

Dr. Thomas A. Mascaro
Professor
School of Media and Communication
Department of Media Production & Studies
Vitae July 13, 2017

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I. Academic Degrees

- Ph.D. Radio/TV/Film, 1994. Wayne State University, Detroit, MI, Department of Communication (Outside faculty from Department of History).
- M.A. Communication Studies, 1990. The University of Michigan, Ann Arbor, Department of Communication.
- B.S. Education, 1976. Western Michigan University, College of Education, Kalamazoo, MI.

II. Academic Positions

A. Teaching Positions

- Faculty Improvement Leave (Sabbatical), August 2016-2017.
- Professor, Bowling Green State University (beg. fall 2014).
- Associate Professor, Bowling Green State University, School of Communication Studies, Department of Telecommunication, 2005-2014. Promotion/Tenure granted Spring 2005.
- Visiting Associate Professor, Communication, Culture & Technology Graduate Program, Georgetown University, Washington, D. C. Fall 2006-Spring 2007.
- Assistant Professor, Bowling Green State University, Department of Telecommunications, 1999-2005.
- Instructor, Bowling Green State University, Department of Telecommunications, 1998-1999.
- Lecturer, Eastern Michigan University, Department of Communication and Theatre Arts, 1994, 1996-98.
- Lecturer, University of Toledo, Department of Communication, 1993.
- Lecturer, The University of Michigan, Department of Communication, 1989-90.
- Graduate Teaching Assistant, The University of Michigan, Department of Communication, 1985-1988.

III. Non-academic Positions

- Multimedia Producer and Supervisor, Computer Training & Support Corporation, Livonia, MI, June 1995-May 1996.
- Cable Television Writer-Producer, Mr. Wizard Foundation, Plymouth, MI, Summer 1992-Spring 1993.
- Writer/Manager of Member Services, the Engineering Society of Detroit, 1990-92.
- Writer/Project Supervisor, Creative Universal Marketing Communications, 1982-85.

IV. Teaching Experiences

A. Teaching Experiences

- **Undergraduate Courses**

- TCOM 1030V/1030, Media & the Information Society—f2009, s2010
- TCOM 2610, Interactive Television and Video Production—f2013
- TCOM 263/2630, Multi-camera Television Production—f2004, s2005, su2005, f2005, f2010, f2012 (more than 10 years pre-tenure)
- TCOM 270/2700, Topics in Minorities and Film & Video—f2008, s2008, s2013
- TCOM 3000, America's Documentary Story to 1968—new course beginning F2014, f2014, f2015
- TCOM 3100, Documentary Human-Global Challenges after 1968—new course beginning S2015. Course supervisor for instructor of record, Andrew Donofrio.
- TCOM 364, Video Field Production & Nonlinear Editing—8 years pre-tenure
- TCOM 350, Scriptwriting—1 year pre-tenure
- TCOM 365/3650, Broadcasting History—s2012, s2014
- TCOM/HIST 400/4000, Topics in Documentary Studies—f2005, f2007, f2008, f2009, f2010, s2013, f2013, (4 years pre-tenure)
- TCOM 4660, Television & Film Criticism—f2011, f2014, f2015 (1 year pre-tenure), F2014
- TCOM 468/4680, Advanced Directing and Producing—f2004, s2005, s2006, s2008, s2009, s2010, s2011, s2012, (more than 7 years pre-tenure)
- Broadcast News Writing—(1 year pre-tenure)
- Nonfiction Writing for Radio-TV—(3 years pre-tenure)
- Audio Production—(3 years pre-tenure)
- Introduction to Electronic Media—(1 year pre-tenure)

- **Undergraduate-Graduate Courses**

- TCOM 4690/MC 5690, Documentary Controversies, Ethics, and Criticism—s2014
- TCOM 400 AS HIST 694, Topics in Documentary Studies—1 year, post-tenure

- **Graduate Courses**

- CCTP 679 (Georgetown Univ.), Documentary Studies—f2007
- CCTP 679 (Georgetown Univ.), Turning Points in Broadcast History—s2007
- CCTP 710 (Georgetown Univ.), Citizen Gatekeeper: Analyzing “Truth” in Contemporary Media—f2007, s2007
- COMS 730, Critical Analysis of Media—s2009
- COMS 780/MC7800, Graduate Seminar in Media & Communication—s2006, f2012
- MC 6100, Philosophical Foundations of Communication Theory—f2011, s2011, s2015, s2016

- **Other Teaching**

- Independent Study, “Where Do the Torahs Go?” documentary short produced by Ilyssa Peltz and Desiree Holton; instructor of record, story and production consultant. Winner of IndieFest Award, Nov. 2014.
- Final Cut Pro nonlinear editing supervision of ITS students, to help with course instruction in Journalism and Telecommunications courses.
- Graduate Teaching assistants, on-the-job training during semesters for which I was assigned a TA.
- Faculty advisor for documentary production, Seneca Vaught, doctoral student, Department of History.

- **Thesis and Dissertation Students**

- a. **Theses (Chair of the following):**

- Olivia Samerdyke, “Information vs. Propaganda: An Analysis of the *Washington Post*’s Reporting on the Islamic State” MA thesis adviser, beginning fall 2015. Thesis proposal defense approved Dec. 1, 2015. Thesis defense March 21, 2016.
 - Peter Simionides, “Case Study: Communicative Identity Construction at South East Youth Association,” MA, beginning fall 2014. Thesis proposal defense approved, Nov. 30, 2015. Thesis defense March 22, 2016.
 - Simeng Mo, MA project, “Framing of Cosmetic Surgery Websites,” defended May 2013, Bowling Green State University.

- Luyue Ma, MA, “A Comparative Analysis of Weibo and News Websites in Framing Chinese Civic Engagement,” defended May 2013, Bowling Green State University.
- Graziella Jackson, MA, “Pathways to Performance: How Communication Technologies Help Bridge Gaps in Musical Culture,” May 23, 2007, Georgetown University.

b. Dissertations (Chair of the following):

- Julia Largent, Ph.D. “Documentary Dialogues: Establishing a Conceptual Framework for Analyzing Documentary Fandom-Filmmaker Social Media Interactions,” defended/completed May 19, 2017.

• Membership on Dissertation Committees

- Graeme Wilson, invited to join dissertation committee, May 2, 2017; paperwork for prelims processed.
- Shanna Rae Gilkeson, invited to join dissertation committee, November 15, 2016; paperwork pending.
- Chris Wagenheim, American Culture Studies Ph.D., (as Grad Rep), “Male Bodies On-Screen: Spectacle, Affect, and the Most Popular Action Adventure Films in the 1980s,” defended/completed October 17, 2016.
- Deborah Ribera, American Culture Studies, diss. Committee member, “(Re)presentation: An Affective Exploration of Ethnographic Documentary Film Production,” defended March 17, 2015.
- Bridget Long, Ph.D., “Scripts for Online Dating: A Model and Theory of Online Romantic Relationship Initiation,” defended May 2010, Bowling Green State University.
- Jacob Turner, Ph.D., “Investigation of the Relationships among Socially Interactive Technologies, Communication Competence, Social Cognition, and Formal Written Discourse,” defended August 2009, Bowling Green State University.
- Bethany Snyder-Morse, Ph.D., Graduate School Representative (diss. suspended 2011), Bowling Green State University.
- Angela Prater, Ph. D., “The Fattening House: A Narrative Analysis of the Big, Black and Beautiful Body Subjectivity Constituted On Large African American Women,” defended December 2008, Bowling Green State University. Aaron Burton, Ph.D., “Jesus in the Movies: A Rhetorical Analysis of Selected Films from 1912-2004,” defended May 2008, Bowling Green State University.

• Membership on Thesis Committees

- Andrew Black, MA, "DTV Implementation: A Case Study of Angola, Indiana,” defended August 2014, Bowling Green State University.

- Mike Keefe-Feldman, MA, “The Cable News Ticker, Viewer Comprehension and Information Overload: Less Is More,” defended April 25, 2007, Georgetown University.
- Stephen Keane, MA, “Perpetuating American Ideals through Television Spy Dramas: The ‘Messianic Impulse’ in 24,” reader, defended April 24, 2007, Georgetown University.
- **Graduate Exams Examiner (excluding SMC qualifier exam)**
 - Julia Largent, (preliminary examiner, Ph.D.), written component Nov. 2, completed Dec. 2, 2015.
 - Chris Wagenheim, (grad rep, preliminary examiner, Ph.D.), fall 2013.
 - Deborah Ribera, (preliminary examiner, Ph.D.), fall 2013.
 - Bridget Long, (preliminary examiner, Ph.D.), 2008.
 - Brittany Barhite, (comprehensive examiner, MA), 2007-2008.
 - Nick Wiget, (preliminary committee, Ph.D.), 2007-2008.
 - Jacob Turner, (preliminary examiner, Ph.D.), 2007.
 - Aaron Burton, (preliminary examiner, Ph.D.), 2006.
 - Wenjie Yan, (comprehensive examiner, MA), 2006.

V. Curriculum Development

A. Courses

- Shepherded blue sheet (new program/course) process for major change in TCOM curriculum to consolidate five focus areas into two specializations, Media Production and Media Studies for both BA and BAC in each specialization, plus three minors, including several new courses. Provides reduction in core and expansion of electives. Includes variations and revisions to numerous courses throughout the curriculum. Submitted fall 2015. Reviewed by A&S Social Science, committee, Undergraduate Committee, and approved by Curriculum Committee, Spring 2016.
- MDIA 2660 Media Content Production Channels, new course submitted Fall 2015, approved spring 2016.
- MC 6100 Philosophical Foundations of Communication Theory, comprehensive overhaul of syllabus, including one new text and all new assignments, for spring 2015.
- MC 6100 Philosophical Foundations of Communication Theory, Graduate Core Class Template Development, collaboration with Dr. Lara Lengel, Fall 2014-Spring 2015, resulting in approved core template for future versions of the course to ensure consistency.

