SAIF SHAHIN

School of Media and Communication Bowling Green State University saifshahin.com

318 Kuhlin Center, Bowling Green State University, Bowling Green, Ohio 43402 (419)372-8638 ♦ sshahin@bgsu.edu ♦ @shahin_saif

EMPLOYMENT

Bowling Green State University

Assistant Professor, School of Media and Communication, August 2016 — present

Faculty Leader, Algorithms, Big Data, & Culture (A.B.D.C.) Research Group, August 2017 — present

Member, Asian Studies Advisory Committee, January 2018 — present

University of Texas at Austin

Instructor of Record / Teaching Assistant, School of Journalism, January 2012 — May 2016

EDUCATION

Ph.D. in Journalism, University of Texas at Austin, 2017

Dissertation: News, Nations, and Power Relations: A Study of Newsmaking and Policymaking as Transnational Practices

Committee: Professors Stephen D. Reese (chair), Mary A. Bock, Thomas J. Johnson, Bartholomew H. Sparrow, and Joseph D. Straubhaar

M.Phil. in West Asian Studies, Jawaharlal Nehru University, India, 2011

Thesis: Islamist Politics in the Gulf States: A Comparative Study of Kuwait and Bahrain

M.A. in Online Journalism, University of Central Lancashire, U.K., 2002

B.A. in Journalism, University of Delhi, India, 2001

SCHOLARSHIP

Book

Shahin, S. (manuscript under development). *Media and Superpower: Neoliberal Unipolarity in the 21st Century.*

Peer-Reviewed Journal Articles

Shahin, **S.** (2017). Facing up to Facebook: How digital activism, independent regulation, and mass media foiled a neoliberal threat to net neutrality. *Information, Communication & Society*. Published ahead of print. doi: 10.1080/1369118X.2017.1340494

Shahin, **S.** (2016). Right to be forgotten: How national identity, political orientation, and capitalist ideology structured a trans-Atlantic debate on information access and control. *Journalism & Mass Communication Quarterly*, 93(2), 360-382. doi: 10.1177/1077699016638835 *Special issue: Information Access and Control in an Age of Big Data ***Top Five Finalist for JMCQ's 2016 Outstanding Research Article Award**

Shahin, **S.** (2016). When scale meets depth: Integrating natural language processing and textual analysis for studying digital corpora. *Communication Methods and Measures*, 10(1), 28-50. doi: 10.1080/19312458.2015.1118447

Shahin, **S.**, Zheng, P., Sturm, H. A., & Fadnis, D. (2016). Protesting the paradigm: A comparative study of news coverage of protests in Brazil, China, and India. *The International Journal of Press/Politics*, 21(2), 143–164. doi: 10.1177/1940161216631114

Shahin, **S.** (2016). A critical axiology for Big Data studies. *Palabra Clave*, 19(4), 972-996. doi: 10.5294/pacla.2016.19.4.2

Shahin, **S.** (2016). Framing 'bad news': Culpability and innocence in news coverage of tragedies. *Journalism Practice*, 10(5), 645-662. doi: 10.1080/17512786.2015.1044556

Shahin, **S.** (2015). Mediated modernities: (Meta)narratives of modern nationhood in Indian and Pakistani media, 1947-2007. *Global Media and Communication*, 11(2), 147–166. doi: 10.1177/1742766515588417

Shahin, **S.** (2015). News framing as identity performance: Religion versus race in the American-Muslim press. *Journal of Communication Inquiry*, 39(4), 338–356. doi: 10.1177/0196859915575740 *Special issue: Religion, Media, and Culture.

Shahin, S. (2015). Unveiling the American-Muslim press: News agendas, frames, and functions. *Journalism: Theory, Practice & Criticism*, 16(7), 884–903. doi: 10.1177/1464884914545376

Invited Articles

Shahin, **S.** (2017). Analysis of messy data. In J. Matthes (Ed.), *International Encyclopedia of Communication Research Methods* (pp. 1-8). London: Wiley.

