

# School of Communication Studies Communicator

302 West Hall, BGSU

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## Media, War and Conflict Resolution Conference

Globe trotters from Israel, UK, Colombia, Japan, Ghana, Mexico, Pakistan and Canada came to

Bowling Green State University to discuss the world-wide political climate and its effects on the media. With over 150 registrants from the United

States and abroad, the School of Communication Studies and Department of Journalism's Conference on Media, War and Conflict Resolution took place Sept. 17-19 in the BTSU. BGSU faculty, graduate and undergraduate students had the opportunity to meet and network with journalists,

writers, speakers and conference participants. Presenters and panelists discussed topics such as me-



dia and propaganda; globalization and war correspondents; politics and economics in media war coverage; and child soldiers, drugs and terror.

Pulitzer Prize winner Richard Rhodes and Journalist/ Author Chris Hedges gave Keynote Addresses. Associated Press veterans

George Esper and Richard Pyle discussed the role of the AP during the Vietnam War.

The Conference on War, Media, and Conflict Resolution (CWMCR) is affiliated with the newly established Peace and Conflict Resolution Studies (PACS) minor at BGSU.

Other Sponsors included: Nakamoto Foundation, Edward Lamb Foundation, Peace & Conflict Studies, Political Science, College of Arts & Sciences, and the Offices of the President and Provost.



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## Dr. Terry Rentner named Director of SCS

Dr. Terry L. Rentner has been named Director of the School of Communication Studies. Prior to that she served as Chair of the Journalism Department. Rentner has been at BGSU since 1987 and has served on numerous department, school and university committees. She is in her 21st year as advisor for the



Public Relations Student Society of America. Her research focuses on social norms and

high risk drinking among college students and on service-learning in the public relations curriculum. Rentner received the Chairs and Director's Award from Faculty Senate in 2007 and this past spring received the BGSU Lifetime Achievement Award for teaching, research and service.

## Student/ Alumni Accomplishments

- Collen Verbus is working for Disney on Broadway in New York City.
- Lawrence Ong ('95) has worked for CNBC Singapore and now works for BBC TV as a Business News Reporter and Producer for the Asian-Pacific region.
- Sarah Rath ('02) has co-produced a short film entitled "Recruited," which has been accepted by two film festivals.
- Erika Smith ('06) has recently produced a documentary for the History Channel series, *Modern Marvels*, entitled "Got Oil?" which profiles the oil industry.
- John Berrien ('07) moved to Los Angeles and started working at E! and is now working for TV Guide. He also has started his own Web based music television show, called [www.groundsounds.com](http://www.groundsounds.com).
- Kelly Day ('08) is a reporter for the Muncie Star Press in Indiana.
- Lisa Halverstadt ('08) has been hired full time at the Arizona Republic in Phoenix, AZ as a reporter.
- Candice Jones ('08) is a writer for Kiplinger Personal Finance Magazine in Washington D.C.
- Daniel Nieves ('08), recently was hired as a sportscaster and media director for the Rapid City Rush, a

minor league hockey team from South Dakota.

- Mitchell Waxler ('08) is working in NYC as the Studio Manager at Smash Studios.



Bob Wheelock, senior producer for special events at ABC, spoke to a large group of SCS students who joined Efrem Graham's Journalism 100 class for his presentation during Charles Gibson's visit to BGSU.

## Study Abroad Opportunity for Communication Studies Students Hong Kong Baptist University Exchange Program

The School of Communication Studies has unveiled its first undergraduate international exchange program with the School of Communication of Hong Kong Baptist University (HKBU). HKBU is the largest communication program in Hong Kong. For students, courses are mostly conducted in English and all course credits taken in HKBU are transferable to BGSU. For major courses, they will be counted as

topic course credits in their department. Up to five BGSU Students who have at least a 3.0 GPA can choose to study at HKBU from one semester and up to one year. While abroad, a study tour to mainland China will be arranged for BGSU students coming to HKBU this spring. HKBU students will come to BGSU at the same time and they will participate in various student media organizations offered by

BGSU. For more information about this program, visit <http://www.bgsu.edu/departments/scs/page55187.html>



## Homecoming Mentor Event features Members of Journalism Alumni Advisory Board

Members of the Department of Journalism Alumni Advisory Board were on campus Friday and Saturday of Homecoming Week. On Friday, the board discussed the journalism curriculum and the changing environment of the industry, and on Saturday board members and other

alumni conducted one-on-one mentoring sessions with current journalism students.

Right:

Board member Mark Tooman mentors student Bethany Simpson.