- Mentoring and development of new course taught for first time, TCOM 3100 Documentary Human-Global Challenges after 1968; mentored instructor of record, Andrew Donofrio, by teaching first few lessons and assisting with grading and project development.
- Instructional Development: co-developer (with Dr. Gi Woong Yun) of grant for instructional improvement by writing proposal to invite PBS *Frontline* series representatives to campus for 2-day workshop.
- Chair of the MA Project committee—charged with developing standard updated language for the Grad program catalog to define what constitutes an MA “project,” as opposed to a thesis. Draft language, several meetings, ultimately submitted and approved by Grad faculty.
- New undergrad/grad course: Documentary Controversies, Ethics, and Criticism, TCOM 4690/MC 5690, spring 2014.
- Developed new Documentary Minor for the Department of Telecommunications, approved spring 2014 for implementation in fall 2014. (Comprises seven courses, including two history survey core courses and a research-proposal writing core course, plus four electives.)
- Revised the Television and Video Focus Area curriculum, 2011, with more courses (from 3 to 5), a new introductory core class, revised pre-requisites, and a practicum/capstone course.
- TCOM 2610, Interactive Television and Video Production—new course developed as part of Television and Video Production Focus area revision, added to core in place of former multi-camera studio production class because of recent shift toward single-camera digital production and editing.
- COMS 730, Critical Analysis of Media, Documentary History, Criticism, and Theoretical Analysis.
- CCTP 679 (Georgetown Univ.), Turning Points in Television/Broadcast Journalism History.
- COMS 780, Analyzing and Theorizing about Quality of Information, Spring 2006; later titled Citizen Gatekeeper: Analyzing “Truth” in Contemporary Media.
- TCOM 1990, Student Media Participation—similar to theatre requirement to participate in productions, this course encourages student participation in various student-run and other kinds of media productions to raise the experiential level.
- TCOM 400/4000, Topics in Documentary Studies—historical analyses of documentary history; has covered World War II history, civil rights movement, network news documentaries, documentaries before 1968, documentaries since 1968.
- TCOM 263/2630, Multi-camera Television Production—although not an additional course, I have revised this course to focus on directing principles rather than self-selected “projects,” and emphasized how it serves as a foundation for advanced directing classes.

B. Workshops

- Television Studio Production for Student Journalists Workshops in Time Management, Production Values, Journalistic Values, Budget Preparation, Writing, Studio Pre-Production, Studio Production (for BG24 News), 2005.
- Introduction to Television Technical Operations (Directed Study on television studio technical support, basic engineering daily tasks, basic engineering maintenance).

C. Educational Materials

- TCOM 3100, Modern Documentary (“Documenting Human-Global Challenges after 1968”), developed instructional and audio-visual materials for teaching assistant/instructor of record, Andrew Donofrio, Spring 2015.
- TCOM 3650, Broadcasting History, Syllabus and course materials—shared with graduate teaching assistants who have taught the course for TCOM as instructors of record (Chris Madjesky and Chris Wagenheim); provided syllabus, a series of lecture notes on specific turning points in broadcast history, and parts of personal film-video library for in-class use.
- Television Studio Coursepack—comprehensive manual illustrating and explaining how to operate all of the equipment in the West Hall studio—video switcher, cameras, clocks, intercom system, VCRs, character generator, audio console, and basic field equipment. Also includes assignment sheets for full semester’s instruction and introduction to basic studio safety, standard operating procedures, and electro-magnetic fundamentals related to equipment operation. This coursepack has been shared many times with adjunct and staff faculty.
- Television Studio Fundamentals Power Points—series of five PPT programs used to illustrate and explain studio operation. This is essential to instruction because it is impossible to demonstrate equipment to the class. Only a few students can see demonstrations at one time. The PPT affords the opportunity to show big-screen pictures and illustrations to the entire class, which then make demos easier and faster.
- Mini-DV Panasonic DVC-80 Camera Operation Fundamentals Power Points—series of five PPT programs explaining how to turn on the camera, operate the electronic menus, attach the camera to the tripod, use the tripod, understand the mechanical switches on the camera. Again, this permits large-view instruction to the class as a whole.
- Power Point Programs for TCOM 1030, Media & the Information Society, and TCOM 2700, Topics in Minorities and Film & Video keyed to textbooks and lecture content.

VI. Professional Development

A. Professional Development Research

8/9/2016-8/8/2017

- International Association for Literary Journalism Studies, May 11-13, 2017, Halifax, Nova Scotia, Canada: Attended sessions on: Investigating the Principles of Undercover Literary Journalism; Literary Journalism: Many Voices, Multiple Languages; Research Paper Sessions (John Hersey/Hiroshima); History and the

- Imperative Present of Literary Journalism; The Indigenous Literary Journalism: A Global Exploration; War Reporters Past and Present; Latin American Literary Journalism: Violence, Dictators and Everyday Life; New Formats and Old Voices in Literary Journalism; The Journalism of Affect: Narrative Empathy and Engagement; Worldwide War Coverage in the 20th Century.
- Broadcast Education Association conference, April 22-26, 2017, Las Vegas, NV: Attended sessions on: Graduate Student Research Presentations; Management, Marketing & Programming Division: Top Paper Presentations; Public Service Broadcasting: Opportunities and Challenges from Around the Globe; Gender and Sexuality Division, Top Paper Presentations; Analytical Report on the Social Injustice Aspect of Water Inequality while Concentrating on the PR Failures in the Flint Water Crisis; Documentary Film Making for a Cause; History and the Human Experience; Reporting on Race in America: Lessons from Local Newsrooms; Discussion with Comedy Writer/Show Runner David Mandel; News and Radio and Audio Media Divisions Top Papers.
 - Georgetown University, Communication, Culture & Technology Conference, February 25, 2017, Washington, D.C.: Attended sessions on: Outer Space is Interdisciplinary; How To Rebrand A 103 Year Old Start-Up; Artificial Intelligence and You(r Job); Can Hello Barbie Keep a Secret?; Gaming Culture and Education at the MAGES Conference; Trends in Attitudes and Behavior: 1997-2017; *gnovis*: A Day in the Life; Reading the Pulse from the White House; What is a Citizen in the Digital Age?; Why Robots are Gendered; What is a Human Body in the Tech Age?; The Humanitarian's 3D Printer; Local Pilgrimages and Hidden Mystery; Using Technology to Teach like Socrates and Confucius; From User to Thought Leader with Design Thinking; The Interdisciplinary Hilltop.
 - Archival Research, Gerald R. Ford Presidential Library, Ann Arbor, MI, January 2017.
 - American Historians Association conference, Oct. 5-9, St. Petersburg, FL: Attended sessions on: Presidential Politics, Provisos, and the Press; The Historian as Detective; Teaching the Long Struggle for Civil Rights in the Age of Black Lives Matter; Wartime Press Coverage and Beyond; Opportunities in Television News History Research; Who Killed the Messenger? The Long and Brutal Demise of the *Tampa Tribune*; Copyright, Conviction and the Free Press, Research in Progress.
 - Pontecchio Marconi, Italy, September 20, 2016: Guided lecture/tour of Guglielmo Marconi Museum, with Dr. Barbara Valotti.

8/9/2016 & Prior

- Radio Preservation Task Force, Washington, D. C. conference research. Attended conference February 25-27, 2016. Included tour of Packard Campus of the Library of Congress in Culpepper, VA. Attended multiple panel sessions on archival preservation issues and plans.
- Human Subjects Research Board (HSRB) two courses, Social and Behavioral Responsible Conduct of Research and Social & Behavioral Research—

Basic/Refresher, completed March 26 2016.

- Film and Video preservation practices and equipment, Library of Congress, full-day tour and explanation, February 25, 2016. In particular dealing with film preservation, videotape transfer to digital servers, and audiotape and record album preservation. At Culpepper, VA site.
- “Saving America’s Radio Heritage: Radio Preservation, Access, and Education—A National Conference,” February 25-27, Washington, D.C., including keynote speeches; “Race and Radio: Researching the Other,” “Radio in the Public Service,” “Radio Preservation: The State of the Nation,” Workshop: “Local/Community Archives.”
- Society of Cinema and Media Studies, March 30-April 3, Atlanta, GA: Attended panels on Documentary Film Festival Mobilities, Documentary Images and U. S. Criminal Justice System, Documentary Studies Scholarly Interest Group, New Approaches to Network Television News History, *The Act of Killing/The Look of Silence* Indonesia documentaries, “Mediated Rights: The Transformative Power of Images from Selma to Ferguson,” Workshop: Towards a Transnational Fan Studies, Rethinking Documentary Film History, Networks and the American South on TV, Film Socialism, New Histories of the American Newsreel.
- Research Jimmy Carter Presidential Library and Museum, Atlanta, GA, March 31, 2016. Exploratory archival research for planned book on NBC documentaries.
- Faculty Improvement Leave approved for 2016-17 academic year, January 22, 2016, Dean’s office A&S.
- Participated in workshop series, “Frontline Goes to Campus,” including a visit by Ms. Sarah Moughty, Managing Editor, Digital, *Frontline*, Oct. 22-23; five class visits, two faculty-student workshops, plus public presentation. Contributed to understanding of role of website in management of documentary development.
- American Journalism Historians Association annual conference, Oklahoma City, OK, Oct. 8-10, 2015. Attended “Photos, Photojournalism, and Crafting the Message,” “Advocate, Accused, Aspirant: Daily Dealings of the Black Press,” “Challenges in Writing Recent History,” “Corporation versus Internecine Media Battles,” presentation by veteran reporter Mike Hinton and featured speaker Jaclyn Cosgrove, “Origin Stories: Long-time Members Recall the Early Years of AJHA,” “Margaret A. Blanchard Dissertation Award presentations,” Historic Tour of museum sites, “Research in Progress” session, “AJHA Book of the Year Award,” and “Crisis in the Discipline: Preserving our Research.”
- Attended ACLU documentary presentation/discussion about Privatization of Prisons, April 9, 2015, BGSU.
- Broadcast Education Association annual conference, Las Vegas, NV, April 11-15, 2015. Participated in and moderated “Defining the Documentary: What Makes an Award Winning Documentary?”; Attended “A Conversation with David Simon (creator of *The Wire*); “Conversation with [documentary filmmaker] Jon Alpert”; “Telecom Update 2015”; American Cinematography Society Masterclass I & II.
- American Journalism Historians Association annual conference, St. Paul, MN, Oct. 9-11, 2014. Attended: Portrayal of “Others” in Early Press Coverage,

Mainstream and Black Press Coverage of Racial Issues, The Great War: International Perspectives of Its Journalist, When Media Art and Commerce Intersect: Historic Filmmaking and Filmmakers, People of Minnesota: A Multicultural History, Journalism and Politics in the “Windy City,” Margaret A. Blanchard Dissertation Awards, Doing History in a Digital Age.