Smidi, A. & **Shahin**, **S.** (2017). Social media and social mobilization in the Middle East: A survey of research on the Arab Spring. *India Quarterly*, 73(2), 196-209. doi: 10.1177/0974928417700798 Special issue: The Middle East.

Shahin, S. (2016). The Good, the Bad, and the Ugly Muslim: Media representations of 'Islamic punk' through a postcolonial lens. In J. Smith & B. K. Thakore (Eds.), *Race and Contention in Twenty-First Century U.S. Media* (pp. 214-230). New York: Routledge.

Gil de Zúñiga, H. & **Shahin, S.** (2015). Social media and their impact on civic participation. In H. Gil de Zúñiga (Ed.), *New Agendas in Communication: New Technologies and Civic Engagement* (pp. 78-90). New York: Routledge.

Shahin, S. (2012). Controlled chaos: Iran's hot peace with Afghanistan. In M. Makinsky (Ed.), *L'Iran et les grands acteurs regionaux et globaux* (pp. 321-337). Paris: L'Harmattan.

Shahin, **S.** (2002). The new New Journalism. Book review of 'Journalism Online' by Mike Ward. *British Journalism Review*, 13(4), 94-96. doi: 10.1177/095647480201300416

Manuscripts Under Review

Shahin, **S.** & Zheng, P. (minor revision). Big Data and the illusion of choice: Comparing the evolution of India's *Aadhaar* and China's *Social Credit System* as technosocial discourses. *Social Science Computer Review*. *Special issue: Big Data Ethics and Politics.

Shahin, **S.** & Dai, Z. (minor revision). Social change 2.0? A comparative analysis of global aid agencies' public engagement via Twitter. *International Journal of Communication*.

Jung, H. & **Shahin**, **S.** (revise and resubmit). Music on the Orient Express: Postcolonial readings of U.S. media coverage of Korean and Indian popular culture. *Asian Journal of Communication*.

Zheng, P., Gil de Zúñiga, H., Tu, F., & **Shahin**, **S.** (revise and resubmit). What's not to 'Like?' How political expression on social media enhances offline political participation. *Computers in Human Behavior*.

Shahin, **S.** & Ng, M. (submitted). Twitter as a technology of the self: Tracing the diffusion of White Nationalism in reweets. *Journal of Communication*.

Zheng, P. & **Shahin**, **S.** (submitted). Through the Tweeting glass: How social media reflect and reshape the political climate in a campaign season. *Information, Communication & Society*.

Peer-Reviewed Conference Papers

Shahin, **S.**, Smidi, A., & Kim, K. (2018, May). Orientalism meets Californian Ideology: A meta-analysis of research on new and legacy media's role in the Arab Spring, 2011-2016. Accepted for presentation at the ICA annual conference (Political Communication Division), Prague.

- **Shahin**, **S.**, & Dai, Z. (2018, May). The view from the East: A comparative analysis of how Beijing and Delhi tweet about climate change. Accepted for presentation at the ICA annual conference (Global Communication and Social Change Division), Prague.
- **Shahin**, **S.** & Ng, M. (2017, August). It's Alt-Right: Tracing the technosocial evolution of White Nationalism on Twitter. Presented at the AEJMC annual conference (Communication Technology Division), Chicago.
- **Shahin**, **S.** & Dai, Z. (2017, May). Social change 2.0? A comparative analysis of global aid agencies' public engagement via Twitter. Presented at the ICA annual conference (Global Communication and Social Change Division), San Diego.
- Zheng, P. & **Shahin**, **S.** (2017, May). The peace paradigm? A network analytic approach to media and contentious politics in the Global South. Presented at the ICA annual conference (Political Communication Division), San Diego.
- Jung, H. & **Shahin**, **S.** (2017, May). Music on the Orient Express: Postcolonial readings of U.S. media coverage of Korean and Indian popular culture. Presented at the ICA annual conference (Popular Communication Division), San Diego.
- Zheng, P. & **Shahin**, **S.** (2017, April). Through the Twitter glass: How social media reflect and reshape the political climate. Presented at the ISOJ annual conference, Austin.
- **Shahin**, **S.** (2016, August). Facing up to Facebook: How digital activism, independent regulation and mass media foiled a capitalist threat to net neutrality. Presented at the AEJMC annual conference (Communication Technology Division), Minneapolis. *Jung-Sook Lee Top Student Paper Award.
- Zheng, P., Gil de Zúñiga, H., Tu, F., & **Shahin**, **S.** (2015, November). What's not to "Like?" How political expression on social media enhances participation. Presented at the NCA annual conference (Political Communication Division), Las Vegas.
- **Shahin**, **S.** & Jung, H. (2015, October). Music on the Orient Express: Postcolonial readings of U.S. media coverage of K-Wave and Bollywood musicals. Presented at Global Fusion, College Station.
- **Shahin**, **S.**, Zheng, P., Sturm, H. A., & Fadnis, D. (2015, August). Protesting the paradigm: A comparative study of news coverage of protests in Brazil, China, and India.

