

Alberto González

Professor and Chair
Department of Communication
School of Media & Communication
Bowling Green State University
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Education

1986	Ph.D. Communication, Ohio State University
1980	M.A. Communication, Ohio State University
1977	B.S. Speech Education major, English minor (Cum Laude) Bowling Green State University

Academic and Administrative Positions

2013-present	Professor & Chair, Department of Communication
2009-2013	Professor, School of Media & Communication, Department of Communication
2000-2008	Professor & Vice Provost, BGSU
1999-2000	Professor & Chair, Dept. of Interpersonal Communication, BGSU
1997-1999	Associate Professor & Chair, Dept. of Interpersonal Communication, BGSU
1992-1997	Associate Professor, Dept. of Interpersonal Communication, BGSU
1987-1992	Assistant Professor, Texas A&M University, College Station, TX
1986-1987	Assistant Professor, University of Minnesota, Morris
1983-1986	Instructor, University of Minnesota, Morris

Awards

2007	Distinguished Teacher-Scholar of Communication Studies (Latino/a Communication Studies Division of the National Communication Association)
2005	Outstanding Research Award (American Alliance for Theatre & Education)
2005	Male Image Award (Phi Beta Sigma, BGSU)
2000	Community Building Award (Latino Student Union, BGSU)
2000	Omicron Delta Kappa (leadership honorary)
1999	Diamante Award--Outstanding contributions in education

- 1999 Winifred O. Stone Faculty Mentor Award (Graduate College, BGSU)
- 1995 Distinguished Scholarship Award (International and Intercultural Division of the Speech Communication Association)
- 1994 Outstanding Contributor to Graduate Education (BGSU Graduate Student Senate)
- 1983 Walter B. Emery Award (Ohio State U. Dept. of Communication)

Teaching and Advising

Courses Taught:

Graduate

Intercultural Communication
 Culture and Communication
 Intercultural Rhetoric
 Humanistic Research Methods
 Contemporary Rhetorical Theory
 Rhetoric and Popular Music
 Rhetoric and Technology
 Rhetorical Criticism
 Political Rhetoric
 Philosophical Foundations of Communication Studies

Undergraduate

Intercultural Communication
 Leadership Communication
 Business & Professional Speaking
 Persuasion
 University Success 100
 Introduction to Communication
 President's Leadership Academy Summer Course

Doctoral Dissertations Directed

- Linda Ziberi, "The Rhetorical Uses of Multiculturalism: An Ideographic Analysis of the European Union and Macedonian Discourses in the Dialogue for EU Accession," May 2012. (Co-directed with Dr. Lara Martin-Lengel.)
- Eva Szalvai, "Emerging Forms of Globalizations Dialectics: 'Interlocalization' and New Praxis of Power and Culture in Commercial Media and Development Communication," August 2008.
- Hsin-I Cheng, "Culturing on the Borderlands: A Critical Ethnography on Taiwanese and Chinese Transnational Practices." August 2006. (NOTE: The publication of this dissertation received the top book award from the International and Intercultural Communication Division of the National Communication Association, November 2009.)
- Souhad A. Kahil, "A Rhetorical Examination and Critique of *Hezbollah*, The Party of God." May 2006.
- Hoda Al-Mutawah, "Gender Relations in the Arab World: A Rhetorical Criticism of Naguib Mahfouz's *Awlad Haratina*." December 2005.
- Jerry Fliger, "The Rhetorical Inducements of Time: Constructing National Identity in the Discourse Surrounding Australia's Aboriginal Issue." August 2005.
- Rosalinda Cantú, "The Cultural Construction of Latino/a Identity on *El Show de Cristina*." August 2005.
- Amy Heuman, "An Ethic of Speaking With: Articulating a Politics of Location in Cultural Communication Research." August 2004.

- Colleen Coughlin, "Lezbe Friends, U-Hauls and Baubo: A Study of Lesbian Stand-Up Comedy." May 2004.
- Georgina Oana L. Gabor, "Play(ing) With(in) Parentheses: A Meta-critical Analysis of Cultural Rhetoric." August 2003. (Co-Directed with Dr. Joseph Austin)
- Deidra Donmoyer, "Finding Space: A Criticism of the Rhetorical Construction of the Female Action hero in Film." August 2003.
- Guillermo J. Gibens, "Audience Perceptions of *Univisión*: Three Hispanic Groups." May 2003.
- Bei Cai, "Cultural-Other Representation: Reporting the Hong Kong Transfer by American Media in the Post Cold-War Era." August 2002.
- Barbara Hugenberg, "Fan Culture of the Cleveland Browns Organization: A Critical Ethnography." May 2001.
- Cory L. Young, "Preaching to the Choir: A Critical Interpretive Study of the Meanings of Diversity." December 2001. (Co-Directed with Dr. Paige Edley.)
- Lori Walters-Kramer, "Performing Emancipatory Rhetorics: The Possibilities of Michelle Shocked's Musics, Discourses, and Movements," August 2001.
- Molly Swiger, "'Consuming' Third World Children: Constructing an American Self," December 2000.
- Michael G. Robinson, "Genre from the Audience Perspective: Science Fiction." August 2000
- Andrew E. Rudd, "Constructing Identity through Communication Performances and Practices in Muskegon Garage Sales." August 1999.
- Trudi Peterson, "Between Compliance and Resistance: The Narrative Articulation of Women's Interrelationships with Beauty Discourses." December 1998.
- Patricia S. Hill, "Speaking from within: (His)Stories of African American Mothers and Daughters of Shaker Heights." August 1998.
- Adriana Karch, "The Symbolic Construction of a Learning Organization: An Ethnography of Owens Corning World Headquarters' Learning Center." August 1998.
- Jennifer M. Willis, "Constructing the Immigrant: Elite Discourse and Immigration Policy." August 1997. (NOTE: This dissertation received the top dissertation award from the International and Intercultural Communication Division of the National Communication Association, November 1998.)
- Sue L. Wenzlaff, "The Dynamics of Organizational Leadership Change." December 1996.
- Pravin Rodriguez, "Cultural Discourses and Identity Maintenance of Asian Indians at a Hindu Temple." August 1996.
- Monica D. Carter, "A Metaphorical Analysis of African American Managers in their Working Environments." December 1995.
- Alice Crume, "Ethnography of Speaking: A Case Study of a Community-Based Mediation Center." December 1995.
- Pamela Green, "Aretha Franklin: The Emergence of Soul and Black Women's Consciousness in the Late 1960s and 1970s." December 1995.