- Association for Educators in Journalism and Mass Communication annual conference, Montreal, Quebec, Aug. 7-9, 2014. Attended: Beyond the Mythology of Watergate: Revisiting the Historical Record about Woodward, Bernstein, and Deep Throat; Understanding the Reviewing Process: Conversations with AEJMC Journal Editors; tour of Cinémathèque Québécoise, film and television museum/archive; *Brown v. Board of Education*—Its Meaning: Yesterday, Today and in the Future.
- Attended documentary workshops by documentary writer/author Sheila Curran Bernard: “The Art of Documentary Storytelling” and “*Slavery by Another Name*,” Broadcast Education Association annual conference, Las Vegas, NV, April 8, 2014.
- Seminar on Television Documentaries, two-day int’l conference sponsored by the International Federation of Television Archives (FIAT/IFTA), Hilversum, The Netherlands, March 13-14, 2014.
- Attended speech by Bill Moyers, What Adam Said to Eve, keynote address; presentation by Helen Thomas, Journalism and Politics: Inside the Beltway, First Amendment Award discussion; former NPR Morning Edition host Bob Edwards presentation upon receipt of the Ed Bliss Award; panel sessions on covering the U.S. Supreme Court, the FCC & Democracy, the Golden Era of TV News, oversights of African American press, new media and scholarship discussion related to tenure and promotion; AEJMC 2007.
- Archival Research, State Historical Society of Wisconsin, University of Wisconsin, Fall 2007.
- Faculty Improvement Leave project, fall 2006-spring 2007, research for book on NBC News Washington documentary unit and related history, to develop book proposal, included:
 - Archival Research, John F. Kennedy Presidential Library & Museum, Spring 2007.
 - Archival Research, Library of Congress, NBC Collection, 2006.
 - Instructional consultations with Senior Archivist Larry MacDonald on the Office of Strategic Services (OSS) collection at the National Archives II, College Park, MD.
 - Extended on-site archival research, National Archives II, College Park, MD: Office of Strategic Services, Field Photographic Branch, Federal Communications Commission, United States State Department Records, Photographic and Film Records of WWII, Marshall Plan, and Nixon Administration.
- Archival Research, Lyndon Baines Johnson Presidential Library, summer 2006.

- Series of professional interviews with news personnel, among them correspondent Mike Wallace (CBS), correspondent Garrick Utley (NBC), producer Lois Farfel Stark (NBC), unit manager Arthur White (NBC), historian Alan Brinkley (Columbia Univ.), reporter/college professor Joel Brinkley (Stanford Univ.), Chief of Investigative Unit, Rhonda Schwartz (ABC), writer William Safire, Ford Foundation Director of Media Projects Orlando Bagwell, et al., ongoing since mid-1990s.

B. Professional Development Teaching, Service & Technical
8/9/2016-8/8/2017

- American Historians Association conference, Oct. 5-9, St. Petersburg, FL: Teaching the Long Struggle for Civil Rights in the Age of Black Lives Matter.
- Professional Development Training, November 9, 2016: Module 1: Workplace Harassment Fundamentals
- Professional Development Training, November 9, 2016: CS 102: Introduction to Campus Sexual Violence Elimination Act (SaVE Act)

August 9, 2016 & Prior

- Completed required BGSU EduRisk Training Courses on Workplace Harassment: fundamentals-Higher Ed and Campus SaVE Act: Introduction, November 9, 2016. Certificates available
- Broadcast Education Association, April 17-20, Las Vegas, NV: Attended sessions on: Responsible Journalism (coverage of breaking news), Media Analytics: Tracking Audiences; Changing Face of Television (diversity in programming); Storytelling and Climate Change, Leveraging Social Media 2.0; BEA and Urban affairs; Telcom Update; Master Class with Hollywood Experts; Freedom of Information Laws; Historical & Documentary Research Mentoring Workshop; Interactive? Social? Or just a Documentary? Transmedia non-fiction Storytelling; Open-Source Documentary Journal; Top History Papers; Augmenting Curriculum with TV Academy Foundation Archives; Defining the Documentary; ASC Cinematography Masterclass.
- Participated in workshop series, "Frontline Comes to Campus," including a visit by Ms. Sarah Moughty, Managing Editor, Digital, *Frontline*, Oct. 22-23; five class visits, two faculty-student workshops, plus public presentation. Contributed to change in Documentary minor focus, which I advise, to website development instead of documentary development.
- Completed required BGSU LawRoom Compliance Training Courses on Harassment/Discrimination and Report and Prevent Sexual Misconduct, August 4, 2015. Certificates available.
- Attended BGSU-FA meeting on merit, Feb. 24, 2015; BGSU presentation of the New Budget System, Feb. 26, 2015.
- Broadcast Education Association annual conference, Las Vegas, NV, April 11-15, 2015. Attended "Faculty and Student Documentary Awards & Exhibitions" and "The Pitch Session: Tell Your Story Idea to an Industry Professional."

- Association for Educators in Journalism and Mass Communication annual conference, Montreal, Quebec, Aug. 7-9, 2014. Attended: Using Television and Movies to Teach Students about Multicultural Connections and Diversity and Teaching Qualitative and Historical Research: Challenges and Opportunities.
- Attended two half-day advertising workshop/presentations at Google (Ann Arbor) and Lowe Campbell Ewald Advertising (Detroit), July 10, 2014.
- Documentary Ethics: three-hour seminar with clips and discussion by documentary filmmaker Cynthia Wade, Jan. 17, 2014, University of Michigan.
- BGeX Values Workshop, Aug. 11-13, 2009, for small undergraduate classes.
- Documentary Workshops I & II, BEA 2013, 2012, 2011, 2010, 2009, 2008.
- University Discipline Committee Training, Sept. 3, 2008.
- Workshop, The Doctor Is In, AEJMC Standing Committee on Teaching, four-part session on teaching large lectures, developing the tenure portfolio, grading fairness, honesty and public domain, 2007.
- Apple Final Cut Pro nonlinear editing software workshop, March 6-7, 2006. Certificate awarded.
- Attended Workshop for coordination and outreach for Adjunct Faculty, Georgetown University, Communication, Culture & Technology Department graduate program, fall 2006.
- Faculty Fellowship, National Association of Television Program Executives Conference (workshop/seminar), Jan. 23-27, 2005. Sessions included minority representations, regulatory climate, making of successful TV series, working in the TV industry, sales practices for film and television.
- Training on Affirmative Action employment search criteria, Bowling Green State University, Spring 2000.
- Grant-writing workshop, sponsored by National Endowment for the Humanities at Cleveland State University, March 2, 2000.
- Sexual Harassment Awareness, (required of all employees), Bowling Green State University, academic year 1999-2000.
- Media 100 User Certification, Nov. 6-7, 1998—two-day workshop on the use of nonlinear digital editing, sponsored by National Institute for the Study of Digital Media, Bowling Green State University.

- **Academic Advising**

C. Undergraduate Advising (since tenure)

- 2004, 45 students
- 2005, 35-45 students
- 2006, 22 students
- 2007, 16 students

- 2008, 20-30 students
- 2009, 25 students
- 2010, 15-20 students
- 2011, 15 students
- 2012, 20-25 students
- 2013, 20-25 students
- 2014, 20-25 students
- 2015, 13, Canvas Faculty Advisement center, September 10, 2015
- 2016, 11, Canvas Faculty Advisement center, February 12, 2016

D. Graduate Advising (since tenure)

- 2004, 3 students
- 2005, 5 students
- 2006, 10 students
- 2007, 10 students
- 2008, 5 students
- 2009, 5 students
- 2010, 2 students
- 2011, 0 students
- 2012, 4 students
- 2013, 4 students
- 2014, 6 students
- 2015, 6 students
- 2016, 4 students, 2 MA, 2 PhD

VIII. Research Interests

I am a television documentary historian focused on documenting and interpreting the history of the network television documentary in general and the NBC News Washington documentary unit in particular. I enjoy a strong reputation as a documentary historian in three international venues, the Broadcast Education Association (BEA) and the Association of Education in Journalism and Mass Communication (AEJMC)—where I won the 2013 Tankard Book Award for best book relevant to journalism and mass communication, and the American Journalism Historians Association (AJHA)—where my research received “honorable mention” behind the annual AJHA book award winner. This research includes writing original history of documentary processes, historical biographies of key documentary producers and programs, and expanding the field of documentary journalism history through archival and creative scholarship. This

agenda began in earnest immediately upon receiving tenure by virtue of my research project proposal for a Faculty Improvement Leave (September 28, 2005), the award of two significant research grants from Georgetown University, deep and extensive research in primary source documents at multiple national and presidential archives, dozens of original interviews, and intensive film analysis. The major product of this research is the publication of a single-author monograph on part one of the history of the NBC Washington documentary unit, *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News* (Washington, DC: Potomac Books, 2012); part two is in progress and will complete the full history of this NBC News unit from 1961-1989, overlapping the existence of the Berlin Wall.

IX. Research Projects and Grants

- Radio Preservation Task Force conference February 24-27, 2016, travel honorarium \$300.00
- Faculty Improvement Leave, BGSU, full academic year Fall 2016-Spring 2017, 70% of annual salary: Book Proposal & Manuscript, NBC Documentaries 1967-1989.
- Received \$2,000 Faculty Development Committee Instructional Improvement Grant for "Frontline Goes to College," with Dr. Gi Woong Yun, approved Mar. 3, 2014.
- \$400 Speed Travel Grant, to attend FIAT/IFAT Television Documentary Seminar, Hilversum, The Netherlands, spring 2014.
- American Journalism Historians Association Research Grant Proposal, Spring 2009, \$1,250 (not funded), Archival Research at State Historical Society of Wisconsin.
- American Journalism Historians Association Research Grant Proposal Spring 2008, \$1,250 (not funded), Archival Research at State Historical Society of Wisconsin.
- Georgetown University Department of Communication, Culture and Technology Program, September 13, 2006, awarded \$35,000, Documentary Research.
- Georgetown University Department of Communication, Culture and Technology Program, September 13, 2006, September 13, 2006, awarded \$20,000 for living expenses to facilitate Documentary and Archival Research.
- Lyndon Baines Johnson Library & Museum by the LBJ Foundation, May 3, 2006, awarded \$1,600, for research travel, Moody Grant.
- Bowling Green State University, Spring 2006, awarded \$37,000 Faculty Improvement Leave, History of the NBC News Washington Documentary Unit, 1961-1989.
- Fall 2005-Spring 2006 raised more than \$8,000 for School of Communication Studies, Communications Week events.
- Bowling Green State University, College of Arts and Sciences Travel Grant, January 2005, awarded \$500 for attendance at National Association of Television

- Programming Executives (NATPE) Faculty Fellowship conference, Las Vegas, NV.
- Leo Burnett Scholarship, Fall 1986, awarded \$1,000, Promise vs. Performance: A Study of Network News Documentaries in 1987.