### Falcon Classic Event

Monday November 15, 2008 marks the date for the 65th Annual Forensic and Debate Tournament. This event draws between 20-30 different colleges and universities from around the region, bringing over 500 participants in hopes of winning competitive speech. For more information about this event, contact Paul Alday at [palday@bgsu.edu](mailto:palday@bgsu.edu)

# STUDENT PAGE

## Student Spotlight: Precious Yamaguchi

Precious Yamaguchi will receive the Asian/ Pacific American Communication Studies Division (APACSD) Top Paper Award on Saturday November 22, 2008 for her paper entitled, "The Intergenerational Communication of Japanese American Female World War II Internment Camp Survivors". In her paper Yamaguchi describes the living conditions and experiences of Japanese women, who at the time of WWII were in high school. She also focuses on life for these women after the internment camps and how



they told their story to the next generation. Yamaguchi gathered her research information/ stories through first hand interviews with Japanese women between the ages of 82-87 years old.

This November will be the first time that Yamaguchi will be presenting her research to the NCA. However, she has presented her work at conferences before. "This is a great way to get feedback on my research as a new scholar", Yamaguchi. "A lot of faculty has helped me. Lots of great suggestions from the faculty and my peers contributed to the creation of this paper."

The Asian/Pacific American Communication Studies Division (APACSD) invites thematic

program proposals and papers focusing on Asian/Pacific American cultural issues and politics, strategies of engagement (both within and across communities), conflicts, challenges, as well as creative solutions. Of special interest is scholarship linking theory and action and proposing new perspectives for such issues as globalization, marginalization, minority cultural politics, discrimination, forced assimilation, representation, and resistance through the lens of communication, as well as a literal, metaphorical, or virtual adaptation of the 2008 convention theme, "unCONVENTIONAL."

## The Falcon Forensic Team and Debate Team placed first at the National Comprehensive Championships and other Forensic Honors

The Falcon Forensic & Debate Team placed first in the nation at the National Comprehensive Championships held in St. Louis, Missouri in March 2008. This competition placed a number of BGSU students in final

rounds and earning national championships in Extemporaneous Speaking, Duo Interpretation and Student Congress.

Also, this past spring, BGSU student/ member for the Forensics Team Michelle Baker became BGSU's first ever International Champion in Persuasive Speaking, Baker earned the honor at the International Forensics Association Championships held in London, England.

Forensics director Paul Alday has also been honored by the Ohio Forensic Association with the 2008 Forensic Educator of the Year Award, recognizing achievement and contributions to intercollegiate forensic activities.

### Student Research Article to be Published in 2009

SCS students: Bridget Long, Michael Meredith, Deepa Oommen, Mathew Lamb and Emily Steele had an joint article accepted for publication in *Communication Education* in 2009. The article is titled "Factors predicting organizational identification among intercollegiate forensics competitors".



Charles Gibson speaks with members of the media, including BG News and BG-24 News Tuesday, Oct. 7, 2008, after delivering his newscast live in front of University Hall at BGSU.





## Research Publications, Conferences & Papers

### Telecommunications

- Dr. Louisa Ha's award winning book, *Webcasting World-wide: Business Models of an Emerging Global Medium*, will be translated into Chinese and published by one of the most prestigious university presses in China, Tsinghua University Press by the end of 2008 and Dr. Ha's book chapter on TV and Radio Research was published in September in D. Sloan and S. Zhou (eds.) *Research Methods in Communication*, published by Vision Press.
- Joint publication of 3 TCOM faculty members: Gi Woong Yun, Sung Yeon Park, and Louisa Ha "Interactivity of consumer reviews on Korean and U.S. leading retail Websites," to be published in the upcoming issue of the *Journal of Interactive Marketing*. Also a joint publication of Gi Woong Yun and Sung Yeon Park entitled "Intervention of eating disorder symptomatology using educational mass communication messages" will be found in *Communication Research*.
- Dr. Sung Yeon Park has an upcoming publication in press entitled "Reverse Acculturation: A new cultural phenomenon examined through an emerging wedding practice of Korean Americans in the United States"; *Family and Consumer Research Journal*. Dr. Park was also invited to serve as the editorial member of *Communication Research*.
- Tom Mascaro has published an article in the latest issue of *Television Quarterly*, entitled: "They Beat the Clock- NBC's Innovative Newsmagazine, David Brinkley's Journal (1961- 1963)." Dr. Mascaro was also given an award at last April's Broadcast Education Association, Documentary Division Business Meeting honoring his work as founder of the division and for serving as the first chair for three years. He is also completing the transcription of a four part oral history of Richard "Jim" Norling, freelance news cinematographer and is finishing a proposal for a new book on the history of NBC News documentaries entitled "Engaged: The NBC- Washington Documentary Adventures of David Brinkley, Ted Yates, Stuart Schulber and Bob Rodgers & Co, 1961- 1989.
- Dr. Clayton Rosati will have his preliminary research for December on the Writers Guild of America-East strike and on the "freelance" employee walk out at Viacom in New York City appear in ACME, a well respected "Internal E-Journal for Critical Geographies."
- Dexin Tian's project paper for Organizational Communication has been published in the Chinese Journal of Communication Studies this past summer.