Anthony Esposito, "A Cultural Analysis: The Rhetoric of Congressman James Traficant." August 1995

Tonia K. Stewart, "The Social Drama of the Clarence Thomas/Anita Hill Hearing." December 1994.

Shaorong Huang, "To Rebel is Justified: A Rhetorical Study of China's Cultural Revolution Movement, 1966-1969." August 1994.

Graduate Advisor

Eun Young Lee	ABD, Fall 2013
Abdulrahman Aljahli	Coursework completed
Chad Nelson	Advisor
Courtney Wright	Advisor

Member, Doctoral Committee

Christy Mesaros-Wincles	dissertation defended, Spring 2012
Matthew Lamb	dissertation defended, Spring 2011
Toniesha Taylor	dissertation defended, Fall 2008
Peiling Lee	dissertation defended, Spring 2008
Aaron Burton	dissertation defended, Spring 2008
Jennifer Walton	dissertation defended, Spring 2006
Christine Pease-Hernandez	dissertation defended, Fall 2004
Ako Inuzuka	dissertation defended, Summer 2004
John Howard	dissertation defended, Summer 2003
Laura Prividera (COMS)	dissertation defended Spring 2002
Doresa Perry (COMS)	dissertation defended, Summer 2001
Bazan Romero (ACS)	dissertation defended, Fall 2000
Wayne Sneath (ACS)	dissertation defended, Fall 2000
Mary Vaughn (IPC)	dissertation defended, Spring 1999
Colleen Coleman (IPC)	dissertation defended, Spring 1999
Laura Mason (IPC)	post-comps/pre-prospectus
James Miller (IPC)	dissertation defended, Fall 1997
David Palmer (IPC)	dissertation defended, Fall 1997
Kari Baumgartner (IPC)	dissertation defended, Fall 1997
Yolanda Lewis (Eng)	ABD, Spring 1996

Graduate College Representative:

Carolyn Jambard Sweet (ACS)	post-prelim; pre-proposal
Brady Gaskins (HEA)	August 2009
Laura Gonzales (HEA)	August 2006
Brent A. Marsh (HEA)	August 2006
Molly McClure (HEA)	Spring 2005
Thomas Cahoon (HEA)	Fall 2002
Kimberly Caldwell (HIST)	Fall 2001
Yvonne Prather (MCOM)	Summer 1998
Tamara Powell (ACS)	Spring 1999

Master's Degree Students

Practicum Committee	Lisa Walker Sandoval (English) May 2005 Laura Cismas (English) May 2006
Thesis Advisor	Wendy Fournier (ACS) December 2000

Publications

Forthcoming:

- Baldwin, J., Coleman, R.M. & González, A., Shenoy-Packer, S. (2014). *Intercultural Communication: For Everyday Life*. Boston, MA: Wiley-Blackwell.
- Harris, T.M. & González, A. (2014). Constructing a Cultural Identity Through Family Communication. In L.H. Turner & R. West (Eds.) *The Handbook of Family Communication*. Thousand Oaks, CA: Sage.
- González, A. & Labbe, B.R. (2014). Rationality and Critical Intercultural Research. *Hypothesis: Rationality and Communication*.

Books:

- González, A. & Harris, T.M. (Eds.) (2013). *Mediating Cultures: Parenting in Intercultural Contexts*. Lanham, MD: Lexington Books.
- González, A., Houston, M. & Chen, V. (Eds.) (2012). *Our Voices: Essays in Culture, Ethnicity and Communication, 5th Edition*. New York, NY: Oxford University Press.
- González, A. & Tanno, D.V. (Eds.) (2000). *Rhetoric in Intercultural Contexts*. Thousand Oaks, CA: Sage.
- Tanno, D.V. & González, A. (Eds.) (1998). *Communication and Identity Across Cultures*. Thousand Oaks, CA: Sage.
- González, A. & Tanno, D.V. (Eds.) (1997). *Politics, Communication, and Culture*. Thousand Oaks, CA: Sage.
- Medhurst, M.J., González, A. & Peterson, T.R. (Eds.) (1990). *Communication & the Culture of Technology*. Pullman, WA: Washington UP.
- González, A. (1990), *Public Speaking: A Basic Course Supplement*. Dubuque, IA: Kendall/Hunt.