X. Publications and Equivalencies—Including Creative Scholarship

A. Publications (since tenure)

- **Books**
 - a. **Textbooks—NA**
 - b. **Scholarly Books & Chapters**

8/9/2016 - 8/8/2017

Book Chapter: Mascaro, Thomas A. “Breakthroughs by Women in Newsfilm Production Culture: A Case History of NBC’s Washington Documentary Unit, 1961-1989,” Book Chapter revised and resubmitted March 14, 2017, for inclusion in *Rediscovering U.S. Newsfilm: Cinema, Television, and the Archive*, edited by Mark Cooper, Sara Beth Levavy, Ross Melnick, and Mark Williams. Routledge. Peer-reviewed/Refereed. In final editing as of July 13, 2017. In press October 2017.

Monograph in progress: Mascaro, Thomas A. “Sleight of Hand, Slight of Truth: Deceptive Editing of NBC Documentary Footage in the Oscar-nominated Film *The Look of Silence*.” Based on a peer-reviewed paper to be presented at AEJMC 2017, this project is in outline/development for submission as a *Journalism Monograph* in 2017.

Book in progress: “Hard Truths: Documenting America’s Social/Global History from Johnson to Reagan,” covering the history of the NBC Washington Documentary Unit, 1967-1989. Book proposal complete, including synopsis, outline, 200+ pages, author qualifications, and market analysis.

8/9/2016 & Prior:

Mascaro, Tom. *Into the Fray: How NBC’s Washington Documentary Unit Reinvented the News*, with Foreword by Drew Pearson, Washington, D.C.: Potomac Books, 2012. Single-author monograph: A history of the NBC News Washington Bureau documentary unit, beginning with *David Brinkley’s Journal*, through documentaries produced by Ted Yates, Stuart Schulberg, and Robert Rogers in 1967. The social history component tracks the absence of African Americans and the rise of women as documentary producers. The work is based on archival study of the NBC unit and its documentaries in the context of the current decline in public-

service journalism. 432 pp, seven chapters plus prologue and epilogue, 48 photographs, and 4 maps, selected bibliography, index, plus listing of NBC Washington Unit Magazine and Documentary Reports (1961-1967).

Mascaro, Tom. "HBO Documentaries," in *The Essential HBO Reader* (Lexington, KY: U Press of Kentucky, 2008), Gary Edgerton and Jeff Jones, eds., pp. 238-261.

- c. **Anthologies and Edited Texts—NA**
- d. **Indexes and Bibliographic Texts—NA**
- e. **Creative Scholarship**

Mascaro, Tom. "Documentary Film Collection of Robert F. Rogers, Documentary Writer-Producer, NBC News Washington Bureau, 1961-1989." Analysis and appraisal of documentary film collection, comprising 34 documentary films, submitted to and published by the State Historical Society of Wisconsin, December 2009, accession #M2014-098, Jonathan Nelson, Collection Dept. Archivist email to author September 2, 2014.

Mascaro, Tom. Producer (with Evan Johnson), "Ten Dollars Can Make a Braille Book," two-minute PSA for Seedlings Braille Books for Children, You-Tube and company website posting and for listing in National Charities for Children website. Producer, videographer, with editing by Evan Johnson. Completed August 2011. <http://www.seedlings.org/> Submitted to BEA Faculty Documentary competition. Not accepted.

- **Journal Articles**

- a. **Refereed Articles**

- 1) **Journals**

Mascaro, Thomas A., "The Blood of Others: Television Documentary Journalism as Literary Engagement," accepted for peer-reviewed publication in *American Journalism* May 10, 2017.

Mascaro, Thomas A., Mike Conway, and Raluca Cozma. "Toward a Standard for Evaluating Documentary Journalism History." (Based on peer-reviewed comments in association with "Congress Needs Help: A Case Study in Documentary Journalism History," (cited below), and recommended as a stand-alone piece. Delivered as part of a panel presentation at American Journalism Historians Association annual conference, Oct. 10, 2015, chaired and by invitation of Dr. Michael Sweeney, editor *Journalism*

History.) Published in the peer-reviewed *Journalism History*, 41(4), winter 2016, 220-226.

Mascaro, Thomas A. “*Congress Needs Help: A Case Study in Documentary Journalism History*,” *Journalism History*, 41(3), fall 2015, 118-128.

Mascaro, Tom. “The Chilling Effect of Politics: CBS News Documentaries During the Fin-Syn Debate in the Reagan Years.” *American Journalism*, 22(4), fall 2005, 69-97.

Mascaro, Tom. “African Americans in Film and Television: Twentieth-Century Lessons for the New Millennium,” with Dr. Jannette L. Dates, Howard University, *Journal of Popular Film and Television*, vol. 33, no. 2, Summer 2005, 50-54.

Mascaro, Tom. “Shades of Black on *Homicide: Advances & Retreats in Portrayals of African-American Women*,” *Journal of Popular Film and Television*, vol. 33, no. 2, Summer 2005, 56-67.

Mascaro, Tom. “Charged with a New Sense of Responsibility: Stan Lathan,” *Journal of Popular Film and Television*, vol. 33, no. 2, Summer 2005, 90-93.

Mascaro, Tom. “Flaws in ‘The Benjamin Report’: The Internal Examination into *CBS Reports*’ Documentary: ‘The Uncounted Enemy: A Vietnam Deception,’” *Journalism History*, vol. 31, no. 2, Summer 2005, 58-74.

Mascaro, Tom. *The Encyclopedia of Television*, Horace Newcomb, ed., Chicago: Fitzroy Dearborn Publishers, 2nd edition, 2005: “*NBC Reports*,” “*NBC White Paper*,” “Reuven Frank,” “Television Documentaries,” and “*The Uncounted Enemy*.”

2) Proceedings—NA

b. Non-refereed Articles

1) Journals

Mascaro, Thomas A. “Re: President Mazey’s November 9 Post-election “Be-Gracious,” *BGNews*, November 14, 2016.

Mascaro, Thomas A. “Julian Bond: An Appreciation,” *Journalism History*, *Journalism History*, 41(3), fall 2015, inside back cover.

Mascaro, Tom. “They Beat the Clock: NBC’s Innovative Newsmagazine *David Brinkley’s Journal*,” *Television Quarterly*, vol. 38, nos. 3 & 4, Spring/Summer 2008, 23-33.

Mascaro, Tom. “Professional Honor & Blind Review,” commentary on integrity of peer review, *Feedback*, May 2006, vol. 47, no. 3, 31-31.

Mascaro, Tom. “Time To Stand Up—When PBS Buckles on War Documentary, *Frontline* Sings ‘Courage,’” on the controversial PBS documentary “A Company of Soldiers,” *Television Quarterly*, vol. 35, nos. 3 & 4, Spring/Summer 2005, 17-25.

Mascaro, Tom. “Pioneer Profile: Henry Hampton,” *Television Quarterly*, vol. 33, nos. 2 & 3, Summer/Fall 2001, 54-58.

2) Newsletters

Mascaro, Tom. Originator, editor, and writer of “The Docket,” Newsletter of the BEA Documentary Division.

3) Miscellaneous—NA

4) Editorships of Journals

Mascaro, Tom. By invitation—guest co-editor of theme issue of *Journal of Popular Film and Television*, vol. 33, no. 2, Summer 2005: “African Americans in Film and Television: Twentieth-Century Lessons for the New Millennium,” with Dr. Jannette L. Dates, Dean, The John H. Johnson School of Communications, Howard University.

- **Book Reviews**

- a. **Book Review Essays**

Mascaro, Tom, *Digital Disconnect: How Capitalism Is Turning the Internet Against Democracy*, Robert W. McChesney (New York: The New Press, 2013), 299 pp., and *The Brothers: John Foster Dulles, Allen Dulles, and Their Secret World War*, Stephen Kinzer (New York: Times Books, 2013), 402 pp. *American Journalism* 31:4, 525-28, 2014. Review Essay synthesizing two books on disparate topics related to political economy and U. S. foreign policy history

Mascaro, Tom, “Kalb, Marvin. *The Road to War: Presidential Commitments Honored and Betrayed*. Washington, D.C.: Brookings Institution Press, 2013, 287 pp. \$29.95. Kalb, Marvin & Deborah Kalb, *Haunting Legacy: Vietnam and the American Presidency from Ford to Obama* (Washington, DC: Brookings Institution Press, 2012. 356 pp. \$19.95.” Essay review, *Journalism History*, 39:4 (Winter 2014), 260-61.

b. Book Reviews

Mascaro, Thomas A. Else, Jon. *True South: Henry Hampton and Eyes on the Prize, the Landmark Television Series that Reframed the Civil Rights Movement*. NY: Viking, 2017. 416 pp. *Journalism History* 43:2 (Summer 2017), pp. 118-119.

Mascaro, Thomas A. Book Review: *AP Foreign Correspondents in Action, World War II to the Present*. Giovanna Dell’Orto. New York: Cambridge University Press, 2016. 375 pp. *Journalism & Mass Communication Quarterly* published online April 5, 2017, DOI: <https://doi.org/10.1177/1077699017701924>.

Mascaro, Thomas A. Book Review: *Word Warrior: Richard Durham, Radio, and Freedom*. Sonja D. Williams. Urbana, IL: University of Illinois Press, 2015. 250 pp. *Journalism & Mass Communication Quarterly* 94(2), June 2017, pp. 614-616.

Mascaro, Thomas A. Book Review: Vogan, T. (2015). *ESPN: The making of a sports media empire*. Urbana: University of Illinois Press. 242 pages. *Journal of Broadcasting & Electronic Media* 61(1), 2017, pp. 187-189.

Mascaro, Thomas A., Tomlin, Gregory M. *Murrow’s Cold War: Public Diplomacy for the Kennedy Administration*, *Journalism History*, 42:2, (Summer 2016), 113-14.

Mascaro, Thomas A., *Reporting the Cuban Revolution: How Castro Manipulated American Journalists*, by Leonard Ray Teel, *Journalism and Mass Communication Quarterly* December 2016 93 (4): 1186-1188.

