

Dr. Thomas A. Mascaro  
Professor Emeritus  
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Vitae

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### **MEMBERSHIPS**

- American Civil Liberties Union
- American Journalism Historians Association
- Association for Education in Journalism and Mass Communication
- Broadcast Education Association
- Southern Poverty Law Center

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### **ACADEMIC CREDENTIALS**

- Ph.D. Radio/TV/Film, 1994. Wayne State University, Detroit, MI, Department of Communication (Outside faculty from Department of History). Diss: "Lowering the Voice of Reason: The Decline of Network Television Documentaries in the Reagan Years."
- M.A. Communication Studies, 1990. The University of Michigan, Ann Arbor, Department of Communication.
- B.S. Education, 1976. Western Michigan University, Kalamazoo, MI, College of Education.

### **Academic Positions**

- Professor, School of Media & Communication, Bowling Green State University (Fall 2014-December 2019, retired).
- Visiting Associate Professor, Communication, Culture & Technology Graduate Program, Georgetown University, Washington, D. C. Fall 2006-Spring 2007.
- Associate Professor, Bowling Green State University, School of Communication Studies, Department of Telecommunication, 2005-2014. Promotion/Tenure granted Spring 2005.
- Assistant Professor, Bowling Green State University, Department of

Telecommunications, 1999-2005.

- Instructor, Bowling Green State University, Department of Telecommunications, 1998-1999.
- Lecturer, Eastern Michigan University, Department of Communication and Theatre Arts, 1994, 1996-98.
- Lecturer, University of Toledo, Department of Communication, 1993.
- Lecturer, The University of Michigan, Department of Communication, 1989-90.
- Graduate Teaching Assistant, The University of Michigan, Department of Communication, 1985-1988.

### **Non-academic Positions**

- Multimedia Producer and Supervisor, Computer Training & Support Corporation, Livonia, MI, June 1995-May 1996.
- Cable Television Writer-Producer, Mr. Wizard Foundation, Plymouth, MI, Summer 1992-Spring 1993.
- Writer/Manager of Member Services, the Engineering Society of Detroit, 1990-92.
- Writer/Project Supervisor, Creative Universal Marketing Communications, 1982-85.

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## **RESEARCH**

### **Research Statement**

Television historian focused on documenting and interpreting the history of documentary journalism in general and the NBC News Washington documentary unit in particular—the research includes writing original history of documentary processes, historical biographies of key documentary producers, developing and preserving the histories of programs, and expanding the field of documentary journalism history through archival scholarship. I co-founded the Documentary Division of the Broadcast Education Association (BEA) and was its first chair, 2005-08. I consult and assist with donations of archival material, including documentary films, television programs, photographs, production diaries, and other primary-source documents. I am particularly interested in the conceptual definitions of documentary forms, including distinctions between fiction and non-fiction.

## Publications

### Books & Chapters (In Progress)

Mascaro, Thomas A. "Hard Truths: The Documentary Odyssey of Bob Rogers and Rhonda Schwartz," book manuscript in progress (more than 75 per cent completed). Places Robert F. Rogers among better-known documentary journalists. Develops the untold history of the rise of several women documentary researchers and producers in the unit, notably Rhonda Schwartz. "Hard Truths" is the sequel to *Into the Fray* (below), and picks up the history of the NBC Washington Documentary Unit in 1967, with the death of Ted Yates, through 1989, the death of Bob Rogers, and the networks' standing documentary units. Analyzes 1970s-era socio-political changes that imperiled the documentary form and 1980s regulatory reforms that rendered network documentary journalism obsolete. Includes social-cultural histories.

Porter, William E.: *Assault on the Media: The Nixon Years*, Foreword and analysis by Thomas A. Mascaro (University of Michigan Press). Reissue in progress of Porter's book based on primary documents accounting for Nixon administration strategies to harass and impede a free press. Also considering 50 years since publication of *The Pentagon Papers* and impact of Nixon tactics on later presidencies, including Trump.

### Books & Chapters Published

**Mascaro, Thomas A.** Book Chapter: "Breakthroughs by Women in Newsfilm Production Culture: A Case History of NBC's Washington Documentary Unit, 1961-1989," in *Rediscovering U.S. Newsfilm: Cinema, Television, and the Archive*, Mark Garrett Cooper, Sara Beth Levavy, Ross Melnick, and Mark Williams, eds. (NY: Routledge, 2018), 108-29.

**Mascaro, Tom.** *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News*, with Foreword by Drew Pearson (Washington, D.C.: Potomac Books, 2012). Winner of the 2013 Tankard Book Award for best book in journalism and mass communication issued by the Standing Committee on Research, AEJMC, August 8, 2013, Washington, D.C. (Annual competition since 2007 honoring the late Dr. James W. Tankard, Jr., University of Texas at Austin).

Seven chapters plus prologue and epilogue, 432 pp., 48 photographs, 4 maps, selected bibliography, index, list of NBC Washington Unit Magazine and Documentary Reports (1961-1967). Single-author archival-based monograph presenting the first history of the NBC News Washington Bureau documentary unit, beginning with *David Brinkley's Journal*, through documentaries produced by Ted Yates, Stuart Schulberg, and Robert Rogers in 1967. The social history component tracks the absence of African Americans and rise of women as documentary producers.

**Mascaro, Tom.** Book Chapter: "HBO Documentaries," in *The Essential HBO Reader* Gary Edgerton and Jeff Jones, eds. (Lexington, KY: U Press of Kentucky, 2008), pp. 238-261.

## Editorships

**Mascaro, Thomas A.** Member of Editorial Board, *Historiography in Mass Communication*, online journal, beginning vol. 5, no. 1, 2019, three-year term.

**Mascaro, Tom.** By invitation—guest co-editor of theme issue of *Journal of Popular Film and Television*, vol. 33, no. 2, Summer 2005: “African Americans in Film and Television: Twentieth-Century Lessons for the New Millennium,” with Dr. Jannette L. Dates, Dean, The John H. Johnson School of Communications, Howard University.

## Peer-Reviewed Journal Articles

**Mascaro, Thomas A.,** Mike Conway, Cristina Mislán, Mary Ann Watson, and Denitsa Yotova, Roundtable, “The Personal and Professional in Documentary Journalism Historiography,” *Historiography in Mass Communication*, vol. 6, no. 2, 2020, 35-64; online journal.

**Mascaro, Thomas A.,** “The Blood of Others: Television Documentary Journalism as Literary Engagement,” *American Journalism* 35(2), spring 2018, 171-95. Winner of *American Journalism’s* Best Article Award, August 9, 2018.

**Mascaro, Thomas A.,** Mike Conway, and Raluca Cozma. “Toward a Standard for Evaluating Documentary Journalism History,” *Journalism History*, 41(4), winter 2016, 220-226. By invitation of the editor of the peer-reviewed journal.

**Mascaro, Thomas A.** “Congress Needs Help: A Case Study in Documentary Journalism History,” *Journalism History*, 41(3), fall 2015, 118-128.

**Mascaro, Tom.** “The Chilling Effect of Politics: CBS News Documentaries During the Fin-Syn Debate in the Reagan Years.” *American Journalism*, 22(4), fall 2005, 69-97.

**Mascaro, Tom.** “African Americans in Film and Television: Twentieth-Century Lessons for the New Millennium,” with Dr. Jannette L. Dates, Howard University, *Journal of Popular Film and Television*, vol. 33, no. 2, Summer 2005, 50-54.

**Mascaro, Tom.** “Shades of Black on *Homicide*: Advances & Retreats in Portrayals of African-American Women,” *Journal of Popular Film and Television*, vol. 33, no. 2, Summer 2005, 56-67.

**Mascaro, Tom.** “Charged with a New Sense of Responsibility: Stan Lathan,” *Journal of Popular Film and Television*, vol. 33, no. 2, Summer 2005, 90-93.

**Mascaro, Tom.** “Flaws in ‘The Benjamin Report’: The Internal Examination into *CBS Reports’* Documentary: ‘The Uncounted Enemy: A Vietnam Deception,’” *Journalism History*, vol. 31, no. 2, Summer 2005, 58-74. Co-winner, 22<sup>nd</sup> Annual Covert Award in Mass Communication History for best mass communication history article or chapter in an edited collection, by the Association of Education in Journalism and Mass Communication (AEJMC), History Division Covert Committee, summer 2006.

**Mascaro, Tom.** *The Encyclopedia of Television*, 2<sup>nd</sup> edition, Horace Newcomb, ed.

(NY: Fitzroy Dearborn Publishers, 2005): "Documentary," 740-47; "Reuven Frank," 916-18; "NBC Reports," 1620-21; "NBC White Paper," 1621-22; and "The Uncounted Enemy," 2397-99.

**Mascaro, Tom.** "Shades of Black on *Homicide: Life on the Street*: Progress in Portrayals of African-American Men," *Journal of Popular Film and Television*, vol. 32 no. 1, spring 2004, 10-19.

**Mascaro, Tom.** "The Network Executive Did It: *Law & Order* Indicts Network Programming Practices for Ethical Lapses in Reality TV," *Journal of Popular Film and Television*. Theme issue on "Ethics in Entertainment Television," vol. 31 no. 4, winter 2004, 149-157

**Mascaro, Tom.** "The Peril of the Unheeded Warning: Robert F. Rogers' *Vietnam: It's a Mad War*," *Journalism History*, vol. 28, no. 4, Winter 2003, 182-190.

**Mascaro, Tom.** "Crossing Over: How Celebrity Newsmagazines Pushed Entertainment Shows Out of Prime Time," *Popular Culture Review*, vol. 13, no. 2, summer 2002, 53-66.

#### **Peer-reviewed/Refereed Conference Papers**

**Mascaro, Thomas A.** "A Journalist's *Guernica*: With 'East Pakistan, 1971,' NBC's Robert Rogers Introduces Rhonda Schwartz to Documentary Method in a Haunting Critique of U.S. Policy in the Pakistani Civil War," American Journalism Historians Association Virtual Conference, October 3, 2020. Co-winner Wally Eberhard Award for Best Paper on Media and War; Honorable Mention William David Sloan Award for Top Faculty Paper.

**Mascaro, Thomas A.** "Sleight of Hand, Slight of Truth: Deceptive Editing of NBC Documentary Footage in the Oscar-nominated Film *The Look of Silence*," peer-reviewed, competitive paper, Visual Communication Division, AEJMC 2017, presented August 10, 2017, Chicago, IL.

**Mascaro, Thomas A.** "Women Producers of Documentary Newsfilm at NBC News," March 30, 2016, Society of Cinema and Media Studies annual conference, March 30-April 3, 2016, Atlanta, GA.

**Mascaro, Tom.** "Engaging Evidence-based History On the Ground: The Story of the NBC Washington Documentary Unit," presented at the FIAT/IFTA Television Documentary Seminar hosted by the Netherlands Institute for Sound and Vision at Hilversum, The Netherlands, March 14, 2014.