Articles & Book Chapters:

- Mutua-Kombo, E. & González, A. (2013). Ideographs of Suppression: Jomo Kenyatta's Independence Day Speech. *African Yearbook of Rhetoric*, 4/(1): 12-19.
- González, A. & Harris, T.M. (2013). Introduction. In A. González & T.M. Harris (Eds.) *Mediating Cultures: Parenting in Intercultural Contexts*, (ix-xiv). Lanham, MD: Lexington Books.

- González, A., Houston, M. & Chen, V. (2012). Introduction. In A. González, M. Houston & V. Chen (Eds.). *Our Voices: Essays in Culture, Ethnicity and Communication, 5th Edition* (xi-xxiii). New York, NY: Oxford University Press.
- González, A. and Willis-Rivera, J. (2012). Hispanic Heritage Month: Not for Members Only. In A. González, M. Houston & V. Chen (Eds.). *Our Voices: Essays in Culture, Ethnicity and Communication, 5th Edition* (pp. 141-149). New York, NY: Oxford University Press.
- González, A. (2011). Reflecting Upon "Enlarging Conceptual Boundaries: A Critique of Research in Intercultural Communication" in R. Halualani and T. Nakayama (Eds.). *Blackwell Handbook of Critical Intercultural Studies* (pp 53-58). Oxford, England: Blackwell.
- González, A. (2011). Listening to Our Voices: Latina/os and the Communities They Speak. In M. Holling & B. Calafell (Eds.). *Latina/o Discourse in Vernacular Spaces: Somos de Una Voz?* (pp. 3-15). Lanham, MD: Lexington Books.
- González, J.B., Cantú, R. and González, A. (2006). "Staging Whiteness: Possibilities for Resistance and Revelation in a High School Production of *Simply Maria, Or the American Dream*." *Youth Theatre Journal*, 20: 124-139. Reprinted in L. M. Cooks and J. S. Simpson, Eds. (2007). *Dis/Placing Race: Whiteness, Pedagogy, Performance* (pp. 141-167). Landham, MD: Lexington Books.
- González, A. and Cheng, H. (2004). "Intercultural Rhetoric." In J.L. Golden, G.F. Berquist, W.E. Coleman and J.M. Sproule, Eds. *The Rhetoric of Western Thought: From the Mediterranean World to the Global Setting*, Eighth Edition (Dubuque, IA: Kendall/Hunt): 471-478.
- González, A. and González, J.B. (2002). "The Color Problem in Sillyville: Negotiating White Identity in One Popular Kid-Vid." *Communication Quarterly*, 50: 410-421.
- González, A. and Heuman, A. (2003). "The Latin Grammys and the ALMAs: Awards Programs, Cultural Epideictic, and Intercultural Pedagogy." *Journal of Latinos and Education*, 2: 47-57.
- Tanno, D.V. and González, A. (1998). "Sites of Identity in Communication and Culture." In D.V. Tanno and A. González. (Eds.), *Communication and Identity Across Cultures* (pp. 3-7). Thousand Oaks, CA: Sage.
- González, A. and Tanno, D.V. (1997). "Imaginative Frames for Politics, Communication, and Culture. In A. González and D.V. Tanno. (Eds.), *Politics, Communication, and Culture* (pp. 3-8). Thousand Oaks, CA: Sage.
- Cai, Bei and Alberto González, "The Three Gorges Project: Technological Discourse and the Resolution of Competing Interests." *Journal of Intercultural Communication*, 7(1997): 101-111.
- Jennifer L. Willis and Alberto González, "Reconceptualizing Gender Through Intercultural Dialogue: The Case of the Tex-Mex Madonna," *Women & Language*, 20(1997): 9-12.
- Alberto González, "My Back Pages: Confessions of a Fugitive Interculturalist." In J. Trent (Ed.) *Communication views from the helm for the 21st century*. (Boston: Allyn and Bacon, 1997): 380-384.
- Alberto González and Jennifer L. Willis, "Remembering Selena," In A. González, M. Houston, and V. Chen. (eds.) *Our Voices: Essays in Culture Ethnicity and Communication, 2nd Edition*. (Los Angeles: Roxbury Press, 1997): 41-45.