Presented at the AEJMC annual conference (International Communication Division), San Francisco.

5

- **Shahin**, **S.** (2015, May). Qualitative Big Data research? Integrating natural language processing with textual analysis. Presented at ICA conference (Political Communication Division), San Juan.
- **Shahin**, **S.** (2015, May). Framing 'bad news': Culpability and innocence in news coverage of tragedies. Presented at the ICA conference (Journalism Studies Division), San Juan.
- **Shahin, S.** (2015, February). The more things change...: News media, collective memory, and the enduring India-Pakistan rivalry. Presented at the ISA annual conference, New Orleans.
- **Shahin**, **S.** (2014, October). Mediated modernities: (Meta)narratives of modern nationhood in India and Pakistani press, 1947-2007. Presented at the Global Fusion annual conference, Austin. ***Top Student Paper Award.**
- **Shahin**, **S.** & Pain, P. (2014, August). Mediating nation-ness: Nationhood and national identity in Indian and Pakistani media, 1947-1997. Presented at the AEJMC annual conference (International Communication Division), Montreal. *James W. Markham Top Student Paper Award.
- **Shahin**, **S.** (2014, May). News media and the social construction of international politics. Presented at the ICA annual conference (Political Communication Division), Seattle.
- **Shahin**, **S.** (2014, May). News making as identity work: How religion and race compete in the American-Muslim press. Presented at the ICA annual conference (Ethnicity and Race in Communication Division), Seattle. ***Top Student Paper Award**.
- **Shahin**, **S.** (2013, August). Unveiling the American-Muslim press: News agendas and frames in *Islamic Horizons* and *Muslim Journal*. Presented at the AEJMC annual conference (Minorities and Communication Division), Washington, D.C. ***Top Student Paper Award**.
- **Shahin**, **S.**, Saldaña, M., & Gil de Zúñiga, H. (2013, August). The peripheral elaboration model: How incidental news exposure predicts political participation. Presented at the AEJMC annual conference (Communication Theory and Methodology Division), Washington, D.C. ***Top Paper (Open Competition) Award.**
- **Shahin**, **S.** (2013, May). Hymn of the hyphens: Construction of American-Muslim identity in taqwacore songs. Presented at the ICA annual conference (Ethnicity and Race in Communication Division), London. ***Top Student Paper Award.**

Competitively Selected & Panel Presentations

Shahin, S. (2017, May). Barbarians at the Twitter gate: A social network analysis of #MuslimAwarenessMonth and #CanYouHearUsNow. Presented as part of a panel on 'Intervention via Interactivity: Video Games, Social Networks, and (De)Racialization' at the ICA annual conference (Ethnicity and Race in Communication Division), San Diego.

Shahin, **S.**, Oz, M., & Vu, H. (2017, February). The green revolution: Why antienvironmental projects mobilized citizens against authoritarian regimes in Vietnam and Turkey. Presented at the ISA annual conference in Baltimore.