**Mascaro, Tom.** "Journalism and the Literary Field of 'Engagement,'" Refereed presentation at the Joint Journalism/Communication History Conference, AJHA/AEJMC History Division, March 8, 2014, Arthur L. Carter Journalism Inst., New York University, New York, NY.

**Mascaro, Tom.** "Women of Long-Form Journalism: Female Documentarians at NBC News, 1967-1989." Refereed Research in Progress paper, "Storytelling, Status, and the Media" session of American Journalism Historians Association conference, October 11, 2014, St. Paul, MN.

**Mascaro, Tom.** "*Congress Needs Help: The Story of NBC's Extraordinary 1965 Documentary Critique of Legislative Inefficiency*," History Division, Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 11, 2012, Chicago, IL.

**Mascaro, Tom.** "Under Fire: The Rise of NBC News Documentary Producer Ted Yates," Top Paper Winner, Documentary Division Paper Competition, Broadcast Education Association, April 17, 2012, Las Vegas, NV.

**Mascaro, T. A. & Burton, A.V.** "A comparative analysis of network news documentary units and ancient craft guilds." Central States Communication Association, Media Studies Division, Minneapolis, MN, March 28, 2007.

**Mascaro, Tom.** "Vietnam and Iraq: Lessons in the Documentary Record," Peer-reviewed paper for panel "Vietnam and Iraq: Lessons Not Learned," Russell Cook, chair (Loyola College, Maryland). Presented at the Joint Journalism Historians Conference (American Journalism Historians Association and the AEJMC History Division), New York University, New York, NY, March 24, 2007.

**Mascaro, Tom.** "Trade and Academic Literature on Cable Documentaries," peer-reviewed paper presented as part of panel, "Documentary Studies—Report on the Literature," Documentary Division, Broadcast Education Association annual conference, April 27-29, 2006, Las Vegas, NV.

**Mascaro Tom.** "Vietnam Lessons Still Not Learned: Politicization of Military Intelligence and Flaws in 'The Benjamin Report,'" refereed, blind review, Scholar-to-Scholar session, Broadcast Education Association convention, April 17, 2004, Las Vegas, NV.

**Mascaro Tom.** "Out of Uniform and Into the News: The Story of Stuart Schulberg of NBC News," Broadcast Education Association convention, April 4, 2003, Las Vegas, NV. Refereed, blind review, History Division.

**Mascaro Tom.** "Overlooked: Ted Yates, Bob Rogers, and *Vietnam: It's a Mad War*," refereed, blind review. Second-place winner in the open competition, History Division, Broadcast Education Association convention, April 6, 2002, Las Vegas, NV.

**Mascaro Tom.** "An Intellectual Uplift to Production Courses: Incorporating the Monograph," refereed, blind review. First-place winner in the open competition, Courses, Curricula, and Administration Division, Broadcast Education Association convention, April 21, 2001, Las Vegas, NV.

**Mascaro Tom.** "Another Gauge for Evaluating History: Does It Pass the Respect

Test?" refereed, blind review. Second-place winner in the open competition, History Division, Broadcast Education Association convention, April 22, 2001, Las Vegas, NV.

**Mascaro Tom.** "An Analysis of the Transitional Period from Serious Documentaries to Celebrity Newsmagazines," refereed, blind review. Journalism and Media Culture Panel, American Culture Association annual conference, April 11-14, 2000, Philadelphia, PA.

**Mascaro, Tom.** "The Tinge of Controversy: *The Uncounted Enemy* and the Fin-Syn Repeal," Broadcast Education Association annual conference, April 7, 1995, Las Vegas, NV. Debut Paper Winner, History Division.

### **Peer-Reviewed Panel Presentations & Invited Papers**

"Presidential Attacks on Journalism as a Democratic Institution since Nixon," Aimee Edmondson, Moderator: **Thomas A. Mascaro** (Nixon Years), Amber Roessner (Carter Years), Jon Marshall (Reagan Years), American Journalism Historians Association Virtual Conference, October 2, 2020. (Panel organizer)

Cynthia Meyers, Mike Conway, **Tom Mascaro**, and Michael Socolow, "*American Journalism* Best Articles," Invited panel of authors receiving award for best article in a publication year, American Journalism Historians Association annual conference, Oct. 4, 2019, Dallas, TX.

**Mascaro, Thomas A.** "Documentary Time Stamp: *Vietnam: A Television History* and *The Vietnam War*; Chronicle of American Agony," paper presented as part of the panel "The Vietnam War as Television History," Broadcast Education Association annual conference, April 9, 2018, Las Vegas, NV.

**Mascaro, Thomas A.** and Ralph Beliveau, "The Media Trinity: Policy Implications for Rethinking Culture, Content and Channel," co-organizer and paper presenter of new paradigm for freshman survey course in media and communication, Broadcast Education Association annual conference, April 10, 2018, Las Vegas, NV.

**Mascaro, Thomas A.** "Ennobling African American Expression: Henry Hampton's *I'll Make Me a World*," Panel organizer, presenter, and moderator, International Association of Literary Journalism Studies annual conference, May 13, 2017, Halifax, Nova Scotia, Canada.

**Mascaro, Thomas A.** "Journalism Goes to the Movies: Drama, Reality, and Myth," Panel moderator, American Journalism Historians Association annual conference, Oct. 8, 2016, St. Petersburg, FL.

**Mascaro, Thomas A.** "Historical & Documentary Research Mentorship Workshop," Panel organizer, presenter, and moderator, Documentary/History divisions, Broadcast Education Association annual conference, April 20, 2016, Las Vegas, NV.

**Mascaro, Thomas A.**, “Caucus on Radio Journalism: Michigan Radio News,” Panelist and paper presenter, February 27, 2016, Radio Preservation Task Force conference, February 25-27, 2016, Washington, D.C.

**Mascaro, Thomas A.** “Documentary Collections in Michigan,” Report to the panel, February 27, 2016, Caucus on Radio Journalism, Radio Preservation Task Force, February 25-27, 2016, Washington, D.C. and College Park, MD.

**Mascaro, Thomas A.** “A Framework for Documentary Journalism History,” presented as part of the panel “Toward a Standard for Evaluating Documentary Journalism History,” by the American Journalism Historians Association annual conference, October 10, 2015, Oklahoma City, OK.

**Mascaro, Thomas A.** “A. William Bluem’s Classic *Documentary in American Television*, and the ‘Gray Area’ between Art and Journalism after WWII,” History Division panel presentation, Broadcast Education Association annual conference, April 13, 2015, Las Vegas, NV.

**Mascaro, Thomas A.** “Visceral Vérité: Drew’s *Yanki No!*, *The Children Were Watching*, and Editorial Faces of the Kennedy Years,” Documentary/Production Aesthetics & Criticism Divisions, Broadcast Education Association annual conference, April 14, 2015, Las Vegas, NV.

**Mascaro, Tom.** Workshop Organizer and Moderator of sessions by historian, writer, and producer Sheila Curran Bernard: “The Art of Documentary Storytelling” and “*Slavery by Another Name*,” Broadcast Education Association annual conference, April 8, 2014, Las Vegas, NV.

**Mascaro, Tom.** “Defining the Documentary,” Invited panel participant, Documentary Division, Broadcast Education Association annual conference, April 7, 2014, Las Vegas, NV.

**Mascaro, Tom.** “New Approaches to Broadcast History: Beneath the Surface of WWII Records,” Documentary & History Divisions, Broadcast Education Association annual conference, April 8, 2013, Las Vegas, NV.

**Mascaro, Tom.** “Defining the Documentary: Scene by Scene,” Group moderator, Documentary Division. Broadcast Education Association annual conference, April 9, 2013, Las Vegas, NV.

**Mascaro, Tom.** “Reality Check: Challenges for Today’s Documentarians,” Panel Moderator and Developer, Documentary/Production Aesthetics & Criticism Divisions, Broadcast Education Association annual conference, April 16, 2012, Las Vegas, NV.

**Mascaro, Tom.** “Can You Do That in a Documentary?” Panelist, Documentary Division, Broadcast Education Association annual conference, April 15, 2012, Las Vegas, NV.



**Mascaro, Tom.** "Documentaries Now," Moderator, a review of worldwide documentary productions by Leighton Petersen (Miami University), Jay Rosenstein (Illinois, Urbana), and Brent Huffman (Northwestern), Radio-TV-Journalism and Visual Communication divisions, Association for Education in Journalism and Mass Communication (AEJMC) annual conference, August 10, 2011, St. Louis, MO.

**Mascaro, Tom.** "Soundman: A Conversation with Documentary & Film Soundman Chris Newman," Moderator and session organizer of presentation of Academy Award-winning soundman on more than 80 feature films. Documentary Division, Broadcast Education Association annual conference, April 12, 2011, Las Vegas, NV.

**Mascaro, Tom.** "Fair-Use Guidelines Workshop," instruction on Copyright and Fair Use issues for documentary makers; two-part workshop. Moderator and session organizer, with Kenn Rabin, Fulcrum Media, and Claire Darby, American University, Documentary Division, Broadcast Education Association annual conference, April 12, 2011, Las Vegas, NV.

**Mascaro, Tom.** "Documentary Production Workshop I and II," with cinematographers, sponsored by *American Cinematographer*, Documentary Division, Broadcast Education Association annual conference, April 15, 2010, Las Vegas, NV. Organizer and moderator.

**Mascaro, Tom.** "Archival Film Workshop I and II, with Gordon Quinn, Kartemquin Films, Claire Darby, American University, Entertainment Attorney Michael Donaldson, and Kenn Rabin, film archivist, including coverage of Fair Use and Best Practices in Documentary Production. Documentary Division, Broadcast Education Association annual conference, April 15, 2010, NV. Developer and moderator.

**Mascaro, Tom.** "The P-R-E-M-I-S-E of Documentary Understanding: A Multi-timeline Historical Approach to Documentary Scholarship," Documentary Division paper on the panel "Studying Documentary: What's Behind the Actuality?" Michael Ogden, moderator, Broadcast Education Association annual conference, April 15, 2010, Las Vegas, NV.

**Mascaro, Tom.** "Lessons from the Media Coverage of the War in Iraq," Analysis of *Frontline* documentary series coverage of the Iraq War. Documentary Division, Broadcast Education Association annual conference, April 23, 2009, Las Vegas, NV.

**Mascaro, Tom.** "Peer-Reviewed Documentary Proposal Workshop," To develop standards and acknowledge, through blind, peer review, original scholarship of documentary producers among the faculty. Documentary Division, Broadcast Education Association annual conference, April 19, 2008, Las Vegas, NV.

**Mascaro, Tom.** "The Consequences of War and Truth, *FRONTLINE* Chronicles and Documents the War on Terrorism," Broadcast Education Association annual conference, April 18, 2008, Las Vegas, NV. Documentaries and War panel, Documentary Division.