- Alberto González, Jennifer Willis, and Cory Young, "Cultural Diversity and Organizations." In P. Y. Byers (Ed.) *Organizational Communication: Theory and Behavior*, (Boston: Allyn & Bacon, 1997): 284-304.
- Alberto González and Shaorong Huang, "Expanding the Knowledge Base: Reconsidering the Communication Literature," *Journal of the Association of Communication Administration*, 3(1994): 160-169.
- Alberto González, Marsha Houston, and Victoria Chen, "Introduction," In *Our Voices: Essays in Culture, Ethnicity, and Communication*, A. González, M. Houston, V. Chen, (Eds.) (Los Angeles: Roxbury Press, 1994): xii-xxi.
- Alberto González and Gloria Flores, "Tejana Music and Cultural Identification," In *Our Voices: Essays in Culture, Ethnicity, and Communication*, A. González, M. Houston, V. Chen, (Eds.) (Los Angeles: Roxbury Press, 1994): 37-42.
- Alberto González and Tarla Rai Peterson, "Enlarging Conceptual Boundaries: A Critique of Research in Intercultural Communication," In *Transforming Visions: Feminist Critiques in Communication Studies*, S.P. Bowen and N. Wyatt, (Eds.) (New York: Hampton Press, 1993): 249-279.
- Alberto González, "Facilitating Cultural Diversity: A Latino Perspective," *ACA Bulletin*, 78 (Oct. 1991): 46-49.
- Alberto González, "Rhetoric, Culture Class, and Dylan's Blood on the Tracks," in Martin J. Medhurst and Thomas W. Benson, eds., *Rhetorical Dimensions in Media: A Critical Casebook*, (Dubuque: Kendall/Hunt, 1991): 308-321.
- Alberto González and Charmaine Bradley, "Breaking into Silence: Technology Transfer and Mythical Knowledge among the Acomas of Nuevo Mexico," *Communication and the Culture of Technology*, M.J. Medhurst, A. González, and T.R. Peterson (Eds.) (Pullman: Washington State UP, 1990): 63-76.
- Alberto González, "Mexican 'Otherness' in the Discourse of Mexican Americans," *Southern Communication Journal*, 55(Spring 1990): 276-291.
- Alberto González, "'Participation' at WMEX-FM: Interventional Rhetoric of Ohio Mexican Americans," *Western Journal of Speech Communication*, 53(Fall 1989): 398-410.
- Alberto González, "Concealed Pragmatism In Weaver's Rhetorical Theory," *Speech Communication Annual*, 3(Winter 1989): 63-72.
- John J. Makay and Alberto González, "Dylan's Biographical Rhetoric and the Myth of the Outlaw Hero," *Southern States Speech Journal* 52 (Winter 1987): 165-180.
- W. Thomas Duncanson and Alberto González, "A Program of Faculty Development for Small College Career Satisfaction," *Association for Communication Administration Bulletin* 58 (Oct. 1986): 39-42.
- Alberto González, "Cultural Predispositions of Mexican Americans: A Rhetorical Experiment in Textual Criticism," *Studies in Communication Theory and Interpersonal Interaction*, Sari Thomas, (Ed.), (Norwood, NJ: Ablex Publishing Corp., 1984): 40-50.
- Alberto González and John J. Makay, "Rhetorical Ascription and the Gospel According to Dylan," *Quarterly Journal of Speech*, 69 (1983), 1-14. Rpt. in Sonja K. Foss, *Rhetorical Criticism: Exploration & Practice*, (Prospect Heights, IL: Waveland, 1989): 49-65.

Book Reviews:

González, A. (1999). [Review of the book *The Rhetorical Career of César Chávez*]. *Quarterly Journal of Speech*, 85, 439-440.

González, A. (1990). [Review of *Discourse and Discrimination and Communicating Racism*]. *Quarterly Journal of Speech*, 76, 214-16.

Conference Papers and Presentations

Alberto González & Monica L. González, "Media Use and Latina Identity in a Bicultural Family," National Communication Association (NCA) Convention, Orlando, FL, November 2012.

Alberto González, "Pedagogy and Intercultural Knowing: The Case of Latinidad," Central States Communication Association Convention, Cleveland OH, April 2012.

Alberto González, "Vernaculars of 'Home' Among Ohio Mexican Americans," CSCA Convention Milwaukee, WI, April 2011.

Alberto González, Vernacular Rhetoric of Ohio Mexican Americans, Invited Presentation at New York University, New York, NY, September, 2010.

Alberto González, "Building Bridges Between Critical Cultural Studies and Latina/o Communication Studies," Paper Presenter, NCA Convention, San Francisco, CA, November 2010.

Alberto González, "Rhetorical and Cultural Outbursts," Panel Participant, CSCA Convention, Cincinnati, OH, April 2010.

Alberto González, "Settling in Time of Change: 'Five Years Out' in Culture and Communication." Panel Participant, NCA Convention, Chicago, IL, November 2009.

Alberto González, "Five Years Out: De-Marginalizing the Voice(s) of the Other in Communication Scholarship." Panel Participant, NCA Convention, Chicago, IL, November 2009.

Alberto González, "Womentoring Session Three: Achieving Tenure and Setting Priorities" Participant, NCA Convention, Chicago, IL, November 2009.

Alberto González, Discourses of Stability and Change: The Past, Present and Future of La Raza Caucus, Panel Participant, NCA Convention, Chicago, IL, November 2009.

Alberto González, "Online Classes in Intercultural Communication: Embracing/Resisting Change." Panel Participant, NCA Convention, Chicago, IL, November 2009.

Alberto González, Top Papers in International & Intercultural Communication, Respondent. NCA Convention, San Diego, CA, 2008.

Alberto González, "Health, Aging, and Latinos," Organization for the Study of Language, Communication and Gender Conference. Memphis, TN, 2008.

Alberto González, Top Papers in International & Intercultural Communication, Respondent. NCA Convention, Chicago, IL, 2007.