Mascaro, Tom, C. Francis Jenkins: *Pioneer of Film and Television*, by Donald G. Godfrey, in progress for *Journalism and Mass Communication Quarterly*, vol. 92, no. 2, June 2015, 92:2, pp. 526-27.

Mascaro, Tom. “Keever, Beverly Deepe. *Death Zones & Darling Spies: Seven Years of Vietnam War Reporting*, Lincoln: University

of Nebraska Press, 2013,” *Journalism History* 39:2 (Summer 2013), pp. 128-29.

Mascaro, Tom. “Hull, Ron. *Backstage: Stories from My Life in Public Television*, Lincoln: University of Nebraska Press, 2012,” *Journalism History* 39:1 (Spring 2013), p. 62.

Mascaro, Tom. “*Investigated Reporting: Muckrakers, Regulators, and the Struggle over Television Documentary*, by Chad Raphael, *American Journalism*, 23:2 (Spring 2006), pp. 168-170.

Mascaro, Tom. “*Reporting War: Journalism in Wartime*, edited by Stuart Allan and Barbie Zelizer, *Journalism History*, 31:2 (Summer 2005), pp. 113-114.

- **Abstracts**

- **Reports**

- a. **Published (see Creative Scholarship above)**

- b. **Unpublished**

Mascaro, Tom. “Shooting Diaries of Richard ‘Jim’ Norling, 1963-2005,’ more than three decades of accounting journals documenting Jim Norling’s freelance career as a documentary-news cameraman, primarily with NBC News, but including all of major news associations. Being annotated and evaluated for archival donation with explanatory historical report. Diary scanning completed August 2013. Nothing further to date.

XI. Papers Read to Professional Societies

A. Invited Papers (since tenure)

Mascaro, Thomas A., Panel organizer and moderator, “Ennobling African American Expression: Henry Hampton’s *I’ll Make Me a World*” International Association of Literary Journalism Studies conference, Halifax, Nova Scotia, Canada, May 13, 2017. Covers six-hour documentary series and includes two producers, and series writer.

Mascaro, Thomas A., Panel organizer and moderator, “Historical & Documentary Research Mentorship Workshop,” Documentary/History divisions, April 20, 2016, Broadcast Education Association conference, Las Vegas, NV.

Mascaro, Thomas A., Panelist and Paper Presenter: “Caucus on Radio Journalism: Michigan Radio News,” February 27, 2016, Radio Preservation Task Force conference, Feb. 24-27, Washington, D.C.

Mascaro, Thomas A. Panel moderator: “Journalism Goes to the Movies: Drama, Reality, and Myth,” Oct. 8, 2016, American Journalism Historians Association conference, October 5-9, St. Petersburg, FL.

Mascaro, Thomas A. Documentary Collections in Michigan, presented February 27 as part of the panel Caucus on Radio Journalism, Radio Preservation Task Force, February 25-27, 2016, Washington, D.C. and College Park, MD.

Mascaro, Thomas A. “A Framework for Documentary Journalism History,” presented as part of the panel “Toward a Standard for Evaluating Documentary Journalism History,” by the American Journalism Historians Association annual conference, Oklahoma City, OK, October 10, 2015.

Mascaro, Thomas A. “A. William Bluem’s Classic *Documentary in American Television*, and the ‘Gray Area’ between Art and Journalism after WWII,” Broadcast Education Association annual conference, Las Vegas, NV, April 13, 2015 (History Division).

Mascaro, Thomas A. “Visceral Vérité: Drew’s *Yanki No!*, *The Children Were Watching*, and Editorial Faces of the Kennedy Years, Broadcast Education Association annual conference, Las Vegas, NV, April 14, 2015 (Documentary/PAC Divisions).

Mascaro, Tom. Workshop Organizer and Moderator, writer/author Sheila Curran Bernard: “The Art of Documentary Storytelling” and “*Slavery by Another Name*,” Broadcast Education Association annual conference, Las Vegas, NV, April 8, 2014.

Mascaro, Tom. “Defining the Documentary,” invited panel participant, Documentary Division, Broadcast Education Association Annual Conference, April 7, 2014.

Mascaro, Tom. “New Approaches to Broadcast History: Beneath the Surface of WWII Records,” Documentary & History Divisions, Broadcast Education Association Annual Conference, April 8, 2013, Las Vegas.

Mascaro, Tom. “Defining the Documentary: Scene by Scene,” group moderator, Documentary Division, Broadcast Education Association Annual Conference, April 9, 2013, Las Vegas.

Mascaro, Tom. “Reality Check: Challenges for Today’s Documentarians,” Panel Moderator and Developer, Documentary and Production Aesthetics & Criticism Divisions, Broadcast Education Association conference, April 16, 2012.

Mascaro, Tom. “Can You Do That in a Documentary?” Panelist, Documentary Division, Broadcast Education Association, April 15, 2012.

Mascaro, Tom. Moderator, “Documentaries Now,” a review of worldwide documentary productions by Leighton Petersen (Miami University), Jay Rosenstein (Illinois, Urbana), and Brent Huffman (Northwestern), Association for Education in Journalism and Mass Communication (AEJMC) Radio-TV-Journalism and Visual Communication divisions, August 10, 2011, St. Louis, MO.

Mascaro, Tom. “Soundman: A Conversation with Documentary & Film Soundman Chris Newman,” Moderator and session organizer of presentation of Academy Award-winning soundman on more than 80 feature films. Documentary Division, Broadcast Education Association, April 12, 2011, Las Vegas.

Mascaro, Tom. “Fair-Use Guidelines Workshop,” instruction on Copyright and Fair Use issues for documentary makers; two-part workshop. Moderator and session organizer, with Kenn Rabin, Fulcrum Media, and Claire Darby, American University, Documentary Division, Broadcast Education Association, April 12, 2011, Las Vegas.

Mascaro, Tom. Moderator and proposer, “Documentary Production Workshop I and II,” with cinematographers, sponsored by *American Cinematographer*, Documentary Division, BEA convention, April 15, 2010.

Mascaro, Tom. Developer and moderator, “Archival Film Workshop I and II, with Gordon Quinn, Kartemquin Films, Claire Darby, American University, Entertainment Attorney Michael Donaldson, and Kenn Rabin, film archivist, including coverage of Fair Use and Best Practices in Documentary Production. Documentary Division, BEA convention, April 15, 2010.

Mascaro, Tom. “The P-R-E-M-I-S-E of Documentary Understanding: A Multi-timeline Historical Approach to Documentary Scholarship,” Documentary Division paper on the panel “Studying Documentary: What’s Behind the Actuality?” Michael Ogden, moderator, BEA convention, April 15, 2010.

Mascaro, Tom. “Lessons from the Media Coverage of the War in Iraq,” analysis of Frontline documentary series coverage of the war. Documentary Division, BEA convention, April 23, 2009, Las Vegas.

Mascaro, Tom. “Peer-Reviewed Documentary Proposal Workshop,” effort to develop standards to acknowledge, through blind, peer review, the original scholarship of documentary producers among the faculty. Documentary Division, BEA convention, April 19, 2008, Las Vegas.

Mascaro, Tom. “The Consequences of War and Truth, *FRONTLINE* Chronicles and Documents the War on Terrorism,” Documentaries and War panel, Documentary Division, BEA convention, April 18, 2008, Las Vegas.

Mascaro, Tom. “Eighty Years and Counting: The Continuing Impact of The Radio Act of 1927,” History and Law & Policy Divisions panel, BEA, April 20, 2007. Panel moderator and respondent.

Mascaro, Tom. “Eight Weeks of Hell”: Ted Yates & Co. and the Making of the NBC Documentary *The Journals of Lewis and Clark* (1964), Broadcast Education Association, Documentary Division panel, American History 101: Lewis & Clark's "Corps of Discovery": A Comparative Analysis From Lewis & Clark (1804) to Ted Yates (NBC 1964) to Ken Burns (PBS 2004), April 19, 2007, Las Vegas.

Mascaro, Tom. “The Network Executive Did It: *Law & Order* Indicts Network Programming Practices for Ethical Lapses in Reality TV,” invited paper for the panel “Ethical Issues in

Entertainment Television,” Moderator Joe Foote (U Oklahoma), BEA, all-convention session, April 19, 2007.

Mascaro, Tom. “African Americans in Film and Television: 20th Century Lessons for the New Millennium,” conference, “Opening Remarks,” “Discussion of Concepts and Research Areas,” and Panelist on “Review of *Journal of Popular Film & Television* theme issue.” Coordinated by Dr. Jannette L. Dates, Dean, John H. Johnson School of Communications Studies, Blackburn Center Aud., Howard University, April 12, 2007.

Mascaro, Tom. “Trade and Academic Literature on Cable Documentaries,” peer-reviewed paper presented as part of panel, “Documentary Studies—Report on the Literature,” Documentary Division, Broadcast Education Association annual conference, April 27-29, 2006, Las Vegas. Presentations on current research for radio, cable, cultural studies, Latin American studies, and Internet documentaries.

Mascaro, Tom. “African Americans in Film and Television: Twentieth Century Lessons for a New Millennium,” poster presentation, Bowling Green State University Research Conference, “Engaging Minds Across Disciplines,” Nov. 3-4, 2005, Bowling Green, Ohio.

Mascaro Tom. Invited panelist and consultant to the Berlinale 2004, Berlin International Film Festival special exhibition on Marshall Plan and Office of Military Government, U.S. (OMGUS) Documentary Films.

B. Refereed Papers

Mascaro, Thomas A. “Sleight of Hand, Slight of Truth: Deceptive Editing of NBC Documentary Footage in the Oscar-nominated Film *The Look of Silence*,” peer-reviewed, competitive paper, Visual Communication Division, AEJMC 2017, Accepted May 14, 2017.

Mascaro, Thomas A. Panelist and Paper Presenter: “Women Producers of Documentary Newsfilm at NBC News,” March 30, 2016, Society of Cinema and Media Studies annual conference, March 30-April 3, 2016, Atlanta, GA.

Mascaro, Tom. “Engaging Evidence-based History On the Ground: The Story of the NBC Washington Documentary Unit,” presented at the FIAT/IFTA Television Documentary Seminar

hosted by the Netherlands Institute for Sound and Vision at Hilversum, The Netherlands, March 14, 2014.

Mascaro, Tom. "Journalism and the Literary Field of 'Engagement,'" Refereed presentation at the Joint Journalism/Communication History Conference, AJHA/AEJMC History Division, March 8, 2014, Arthur L. Carter Journalism Inst., New York University.