**Mascaro, Tom.** "Eighty Years and Counting: The Continuing Impact of The Radio Act of 1927," Panel moderator and respondent, History and Law & Policy Divisions, Broadcast Education Association annual conference, April 20, 2007, Las Vegas, NV.

**Mascaro, Tom.** "'Eight Weeks of Hell': Ted Yates & Co. and the Making of the NBC Documentary *The Journals of Lewis and Clark*, (1964)," Documentary Division panel, American History 101: Lewis & Clark's "Corps of Discovery": A Comparative Analysis From Lewis & Clark (1804) to Ted Yates (NBC 1964) to Ken Burns (PBS 2004), Broadcast Education Association annual conference, April 19, 2007, Las Vegas, NV.

**Mascaro, Tom.** "The Network Executive Did It: *Law & Order* Indicts Network Programming Practices for Ethical Lapses in Reality TV," invited paper for the panel "Ethical Issues in Entertainment Television," Moderator Joe Foote, Broadcast Education Association, all-convention session, April 19, 2007.

**Mascaro, Tom.** "African Americans in Film and Television: 20<sup>th</sup> Century Lessons for the New Millennium," conference, "Opening Remarks," "Discussion of Concepts and Research Areas," and Panelist on "Review of *Journal of Popular Film & Television* theme issue." Coordinated by Dr. Jannette L. Dates, Dean, John H. Johnson School of Communications Studies, Blackburn Center Auditorium, Howard University, April 12, 2007, Washington, D.C.

**Mascaro, Tom.** "African Americans in Film and Television: Twentieth Century Lessons for a New Millennium," poster presentation, Bowling Green State University Research Conference, "Engaging Minds Across Disciplines," Nov. 3-4, 2005, Bowling Green, Ohio.

**Mascaro Tom.** "Tidal Waves of Broadcast History: Perspectives on Five Sweeping Developments that Changed the American Landscape," peer-reviewed panel co-sponsored by History, News, Law & Policy divisions. Analyzed five significant events in broadcast history from each decade beginning in the 1950s. Broadcast Education Association annual conference, April 22, 2005, Las Vegas, NV.

**Mascaro Tom.** "The 1980s: Antitrust Policy and the Rise of The Media Giants," peer-reviewed paper presented as part of panel, "Tidal Waves of Broadcast History," History, News, Law & Policy, Broadcast Education Association annual conference, April 22, 2005, Las Vegas, NV.

**Mascaro Tom.** "Vietnam Lessons Still Not Learned: Politicization of Military Intelligence and Flaws in 'The Benjamin Report,'" poster presentation, Bowling Green State University Research Conference, "Engaging Minds Across Disciplines," Nov. 4-5, 2004, Bowling Green, Ohio.

**Mascaro Tom.** "Learning History through Documentary," by refereed invitation. Documentary panel participant, History and Radio-TV-Journalism Divisions, Association of Education in Journalism and Mass Communication (AEJMC) annual conference, August 4, 2004, Toronto, Ontario, Canada.

**Mascaro Tom.** "Media History *IS* Media Literacy," refereed paper. Panel organizer and moderator co-sponsored by History and Courses, Curricula & Administration Divisions, Broadcast Education Association annual conference, April 16, 2004, Las Vegas, NV.

**Mascaro Tom.** "The Day CBS News Pulled a True Story," Refereed, blind review. On the tobacco interview pulled from *60 Minutes*. History Division, Broadcast Education Association annual conference, April 16, 2004, Las Vegas, NV.

**Mascaro Tom.** "Selling Democracy—Welcome, Mr. Marshall," Berlinale 2004, special exhibition curated by Sandra Schulberg on the Marshall Plan and Office of Military Government, U.S. (OMGUS) Documentary Films, including panel, Berlin International Film Festival, January 26, 2004. Invited panelist and documentary consultant.

**Mascaro Tom.** "Seeing Past the Obvious: Surprising Histories of Lesser-known Documentary Producers," refereed, blind review. Panel organizer and moderator, History Division, Broadcast Education Association annual conference, April 4, 2003, Las Vegas, NV.

### **Online Journals & Trade/Popular Press**

**Mascaro, Thomas A.** "Historian Interview: Thomas A. Mascaro," *Historiography in Mass Communication*, online journal, vol. 7, no. 4, pp. 41-52, 2021.

**Mascaro, Thomas A.** "Mascaro Essay: The Rapturous Embrace of Violence: *FRONTLINE's Faith and Doubt at Ground Zero Asks, 'Where Was God on 9/11,'* 9/11 Essay Series, *Journalism History* online, July 26, 2021, <https://journalism-history.org/2021/07/26/mascaro-essay-the-rapturous-embrace-of-violence/>.

**Mascaro, Thomas A.** "'The Scent of Human Flesh': Interpreting Primary Documents to Recover Human Values and Character," *Historiography in Mass Communication*, online journal, vol. 7, no. 2, pp. 21-37, 2021.

**Mascaro, Thomas A.** "Method Karma—Or, Slogging My Way to History," *Historiography in Mass Communication*, online journal, vol. 5, no. 3, pp. 9-15, 2019.

**Mascaro, Thomas A.,** "History Division News," Broadcast Education Association, Issue 1, December 2017.

**Mascaro, Thomas A.** "Re: President Mazey's November 9 Post-election "Be-Gracious," *BGNews*, November 14, 2016.

**Mascaro, Thomas A.** "Julian Bond: An Appreciation," *Journalism History*, 41(3), fall 2015, inside back cover.

**Mascaro, Tom.** "They Beat the Clock: NBC's Innovative Newsmagazine *David Brinkley's Journal*," *Television Quarterly*, vol. 38, nos. 3 & 4, Spring/Summer 2008, 23-33.

**Mascaro, Tom.** "Professional Honor & Blind Review," commentary on integrity of peer review, *Feedback*, May 2006, vol. 47, no. 3, 31-31.

**Mascaro, Tom.** Originator, editor, and writer of "The Docket," Newsletter of the Broadcast Education Association Documentary Division.

**Mascaro, Tom.** "Time To Stand Up—When PBS Buckles on War Documentary, *Frontline* Sings 'Courage,'" on the controversial PBS documentary "A Company of Soldiers," *Television Quarterly*, vol. 35, nos. 3 & 4, Spring/Summer 2005, 17-25.

**Mascaro, Tom.** "Pioneer Profile: Henry Hampton," *Television Quarterly*, vol. 33, nos. 2 & 3, Summer/Fall 2001, 54-58.

**Mascaro, Tom.** "A Loose Canon of Literature on TV News," *Television Quarterly*, vol. XXV, no. 2, September, 1991, 83-93.

**Mascaro, Tom.** "'Eyes on the Prize' Returns to Finish Civil Rights Story," *Electronic Media*, 8 January 1990. 4+.

**Mascaro, Tom.** "Documentaries Go Stylish," a year-end review of 1987 commercial network documentary offerings, *Electronic Media*, 1 February 1988. 1+.

### **Book Reviews & Review Essays**

**Mascaro, Thomas A.** Book Reviews: *On Press: The Liberal Values that Shaped the News*, by Matthew Pressman, Cambridge, MA: Harvard University Press, 2018, 336 pp. *American Journalism*, vol. 37, no. 3, 397-98, published online 4 September 2020, <https://doi.org/10.1080/08821127.2020.1790860>.

**Mascaro, Thomas A.** Conway, Mike. *Contested Ground: The Tunnel and the Struggle over Television News in Cold War America*. Amherst, MA: University of Massachusetts Press, 2019. 280 pp. \$28.95. *Journalism History*, vol. 46, no. 4, 375-76, published online 24 June 2020, <https://doi.org/10.1080/00947679.2020.1781469>.

**Mascaro, Thomas A.** Alter, Nora M. *The Essay Film After Fact and Fiction*, NY: Columbia University Press, 2018. 416 pp. *American Journalism*, vol. 35, no. 3, 2018, 382-84, published online 18 October 2018, <https://doi.org/10.1080/08821127.2018.1491230>.

**Mascaro, Thomas A.** Else, Jon. *True South: Henry Hampton and Eyes on the Prize, the Landmark Television Series that Reframed the Civil Rights Movement*. NY: Viking, 2017. 416 pp. *Journalism History* 43:2 (Summer 2017), pp. 118-119.

**Mascaro, Thomas A.** Book Review: *AP Foreign Correspondents in Action, World War II to the Present*. Giovanna Dell'Orto. New York: Cambridge University Press, 2016.

375 pp. *Journalism & Mass Communication Quarterly* published online April 5, 2017, DOI: <https://doi.org/10.1177/1077699017701924>.

**Mascaro, Thomas A.** Book Review: *Word Warrior: Richard Durham, Radio, and Freedom*. Sonja D. Williams. Urbana, IL: University of Illinois Press, 2015. 250 pp. *Journalism & Mass Communication Quarterly* 94(2), June 2017, pp. 614-616.

**Mascaro, Thomas A.** Book Review: Vogan, T. (2015). *ESPN: The making of a sports media empire*. Urbana: University of Illinois Press. 242 pages. *Journal of Broadcasting & Electronic Media* 61(1), 2017, pp. 187-189.

**Mascaro, Thomas A.,** Tomlin, Gregory M. *Murrow's Cold War: Public Diplomacy for the Kennedy Administration*, *Journalism History*, 42:2, (Summer 2016), 113-14.

**Mascaro, Thomas A.,** *Reporting the Cuban Revolution: How Castro Manipulated American Journalists*, by Leonard Ray Teel, *Journalism and Mass Communication Quarterly* December 2016 93 (4): 1186-1188.

**Mascaro, Tom,** *C. Francis Jenkins: Pioneer of Film and Television*, by Donald G. Godfrey, *Journalism and Mass Communication Quarterly*, June 2015, 92 (2): 526-27. <http://rave.ohiolink.edu/ejournals/article/345652307>

**Mascaro, Tom,** *Digital Disconnect: How Capitalism Is Turning the Internet Against Democracy*, Robert W. McChesney (New York: The New Press, 2013), 299 pp., and *The Brothers: John Foster Dulles, Allen Dulles, and Their Secret World War*, Stephen Kinzer (New York: Times Books, 2013), 402 pp. *American Journalism* 31:4, 525-28, 2014. Review Essay synthesizing two books on disparate topics related to political economy and U. S. foreign policy history.

**Mascaro, Tom,** "Kalb, Marvin. *The Road to War: Presidential Commitments Honored and Betrayed*. Washington, D.C.: Brookings Institution Press, 2013, 287 pp. \$29.95. Kalb, Marvin & Deborah Kalb, *Haunting Legacy: Vietnam and the American Presidency from Ford to Obama* (Washington, DC: Brookings Institution Press, 2012. 356 pp. \$19.95." Essay review, *Journalism History*, 39:4 (Winter 2014), 260-61.

**Mascaro, Tom.** "Keever, Beverly Deepe. *Death Zones & Darling Spies: Seven Years of Vietnam War Reporting*, Lincoln: University of Nebraska Press, 2013," *Journalism History* 39:2 (Summer 2013), pp. 128-29.