- Alberto González, Communication and the U.S. Immigration Debate. CSCA Convention, Minneapolis, MN, 2007.
- Alberto González, Strategies on Publication & Academic Advancement, Roundtable Discussion. NCA Convention, Boston, MA, 2005.
- Rosalinda Cantú and Alberto González, Race Relations in *El Show de Cristina*. NCA Convention, Boston, MA, 2005.
- Alberto González, Communication Teachers Dialogue on the (In)Visibility of Whiteness, Respondent. NCA Convention, Chicago, IL, 2004.
- Alberto González, Ten Years Post OJ: Race, Ethnicity and Communication Studies, Panel Participant. NCA Convention, Chicago, IL, 2004.
- Alberto González, Central States Rocks? Perspectives through Intercultural Lenses. Panel Participant, CSCA Convention, Cleveland, OH, 2004.
- Alberto González, Teaching “Sensitive Topics” in the Basic Communication Course, Respondent. CSCA Convention, Cleveland, OH, 2004.
- Alberto González, Discussion Workshop for Faculty Looking to Move into Administration, Panel Participant. NCA Convention, New Orleans, LA, 2002.
- Alberto González, Top Competitive Papers Panel Respondent, Latino/a Communication Studies Division. NCA Convention, New Orleans, LA, 2002.
- Alberto González, Strategies for Addressing Student Resistance to Intercultural Communication, Panel Participant. ECA Convention, New York, NY, 2002.
- Alberto González, Collaborating for Change: Dialogue among NCA Editors and Scholars about Diversity. NCA Convention, Atlanta, GA, 2001.
- Alberto González, “Cultural Ritual at the Latino Grammys,” Conference on Latino/as, Language, and Globalization. University of Connecticut, April 2000.
- Alberto González, Outcome-Based Approaches to Intercultural Communication, Panel Participant. NCA Convention, Seattle, WA, 2000.
- Alberto González, Difference Matters in Organizational Communication, Panel Participant. NCA Convention, Chicago, IL, 1999.
- Alberto González, Coloring Outside the Lines: Hammerback & Jensen’s *The Rhetorical Career of César Chávez*, Chair & Panel Participant. NCA Convention, Chicago, IL, 1999.
- Alberto González, From Cyberdivas to Cyberdogmas: Contextualizing the Rhetoric of Virtual Community, Respondent. NCA Convention, Chicago, IL, 1999.
- Alberto González, Thinking at the Margins, Publishing at the Center, Spotlight Panel Participant. Central/Southern Communication Association Convention, St. Louis, MO, 1999.
- Alberto González and Linda Cantú, The Rhetorical Career of Cesar Chavez, Panel Participant. Western Speech Communication Association Convention, Vancouver, B.C., 1999.
- Alberto González, Spotlight on Scholarship: Beyond the Millennium, Part I: Underlying Issues in Communication Inquiry, Panel Participant. NCA Convention, New York, NY, November, 1998

- Alberto González, *New Horizons: The Intellectual Bases for Diversity*, Panel Participant. NCA Convention, New York, NY, November 1998
- Alberto González, *Change and Continuity in Intercultural Communication Textbooks: Lessons Learned and New Visions in Intercultural Communication*, Panel Participant. NCA National Convention, NYC, November 1998.
- Alberto González, *Lessons Learned: Contextualizing Participation Concerns of Historically Marginalized Groups in Communication Research*, Panel Chair. NCA Convention, NYC, November 1998.
- Alberto González, *Food for Thought: Critical Approaches to Cultural Consumption*, Panel Chair and Respondent. CSCA Convention, Chicago, April, 1998.
- Alberto González and Linda Cantú, "*Si Se Puede* and Beyond: Cultural Commodities and Mexican American Activism." NCA Convention, Chicago, IL, 1997.
- Jo Beth González and Alberto González, "The Color Problem in Sillyville: Hegemonic Whiteness in One Popular Kid-Vid." NCA Convention, Chicago, IL, 1997.
- Alberto González, "The De/Politicized Space of Communication: The Relationship of Ethnic Caucuses and the Intercultural/International Communication Division," Panelist. NCA Convention, Chicago, IL, 1997.
- Alberto González, *The Centrality of Communication: Negotiations of Narrative of Difference and Identity at the Margin*, Respondent. NCA Convention, Chicago, IL, 1997.
- Dolores V. Tanno and Alberto González, "Sharing the Wealth Presentation: Intercultural Dialogue--Perspectives on the Study of Culture and Communication." NCA Convention, Chicago, IL, 1997.
- Alberto González, "A Conjunctural Approach to Identity and Intercultural Relations." CSCA Convention, St. Louis, MO, 1997.
- Alberto González, *Pedagogy and the Resistant Student: Discussing Diversity in the Classroom*, Panel Discussant. CSCA Convention, St. Louis, MO, 1997.
- Alberto González, *Intercultural Communication Study--History, Status Quo, and Future*, Panel Discussant. CSCA Convention, St. Louis, MO, 1997.
- Alberto González, *Communication in Intercultural Settings*, Panel Facilitator. CSCA Convention, St. Louis, MO, 1997.
- Alberto González, "Issues in Intercultural Communication Research." Conference of the Americas, Mexico City, Mexico, 1997.
- Alberto González, "Making Graduate Education in Communication a More Diverse Place," Task Force Participant. Speech Communication Association (SCA) National Convention, Washington, D.C., 1996.
- Jennifer L. Willis and Alberto González, "A Rhetoric of Participation: Interests and Invitations from the Field." CSCA, St. Paul, MN, 1996.
- Colleen Coleman and Alberto González, "Right vs. Left on the AM Dial: Limbaugh and Cuomo Construct a Political Spectacle." CSCA, St. Paul, MN, 1996.