Mascaro, Tom. "Women of Long-Form Journalism: Female Documentarians at NBC News, 1967-1989." Refereed Research in Progress paper, "Storytelling, Status, and the Media" session of American Journalism Historians Association conference, October 11, 2014.

Ma, Luyue. "Weibo, a Better Civic Medium? A Comparative Framing Analysis of Weibo and Xinhuanet in Covering the 7.23 Wenzhou China Train Crash," refereed paper presented by **Tom Mascaro** on behalf of author, AEJMC, International Division, August 9, 2013, Washington, D.C.

Mascaro, Tom. "Congress Needs Help: The Story of NBC's Extraordinary 1965 Documentary Critique of Legislative Inefficiency," History Division, Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 11, 2012, Chicago, IL.

Mascaro, Tom. "Under Fire: The Rise of NBC News Documentary Producer Ted Yates," Top Paper Winner, Documentary Division Paper Competition, Broadcast Education Association, April 17, 2012, Las Vegas.

Mascaro, T. A. & Burton, A. V. (2007, March). "A comparative analysis of network news documentary units and ancient craft guilds." Central States Communication Association; Media Studies Division; Minneapolis, MN, March 28, 2007.

Mascaro, Tom. "Vietnam and Iraq: Lessons in the Documentary Record," Invited paper for panel "Vietnam and Iraq: Lessons Not Learned," Russell Cook chair (Loyola College, Maryland), Presented at the Joint Journalism Historians Conference, The American Journalism Historians Association and the AEJMC History Division, Joint Spring Meeting, New York University Dept. of Culture and Communication & Dept. of Journalism, March 24, 2007.

Mascaro, Tom. “Trade and Academic Literature on Cable Documentaries,” peer-reviewed paper presented as part of panel, “Documentary Studies—Report on the Literature,” Documentary Division, Broadcast Education Association annual conference, April 27-29, 2006, Las Vegas. Presentations on current research for radio, cable, cultural studies, Latin American studies, and Internet documentaries.

C. Non-refereed Papers

Mascaro, Tom. Documentaries of Ted Yates, invited speaker, Northwestern University, Department of Radio-TV-Film, Sept. 25-26, 2008.

Mascaro, Tom. Anti-Trust and the Rise of the Media Giants, School of Communication Studies colloquium, 2007.

D. Research in Progress

Matthew Meier and **Thomas A. Mascaro**, “Making ‘Em Laugh: Comic Counterpunching, Documentary, and Cultural History from the Margins.” After rejection, project is tabled pending alternative focus in 2017.

XII. Service

TCOM = Telecommunications (dept.)

MDIA = Media Production & Studies (dept.)

SMC = School of Media & Communication (school)

SCS = School of Communication Studies (school)

PTRC = Promotion & Tenure Review Committee

A. TCOM/MDIA Department & School of Media & Communication

8/9/2016 – 8/8/2017

- SMC Promotion committee (September 13, 2016 meeting)

2016 & Prior

- LORs for graduate/undergraduate students, 2016 (est. 20)
- Undergraduate Curriculum Coordinator, TCOM/MDIA spring-summer 2016.
- Faculty Mentor, TCOM instructors, Jan.-July 2016.
- Studio Instructional Committee Chair, Feb.-July 2016.

- Respondent for Graduate Council Association conference, including paper reviews for panel presentations “Best of Enemies,” April 7-8, 2016.
- Graded graduate student annual qualifier exams, April 5, 2016.
- Arranged gathering of grad student honorees, April 7, 2016.
- Graduate student conference paper editing/revisions, April 10, 2016.
- Graduate student conference paper editing/revisions, April 11, 2016.
- Summer advising, dissertation project and proposal defense (J. Largent).
- Summer independent study, graduate paper (G. Wilson).
- LORs for graduate/undergraduate students and colleagues, 2015 (16).
- LOR for undergraduate TCOM major (Tucker Scholarship); successful, 2015.
- Organized guest lecture by Ph.D. student Erika Behrmann in TCOM 4660 on ideology in video games, Nov. 20, 2015.
- Peer Evaluation, Dr. Yun’s class, Nov. 23, 2015.
- Updated Media Studies specialization and Documentary Minor forms for A&S, Nov. 19, 2015.
- Organized guest lecture by Ph.D. student Chelsea Kaunert in TCOM 4660 on feminism in film and sport, Nov. 2, 2015.
- Committee member and discussant for Full professor committee deliberations, Oct. 6, 2015.
- TCOM Promotion Committee member/meeting for full professor candidates, Oct. 5, 2015.
- Letter of support for media festival submission, TCOM minor, 2015: *Where Do The Torahs Go?*
- Revisions to SMC Merit Document for NTTF faculty/teaching evaluations, Sept. 22, 2015 (with Kelly Taylor).
- Visited MC 6000 and answered student queries on historical/documentary research, Sept. 9, 2015.
- Grad faculty orientation participant August 20, 2015; guidelines for success submitted Aug. 21, 2015.
- Managed correspondence and substitution letter for Lorraine County Community College student, August 2015.
- Developing blue sheets and documents for revision to TCOM major, , more than 50 documents, nearly 40 blue sheets, for four specializations (BA/BAC), and three minors, throughout fall 2015.
- Submitted guidelines for grad student success, August 21, 2015.
- Faculty representative for South Korean Women’s college visit, July 1 and July 3, 2015.
- Evaluated public records for SMC academic honesty/integrity case, fall 2015 ongoing.
- Support memo for WBGU-TV to save station, June 16, 2015.
- External reviewers list research and proposal for Drs. Park and Faulkner, 10 hours, May 1, 2015.
- Oversaw Academic Honesty issue, graduate program, April 25, 2015.
- Undergraduate Program Committee meeting, April 9, 2015.
- Peer Evaluation for Dr. Sung-Yeon Park, April 6, 2015.

- Coordinated peer evaluations for TCOM faculty, early April 2015.
- Participant and contributor to Grad Core Template initiative, for MC 6100 and MC 6400, finals week May 2015.
- SMC Graduate program Master's Plan II/Project; committee head, March 30, 2015.
- Article review and edit for grad student (Julia Largent), Native American documentaries, March 21, 2015.
- Review of associate professor files as part of PTR, March 20, 2015.
- Full professor committee, SMC meeting for evaluation, March 20, 2015.
- Peer evaluation Dr. Clayton Rosati, March 19, 2015.
- Poe Ditch Music Festival documentary pre-planning, reviewed documents and advised student volunteers, several hours, Feb. 27, 2015.
- Mentoring for TCOM 3100 Documentary after 1968, graduate assistant/instructor of record, spring 2015. Included providing several guest lectures and grading/exam collaborations.
- TCOM curriculum committee, revisions to major planning meeting (January 13, 2015).
- Outreach to *Frontline* to coordinate on-campus visit (for grant with Dr. Gi Woong Yun), March 2014, ongoing.
- Graduate Program Colloquium attendee, participant, throughout fall 2014.
- Presenter Grad Colloquium on Book Publishing, with Dr. Alberto Gonzalez, Oct. 3, 2014.
- Full Professor committee meeting, documents review 8 hours Oct. 1-2, meeting Oct. 3, 2014.
- Graded (9) qualifying exam responses, spring 2014.
- Volunteered for TCOM Curriculum Committee for rollout with new building, Nov. 17, 2014.
- Wrote/revised bluesheets for TCOM 3690 Live Wire proposal, Oct. 14, 2014.
- UPC Meeting, Oct. 9, 2014.
- Part of Campus-wide Drone Camera policy discussion for BGSU, Oct. 13, 2014.
- Managed bluesheet process with Dr. Yun for new Advertising Minor proposal, throughout fall 2014; rec'd first-read approval Nov. 19, 2014 from Arts & Sciences Council.
- Attended BG Perspective meeting and training, May 15, 2014.
- Thesis manuscript editing/tracking changes, 5 hours, May 12, 2014.
- Submitted external reviewer names for Full Professor review committee, May 12, 14, 2014.
- Undergraduate Program Coordinator as TCOM rep, as of May 2014.
- Presented Academic Honesty case to A&S Dean's Office, May 9, 2014.
- Reviewed Promotion & Tenure documents in preparation for School meeting, April 29, 2014.
- Developed promotion flyer and distribution for new documentary course, TCOM 3000, April 4, 2014.
- Coordinated with PBS Frontline Documentary series website editor for BG on-campus workshop.

- Participant TCOM/Grad/SMC Awards ceremony, Mar. 21, 2014.
- Wrote/graded qualifying exam PhD program, Mar. 19, 2014.
- Presidents Day (curriculum preview) coordinator, Feb. 17, 2014.
- Mock interview for Dr. Xiaoqun Zhang, with written comments, Feb. 14, 2014 (hired by U-Texas).
- Completed junior audit substitution for TCOM Major, spring 2014.
- Department member of Graduate Program Committee, spring 2014; attended bi-weekly and ad-hoc meetings; reviewed new applications for MA/PhD; updated website material as assigned; special hearing on qualifying exam appeal (May 15, 2014).
- Coordinator of new Documentary Minor paperwork and committee reviews, including two new Social Science-credit documentary history courses; Arts & Humanities Council meeting presentation, Jan. 21, 2014; EZ bluesheets for TCOM 3000/3100; approved by Provost Mar. 6, 2014.
- Student graduate school application essay editor/reviewer, several passes, including letter of recommendation, spring 2014.
- Peer Teaching Evaluations, every year since 2004
- Letters of Recommendation, on demand for Undergraduate and especially Graduate Students, as well as colleagues, on demand.
- Chair, Documentary Minor committee, fall 2013: Developed proposal for minor, led committee discussion and development, wrote blue sheets for Program Change, developed two news course syllabi and corresponding blue sheets (TCOM 3000 and TCOM 3100, two survey courses in Documentary Studies), and assembled packet for College review and SMC Undergraduate Program Committee review.
- Faculty host, South Korean student exchange program with Bowling Green State University, July 10, 2014, at Google (Ann Arbor) and Lowe Campbell Ewald (ad firm in Detroit).
- Coordinator or TCOM Rep, Presidents Day activities, including studio tour guide, 2013, 2012, 2011, 2010, 2009, 2008, 2005.
- Committee member, TCOM Promotion & Tenure Review Committee (PTRC), since fall 2005; shepherded P&T dossier/process for Dr. Sung-Yeon Park (2010); three annual reviews (2010);
- Chair, TCOM PTRC, 2012, covering P&T of Dr. Clayton Rosati (successful).
- Member, SMC Graduate Program Committee, TCOM representative, 2013, 2012.
- Member, SMC Merit Committee, TCOM representative, including for appeals, 2013, 2012
- Chair/Co-Chair/Member, West Hall Studio Instructional Committee, 2013, 2012, 2011 (co-chair), 2010 (co-chair), 2009 (chair), 2008 (chair), 2007 (co-chair), 2006 (co-chair), 2005, 2004, and every year back to 1999 when the committee was co-founded by Drs. Mascaro and Foust.
- Advisor, Final Cut Pro and TV Studio Operations for Graduate Student instructor of record, 2012.
- Liaison to ITS and Supervisor Final Cut Pro student workers, 2012, 2011, 2010; Media 100 nonlinear editing systems, 2006, 2005, 2004.