### Interpersonal Communication

- Assistant Professor Joshua Atkinson has in press "Networked activists in search of resistance: Exploring an Alternative Media Pilgrimage across the boundaries and borderlands of globalization" *Communication, Culture & Critique*; "Networked Activism and the broken multiplex: Exploring fractures in the resistance performance paradigm" *Communication Studies*. Atkinson also has a joint publication in press entitled "Darth Vader made me do it!: Anakin Skywalker's avoidance of responsibility and the gray areas of hegemonic masculinity in the Star Wars Universe". *Communication, Culture and Critique*. Published this year, "Toward a model of interactivity in alternative media: A multilevel analysis of audiences and producers in a new social movement network", *Mass Communication & Society*, 11, 227-247. Atkinson also did a presentation on "International Activism and networks of support: The role of activist excursion" in the Zapatista movement" at the Human Rights, Individualism & Globalization Conference at Bethany College, WV.
- Anza Birzescu published the co-authored essay, "Mothering in a Time of Terror" in *Mothering in the Third Wave*, with faculty member Lara Lengel and IPC alumna Jennifer Minda, edited by Amber Kinser.
- Ramune Brazionaite was a panelist for the Building National Political Bridges: Intercultural Experiences in the Classroom.
- Dr. Aaron Burton, Natalia Rybas, and Yahui Zhang acted as Editorial Board Members for the *Ohio Communication Journal*, Volume 46.
- Dr. Michael L. Butterworth has had three articles published this year. In the July- September issue of *Communication Studies*, "Katie Was Not Only a Girl, She was Terrible': Katie Hnida, Body Rhetoric, and College Football at the University of Colorado; in the August issue of the *Journal of Sport & Social Issue* 32, "Fox Sports, Super Bowl XLII, and the Affirmation of American Civil Religion"; and in the *Western Journal of Communication* Issue 72, "Purifying the Body Politics: Steroids, Rafael Palmeiro, and the Rhetorical Cleansing of Baseball".