- Alberto González, "Ecumenism Among Us": Communication Perspectives Bridging Religious Differences, Round Table Participant. CSCA, St. Paul, MN, 1996.
- Alberto González, Perspectives on Interpreting Culture: Experiences from the Field, Roundtable Participant. Eastern Communication Association Convention, New York, NY, 1996.
- Alberto González, "Toward Defining Multicultural Learning in Communication Classrooms." SCA National Convention, San Antonio, TX, 1995.
- Alberto González and Shaorong Huang, "Cultural Identity and Intercultural Acceptance: Chinese Prescriptions in *Pushing Hands*." SCA National Convention, San Antonio, TX, 1995.
- Alberto González, "Shaping the Contours of a Postmodern Communication Ethic," Round Table Participant. SCA National Convention, San Antonio, TX, 1995.
- Alberto González, "The New Congress: Shifting Attitudes Toward Multiculturalism?" CSCA Convention, Indianapolis, IN, 1995.
- Alberto González, The Challenges and Possibilities of Cross-Cultural Communication: The Furor over Nation of Islam's Khalid Abdul Muhammad, Roundtable Participant. CSCA, Indianapolis, IN, 1995.
- Alberto González, Issues in Communicating across Cultures, Round Table Participant. CSCA, Indianapolis, IN, 1995.
- Alberto González and Cate Cardwell, "Politics and Cultural Identity: Narrative Fragments from a Chicana's Campaign." SCA National Convention, New Orleans, LA, 1994.
- Alberto González and Dolores V. Tanno, "Reframing the Mexican American Identity: The Case of Henry Cisneros." SCA National Convention, Miami Beach, FL, November 1993.
- Alberto González, "Enhancing Multiculturalism in Times of Scarce Resources." SCA National Convention, Miami Beach, FL, November 1993.
- Alberto González, "Kenneth Burke, Otherness, and Mexican American Rhetoric." Kenneth Burke Society Second National Triennial Convention, Airlie, VA, April 1993.
- Alberto González, "Quantitative and Qualitative Approaches in Intercultural Communication Research: Toward a Program of Synthesis." SSCA/CSCA Convention, Lexington, KY, April 1993.
- Alberto González, Dialogue: Toni Morrison's *Playing in the Dark, Whiteness and the Literary Imagination*, Roundtable Participant. SSCA/CSCA Convention, Lexington, KY, April 1993.
- Alberto González and Thomas L. Wilmeth, "'Whatever You Got to Say to Me Won't Come as Any Shock:' Terms for Truth and Speech in Bob Dylan's Musical Rhetoric." SCA National Convention, Chicago, November 1992.
- Alberto González, "Dimensions of the Political Correctness-Cultural Conservatism Debate." SCA National Convention, Chicago, November 1992.
- Alberto González, "The Interpretive Turn in Intercultural Communication Research." Ohio Speech Communication Association Convention, Columbus, October 1992.
- Alberto González. "Rhetorical Criticism and the Multicultural Public: The Case of Henry Cisneros." Western Speech Communication Association, Boise, February 1992.

- Alberto González. "The Search for La Raza: Issues and Perspectives for Communication Research," SCA National Convention, Atlanta, November 1991.
- Alberto González, "Facilitating Cultural Diversity: A Latino Perspective." Eastern Communication Convention, Pittsburgh, April 1991.
- Alberto González, "Toward an Integrated Multi-Cultural Curriculum." Southern States Communication Association Convention, Tampa, April 1991.
- Alberto González, "*Comunicación Alternativa*: The Trend toward Popular Communication in Latin America." SCA National Convention, Chicago, November 1990.
- Tarla Rai Peterson and Alberto González, "Entreé in Gender Research: Responsibilities, Difficulties, and Potential." Conference on Research in Gender and Communication, Atlanta, Georgia, March 1990.
- Alberto González and Karen E. Altman, "Prescribing for Minorities in Post Civil Rights America: The Discourse of Prejudice in Two Official English Campaigns." Southern States Communication Association Convention, Birmingham, Alabama, April 1990.
- Alberto González and Tarla Rai Peterson, "Unexplored Possibilities for a Feminist Perspective in Intercultural Communication Inquiry." SCA Convention, San Francisco, November 1989.
- Alberto González and Charmaine Bradley, "Breaking into Silence: Technology Transfer among the Acoma of *Nuevo Mexico*." Conference on Communication and the Culture of Technology, Texas A&M University, March 1989.
- Alberto González, "The Agrarian Hero Re-Defined: The Populist Rhetoric of Jim Hightower." SCA Convention, New Orleans, November 1988.
- Alberto González and Anita Horecka, "Reception Situation *Qua* Interpretive Community: Farmers' Perceptions of News Media Coverage on 'The Farm Crisis.'" CSCA Convention, Schaumburg, IL, April 1988.
- Alberto González, "'The Long Night of Their Captivity: Thematic Influences of King's I Have A Dream Address on the Northwest Ohio Farmworker Boycott." Conference on the Oratory of Martin Luther King, Jr., the Martin Luther King Center, Atlanta, Georgia, January 1988.
- Alberto González, "'Participation' In Mexican American Self-Presentation: Rhetorical Requirements for WMEX-FM." SCA Convention, Boston, November 1987.
- Beth Bader and Alberto González, "History As Rhetoric: Political Activism Among the Sioux Indians of Sisseton, South Dakota." CSCA Convention, Cincinnati, April 1986.
- Alberto González, "*La Voz* Speaks: Hispanic Responses to Entrepreneurial Rhetoric." CSCA Convention, Cincinnati, April 1985.
- Alberto González, "Interrelated and Interdependent Factors in Hispanic Criticism." SCA Convention, Denver, November 1985.
- Alberto González, "The 'Otherness' of Mexican Americans in Ohio: A Pazian Critique." SCA Convention, Denver, November 1985.
- Alberto González and W. Thomas Duncanson, "A Program of Faculty Development for Small College Career Satisfaction," CSCA Convention, Indianapolis, April 1985.
- Alberto González, "Mexican American Perceptions of First Amendment Freedoms." SCA Convention, Chicago, November 1984.