**Mascaro, Tom.** "Hull, Ron. *Backstage: Stories from My Life in Public Television*, Lincoln: University of Nebraska Press, 2012," *Journalism History* 39:1 (Spring 2013), p. 62.

**Mascaro, Tom.** "Investigated Reporting: Muckrakers, Regulators, and the Struggle over Television Documentary, by Chad Raphael, *American Journalism*, 23:2 (Spring 2006), pp. 168-170.

**Mascaro, Tom.** "Reporting War: *Journalism in Wartime*, edited by Stuart Allan and Barbie Zelizer, *Journalism History*, 31:2 (Summer 2005), pp. 113-114.

### Non-refereed Papers & Lectures

**Mascaro, Thomas A.**, Author Interview: Thomas A. Mascaro, vol. 35, no. 2, spring 2018, *American Journalism* website, featured author for spring 2018 issue.

<http://www.american-journalism.org/author-interview-thomas-a-mascaro/>

**Mascaro, Tom.** "Documentaries of Ted Yates," invited speaker, Northwestern University, Department of Radio-TV-Film, Sept. 25-26, 2008.

**Mascaro, Tom.** Anti-Trust and the Rise of the Media Giants, School of Communication Studies colloquium, 2007.

### Reports

**Mascaro, Thomas A.** Manuscript analysis for University of Massachusetts Press book on documentary history, 29 detailed pages, completed summer, 2018.

Turner, Kathleen, Thomas J. Socha, and **Thomas A. Mascaro**, Hope College External Review Report; Mascaro focus: Lab/Facilities Section of final report: "Media & Communication Innovation Lab," submitted March 2018.

**Mascaro, Tom.** "Shooting Diaries of Richard 'Jim' Norling, 1963-2005,' more than three decades of accounting journals documenting Jim Norling's freelance career as a documentary-news cameraman, primarily with NBC News, but including all of major news associations. Being annotated and evaluated for archival donation with explanatory historical report. Diary scanning completed August 2013. Donation to State Historical Society of Wisconsin in progress.

### Video/Film Productions

*Learning New Words to an Old Song*, executive producer of student production about breast cancer and the culture of the breast, April 1999.

*Fix-It Line*, program segment produced for Michael Hoffman productions, telecast October 28, 1998, The Discovery Channel.

*On the Wings of Eagles*, executive producer of 30-minute videotape magazine showcasing Eastern Michigan University's communication programs and students.

*Personal Mentor Computer Training Series*, 12 multimedia titles covering Microsoft Office computer software.

*Teacher to Teacher*: Writer-producer for 15-minute cable TV programs on the teaching of elementary science, 1993.

*Working It Out: Scenes from a Maturing Campus*: Assistant director for five video

vignettes for resolving interracial conflicts, 1989.

*Intervals*: Director of 16mm film on relationships, 1986.

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## **ACADEMIC/PROFESSIONAL CONSULTING, REVIEWING & GRANTS**

### **Consulting**

- Louisiana Board of Regents, educational technology upgrade proposal reviews, February 2020.
- National Endowment for the Humanities, archive/historical funding proposals, Washington, D.C., October 22, 2019.
- "Documentary Film Collection of Robert F. Rogers, Documentary Writer-Producer, NBC News Washington Bureau, 1961-1989." Analysis and appraisal of documentary film collection, comprising 34 documentary films, submitted to and published by the State Historical Society of Wisconsin, December 2009, accession #M2014-098, Jonathan Nelson, Collection Dept. Archivist email to author September 2, 2014.
- Producer (with Evan Johnson), "Ten Dollars Can Make a Braille Book," two-minute PSA for Seedlings Braille Books for Children, You-Tube and company website posting and for listing in National Charities for Children website. Producer, videographer, with editing by Evan Johnson. Completed August 2011. <http://www.seedlings.org/>.
- Richard Valerani, NBC News correspondent, coordination of donation of films on Central America to the State Historical Society of Wisconsin for addition to Valerani Papers, 1/9/2018 and 2/14/2018.
- SUNY, Dr. Fritz Messere, review and report on grant funding proposal on non-theatrical media, 2/2/2018.
- Mary Ann Koenig, reports, notes, and picture lists for NBC documentary on Congo (1965) as part of book research.
- Helen Burke, consulting on preservation of her father Albert Burke's papers, television/documentary program, fall 2017.
- Archival consulting for research on NBC reporter John Chancellor with former CBS correspondent Eric Enberg, spring 2015, including report.
- Research consultation with Dr. Lawrence W. Lichty, reference his extensive Vietnam and documentary/broadcast history archive and book proposal on Vietnam, Jan. 17-18, 2014.
- Archive Consultant: Re: Exhibition and re-release of films by Ted Yates of NBC News, in consultation with NBC Universal; fall 2013.

- Archive Consultant: Correction to the public record of Ted Yates at the Newseum Journalists Memorial Wall, in consultation with Peggy Rhule, summer 2013.
- Consultant: Deposit of the Robert F. Rogers Film Collection to the State Historical Society of Wisconsin (SHSW); coordinated with donor, Mrs. Elizabeth Rogers, outside film appraiser, and Jonathan Nelson (SHSW), to archive a collection of documentary films and videotapes produced by Robert F. Rogers of NBC News; deposited December 2011; report issued 2009; begun spring 2007.
- “Documentary Film Collection of Robert F. Rogers, Documentary Writer-Producer, NBC News Washington Bureau, 1961-1989.” One-hundred page analysis and appraisal of documentary film collection, comprising 34 documentary films.
- Consultant: In-depth recorded oral history with Richard “Jim” Norling, NBC News/freelance cameraman. Conducted four recording sessions, including supervision of transcriptions; PDF scanning of 30 years of shooting diaries; captions for photo and paper collections, ongoing since 2006.

### **Research Projects and Grants**

- Radio Preservation Task Force conference February 24-27, 2016, travel honorarium \$300.00.
- Faculty Improvement Leave, BGSU, full academic year Fall 2016-Spring 2017, 70% of annual salary: Book Proposal & Manuscript, NBC Documentaries 1967-1989.
- Received \$2,000 Faculty Development Committee Instructional Improvement Grant for “Frontline Goes to College,” with Dr. Gi Woong Yun, approved Mar. 3, 2014.
- Speed Travel Grant, \$400, to attend FIAT/IFAT Television Documentary Seminar, Hilversum, The Netherlands, spring 2014.
- American Journalism Historians Association Research Grant Proposal, Spring 2009, \$1,250 (not funded), Archival Research at State Historical Society of Wisconsin.
- American Journalism Historians Association Research Grant Proposal Spring 2008, \$1,250 (not funded), Archival Research at State Historical Society of Wisconsin.
- Georgetown University Department of Communication, Culture and Technology Program, September 13, 2006, awarded \$35,000, Documentary Research.
- Georgetown University Department of Communication, Culture and Technology Program, September 13, 2006, September 13, 2006, awarded \$20,000 for living expenses to facilitate Documentary and Archival Research.



- Lyndon Baines Johnson Library & Museum by the LBJ Foundation, May 3, 2006, awarded \$1,600, for research travel, Moody Grant.
- Bowling Green State University, Spring 2006, awarded \$37,000 Faculty Improvement Leave, History of the NBC News Washington Documentary Unit, 1961-1989.
- Fall 2005-Spring 2006 raised more than \$8,000 for School of Communication Studies, Communications Week events.
- Bowling Green State University, College of Arts and Sciences Travel Grant, January 2005, awarded \$500 for attendance at National Association of Television Programming Executives (NATPE) Faculty Fellowship conference, Las Vegas, NV.
- Leo Burnett Scholarship, Fall 1986, awarded \$1,000, Promise vs. Performance: A Study of Network News Documentaries in 1987.

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### **GRADUATE TEACHING**

#### **Graduate Curriculum/Course Development**

- Philosophical Foundations of Communication Theory, comprehensive overhaul of syllabus, for spring 2015.
- Critical Analysis of Media, Documentary History, Criticism, and Theoretical Analysis, new course.
- (Georgetown Univ.) Turning Points in Television/Broadcast Journalism History, new course.
- Analyzing and Theorizing about Quality of Information, Spring 2006; later titled Citizen Gatekeeper: Analyzing “Truth” in Contemporary Media.
- Chair of the MA Project committee—charged with developing standard updated language for the Grad program catalog to define what constitutes an MA “project,” as opposed to a thesis. Draft language, several meetings, ultimately submitted and approved by Grad faculty.

#### **Graduate Courses Taught**

- Citizen Gatekeeper: Analyzing “Truth” in Contemporary Media (Georgetown)
- Critical Analysis of Media
- Documentary Studies (Georgetown)
- Graduate Seminar in Media & Communication
- Philosophical Foundations of Communication Theory
- Topics in Documentary Studies
- Turning Points in Broadcast History (Georgetown)
- Documentary production, Seneca Vaught, Ph.D. student, Department of History.

### **Combined Graduate/Undergraduate Courses Taught**

- Documentary Controversies, Ethics, and Criticism
- Topics in Documentary Studies
- Video Field Production & Nonlinear Editing

### **Dissertation Committee Chair**

- Dr. Julia Largent, Ph.D. “Documentary Dialogues: Establishing a Conceptual Framework for Analyzing Documentary Fandom-Filmmaker Social Media Interactions,” defended/completed May 19, 2017. **(Chair)**

Winner of Kenneth Harwood Dissertation Award—for best doctoral dissertation in the field of broadcasting and electronic media—by the Broadcast Education Association, awarded April 8, 2018.

### **Dissertation Committee Member**

- Dr. Graeme J. Wilson, Ph.D. “Angry White Men: How *Breaking Bad* and *The Walking Dead* Predicted the Trumpian Zeitgeist,” defended/completed February 12, 2019.
- Dr. Chris Wagenheim, American Culture Studies Ph.D., “Male Bodies On-Screen: Spectacle, Affect, and the Most Popular Action Adventure Films in the 1980s,” defended/completed October 17, 2016. (Member as Grad Rep)
- Dr. Deborah Ribera, American Culture Studies, “(Re)presentation: An Affective Exploration of Ethnographic Documentary Film Production,” defended March 17, 2015.
- Dr. Bridget Long, Ph.D., “Scripts for Online Dating: A Model and Theory of Online Romantic Relationship Initiation,” defended May 2010, Bowling Green State University.
- Dr. Jacob Turner, Ph.D., “Investigation of the Relationships among Socially Interactive Technologies, Communication Competence, Social Cognition, and Formal Written Discourse,” defended August 2009, Bowling Green State University.
- Dr. Angela Prater, Ph. D., “The Fattening House: A Narrative Analysis of the Big, Black and Beautiful Body Subjectivity Constituted On Large African American Women,” defended December 2008, Bowling Green State University.
- Dr. Aaron Burton, Ph.D., “Jesus in the Movies: A Rhetorical Analysis of Selected Films from 1912-2004,” defended May 2008, Bowling Green State University.