Shahin, **S.** & Zheng, P. (2016, September). The Iran nuclear deal: How global power relations shape global news. Presented at the APSA annual conference (Political Communication Division), Philadelphia.

Zheng, P. & **Shahin**, **S.** (2016, May). Locating the 'paradigm' in protest paradigm: A comparative network analysis. Presented at the WAPOR annual conference, Austin.

Shahin, S. (2016, March). Global politics and the indexing and framing of global news: A six-nation study. Presented at the ISA annual conference, Atlanta.

Shahin, **S.** (2014, May). Taqwacore in the news: Representations of Muslim punk rock culture in American, British, and ethnic press. Presented as part of a panel on 'South Asian Diaspora, Racialization, and Popular Culture' at the ICA annual conference (Ethnicity and Race in Communication Division), Seattle.

Invited Presentations

Shahin, **S.** (2018, March). Computational methods in communication research: Using LDA topic modeling and regex to identify ideological influences in U.S. news coverage. Presented at the Department of Mathematics and Statistics, Bowling Green State University, Bowling Green.

Shahin, **S.** (2016, October). Facing up to Facebook: How digital activism, independent regulation and mass media foiled a capitalist threat to net neutrality. Presented during a colloquium at the School of Media and Communication, Bowling Green State University, Bowling Green.

Shahin, **S.** (2016, August). A critical axiology for Big Data studies. Presented as part of a *JMCQ*-organized panel on 'Information Access and Control in an Age of Big Data' at the AEJMC annual conference, Minneapolis.

Shahin, **S.** (2015, December). Van Rossum meets Van Dijk: Using computational tools for critical research. Public talk at the University of Massachusetts Amherst.

Shahin, S. (2014, October). Concluding remarks at the Wrap-up Session of Global Fusion annual conference, Austin.

Shahin, **S.** (2011, September). Arab Spring in Persian Gulf: A social constructivist perspective. Paper presented at CWAS Student Seminar, Jawaharlal Nehru University, New Delhi.

Shahin, **S.** (2011, May). Discontent in West Asia: What the future holds. Paper presented at IPCS Young Scholars Conference, New Delhi.

AWARDS

Prizes & Other Honors

Top Five Finalist, JMCQ Outstanding Research Article of the Year Award, 2016. For my solo-authored article, "Right to be forgotten: How national identity, political orientation, and capitalist ideology structured a trans-Atlantic debate on information access and control" in *Journalism & Mass Communication Quarterly*.

Jung-Sook Lee Top Student Paper Award, Communication Technology Division, AEJMC, 2016. For my solo-authored article, "Facing up to Facebook: How digital activism, independent regulation, and mass media foiled a capitalist threat to net neutrality."

Maxwell McCombs Graduate Publishing Award, School of Journalism, University of Texas at Austin, 2016. For publishing four articles in peer-reviewed journals in 2015-16.

Maxwell McCombs Graduate Publishing Award, School of Journalism, University of Texas at Austin, 2015. For publishing three articles in peer-reviewed journals in 2014-15.

Top Student Paper Award, Ethnicity and Race in Communication Division, ICA, 2014. For my solo-authored article, "News making as identity work: How religion and race compete in the American-Muslim press."

James W. Markham Top Student Paper Award, International Communication Division, AEJMC, 2014. For my lead-authored article, "Mediating nation-ness: Nationhood and national identity in Indian and Pakistani media, 1947-1997."

Top Student Paper Award, Global Fusion annual conference, 2014. For my solo-authored article, "Mediated modernities: (Meta)narratives of modern nationhood in India and Pakistani press, 1947-2007."

Top Student Paper Award, Ethnicity and Race in Communication Division, ICA, 2013. For my solo-authored article, "Hymn of the hyphens: Construction of American-Muslim identity in taqwacore songs."

Top Paper (Open Competition) Award, Communication Theory & Methodology Division, AEJMC, 2013. For my lead-authored article, "The peripheral elaboration model: How incidental news exposure predicts political participation."