### Interpersonal Communication (Cont.)

- Anza Birzescu published the co-authored essay, "Mothering in a Time of Terror" in *Mothering in the Third Wave*, with faculty member Lara Lengel and IPC alumna Jennifer Minda, edited by Amber Kinser.
- Dr. Aaron Burton has been elected to a two year term as Northwest District Representative, an executive position at the Ohio Communication Association. Dr. Burton also was a respondent for Competitive Papers on Media and the Electorate. Dr. Burton also created curricular material for the *Handbook for Mastering Public Speaking*, and a joint publication with John J. Makay *Themes in Religion and American Culture in the Journal of American Culture*.
- Dr. Stephen Croucher was elected to the American Forensic Association Publicans Board for 2008-2010 board and has had many works accepted into publication. Dr. Croucher's article entitled "French-Muslim reactions to the law banning religious symbols in schools: A mixed methods analysis" will be found in the *Journal of International and Intercultural Communication* in 2010. Also in 2010, "How limiting linguistic freedoms influences the cultural adaptation process: An analysis of the French Muslim Population" published in *Communication Quarterly*. And written with Bridget Long, Michael Meredith, Deepa Oommen, Matthew Lamb and Emily Steele, Dr. Croucher will have published "Factors predicting organizational identification with intercollegiate forensic teams" found in *Communication Education* 2009. Earlier this fall, Dr. Croucher had an article, first of two, *Chinese Journal of Communication*: "An analysis of Montreal's Quartier Chinois and sense of self: Une loi peut faire mal au dragon, mais la loi ne peut pas tuer le dragon".
- Dr. Sandra Faulkner has an article in press entitled Research/ Poetry: Exploring Poet's Conceptualizations of Craft, Practice and Good and Effective Poetry in *Educational Insights* and is under contract with Left Coast Press for her book *Poetry as Method: Conceptualizing of Craft, Research Poetry, and Practice*. Also in press *Hello Kitty Goes to College: Poems about Harassment in the Academy* in the collection *Poetic Inquiry: A Critical Survey*. Dr. Faulkner also received the FRC Faculty Mentoring and Enrichment Program Grant with Dr. Gajjala as the mentor through the Office of Sponsored Programs to work on external grant funding for a project on sexuality and Latinas. Lastly, Dr. Faulkner gave a Poster Presentation "Sexual Health Messages for Women Who Have Sex with Women: Trends and Implications" for Sexual Talk at the Biannual Meeting of the International Association of Relationship Research in Providence, RI.
- Radhika Gajjala will be the program planner for NCA 2009 Feminist Division. She was recently also elected Vice Chair for the Feminist Division of ICA.
- Dr. Ellen Gorsevski has in publication the article "Running Free in Angelina Jolie's Virtual Body: The Myth of the New Digital Frontier and Gender Liberation in *Second Life*" in an upcoming book, "There and back again...": Mythology and the new millennium and an article entitled "Revealing Western Norms of Gender Identity in *What Not To Wear*: Idealizing Femininity in Visual Culture To Win the "War on Terror"" in an upcoming book on popular culture television shows. Dr. Gorsevski will be presenting at the National Communication Association (NCA) Annual Convention three papers: "Muhammad Ali's Fighting Words: The Rhetoric of Radical Nonviolent Resistance" with Dr. Butterworth; "The 'We Go' Function of Protest Rhetoric in Music: the 'People Power' of Ozomati Goes To War for Peace" with BGSU graduate Megan O'Byrne; and "Unveiling Western Norms of Gender Identity in 'What Not To Wear' Idealizing Femininity in Visual Culture to Win on Terror" in November of 2008. She will also be participating in a roundtable discussion in the Peace and Conflict Communication Division of the NCA Annual Convention with her article entitled "Let it Begin With Me: Global Ethics and Peace-Building in the Classroom". In the Spring of 2009, Gorsevski will also be teaching an exciting new course PACS 200 Introduction to Peace and Conflict Studies, for the newly developed Peace and Conflict Resolution Minor; and is in the beginning phase of developing a service-learning based program of therapeutic horse riding for at risk youth in the local area. She has also just completed a year long position as co-chair of the steering committee for the Media, War and Conflict Resolution Conference, where international renowned authors, thinkers, activists, journalists, and students participated in this three-day event.
- Dr. Lara Lengel's most recent publication, "Mothering in a Time of Terror", was just released this week in a volume edited by Amber Kinser, *Mothering in the Third Wave*, this essay is co-authored by doctoral student Anca Birzescu and IPC alumna Jennifer Minda. Dr. Lengel was invited by the Associate Provost to be the BGSU representative to the Ohio Board of Regents (OBOR) Faculty Transfer Assurance Guide (TAG) Review Panel for Communication Studies.
- John J. Makay participated as a panelist for the Learner-Centered and Innovative Teaching: 167 Years of Teaching Speech Communication to High School and University Students. Dr. Makay was also the 2008 lecturer for the Theodore Walwik 5th Annual Freedom of Speech Lecture Series at Slippery Rock University in Slippery Rock, PA.
- Dr. Raymond Schuck has his manuscript "The Rhetorical lines on TV's poker face: Rhetorical constructions of poker as Sport" accepted into publication this past summer in *American Behavioral Scientist*.

## Journalism

- Dr. Kathy Bradshaw began her three year term representing the American Journalism Historians Association (AJHA) on the Accreditation Council for Education in Journalism and Mass Communication. Dr. Bradshaw is also on the editorial board of *Electronic News* and *Journalism and Mass Communication Educator* and corresponding editor for *Journalism History*.
- Dr. Oliver Boyd-Barrett will be the co-editor of a series of books on War, Media and Security to be published by Routledge. The first book, in publication, is scheduled for release in 2009.
- Dr. Catherine Cassara-Jemai has a chapter on "Sourcing and Interviewing" in *The Responsible Reporter: Journalism in the Information Age*. Dr. Cassara-Jemai is also continuing her work with Toledo's Rogers High School through a development grant from the BGSU Bookstore and Partnership for Community Action and Center for Innovative and Transformative Education.
- Dr. Tori Ekstrand presented and moderated a panel at the Ohio State Bar Association Media Law Conference in Columbus on October 3, 2008 titled "Replacing the Bars on the Schoolhouse Gate: the State of Student Expression Law in Ohio".
- Dr. Jim Foust has published new editions of his two textbooks, *Online Journalism: Principles and Practices of News for the Web* and *Video Production: Disciplines and Techniques*. *Video Production* is co-authored with Dr. Lynne Gross. Dr. Foust has also been promoted to Chair of the Department of Journalism.

## Faculty Recognition

Chanchu Lin has been elected for Vice President for the Association for Chinese Communication Studies (ACCS) and will be serving as President next year. ACCS is a US based academic organization that has members from many different places in the world, including non-Chinese scholars.

### Welcome New SCS Staff Members

**Administrative Assistant Michele Nagel**

**Graduate Secretary Andy Shafer**

**Undergraduate Secretary Rori Burkett**

**College of A&S Advisor Robert Kline**

**Happy to have you a part of  
the SCS Team!!**

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