### **Master’s Theses/Projects—As Committee Chair**

- Jieke Stroobant, Website: “Transgender Athletics,” comprising home page, with videos “Discussing Unfair Advantage,” “Are Sports Policies Up to Date?,” “More

Than Just a Game”; Athletic Policy History; Role Models; Terms; Trans Testimonials. Completed Final Presentation April 23, 2019.

- Olivia Samerdyke, “Information vs. Propaganda: An Analysis of the *Washington Post*’s Reporting on the Islamic State” MA thesis adviser, beginning fall 2015. Thesis proposal defense approved Dec. 1, 2015. Thesis defense March 21, 2016.
- Peter Simionides, “Case Study: Communicative Identity Construction at South East Youth Association,” MA. Thesis proposal defense approved, Nov. 30, 2015. Thesis defense March 22, 2016.
- Simeng Mo, MA project, “Framing of Cosmetic Surgery Websites,” defended May 2013, Bowling Green State University.
- Luyue Ma, MA, “A Comparative Analysis of Weibo and News Websites in Framing Chinese Civic Engagement,” defended May 2013, Bowling Green State University.
- Graziella Jackson, MA, “Pathways to Performance: How Communication Technologies Help Bridge Gaps in Musical Culture,” May 23, 2007, Georgetown University.

#### **Master’s Theses/Projects—As Committee Member**

- Andrew Black, MA, “DTV Implementation: A Case Study of Angola, Indiana,” defended August 2014, Bowling Green State University.
- Mike Keefe-Feldman, MA, “The Cable News Ticker, Viewer Comprehension and Information Overload: Less Is More,” defended April 25, 2007, Georgetown University.
- Stephen Keane, MA, “Perpetuating American Ideals through Television Spy Dramas: The ‘Messianic Impulse’ in 24,” reader, defended April 24, 2007, Georgetown University.

#### **Graduate Exams Examiner**

##### **(excluding annual Ph.D. qualifier exam)**

- Shanna Rae Gilkeson, (preliminary examiner, Ph.D.), defended January 12, 2018.
- Graeme Wilson, (preliminary examiner, Ph.D.), defended November 28, 2018.
- Julia Largent, (preliminary examiner, Ph.D.), written component Nov. 2, completed Dec. 2, 2015.
- Chris Wagenheim, (grad rep, preliminary examiner, Ph.D.), fall 2013.
- Deborah Ribera, (preliminary examiner, Ph.D.), fall 2013.
- Bridget Long, (preliminary examiner, Ph.D.), 2008.
- Brittany Barhite, (comprehensive examiner, MA), 2007-2008.
- Nick Wiget, (preliminary committee, Ph.D.), 2007-2008.
- Jacob Turner, (preliminary examiner, Ph.D.), 2007.
- Aaron Burton, (preliminary examiner, Ph.D.), 2006.

- Wenjie Yan, (comprehensive examiner, MA), 2006.

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## UNDERGRADUATE TEACHING & CURRICULUM

### Undergraduate Curriculum/Course Development

- Media Policy and Industry, new Content-Channel-Culture framework, spring 2019.
- Shepherded process for major change converting Telecommunications curriculum to consolidate five focus areas into two specializations, Media Production and Media Studies, plus three minors, including several new courses. Reduced core and expanded electives. Submitted fall 2015. Approved, Spring 2016.
- Media Content Production Channels, new course approved spring 2016.
- Documentary Human-Global Challenges after 1968; mentored instructor of record, Andrew Donofrio, by teaching first few lessons and assisting with grading and project development.
- Instructional Development: co-developer (with Dr. Gi Woong Yun) of grant for instructional improvement by writing proposal to invite PBS *Frontline* series representatives to campus for 2-day workshop.
- “Where Do the Torahs Go?” documentary short produced by Ilyssa Peltz and Desiree Holton; instructor of record, story and production consultant. Winner of IndieFest Award, Nov. 2014.
- New undergrad/grad course: Documentary Controversies, Ethics, and Criticism, spring 2014.
- Developed new Documentary Minor, approved spring 2014 for implementation in fall 2014. (Comprises seven courses, including two history survey core courses and a research-proposal writing core course, plus four electives.)
- Developed and gained approval of two new courses, Documenting America’s Story before 1968 and Documentary Human-Global Challenges after 1968, sequential courses on documentary history.
- Revised the Television and Video Focus Area curriculum, 2011, adding courses (from 3 to 5), a new introductory core class, revised pre-requisites, and a practicum/capstone course.

- Interactive Television and Video Production—new course developed as part of Television and Video Production Focus area revision, added to core in place of former multi-camera studio production class because of recent shift toward single-camera digital production and editing.
- Topics in Documentary Studies—historical analyses of documentary history; has covered World War II history, civil rights movement, and network news documentaries.
- Multi-camera Television Production—new approach focused on directing principles rather than self-selected “projects,” and emphasizing foundation for advanced directing.

### **Undergraduate Courses Taught**

#### **Documentary History:**

- America’s Documentary Story to 1968
- Documentary Human-Global Challenges after 1968 (incl. Research Proposal)
- Topics in Documentary Studies

#### **Criticism & Policy:**

- Film &Television Criticism (added video game criticism in 2017)
- Topics in Minorities and Film & Video
- Introduction to Electronic Media
- Media and the Information Society
- Media Policy and Industry

#### **Production/Writing:**

- Advanced Directing and Producing
- Audio Production
- Broadcast News Writing
- Broadcasting History
- Interactive Television and Video Production
- Multi-camera Television Production
- Nonfiction Writing for Radio-TV
- Scriptwriting
- Video Field Production & Nonlinear Editing

#### **Workshops**

- Television Studio Production for Student Journalists, Workshops in Time Management, Production Values, Journalistic Values, Budget Preparation, Writing, Studio Pre-Production, Studio Production (for BG24 News), 2005.
- Introduction to Television Technical Operations (Directed Study on television studio technical support, basic engineering daily tasks, basic engineering maintenance).

### **Educational Materials Development & Distribution**

- Modern Documentary (“Documenting Human-Global Challenges after 1968”), developed instructional and audio-visual materials for teaching assistant/instructor of record, Andrew Donofrio, Spring 2015.
- Broadcasting History, Syllabus and course materials—shared with graduate teaching assistants who have taught the course for TCOM as instructors of record (Chris Madjesky and Chris Wagenheim); provided syllabus, a series of lecture notes on specific turning points in broadcast history, and parts of personal film-video library for in-class use.
- Television Studio Coursepack—comprehensive manual illustrating and explaining how to operate all of the equipment in the West Hall studio—video switcher, cameras, clocks, intercom system, VCRs, character generator, audio console, and basic field equipment. Also includes assignment sheets for full semester’s instruction and introduction to basic studio safety, standard operating procedures, and electro-magnetic fundamentals related to equipment operation. Coursepack shared with adjunct and staff faculty.
- Television Studio Fundamentals Power Points—series of five PPT programs used to illustrate and explain studio operation. This is essential to instruction because it is impossible to demonstrate equipment to the class. The PPT affords the opportunity to show big-screen pictures and illustrations to the entire class, which then make demos easier and faster.
- Mini-DV Panasonic DVC-80 Camera Operation Fundamentals Power Points—series of five PPT programs explaining how to turn on the camera, operate the electronic menus, attach the camera to the tripod, use the tripod, understand the mechanical switches on the camera.
- Power Point Programs for Media & the Information Society, and Topics in Minorities and Film & Video keyed to textbooks and lecture content.

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### **PROFESSIONAL DEVELOPMENT**

AEJMC: Association for Education in Journalism and Mass Communication

AJHA: American Journalism Historians Association

BEA: Broadcast Education Association

#### **Research**

- AEJMC annual conference, August 4-7, 2021 (virtual).
- BEA annual conference, April 12-15, 2021 (virtual): preservation and archiving, UG student outreach plans.

- BEA annual conference, April 12-15, 2020 (virtual): Documentary festival, Telecomm Act of 1996 Annual Update.
- AJHA annual conference, October 2-3, 2020 (virtual): National Endowment for the Humanities (NEH) Workshop on Media History Grant Proposals, as coordinator and participant; Descriptions of Destruction: How Journalists Approached 20th Century Carnage; Book Award session.
- BEA annual conference, April 6-9, 2019, Las Vegas, NV: Newsroom Meets Film Studio: A Journalistic Approach to Non-fiction Filmmaking; The Television Academy Foundation Interviews—An Online Resource.
- AEJMC annual conference, August 7-10, 2019, Toronto, Ontario, Canada: Documentary Film: Research and Teaching; Assessing Diversity and Breadth of Historical Research.
- AJHA annual conference, October 4-6, 2018, Salt Lake City, UT: Giving History a Voice: Strategies for Publishing Oral History; Unafraid to Blaze a Trail: Women Journalists Make a Difference; Using Biography to Expose History's Untold Stories.
- State Historical Society of Wisconsin, Center for Film and Television Research, archival research into documentary films, papers of Robert F. Rogers, photographs, and related primary-source documents, Oct. 5-11, 2017.
- AJHA annual conference, October 12-15, 2017, Little Rock, AK: Beyond the Interview: Using Oral History to Enrich Research; A Fuller Cast of Characters: The Case for More Inclusive Methodology; Sixty Years Later: The *Arkansas Gazette's* Coverage of the Desegregation of Little Rock Central High School; Book of the Year, *The Riot Report and the News: How the Kerner Commission Changed Media Coverage of Black America*, by Thomas J. Hrach; Photography and Its Influence in War, Politics, Civil Rights and Public Health.
- AEJMC annual conference, August 9-12, 2017, Chicago, IL: Eugene Robinson, Board Chair, Pulitzer Prizes, First Amendment Award Presentation; [Northwestern's] Medill Justice Project; Impartial Observers or Embedded Activists? Examining the Press as a Political Interest Group in Media History and Law; History Division and Commission on the Status of Women; Order in the Court vs. Transparency of the Court: The Clash of Judicial Values and the Journalist's Mission.
- BEA annual conference, April 7-11, 2018, Las Vegas, NV: Mapping Public Media and Inclusivity around the World; The Vietnam War as Television History.
- International Association for Literary Journalism Studies, May 11-13, 2017, Halifax, Nova Scotia, Canada: Investigating the Principles of Undercover Literary Journalism; Literary Journalism: Many Voices, Multiple Languages; Research Paper on John Hersey's coverage of Hiroshima; History and the Imperative Present of Literary Journalism; The Indigenous Literary

Journalism: A Global Exploration; War Reporters Past and Present; Latin American Literary Journalism: Violence, Dictators and Everyday Life; Worldwide War Coverage in the 20<sup>th</sup> Century.