Alberto González and John J. Makay, "American Myth and Dylan's Biographical Rhetoric."
SCA Convention, Washington, D.C., November 1983.

Alberto González, "Cultural Predispositions of Mexican Americans: A Rhetorical Experiment in
Textual Criticism." Conference on Culture and Communication, Temple University,
Philadelphia, April 1982.

Professional Service

Editorial Appointments

Review and Criticism editor, "Critical Perspectives on Latin American Media Research."

Critical Studies in Mass Communication, 16, 1999, 226-243.

Co-editor (w/Dolores V. Tanno), *International and Intercultural Communication Annual*, 20, 21,
22.

Ad Hoc Reviewer	<i>Health Communication</i> (2013)
Editorial Board	<i>Journal of International & Intercultural Communication</i> (2013-)
Editorial Board	<i>Journal of Intercultural Communication Research</i> (2010-present)
Editorial Board:	<i>Howard Journal of Communications</i> , (vol. 5-present)
Editorial Board	NCA Non-Serial Publications (2006-2010)
Editorial Board	<i>Communication Yearbook</i> , (2006-2008)
Ad Hoc Reviewer:	<i>Communication Yearbook</i> 30
Editorial Board:	<i>Critical Studies in Media Communication</i> (2002-2004)
Editorial Board:	<i>Communication Quarterly</i> (2000-2003)
Ad Hoc Reviewer:	<i>Critical Studies in Mass Communication</i> (1999)
Editorial Board:	<i>Communication Studies</i> (1997-2000)
Editorial Board:	<i>Journal of Applied Communication Research</i> (special issue, 1998)
Ad Hoc Reviewer:	<i>Western Journal of Communication</i> (1997)
Ad Hoc Reviewer:	<i>Communication Studies</i> (1995)
Associate Editor:	<i>Quarterly Journal of Speech</i> , 79-81 (1993-95).
Associate Editor:	<i>Women's Studies in Communication</i> (1992-96).
Reviewer:	<i>NY Speech Communication Annual</i> Vols. 4-5(1990-91).
Ad Hoc Reviewer:	<i>Western Journal of Speech Communication</i> (1990)

National Communication Association

Chair, NCA Affirmative Action and Intercaucus Committee, (2007-2012)

Member, Nominating Committee, (2007-2012)

Member, Legislative Assembly (2005-2008 and 2010-2012)

Paper Reviewer, International and Intercultural Communication Division (2010-2013)

Paper Reviewer, Latina/o Communication Studies Division (2010-2013)

Proposal Reviewer—Research-in-Progress, 2011

Immediate Past Chair, NCA International & Intercultural Communication Division (2007-08)

Paper reviewer, Latino/a Communication Studies Division of NCA (2008)

Seminar Leader, NCA Summer Faculty Development Institute, Randolph-Macon College,
VA (2007)

Chair, International & Intercultural Communication Division (2006-07)

Vice Chair, International & Intercultural Communication Division (2005-06)

Seminar Leader, NCA Summer Faculty Development Institute, Luther College, Iowa (2002)

Golden Anniversary Award Committee (2001-2003)
Racial and Ethnic Diversity Advisory Committee (1998-2000)
NCA 2000 Summer Conference Steering Committee (1988-2000)
President's Blue Ribbon Planning Committee (1997-98)
Task Force on Racial Diversity in Communication (1995-7)
Nominating committee, International and Intercultural Communication Division (1996)
Paper/panel reviewer, Rhetorical and Communication Theory Division (1993)
Chair, *La Raza* Caucus of the SCA, (Miami, 1993)
Chair-elect, *La Raza* Caucus (Chicago, 1992)
SCA Committee on K-12 Policies and Procedures (1991-2)

Regional Communication Association Offices

Paper Reviewer, Intercultural Communication, Central States Communication Assoc. (2010, 2011, 2012)
Paper Reviewer, Undergraduate Honors, CSCA (2007-09)
Member, Nominating Committee, CSCA (2003-04)
Paper/panel reviewer, Intercultural Division, CSCA (1997)
Chair, Nominating Committee, CSCA (1995-6)
Member, Awards Committee, Southern States Communication Association (1994)
Chair, Intercultural Communication Interest Group, CSCA (1993-94)
Chair, Intercultural Communication Division, SSCA (1991-92)

Institutional Service

University:

