faculty Mentors and further develop your niche in the visual medias. Utilize your experiences to plan your career concentration. Continue to expand your online portfolio.	Make sure to meet with your Academic Advisor early in your senior year to have a solid plan for completing your degree. Prepare your portfolio for your permanent position. Get as much feedback as you can on the quality/quantity of portfolio work examples. Complete a 3rd co-op if possible for a CCE Elective!	
APPLY	Use your valuable VCT knowledge to help in service activities on and off campus. Dance Marathon, BGSU Athletics, WBGU, and BG News are just a few outstanding opportunities.	As you take the VCT courses, be aware of your skills and passion for visual media. Use what you learn every day - observe, think creatively and design, photograph or record images, be innovative! Be aware of all visual media you encounter and think about making it better!	This is the time during your program that you have many opportunities to apply your VCT knowledge and skills. Be proactive about service learning opportunities and community engagement - these can enhance your portfolio and networks!	VCT is a program that allows each person to excel using their unique passion, skills and experiences. Now is the time to articulate them to others! Prepare for a life to do what you love, make a living doing so and contribute to the public good.	
PEERS	VCTO is the premier organization, founded by students and run by students, to foster professional opportunities. Collaborate with your peers on special projects, attend corporate events and have fun outside of the classroom!	Continue to engage with VCTO and take on leadership responsibilities through the special projects, being an officer, or building your portfolio through community service opportunities.	Getting feedback about your work from your peers plays an important part of your education. Collaborating on special projects and giving/ getting feedback on the quality of portfolio pieces is a great way to continually improve, both inside and outside of the classroom.	Engage with your peers on special projects and learn about their co-op experiences. Stay involved with VCTO to share your wealth of info with those just entering the program. You have made life-long connections.	<b>Points of Pride:</b> Students experience evolving cross-media applications and learn about leading-edge Visual Communication Technology VCT is unique in Ohio, and nationally, for its technically adept, cross-media program.  Career opportunities are vast and include positions in web development, project management, photography, training, social media applications, augmented reality, packaging, design, print, UX, virtual reality and videography.  Our cooperative education program provides students the opportunity to apply their skills in a real-world setting.  Program facilities feature a state of the art packaging and display lab, photo and video studios, interactive media labs, and a large format print lab.
GLOBAL	Talk with advisors and VCT faculty about example opportunities for international experiences that prior students have completed.	Be aware of the international impact VCT has on communication. Check out opportunities to study abroad for future semesters.	TECH 3020, Technology and Society is an international perspective course and acts to expand your knowledge of the implications technology has on politics, entertainment and communication.	You will continue to add to your international perspective through coursework and experiences. If you completed a study abroad semester, make sure to include it on your resume.	
PREP	VCT is an applied program. Lecture/Lab coursework prepares you for a career in the visual media industry. Co-op coursework is a part of the experiential learning base of our program. Take advantage of the BGSU Career Center programming.	Establish a LinkedIn presence. Apply for and complete your first co-op (TECH 3890) after the academic year. A portfolio is your key to demonstrating your knowledge and skills to others — make yours a reflection of you! Attend the Job/Internship Fair.	Completing your second co-op (TECH 4890) is a huge step toward identifying your niche in a VCT industry. Network with as many professionals as possible through your co-op, BGSU Job Fair, faculty and any industry presentations.	Reference your LinkedIn network and finalize your resume/portfolio for a position that you have a passion to work professionally. Complete a 3rd co-op (4890) to gain a full year's worth of experience, capitalize on the problem solving and creativity you bring to the industry.	Accredited by the Association of Technology, Management, and Applied Engineering (ATMAE).