- Moderator, TCOM Career Day Panel, 2012.
- Examiner, Graduate Program Qualifying Exam, 2012.
- Member, TCOM Chair Evaluation Committee, 2012.
- Developer, DVD/CD duplication policy and form for West Hall, 2012.
- Chair, SMC Merit Committee, 2009-January 2011, (including development of committee's proposal for rewriting merit evaluation definitions and process, Power Point program to lead discussion among faculty regarding whether/how to alter merit review).
- Leader, TCOM Video Focus Area, 2012, 2011, 2010.
- Faculty Adviser, BG24 News TCOM, 1998-2011.
- Faculty Representative, BG24 News 15-year Reunion event, October 13, 2007.
- Contributor, portion of SMC Ohio Board of Regents Technology Report, 2009.
- Designer and Coordinator, SMC Television Studio interview set project, 2009.
- Grade Appeal agent, SMC graduate student, 2008 (10 hours, plus report).
- Representative, TCOM Preview Day, 2008, 2007, 2005, 2004 (coordinator).
- Author, Blue Sheets for course changes (TCOM 263 and 364) and new course TCOM 1990, 2008.
- Liaison and TCOM participant in West Hall Studio naming process, 2008.
- Builder-Carpenter, assembly of West Hall Television Studio audio console, with engineer Jim Barnes, winter break 2007.
- At-Large Elected Member, SCS Undergraduate Curriculum Committee, 2006, 2005.
- Host and organizer, Telecommunications Annual Video Festival, Student Union, 2006, 2005, 2004.
- Producer, tribute video for graduating TCOM seniors, 2006, 2005.
- Substitute, Director's Advisory Council (for Dr. Ha), 2005.
- Designer-Carpenter, remodeled Television Control Room in West Hall, including removing old equipment, building the subfloor and floor, and implementing new layout to improve student productions and workflow.
- Painter-Remodeler, video editing suites in West Hall (with Jim Barnes).
- Supervisor, four-camera videotaping of SCS Awards presentations and GLIPA presenters, 2005.
- Coordinator, alumni speakers for SCS Communications Week.
- Participant, Search activities for new SCS director, 2004.
- Supervisor, video production for colleague's master teacher award presentation.
- Member, Professional Master's Degree planning committee, SCS, 2004.

B. College

8/9/2016 – 8/8/2017

- Guest lecture, "Humanistic Research Methods," Dr. Kate Magsmen-Conrad, MC6400, February 8, 2017.
- Guest lecture, "Media & Vietnam," History course HIST 3370 The Vietnam War, Benjamin Greene, Oct. 25, 2016.

Prior to 8/9/2016

- Letters of recommendation Ph.D. job applicants (16); grad school (1).
- Undergraduate Curriculum Coordinator, TCOM/MDIA spring-summer 2016.
- Faculty Mentor, TCOM instructors, Jan.-July 2016.
- Respondent for Graduate Council Association conference, including paper reviews for panel presentations “Best of Enemies,” April 7-8, 2016.
- Extensive dissertation manuscript review and annotations for Debbie Ribera project, March 2015.
- Dissertation advising meeting, Deborah Ribera, documentary ethics, April 29, 2014.
- Commencement faculty member, May ceremonies annually since hiring through 2013, with occasional exceptions.
- Writer, Revised Course Fee Policy Proposal (to TCOM chair, et al.) to assist in evaluating assessment and accountability of TCOM/Journalism course fee rates, 2012, 2010.
- Participant, grade-appeal process with Associate Dean Julie Barnes, completed April 23, 2007.
- Faculty Host to former students on campus (Colette Neirouz, Coordinating Producer *Frontline* documentary series; Erika Smith, LA Media Producer); off campus (Madison, WI) with Ms. Wenjie Yan, former SCS master’s student enrolled in U-Wisconsin Ph.D. program, and Ms. Katelin Murray (Washington, D.C.), during internship at the Kennedy Center, 2007.
- Representative, for TCOM/SCS at the Arts & Sciences Spring Honors & Awards Ceremony, 2006.
- Consultant with Christi Bartman, Department of History, on fall 2006 Nuremberg Conference, concerning event planning and audio-visual matters.
- Developer, West Hall late-fee policy for equipment usage and coordinated reviews with faculty and dean’s office.
- Developer, OBOR requests for new studio TelePrompTers, 2004.

C. University

- “Frontline Goes to College” final report draft, submitted to co-author for finalization, as part of Instructional Improvement Grant, Dec. 2015.
- Host, organizer, and co-grant writer (with Dr. Yun) for “Frontline Goes to College,” Oct. 22-23, visit by Ms. Sarah Moughty, Managing Editor, Digital for PBS *Frontline* documentary series; five class visits, two faculty-student workshops, plus public presentation. With Instructional Improvement Grant from Faculty Development Fund.
- University Conduct Committee hearing, text/stalking case: 6 hours prep, extensive documentation (1,000 text messages, statements, emails, 150 pp. of prep mat’l), 5-hour hearing May 2, 2014; 2 hours writing report/letter.
- Faculty member, University Conduct Committee (formerly University Discipline Committee), 2014, 2013, 2012, 2011, 2010, 2009. Ended Oct. 2014.

- Coordinator, with Deb Wells (ITS) regarding funding for Final Cut Pro student workers, 2012
- Paper Referee and Respondent, School of Communication Studies Graduate Conference, 2007
- Coordinator and Chief Fund-Raiser, School of Communication Studies Communications Week events, featuring appearance by actor/director Tim Reid (*WKRP in Cincinnati*; *Frank's Place*; *Sister, Sister*); produced introduction/tribute video and Power Point programs for Mr. Reid's packed presentation at the BG Student Union Ballroom.
- Coordinator and Organizer of a full-day's regional academic conference on African Americans in Film and Television: Twentieth Century Lessons for a New Millennium, including faculty contributors from Wayne State, Eastern Michigan, and Toledo Universities, 2006, 2005 planning.
- Producer, Provost's Videos on Academic Freedom, and member of the Provost's Task Force on Academic Freedom; produced interviews on videotape of Provost John Folkins, edited and refined them into eleven online vignettes keyed to specific questions about Academic Freedom, 2005-2006. (Samples are linked to YouTube video from the Appendix in this dossier.)
- Faculty Senate substitute, (for Dr. Ha), spring 2005.
- Panel Moderator and Planning Committee Member, Ohio Association of Broadcasters regional conference at Bowling Green State University, Oct. 21, 2005.

D. Professional

8/9/2016 – 8/8/2017

- Broadcast Education Association History Division newsletter editor, since April 2017.
- Research/Archival consulting, book on Congo 1965, film reports and photographs with comments.
- External reviewer, full professor, Michigan State University, November 28, 2016.
- Manuscript peer review for MS 2017-05, February 16, 2017 and MS 2016-25, September 2, 2016 and again on June 20, 2017 for *Journalism History*.
- Review panels submissions for BEA History Division, October 3, 2016.
- External reviewer, promotion and tenure, Louisiana State University, Manship School, August 30, 2016.

8/9/2016 & Prior

- AEJMC James W. Tankard book award reviewer, three book entries with reports, submitted March 2, 2016.
- Research workshop preparation for Broadcast Education Association 2016 conference session, "Historical & Documentary Research Mentorship Workshop," Documentary/History divisions, Panel organizer and moderator, April 20, 2016.
- Manuscript peer-review for JH MS 2015-19, second review, Jan. 30, 2016.

- Radio Preservation Task Force member; attended conference February 25-27, 2016, Washington, D.C. and College Park, MD.
- Chapter manuscript review for *Communication Handbook of Journalism*, May 20, 2016.
- Manuscript peer-review for JH MS 2015-19 for *Journalism History*, Nov. 12, 2015, with detailed report.
- Media Production specialization meetings and curriculum updates, throughout week of Nov. 2, 2015.
- Book proposal review for Johns Hopkins University Press, with 6-page report, Sept. 18, 2015.
- Consult with BEA executive director (Heather Birks) on proposed book-publishing workshop, urban foundation grants, and college engineer recognition, September 2, 2015; Sept. 15-16, 2015.
- AJHA History in the Curriculum committee, research/proposal, July 27, 2015.
- Courtesy edit of book review draft for *Journalism History*, June 10, 2015.
- AEJMC Tankard Award book judge; read three books (15 hours each) and submitted reports, February 27, 2015.
- Book/Congo documentary research for book author, January 14, 2015.
- Courtesy review for colleague (N. Dakota SU) providing comments on psychological operations article, January 7, 2015.
- Broadcast Education Association speaker liaison, documentary division, spring 2015.
- Chapter editor/reviewer for piece on Norman Corwin, Nov. 10, 2014.
- Reviewer *Journalism and Mass Communication Quarterly*, Nov. 17, 2014.
- Doctoral application letter edit/review, Nov. 2014.
- Submitted several panel/workshop proposals to BEA Documentary Division, fall 2014.
- AEJMC James W. Tankard book award presenter, August 7, 2014.
- Documentary Division/BEA panel consultation with Mary Schaffer, August 2014.
- Tenure Reviewer, University of Colorado Boulder, completed July 2014.
- Reviewer, *Journal of Video Ethnography*, April 5, 2014; completed June 10, 2014.
- Reviewer *Journalism History* article manuscript, June 2014.
- Letter to editor *Documentary* magazine, June 5, 2014.
- Reviewer *Journalism History* article manuscript, May 2014.
- Submitted nomination and solicited letters of recommendation for consideration of AJHA Sidney Kobre Award, May 12, 2014. (not selected)
- AEJMC James W. Tankard book award reviewer, three entries with reports, March 2014.
- External Reviewer, tenure case, Missouri State University, 2013.
- External Reviewer, tenure case, San Francisco State University, 2012.
- Manuscript reviewer, *American Journalism*, since 2005.
- Broadcast Education Association Documentary Division annual conference planning, since 2009.