- BEA annual conference, April 22-26, 2017, Las Vegas, NV: Social Injustice Aspect of Water Inequality while Concentrating on the PR Failures in the Flint Water Crisis; Documentary Film Making for a Cause; History and the Human Experience; Reporting on Race in America: Lessons from Local Newsrooms; Discussion with Comedy Writer/Show Runner David Mandel.
- Georgetown University, Communication, Culture & Technology Conference/Reunion, February 25, 2017, Washington, D.C.
- Archival Research, Gerald R. Ford Presidential Library, Ann Arbor, MI, January 2017.
- AJHA annual conference, Oct. 5-9, 2017, St. Petersburg, FL: Presidential Politics, Provisos, and the Press; The Historian as Detective; Teaching the Long Struggle for Civil Rights in the Age of Black Lives Matter; Wartime Press Coverage and Beyond; Opportunities in Television News History Research.
- Pontecchio Marconi, Italy, September 20, 2016: Guided lecture/tour of Guglielmo Marconi Museum, with Dr. Barbara Valotti.
- "Saving America's Radio Heritage: Radio Preservation, Access, and Education—A National Conference," Radio Preservation Task Force, Washington, D. C., February 25-27, 2016. Including keynote speeches "Race and Radio: Researching the Other," "Radio in the Public Service," "Radio Preservation: The State of the Nation," and Workshop: "Local/Community Archives."
- Film and Video preservation practices and equipment, Packard Campus of the Library of Congress in Culpepper, VA. Full-day tour and explanation, February 25, 2016. In particular dealing with film preservation, videotape transfer to digital servers, and audiotape and record album preservation. At Culpepper, VA site.
- Human Subjects Research Board (HSRB) two courses, Social and Behavioral Responsible Conduct of Research and Social & Behavioral Research—Basic/Refresher, completed March 26, 2016.
- Society of Cinema and Media Studies, March 30-April 3, Atlanta, GA: Documentary Film Festival Mobilities; Documentary Images and U. S. Criminal Justice System; New Approaches to Network Television News History; *The Act of Killing/The Look of Silence* Indonesia documentaries; Mediated Rights: The Transformative Power of Images from Selma to Ferguson; Rethinking Documentary Film History; New Histories of the American Newsreel.
- Research Jimmy Carter Presidential Library and Museum, Atlanta, GA, March 31, 2016. Exploratory archival research for book on NBC documentaries.



- “Frontline Goes to Campus,” workshop series including a visit by Ms. Sarah Moughty, Managing Editor, Digital, *Frontline*, Oct. 22-23, 2015; five classes, two faculty-student workshops, plus public presentation. Contributed to understanding of role of website in management of documentary development.
- AJHA annual conference, Oct. 8-10, 2015, Oklahoma City, OK: Photos, Photojournalism, and Crafting the Message; Advocate, Accused, Aspirant: Daily Dealings of the Black Press; Challenges in Writing Recent History.
- “Privatization of Prisons,” ACLU documentary presentation/discussion, April 9, 2015, Bowling Green State University.
- BEA annual conference, April 11-15, 2015, Las Vegas, NV: Defining the Documentary: What Makes an Award Winning Documentary; A Conversation with David Simon (creator of *The Wire*); Conversation with [documentary filmmaker] Jon Alpert; American Cinematography Society Masterclasses I & II.
- AJHA annual conference, Oct. 9-11, 2014, St. Paul, MN: Portrayal of “Others” in Early Press Coverage; Mainstream and Black Press Coverage of Racial Issues; The Great War: International Perspectives of Its Journalist; When Media Art and Commerce Intersect: Historic Filmmaking and Filmmakers; Doing History in a Digital Age.
- AEJMC annual conference, Montreal, Quebec, Aug. 7-9, 2014. Included tour of Cinémathèque Québécoise, film and television museum/archive, plus: Beyond the Mythology of Watergate: Revisiting the Historical Record about Woodward, Bernstein, and Deep Throat; *Brown v. Board of Education*—Its Meaning: Yesterday, Today and in the Future.
- “The Art of Documentary Storytelling” and “*Slavery by Another Name*,” documentary workshops by documentary writer/author Sheila Curran Bernard, BEA annual conference, April 8, 2014, Las Vegas, NV.
- International Federation of Television Archives (FIAT/IFTA), Hilversum, The Netherlands, March 13-14, 2014. Seminar on Television Documentaries.
- “What Adam Said to Eve,” keynote address by Bill Moyers; “Journalism and Politics: Inside the Beltway,” First Amendment Award presentation by Helen Thomas; NPR Morning Edition host Bob Edwards presentation upon receipt of the Ed Bliss Award; panel sessions on covering the U.S. Supreme Court; the FCC & Democracy, the Golden Era of TV News, oversights of African American press. AEJMC annual conference, August 9-12, 2007, Washington, D.C.
- Archival Research, State Historical Society of Wisconsin, University of Wisconsin, Fall 2007.
- Faculty Improvement Leave project, fall 2006-spring 2007, research for book on NBC News Washington documentary unit and related history, to develop book proposal, included:

- Archival Research, John F. Kennedy Presidential Library & Museum, Spring 2007.
- Archival Research, Library of Congress, NBC Collection, 2006-2007.
- Instructional consultations with Senior Archivist Larry MacDonald on the Office of Strategic Services (OSS) collection at the National Archives II, College Park, MD.
- Extended on-site archival research, National Archives II, College Park, MD: Office of Strategic Services, Field Photographic Branch, Federal Communications Commission, United States State Department Records, Photographic and Film Records of WWII, Marshall Plan, and Nixon Administration.
- Archival Research, Lyndon Baines Johnson Presidential Library, summer 2006.
- Series of professional interviews with news personnel, among them correspondent Mike Wallace (CBS), correspondent Garrick Utley (NBC), producer Lois Farfel Stark (NBC), unit manager Arthur White (NBC), historian Alan Brinkley (Columbia Univ.), reporter/college professor Joel Brinkley (Stanford Univ.), Chief of Investigative Unit, Rhonda Schwartz (ABC), writer William Safire, Ford Foundation Director of Media Projects Orlando Bagwell, et al., ongoing since mid-1990s.

## **Teaching, Service & Technical Development**

AEJMC: Association for Education in Journalism and Mass Communication

AJHA: American Journalism Historians Association

BEA: Broadcast Education Association

- “Mosaic: Prevent Discrimination and Harassment Together: Faculty & Staff” required training, EduRisk, 11/8/2018.
- “Mosaic: Prevent Sexual Violence Together,” required training, EduRisk, 11/8/2018.
- AJHA annual conference, October 4-6, 2018, Salt Lake City, UT: Best Practices for Directing a Historical Dissertation or Thesis.
- BEA annual conference, April 6-9, 2019, Las Vegas, NV: Media Literacy: What Now?; Media for the Public Good: Helping Production Students Find Meaningful Careers.
- AEJMC annual conference, August 7-10, 2019, Toronto, Ontario, Canada: Walking Tall and Carrying Words: A History of Violence Against the Media; Rebuilding Trust in the News Media to Invest in our Futures: Bridging the Gap Between Professors and Professionals; Past and Present Representations of Race; Spiked Cartoons vs. The Freedom of Expression (editorial cartoons).

- AJHA annual conference, October 12-15, 2017, Little Rock, AK: Fake News, First Amendment Assaults, and Political Polarization: Teaching Journalism History in Tumultuous Times; Tour of Little Rock Historical Sites.
- AEJMC annual conference, August 9-12, 2017, Chicago, IL: Fake News, Real Opportunity: Why Journalists and Academics Must Work Together; Tour of the Medill School of Journalism Media at Northwestern University.
- ALICE Training, classroom safety for active shooter on campus, Feb. 27, 2018, optional.
- BEA annual conference, April 7-11, 2018, Las Vegas NV: Diversity in Entertainment Media in the Digital Age; Graduate School Showcase; Graduate Student Research Presentations: Grand Plans & Great Expectations; The Media Trinity: Policy Implications for Rethinking Culture, Content and Channel.
- AJHA conference, Oct. 5-9, St. Petersburg, FL: Teaching the Long Struggle for Civil Rights in the Age of Black Lives Matter.
- Workplace Harassment Fundamentals, required Training Module 1, November 9, 2016.
- Introduction to Campus Sexual Violence Elimination Act (SaVE Act), required Training, November 9, 2016.
- EduRisk Training Courses on Workplace Harassment: fundamentals-Higher Ed and Campus SaVE Act: Introduction, November 9, 2016, required.
- BEA, April 17-20, Las Vegas, NV: Responsible Journalism (covering breaking news); Media Analytics: Tracking Audiences; Changing Face of Television (diversity in programming); Master Class with Hollywood Experts; Freedom of Information Laws; Historical & Documentary Research Mentoring Workshop; Interactive? Social? Or just a Documentary? Transmedia non-fiction Storytelling; Open-Source Documentary Journal; Augmenting Curriculum with TV Academy Foundation Archives; Defining the Documentary; ASC Cinematography Masterclass.
- LawRoom Compliance Training Courses on Harassment/Discrimination and Report and Prevent Sexual Misconduct, August 4, 2015, required.
- AEJMC annual conference, Montreal, Quebec, Aug. 7-9, 2014: Using Television and Movies to Teach Students about Multicultural Connections and Diversity; Teaching Qualitative and Historical Research: Challenges and Opportunities.
- Advertising workshop and presentations at Google (Ann Arbor) and Lowe Campbell Ewald Advertising (Detroit), July 10, 2014.
- Documentary Ethics: three-hour seminar with documentary filmmaker Cynthia Wade, Jan. 17, 2014, University of Michigan.
- BGeX Values Workshop, Aug.11-13, 2009, for small undergraduate classes.

- Documentary Workshops I & II, BEA 2013, 2012, 2011, 2010, 2009, 2008.
- University Discipline Committee Training, Sept. 3, 2008, as faculty rep. on committee.
- “The Doctor Is In,” AEJMC 2007, Teaching large lectures, developing the tenure portfolio, grading fairness, honesty and public domain.
- Apple Final Cut Pro nonlinear editing software workshop, March 6-7, 2006.
- Coordination/outreach workshop for Adjunct Faculty, Georgetown University, Communication, Culture & Technology Department graduate program, fall 2006.
- Faculty Fellowship, National Association of Television Program Executives Conference (workshop/seminar), Jan. 23-27, 2005: minority representation, regulatory climate, making of successful TV series, working in the TV industry.
- Training on Affirmative Action employment search criteria, Bowling Green State University, Spring 2000, required.
- Grant-writing workshop, sponsored by National Endowment for the Humanities at Cleveland State University, March 2, 2000.
- Sexual Harassment Awareness, (required of all employees), Bowling Green State University, academic year 1999-2000.
- Media 100 User Certification, Nov. 6-7, 1998—two-day workshop on the use of nonlinear digital editing, sponsored by National Institute for the Study of Digital Media, Bowling Green State University.