Top Student Paper Award, Minorities and Communication Division, AEJMC, 2013. For my solo-authored article, "Unveiling the American-Muslim press: News agendas and frames in *Islamic Horizons* and *Muslim Journal*."

Fellowships & Grants

Seed research funding, \$10,000, College of Arts & Sciences, Bowling Green State University, 2016-18 (granted as part of my appointment as assistant professor in the School of Media and Communication).

Continuing Fellowship, \$18,000, Graduate School, University of Texas at Austin, 2015-16 (highest competitive award for graduate students awarded by the university).

Summer Fellowship, \$4,500, South Asia Institute, University of Texas at Austin, 2016.

Research Fellowship, \$3,500, Muslim Public Affairs Council, Washington, D.C., 2015 (granted to conduct research on representation of Muslims in the U.S. media).

Ada Frances Miller Fellowship, \$2,500, School of Journalism, University of Texas at Austin, 2014-15 (competitive award for graduate students).

Ada Frances Miller Fellowship, \$2,500, School of Journalism, University of Texas at Austin, 2014-15 (competitive award for graduate students).

Pic Wagner Fellowship, \$1,000, School of Journalism, University of Texas at Austin, 2012-13 (competitive award for graduate students).

Commonwealth Scholarship, Department for International Development, Govt. of United Kingdom, 2001-02 (competitively awarded to two students annually from developing nations; includes the full payment of tuitions and other fees towards a Master's degree as well as living, travel and other expenses).

RESEARCH POSITIONS

Faculty Leader, Algorithms, Big Data, & Culture (A.B.D.C.) Research Group, Bowling Green State University, 2017–present

Started the research group to facilitate collaboration with graduate students

Group includes doctoral and master's students working on multiple projects Produced a journal article and multiple conference papers

Graduate Research Assistant, South Asia Institute, University of Texas at Austin, 2013-16

Chief Editor of Sagar, a student-led peer-reviewed journal

In charge of planning and commissioning content for the institute's annual newsletter Helped write a successful proposal for a \$2.5 million grant from the Dept. of Education Helped organize conferences and symposia

Researcher, Global Communication Research Group, University of Texas at Austin, 2015–16

Led a collaborative project on news coverage of political protests in developing nations Produced one refereed journal article and multiple conference papers

Researcher, Digital Media Research Program, University of Texas at Austin, 2012–15

Led a collaborative project on incidental exposure to news and political participation Helped design online surveys administered in the U.S. and the U.K.

CLASSES TAUGHT

Bowling Green State University, August 2016 — present

Emerging Platforms, Emerging Journalism

Online Journalism

Multimedia Reporting Skills

University of Texas at Austin, January 2012 - May 2016

Digital Storytelling

Multimedia Journalism

Web Publishing

Reporting Images

Reporting Words

Reporting Texas

GUEST LECTURES

Mining and Analyzing Social Networks, School of Media and Communication, Bowling Green State University, Spring 2018 (Instructor: Dr. Yanqin Lu)

Comparing Social Networks, School of Journalism, University of Texas at Austin, Spring 2017 (Instructor: Dr. Dhiraj Murthy)

Critical Research with Big Data, School of Media and Communication, Bowling Green State University, Fall 2017, Fall 2016 (Instructor: Dr. Louisa Ha)

Critical Research with Big Data, School of Media and Communication, Bowling Green State University, Fall 2016 (Instructor: Dr. Radhika Gajjala)

Data Journalism, School of Media and Communication, Bowling Green State University, Spring 2017 (Instructor: Dr. Catherine Cassara)

Data Journalism, School of Media and Communication, Bowling Green State University, Fall 2016 (Instructor: Mohammad Ala'uddin)

Media in the Middle East, School of Journalism, Kansas University, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018 (Instructor: Dr. Hong Vu)