- Merit Award competition judge, U.S. Marine Corps Combat Correspondents Association (USMCCCA), roughly 200 submissions in three categories, fall 2012-winter 2013.
- Producer, two-minute Public Service Announcement for Seedlings Braille Books for Children, 2010, for online distribution. (Linked to YouTube video from the Appendix in this dossier.)
- Book manuscript reviewer, book contemporary documentary, full text (400 pp.), 2009.
- Peer Reviewer, Documentary Faculty Competition Jury, BEA Media Arts Festival, 2013, 2009.
- Chair, BEA Documentary Division, 2008, 2007, 2006, 2005:
 - Developed peer-review process for evaluating faculty documentary proposals using blind review standards, 2009.
 - Organized workshops featuring documentary filmmaker Joan Churchill and Panasonic's new digital P2 cameras, sponsored by American Society of Cinematographers, 2008.
 - Coordinator Panel Sessions (22 submissions for 8 program slots), led business meeting, research paper competition, and documentary video competition, 2007.
 - Recruited panel participants for session on six leading Graduate Programs in Documentary in the United States and United Kingdom, 2007.
 - Initiated blind, peer-reviewed documentary research and pitch competition, 2007.
 - Coordinator Panel Sessions (20 submissions for 16 program slots), led business meeting, research paper competition, and documentary video competition, 2006.
 - Coordinated the appearance of Louis Wiley, Jr., Executive Editor of *Frontline* documentary series, Editorial Freedom in Documentaries and the FCC, 2006.
 - Coordinator Panel Sessions (30+ submissions for 16 program slots), led business meeting, research paper competition, and documentary video competition. Supervised website development, division newsletter, media arts festival competition, and chaired business meeting, 2006.
 - Co-founder and elected Chair, BEA Documentary Division, 2005.
- Peer reviewer, paper on 1960s documentaries, for professor at University of Missouri, 2013, and University of Central Florida, 2008; article on journalism history for colleague at Bowling Green State University, 2008
- Volunteer Driver, weekly Post Office package delivery, Seedlings Braille Books for Children, 2008.
- Judge, David L. Wolper Student Blue Ribbon Awards, Documentary Film/Video Festival, International Documentary Association, 2007.
- Editor, book manuscript and index for *Defining Visions: Television and the American Experience in the 20th Century*, 2nd ed., Mary Ann Watson, (Malden, MA: Blackwell Publishing, 2008), 350 pp., 2007, 2006.
- Jury Duty, Detroit, Michigan, June 2007; Livonia, Michigan, June 2013.

- Invited Moderator and Respondent, BEA History Division session on The Radio Act of 1927, 2006.
- Consultant and Presenter, Howard University Spring Conference, African Americans in Film and Television: Twentieth Century Lessons for a New Millennium, April 12, 2007, with planning 2006.
- Editor and writer, BEA History Division Newsletter, titled “News-Bloch,” to honor historian Marc Bloch; three issues, distributed to 200+ members by post, 2005.
- Paper Competition Reviewer, BEA History Division, 2005, 2004.
- Guest Co-Editor, theme issue of *Journal of Popular Film and Television: African Americans in Film and Television: Twentieth Century Lessons for a New Millennium*; co-developed call for papers, managed 25 academic submissions, plus revisions for accepted papers, interviewed four industry professionals and transcribed interviews for conversion into feature articles, researched and obtained photographs and bios for contributors, obtained and assigned book reviews related to the content, coordinated the publication, 2005, 2004.
- Participant, five SCS retreats in preparation for director search, grad-program goals, and undergraduate programs, fall 2004.

XIII. Research or Professional Consulting

- Archival consulting for research on NBC reporter John Chancellor with former CBS correspondent Eric Enberg, spring 2015, 90 minutes including report.
- Research consultation with Dr. Lawrence W. Lichty, reference his extensive Vietnam and documentary/broadcast history archive and book proposal on Vietnam, Jan. 17-18, 2014.
- Archive Consultant: Exhibition and re-release of films by Ted Yates of NBC News, in consultation with NBC Universal; in progress, fall 2013.
- Archive Consultant: Correction to the public record of Ted Yates at the Newseum Journalists Memorial Wall, in consultation with Peggy Rhule, summer 2013.
- Consultant: Deposit of the Robert F. Rogers Film Collection to the State Historical Society of Wisconsin (SHSW); coordinated with donor, Mrs. Elizabeth Rogers, outside film appraiser, and Jonathan Nelson (SHSW), to archive a collection of documentary films and videotapes produced by Robert F. Rogers of NBC News; deposited December 2011; report issued 2009; begun spring 2007.
- “Documentary Film Collection of Robert F. Rogers, Documentary Writer-Producer, NBC News Washington Bureau, 1961-1989.” One-hundred page analysis and appraisal of documentary film collection, comprising 34 documentary films. (See Creative Scholarship above.)
- Consultant: Considering deposit of an in-depth recorded oral history with Richard “Jim” Norling, NBC News/freelance camera, at the Library of American Broadcasting, University of Maryland, College Park, MD. Conducted four recording sessions, including supervision of transcriptions; PDF scanning of 30 years of shooting diaries; captions for photo and paper collections, ongoing since

2006.

XIV. Membership in Professional Organizations

- American Association of University Professors
- American Civil Liberties Union
- American Journalism Historians Association, Member of Curriculum Committee, 2013, 2012.
- Association for Education in Journalism and Mass Communication
- Broadcast Education Association, Documentary Division founder (2004) and chair, 2005-2008.
- Society for Cinema and Media Studies, 2015.
- Southern Poverty Law Center

XV. Honors and Awards

A. Membership in Honor Societies—NA

B. Awards (since tenure)

- Honored for ten years membership in American Journalism Historians Association, at Oct. 8-10 convention, 2015.
- Acknowledged by book author for insightful review of pre-publication manuscript for Johns Hopkins University Press, Sept. 29, 2015.
- Recognized for fifteen years of service to Bowling Green State University, May 2014.
- Winner, 2013 Tankard Book Award for best book relevant to journalism and mass communication published in 2012, issued by the Standing Committee on Research, AEJMC, August 8, 2013, Washington, D.C. (Annual competition honoring the late Dr. James W. Tankard, Jr., University of Texas at Austin, since 2007).
- Honorable Mention, American Journalism Historians Association annual book award for *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News*; to be awarded at AJHA annual convention, Sept. 26-28, 2013, New Orleans.
- Finalist, Frank Luther Mott-Kappa Tau Alpha Journalism and Mass Communication Research Award, for *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News*, summer 2013; Kappa Tau Alpha is the national college honor society founded in 1910 for scholarship in journalism and mass communication.
- Certificate of Appreciation, for serving as judge in the 2012-2013 Merit Awards Program by the United States Marine Corps Combat Correspondents Association Foundation, received summer 2013.
- Honoree, Friends of the University Libraries Authors and Artists Reception, April 18, 2013, 2006, 2005, 2004.

- Top-five Finalist, Master Teacher Award, February 2013, Bowling Green State University Alumni Association; student nomination in December 2012; elevated to top-five finalist after submission of documents package (contained in Appendix).
- Top Paper Winner, Documentary Division Paper Competition, BEA, for “Under Fire: The Rise of NBC News Documentary Producer Ted Yates,” December 2011.
- Faculty Fellow, NATPE (National Association of Television Programming Executives) for 2011 Conference, Miami Beach, awarded November 15, 2010 (unable to attend).
- Chair’s Award, Department of Telecommunications, presented by Dr. Louisa Ha and the Director, School of Media & Communication, 2009.
- Appreciation for Leadership, Award from Documentary Division members of BEA honoring service as division chair, 2005-2008, issued April 18, 2008.
- Video Tribute, presented by students of TCOM 468, Video III, recognizing contributions as a professor and friend, spring 2006.
- Co-winner, 22nd Annual Covert Award in Mass Communication History for best mass communication history article or chapter in an edited collection published the previous year, by the Association of Education in Journalism and Mass Communication (AEJMC), History Division Covert Committee, summer 2006.
- Faculty Fellow, NATPE (National Association of Television Programming Executives) 2005 Conference, Las Vegas, NV, awarded November 15, 2004.

C. Other Recognition

- Positive recognition for *Into the Fray: How NBC’s Washington Documentary Unit Reinvented the News*:
 - “Q&A with Professor Tom Mascaro,” Book Q&As with Deborah Kalb, March 29, 2014, <http://deborahkalbbooks.blogspot.com/2014/03/q-with-professor-tom-mascaro.html>
 - AEJMC News, newsletter 46:5, September 15, 2013, p. 5.
 - Bowling Green State University, Zoom News, September 12, 2013, followed by flurry of campus congratulations.
 - Reed Smith, *Journalism History* 39:1 (Spring 2013), pp. 63-64: “Mascaro, however, does not just report on the documentary unit’s accomplishments. He also participates in critical analysis of the unit and the industry.”
 - Jan Thompson, *Gateway Journalism Review* (Winter 2013), pp. 38-39: “‘Into the Fray’ is a thoughtful and well-researched overview how the NBC’s Washington Documentary Unit was created in the early 1960s. . . . [and] a significant contribution to the history of broadcast journalism and the long-form documentary.”
 - Mike Conway, *American Journalism*, 30:2, 2013, pp. 279-81: “The strength of the book is the author’s ability to take us inside the process of documentary work, from idea through broadcast and reactions, showing the complicated interplay between the people involved in the projects as

well as the challenges and obstacles.”

- Chris Sterling, *CBQ (Communication Booknotes Quarterly)*, 44:1 (January-March 2013), p. 24: “a well-written, yet research-based, study of the golden age of television documentary, something largely forgotten today.”
- Jack Paxton, *Leatherneck*, April 2013, p. 62: “Tom Mascaro’s style makes fact read like fiction. It’s a book you will not want to put down.”
- Story and Citation: *Transmitter*, bulletin of the Broadcasting Archives at the University of Maryland, College Park, Winter 2013.
- Gary Hess, Emeritus Distinguished Research Professor of History, BGSU: “an important book in several ways. First, Mascaro captures the excitement and expectations of television’s early days. . . . Second, he reminds us that the quality of the early documentaries exemplified television at its finest. . . . Finally, Mascaro’s book ought to be required for those politicians, scholars and others who condemn the media for its ‘liberal bias’ and anti-Americanism.”