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## **SERVICE CONTRIBUTIONS**

AEJMC: Association for Education in Journalism and Mass Communication

AJHA: American Journalism Historians Association

BEA: Broadcast Education Association

## **To the Field**

### **Manuscript/Peer reviewer**

- *American Journalism* (ongoing)
- *Journalism* (ongoing)
- *Journalism History* (ongoing)
- *Historiography in Mass Communication* (ongoing)
- Manuscript review and report, journalism history and the presidency, Potomac Books/University of Nebraska Press (2021)

- Manuscript review and blurb, *Homicide: Life on the Street*, by Lisa Doris Alexander (Detroit, MI: Wayne State University Press), 2021.
- BEA Regional Media Arts Festival competition, Documentary reviewer (August, 2020)
- AEJMC History Division paper competition
- AEJMC James W. Tankard book award reviewer, three entries with reports (2016, 2015, 2014)
- AJHA book award competition (2019)
- AJHA paper competition
- BEA panel submissions, History Division (2016)
- BEA History Division Paper Competition (2005, 2004)
- Book Proposals:
  - University of Massachusetts, book on documentary history (2018)
  - Book proposal review, Johns Hopkins University Press, with report (2015)
  - Book manuscript reviewer, contemporary documentary, full text (2009)
- Chapter editor/reviewer:
  - Chapter for *Communication Handbook of Journalism* (2016)
  - Reviewer for piece on Norman Corwin (2014)
- Courtesy edit of book review draft for *Journalism History* (2015)
- Courtesy review for colleague (North Dakota State University) on psychological operations article (2015)
- David L. Wolper Student Blue Ribbon Awards, Documentary Film/Video Festival, International Documentary Association (2007)
- Editor, book manuscript and index for *Defining Visions: Television and the American Experience in the 20<sup>th</sup> Century*, 2<sup>nd</sup> ed., Mary Ann Watson, (Malden, MA: Blackwell Publishing, 2008), 350 pp., 2006-2007.
- *Journal of Video Ethnography* (2014)
- *Journalism and Mass Communication Quarterly*
- Paper on 1960s documentaries, for University of Missouri (2013); University of Central Florida (2008)

### **Promotion/Tenure/Program Reviewer**

- External Reviewer, promotion to Full Professor, Florida International University (2021)
- Promotion & Tenure support letter, case at Millersville University (2020)

- External Evaluator, support letter hiring at associate professor with tenure, Temple University (2020)
- Hope College External Program Reviewer, Hope College w/Report (2018)
- External reviewer, full professor, Michigan State University (2016)
- External reviewer, promotion and tenure, Louisiana State University, Manship School (2016)
- External Reviewer, promotion and tenure, Missouri State University (2013)
- External reviewer, promotion and tenure, University of Colorado Boulder (2014)
- External Reviewer, promotion and tenure, San Francisco State University (2012)
- Peer Reviewer, Documentary Faculty Competition Jury, BEA Media Arts Festival, 2013, 2009

## **Editor**

- Editorial Board Member, *Historiography of Mass Communication*, online journal, since 2019 (3-year term)
- BEA History Division newsletter editor (2017-2018)
- Editor and writer, BEA History Division Newsletter, titled “News-Bloch,” to honor historian Marc Bloch; three issues, 2005.
- Guest Co-Editor, with Dr. Jannette L. Dates, theme issue of *Journal of Popular Film and Television: African Americans in Film and Television: Twentieth Century Lessons for a New Millennium*; co-developed call for papers, managed submissions and revisions for accepted papers, interviewed four industry professionals and transcribed interviews for conversion into feature articles, researched and obtained photographs and bios for contributors, obtained and assigned book reviews related to the content, coordinated the publication (2004-2005)

## **Other Professional Service to the Field/Associations**

- AEJMC History Division, Catherine Covert Award chair, since December 2020.
- AEJMC History Division, *Clio* newsletter, “Generation of Scholars: Tom Mascaro Discusses Documentary Films, Gives Advice to Young Scholars,” by Denitsa Yotova, <https://aejmc.us/history/clio/> January 3, 2020.
- AEJMC James W. Tankard book award presenter (2014)
- AJHA Awards Committee Chair, manage program and report annually, and coordinate with Book Award chair; for Sidney Kobre Award for Lifetime Achievement to Journalism History and Distinguished Service to Journalism History Award, selected Oct. 2018 for three-year term.

- AJHA History in the Curriculum committee, research/proposal (2015)
- AJHA Sidney Kobre Award, submitted nomination and solicited letters of recommendation (2014)
- BEA Consult with executive director (Heather Birks) on proposed book-publishing workshop, urban foundation grants, and college engineer recognition (2015)
- BEA Documentary Division, Founding Co-Chair (2004)
- BEA Documentary Division Chair (2005-2008)
  - Developed peer-review process for evaluating faculty documentary proposals using blind review standards, 2009.
  - Organized workshops featuring documentary filmmaker Joan Churchill and Panasonic's new digital P2 cameras, sponsored by American Society of Cinematographers, 2008.
  - Coordinator Panel Sessions (22 submissions for 8 program slots), led business meeting, research paper competition, and documentary video competition, 2007.
  - Recruited panel participants for session on six leading Graduate Programs in Documentary in the United States and United Kingdom, 2007.
  - Initiated blind, peer-reviewed documentary research and pitch competition, 2007.
  - Coordinator Panel Sessions (20 submissions for 16 program slots), led business meeting, research paper competition, and documentary video competition, 2006.
  - Coordinated the appearance of Louis Wiley, Jr., Executive Editor of *Frontline* documentary series, Editorial Freedom in Documentaries and the FCC, 2006.
  - Coordinator Panel Sessions (30+ submissions for 16 program slots), led business meeting, research paper competition, and documentary video competition. Supervised website development, division newsletter, media arts festival competition, and chaired business meeting, 2006.
- BEA Documentary Division annual conference planning, 2009-2016.
- BEA Documentary Division, submitted several panel/workshop proposals to (2014)
- BEA Documentary/History divisions, Panel organizer and moderator, "Historical & Documentary Research Mentorship Workshop," (2016)
- BEA History Division, Invited Moderator and Respondent, session on The Radio Act of 1927 (2006)

- BEA speaker liaison, documentary division (2015)
- Howard University, Consultant and Presenter, Spring Conference, African Americans in Film and Television: Twentieth Century Lessons for a New Millennium, April 12, 2007, with planning 2006.
- Jury Duty (Detroit, Michigan, 2007); Livonia, Michigan (2013)
- Radio Preservation Task Force member; conference February 25-27, 2016, Washington, D.C. and College Park, MD
- School of Communication Studies, participant in five retreats in preparation for director search, grad-program goals, and undergraduate programs (2004)
- Seedlings Braille Books for Children, Producer, two-minute Public Service Announcement, 2010, for online distribution. (Linked to YouTube video)
- Seedlings Braille Books for Children, Volunteer Driver, weekly Post Office package delivery, (2008).
- U.S. Marine Corps Combat Correspondents Association (USMCCCA), Merit Award competition judge, roughly 200 submissions in three categories (fall 2012-winter 2013)

### **Service to the University (BGSU)**

- “Frontline Goes to College” final report draft, submitted to co-author for finalization, as part of Instructional Improvement Grant (2015)
- Coordinator and Chief Fund-Raiser, School of Communication Studies Communications Week events, featuring appearance by actor/director Tim Reid (*WKRP in Cincinnati*; *Frank’s Place*; *Sister, Sister*); produced introduction/tribute video and Power Point programs for Mr. Reid’s packed presentation at the BG Student Union Ballroom.
- Coordinator and Organizer of a full-day’s regional academic conference on African Americans in Film and Television: Twentieth Century Lessons for a New Millennium, including faculty contributors from Wayne State, Eastern Michigan, and Toledo Universities, 2006, 2005 planning.
- Coordinator, with ITS regarding funding for Final Cut Pro workers (2012)
- Faculty member, University Conduct Committee (formerly University Discipline Committee) (2009-2014)
- Faculty Senate substitute (for Dr. Ha), spring 2005
- Graduate Council member (2018)
- Graduate Council subcommittee meeting re: IRB (2019)
- Graduate Program Standards Subcommittee member (2018)



- Host, organizer, and co-grant writer (with Dr. Yun) for “Frontline Goes to College,” Oct. 22-23, 2015 visit by Ms. Sarah Moughty, Managing Editor, Digital for PBS *Frontline* documentary series; five class visits, two faculty-student workshops, plus public presentation. With Instructional Improvement Grant from Faculty Development Fund.
- Panel Moderator and Planning Committee Member, Ohio Association of Broadcasters regional conference at Bowling Green State University, Oct. 21, 2005.
- Paper Referee and Respondent, School of Communication Studies Graduate Conference (2007)
- Producer, Provost’s Videos on Academic Freedom, and member of the Provost’s Task Force on Academic Freedom; produced interviews on videotape of Provost John Folkins, edited and refined them into eleven online vignettes keyed to specific questions about Academic Freedom (2005-2006)
- University Conduct Committee hearing, text/stalking case: 6 hours prep, extensive documentation (1,000 text messages, statements, emails, 150 pp. of prep mat’l), 5-hour hearing (May 2, 2014); 2 hours writing report/letter.

### **Service to the College (BGSU Arts & Sciences)**

- Commencement faculty member, most May ceremonies.
- Consultant with Christi Bartman, Department of History, (2006) Nuremberg Conference planning and audio-visual matters.
- Developed Mini-Conference on Political Economy of Media: Invited SMC and BGSU Faculty members to participate in several seminars on Political Economy of Media. Included: Drs. Busselle, Gorsevski, Rosati from SMC; Challu, Greene, Rex from History; Jesse, Stefan from Poli Sci; Ebright from Music. PhD students coordinated with "speakers," introduced them, and moderated discussions over three class days.
- Developer, Ohio Board of Regents requests for new studio TelePrompTers (2004)
- Developer, West Hall late-fee policy for equipment usage and coordinated reviews with faculty and dean’s office.
- Dissertation manuscript review (extensive) and annotations for student X (2015)
- Faculty Host to former students on campus (Colette Neirouz, Coordinating Producer *Frontline* documentary series; Erika Smith, LA Media Producer); off campus (Madison, WI) with Ms. Wenjie Yan, former SCS master’s student enrolled in U-Wisconsin Ph.D. program, and Ms. Katelin Murray (Washington, D.C.), during internship at the Kennedy Center, 2007.