SERVICE TO THE PROFESSION

Ad Hoc Manuscript Reviewer

Mass Communication and Society

Journalism & Mass Communication Quarterly

Communication Methods and Measures

The International Journal of Press/Politics

International Journal of Communication

International Communication Gazette

Global Media and Communication

Popular Communication

Journal of Communication Inquiry

Chinese Journal of Communication

Contemporary Review of the Middle East

Romanian Journal of Political Science

The Open Cybernetics and Systemics Journal

Journal Chief Editor, 2014-16

Sagar: A South Asia Research Journal, published by South Asia Institute, University of Texas at Austin

Media Engagement

Interviewed regularly by U.S. and international media as an expert on social media and politics

Judge for Ohio News Media Association's Hooper Awards, 2016, 2017

Speaker on a panel on "fake news," organized by the Press Club of Toledo, 2017

Moderator

ICA annual conference, San Diego, 2017

AEJMC annual conference, San Francisco, 2015

Global Fusion annual conference, Austin, 2014

Graduate Liaison Officer

Minorities and Communication Division, AEJMC, 2013-2015

SERVICE TO BOWLING GREEN STATE UNIVERSITY

Doctoral Dissertation Committee Membership

Mohammad Ala'uddin (in progress)

Benjamin Brojakowski (May 2017)

Undergraduate Honors / Research Project Supervision

Hannah Jane Finnerty (in progress)

Clairessa Morrow (in progress)

Meredith Siegel (in progress)

Navier Grimes (in progress)

Student Advising

Faculty mentor at the NCA Doctoral Honors Seminar hosted by BGSU in July 2017

SHAHIN 1:

Mentoring several doctoral and master's students as faculty leader of A.B.D.C. research group

Adviser to undergraduate students on the Multiplatform Journalism track

Curriculum Development

Helped redesign the Journalism and Public Relations curriculum

Designed a new course, titled Emerging Platforms, Emerging Journalism

Redesigned courses on Online Journalism and Multimedia Reporting

Member of a committee planning a new major in advertising

Miscellaneous Committee Memberships

Member of the Graduate Program Committee, January 2018 — present

Member of the Director Succession Committee, October 2017 — present

Member of two search committees for tenure-track faculty in social media and advertising, 2016-17

Diversity Promotion

Diversity Representative, Department of Journalism and Public Relations, August 2017

— present

Advisor, NABJ Student Chapter, August 2017 — present

SERVICE TO UNIVERSITY OF TEXAS AT AUSTIN

Member of a search committee for associate professor in journalism, 2015-16

JOURNALISM EXPERIENCE

Contributing Writer, Foreign Policy in Focus, Outlook, Hindu, Mint, Khaleej Times, Asia Times Online, January 2012 — present

News Editor, *Mint*, India, December 2009 — December 2011

Senior Assistant Editor, Mail Today, India, September 2008 — December 2009

Assistant Editor, Qatar Tribune, Qatar, May 2006 — September 2008

Edit Page/Online Editor, Oman Tribune, Oman, December 2004 — May2006

Online Editor, *Indo-Asian News Service*, India, August — December 2004

Senior Sub-Editor/Reporter, *HindustanTimes.com*, India, October 2002 — July 2004

Contributing Writer, BBC Lancashire Online, UK, April — June 2002

Intern, BBC Asian Network, UK, March — April 2002

Content Developer, Go4i.com, India, June 2000 — July 2001

Researcher, TV Today, India, August — October 1999

Contributing Writer, *The Indian Express*, India, February 1998 — March 1999

DIGITAL SKILLS

Big Data Analysis, Network Analysis, Sentiment Analysis, Machine Learning

Python, Mallet, Netlytic, Gephi, R

Digital Production & Online Publishing

PremierePro, FinalCutPro, Photoshop, Audacity, HTM, Dreamweaver, WordPress

LANGUAGES

Hindi (fluent in speaking, reading, writing)

Urdu (fluent in speaking; intermediate in reading and writing)

French (basic in speaking, reading, writing)

AFFILIATIONS

International Communication Association, 2013 — present

Association for Education in Journalism and Mass Communication, 2013 — present

International Studies Association, 2015 — present

American Political Science Association, 2016 — present