- Faculty Mentor, TCOM instructors (2016)
- Graduate Council Association conference Respondent, paper reviews for panel presentations “Best of Enemies” (2016)
- Guest lecture, “Humanistic Research Methods,” Dr. Kate Magsmen-Conrad, MC6400, February 8, 2017.
- Guest lecture, “Media & Vietnam,” History course HIST 3370 The Vietnam War, Benjamin Greene, Oct. 25, 2016.
- Participant, grade-appeal process with Associate Dean Julie Barnes (2007)
- Representative, for department and school at the Arts & Sciences Spring Honors & Awards Ceremony (2006)
- Undergraduate Curriculum Coordinator (2016)
- Writer, Revised Course Fee Policy Proposal (to department) to assist in evaluating assessment and accountability of course fee rates (2012, 2010)

### **Service To Department and School (Selected Contributions)**

#### **Recruitment/Retention**

- Coordinator, alumni speakers for Communications Week.
- Faculty host, South Korean student exchange program (2014), including visits to Google (Ann Arbor) and Lowe Campbell Ewald (ad firm in Detroit), and Faculty representative for South Korean Women’s college visit (2015)
- Moderator, TCOM Career Day Panel (2012).
- Preview Day Greeter and Presidents Day recruitment coordinator—most years at BGSU
- Television/Audio Studio Tour Leader, 1998-2013

#### **Undergraduate Program**

- Academic Honesty case to A&S Dean’s Office (2014)
- At-Large Elected Member, School Undergraduate Curriculum Committee (2005-06)
- Attended BG Perspective meeting and training, May 15, 2014 (new UG initiative)
- Author course changes (TCOM 263 and 364) and new course TCOM 1990 (2008)
- Chair, Documentary Minor committee (2013): Developed proposal for minor, led committee discussion and development, wrote course sheets for Program Change and assembled packet for College review and School Undergraduate Program Committee review.

- Coordinator of new Documentary Minor paperwork and committee reviews, including two new Social Science-credit documentary history courses; Arts & Humanities Council meeting presentation (2014); approved by Provost Mar. 6, 2014.
- Department Curriculum Committee member for rollout with new building (2014)
- Department Undergraduate Curriculum Coordinator (2016)
- Developed curriculum-revision documents for departmental major (more than 50 documents, nearly 40 course-modification sheets), covering four specializations (BA/BAC), and three minors (2015)
- Leader, TCOM Video Focus Area, 2010-12
- Managed correspondence and substitution letters for Lorraine County Community College student (2015)
- Managed new-course process with Dr. Gi Woong Yun for Advertising Minor (2014)
- Media Studies, Undergraduate Program Committee, and Department curriculum group member (various years)
- Member, School Professional Master's Degree planning committee (2004)
- Undergraduate Program Coordinator as department rep (2014).
- Updated Media Studies specialization and Documentary Minor submissions to Arts & Sciences Council (2015)

### **Graduate Program**

- Academic Honesty examiner, graduate program (2015)
- Arranged gathering of grad student honorees (2016)
- Department member of Graduate Program Committee (2014); attended bi-weekly and ad-hoc meetings; reviewed new applications for MA/PhD; updated website material as assigned; special hearing on qualifying exam appeal (2014).
- Departmental Member, Graduate Program Committee (2013, 2012)
- Grad faculty orientation participant; submitted guidelines for success submitted (2015)
- Grade Appeal agent, graduate student, with report (2008)
- Graduate Program Colloquium attendee, participant (2014)
- Graduate Program Committee member (2018)
- Graduate student qualifier examiner (2016, 2014, 2012)
- Mentor, TCOM 3100 Documentary after 1968, graduate assistant/instructor of record (2015)

- Organized guest lecture by Ph.D. student Erika Behrmann on ideology in video games and Chelsea Kaunert on feminism in film and sport, for film/TV criticism course (2015)
- Organized guest lecture by Ph.D. students on video game criticism, history, and analysis: Bernadette Bowen, Jules Patalita, and Graeme Wilson, 2018.
- Organized guest lecture by Ph.D. student on video game technology and narrative/auteur theory, Jules Patalita, 2019.
- Participant Grad Awards ceremony (2014)
- Participant/contributor to Grad Core Template initiative (2015)
- Presenter Grad Colloquium on Book Publishing (2014)
- Respondent for Graduate Council Association conference, including paper reviews for panel presentations “Best of Enemies,” April 7-8, 2016.
- SMC Graduate program Master’s Plan II/Project; committee head (2015)

### **Technology Management**

- Advisor, Final Cut Pro and TV Studio Operations for Graduate Student instructor (2012)
- Chair/Co-Chair/Member, West Hall Studio Instructional Committee, 2013, 2012, 2011 (co-chair), 2010 (co-chair), 2009 (chair), 2008 (chair), 2007 (co-chair), 2006 (co-chair), 2005, 2004, and every year back to 1999 when the committee was co-founded with Dr. Jim Foust.
- Contributor, Ohio Board of Regents Technology Report (2009)
- Coordinated with PBS *Frontline* Documentary series website editor for BG on-campus workshop.
- Designer/Coordinator/Builder-Carpenter, School Television Studio interview set project and audio/video control room updates, with engineer Jim Barnes (2007-2009)
- Developer, DVD/CD duplication policy and form for West Hall (2012)
- Drone Camera policy discussion, part of Campus-wide discussion (2014)
- Liaison to ITS and Supervisor Final Cut Pro student workers (2010-2012); Media 100 nonlinear editing systems (2004-2006)
- Outreach to *Frontline* to coordinate on-campus visit related to website/digital platforms (for grant with Dr. Gi Woong Yun) (2014)
- Painter/Remodeler, video editing suites in West Hall (with Jim Barnes)
- Supervisor, four-camera videotaping of School Awards presentations and GLIPA presenters (2005)
- Supported save the station effort for WBGU-TV (2015)

### **Student Support**

- Media festival submission, documentary *Where Do The Torahs Go?* (2015)
- Poe Ditch Music Festival documentary pre-planning, reviewed documents and advised student volunteers (2015)
- Thesis manuscript editing/tracking changes (2014)
- Mock interview for Dr. Xiaoqun Zhang, with written comments (2014), (hired by U-Texas)
- Faculty Adviser, BG24 News TCOM (1998-2011)
- Faculty Representative, BG24 News 15-year Reunion event (2007)
- Host and organizer, Telecommunications Annual Video Festival, Student Union (2004- 2006)
- Producer, tribute video for graduating TCOM seniors (2005, 2006)

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### HONORS & AWARDS

- Emeritus status, Bowling Green State University Board of Trustees, May 21, 2021.
- Honored for years of service as founder and first chair in the formation of the BEA Documentary Division, April 22, 2020.
- Co-winner Wally Eberhard Award for Best Paper on Media and War and Honorable Mention William David Sloan Award for Top Faculty Paper, American Journalism Historians Association Virtual Conference, October 2-3, 2020. (For “A Journalist’s *Guernica*: With ‘East Pakistan, 1971,’ NBC’s Robert Rogers Introduces Rhonda Schwartz to Documentary Method in a Haunting Critique of U.S. Policy in the Pakistani Civil War.”)
- Honored for 20 years of service to BGSU (2019)
- My journal article, “The Blood of Others: Television Documentary Journalism as Literary *Engagement*,” was selected as winner of *American Journalism’s* Best Article Award by the American Journalism Historians Association in April 2018.
- Honored for ten years membership in American Journalism Historians Association, at Oct. 8-10 convention, 2015.
- Acknowledged by book author for insightful review of pre-publication manuscript for Johns Hopkins University Press, Sept. 29, 2015.
- Recognized for fifteen years of service to Bowling Green State University, May 2014.
- Winner, 2013 Tankard Book Award for best book relevant to journalism and mass communication published in 2012, issued by the Standing Committee on Research, AEJMC, August 8, 2013, Washington, D.C. (Annual competition honoring the late Dr. James W. Tankard, Jr., University of Texas at Austin, since

2007).

- Honorable Mention, American Journalism Historians Association annual book award for *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News*; to be awarded at AJHA annual convention, Sept. 26-28, 2013, New Orleans.
- Finalist, Frank Luther Mott-Kappa Tau Alpha Journalism and Mass Communication Research Award, for *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News*, summer 2013; Kappa Tau Alpha is the national college honor society founded in 1910 for scholarship in journalism and mass communication.
- Certificate of Appreciation, for serving as judge in the 2012-2013 Merit Awards Program by the United States Marine Corps Combat Correspondents Association Foundation, received summer 2013.
- Honoree, Friends of the University Libraries Authors and Artists Reception, 2013, 2006, 2005, 2004.
- Top-five Finalist, Master Teacher Award, February 2013, Bowling Green State University Alumni Association; student nomination in December 2012.
- Top Paper Winner, Documentary Division Paper Competition, BEA, for "Under Fire: The Rise of NBC News Documentary Producer Ted Yates," December 2011.
- Chair's Award, Department of Telecommunications, presented by Dr. Louisa Ha and the Director, School of Media & Communication, 2009.
- Appreciation for Leadership, Award from Documentary Division members of BEA honoring service as division chair, 2005-2008, issued April 18, 2008.
- Video Tribute, presented by students of TCOM 468, Video III, recognizing contributions as a professor and friend, spring 2006.
- Co-winner, 22<sup>nd</sup> Annual Covert Award in Mass Communication History for best mass communication history article or chapter in an edited collection published the previous year, by the Association of Education in Journalism and Mass Communication (AEJMC), History Division Covert Committee, summer 2006.
- Faculty Fellow, NATPE (National Association of Television Programming Executives) 2005 Conference, Las Vegas, NV, awarded November 15, 2004.

**Recognition for *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News***

- "Q&A with Professor Tom Mascaro," Book Q&As with Deborah Kalb, March 29, 2014, <http://deborahkalbbooks.blogspot.com/2014/03/q-with-professor-tom-mascaro.html>
- AEJMC News, newsletter 46:5, September 15, 2013, p. 5.
- Bowling Green State University, Zoom News, September 12, 2013.

- Reed Smith, *Journalism History* 39:1 (Spring 2013), pp. 63-64: "Mascaro, however, does not just report on the documentary unit's accomplishments. He also participates in critical analysis of the unit and the industry."
- Jan Thompson, *Gateway Journalism Review* (Winter 2013), pp. 38-39: " 'Into the Fray' is a thoughtful and well-researched overview how the NBC's Washington Documentary Unit was created in the early 1960s. . . . [and] a significant contribution to the history of broadcast journalism and the long-form documentary."
- Mike Conway, *American Journalism*, 30:2, 2013, pp. 279-81: "The strength of the book is the author's ability to take us inside the process of documentary work, from idea through broadcast and reactions, showing the complicated interplay between the people involved in the projects as well as the challenges and obstacles."
- Chris Sterling, *CBQ (Communication Booknotes Quarterly)*, 44:1 (January-March 2013), p. 24: "a well-written, yet research-based, study of the golden age of television documentary, something largely forgotten today."
- Jack Paxton, *Leatherneck*, April 2013, p. 62: "Tom Mascaro's style makes fact read like fiction. It's a book you will not want to put down."
- Story and Citation: *Transmitter*, bulletin of the Broadcasting Archives at the University of Maryland, College Park, Winter 2013.
- Gary Hess, Emeritus Distinguished Research Professor of History, BGSU: "an important book in several ways. First, Mascaro captures the excitement and expectations of television's early days. . . . Second, he reminds us that the quality of the early documentaries exemplified television at its finest. . . . Finally, Mascaro's book ought to be required for those politicians, scholars and others who condemn the media for its 'liberal bias' and anti-Americanism."

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