Faculty Advisor: National Society of Collegiate Scholars (2013-present)
BGSU-Faculty Association Contract Negotiating Team (2011-2012)
Sidney A. Ribeau President's Leadership Academy (PLA), Faculty Advisor, (Fall 2010-Spring 2011)
PLA Selection Committee, (January 2010)
Latino Issues Conference Planning Committee & Presenter (Fall 2010 and Fall 2011)
Presenter—"It Takes A Village" program—Graduate College (March 2011)
Teacher—Mock Class in Communication—Office of Admissions (March 2011)
SMART Program—Faculty-Student meet & greet, (Spring 2010, February 2011 and September 2011)
Diamante Awards Planning Committee, Co-Chair (2007)
Diversity Leadership Team, Chair (2003-2005)
Strategic Enrollment Management Steering Committee, Chair (2002-2008)
Academic Plan Implementation Team (2003-2006)
Undergraduate Advising Plan Implementation Team (2003-2007)
Academic Plan Writing Team (ex officio member) (2002-2003)
University Task Force on Diversity, Chair (2001-02)
Retention Task Force, Chair (2001-02)
President's Advisory Committee (Academic Affairs Steering Committee Representative) (2002-2008)
Committee on Student Aid Policy Planning, Chair (2000-02)

University Program Review Committee (1998-2000)
Search Committee: Director of the Center for Multicultural and Academic Initiatives (Spring 2000)
Search Committee: Assistant Director of the CMAI (Spring 2000)
Search Committee: Provost (Summer-Fall 1999)
University Legions—leadership group appointed by the President.
Reader, Outstanding Thesis Award (Graduate College, Fall 1999)
Graduation Connections (Fall 98-2000)
GradSTEP Presenter, Aug. 1999
President's Leadership Academy—two Director's Forum Seminars on public speaking, Spring 1999.
President's Leadership Academy—mini-course on basics of communication, Summer 1999.
Search Committee: Vice Provost for Research and Dean of the Graduate College (1997-98)
Panel Participant in Conversations about Race-BGSU/ Owens Community College/UT. (Fall 1997)
Search Committee: Senior Vice Provost (1997)
Search Committee: Vice Provost for Academic Affairs and Dean of Undergraduate Studies (1997)
Task Force on Faculty Evaluation and Reward Policy (1996-97)
President's Special Committee on BGSU Mission/Vision Statement (Summer 1996)
Speaker: Admission's Hispanic Focus Day (1996, 1997)
Faculty Advisor to Juntos (Latino graduate student organization 1994-1998)
Commencement Marshall (Graduate College: Spring 1997 and 1998)
Speaker: *Mesa Obliqua* (Spring 1997)
Diversity Presentation, Student Affairs (Spring 1997)
Cultural Diversity Curriculum Committee (1995-present)
Speaker: *Mesa Obliqua* (Winter 1995)
Diversity Workshop, Counseling Center (Winter 1995)
Diversity Presentation, Multicultural Affairs (Winter 1995)
GSPDP Orientation Session on Tenure (Aug., 1994, 1995, 1996, 1997)
GSPDP and Graduate College Colloquium Participant (Nov. 1992)
Minority Career Institute—Workshop on Nonverbal Communication (Winter 1994)

College of Arts & Sciences:

Faculty Senate (Fall 2010-2012)
Faculty Promotion Committee Member in Political Science—Fall (2011)
Ethnic Cultural Arts Program Executive Committee (1995-97)
Dean's Advisory Committee on Minority Affairs (1994-97)
American Culture Studies *ad hoc* Advisory Committee (1995-96)

School of Media and Communication

Tenure & Promotion Committee (2012-2013)
Qualifying Exam reader (2011, 2012)
Tenure & Promotion Committee (2009-2010)
Merit Committee (2009-2010)

Department:

Chair, 2013-present
Communication Faculty Search Committee (Spring 2011)
Preview Day (Fall 2010, Fall 2012)
Interim Chair, Spring Semester, 2010
Faculty Search Committee, Fall 2010
Chair, 1997-2000
Course Supervisor: IPC 209, Interpersonal Communication and Interviewing, 1997-2000
Course Supervisor: IPC 205, Public Speaking, 1993-4
Chair, Search Committee, 1995, 1996, 1997
Member Merit Review Committee, 1995-7
Member Graduate Committee (1992-98)
Member School of Communication Studies Charter Committee (1995)
Member Library Representative (1992-96)
Member Merit Document Committee (1992-3)
Member School of Communication Studies Charter Committee (1993)

Professional Development Activities

Academic Advising & Administration, NACADA Regional Convention, 2004.
Department Chairs Breakfast, NCA Convention, November 1999.
Office of Sponsored Programs and Research (SPAR) Information Session for Chairs/Directors on Grant Review, November 1997.
BGSU Participatory Leadership Program, Spring 1997.

Community Service/Outreach

Steering Committee Member—*Latino Conexión de* Wood County (2012-present)
Board of Trustees (President)—Sofia Quintero Art and Cultural Center (2011-2013)
Board of Trustees (Vice President)—Quintero Center (2009-2011)
Board of Trustees (Member)—Quintero Center (2005-2009)
Model U.N. coaching session, Bowling Green High School (March 2011)
Program on popular culture of the 1960s, Bowling Green High School (January 2010)
Executive Board—Diamante Awards of Northwest Ohio, 2002-2008
Panelist on Community Discussion on Diversity—Wood County Library, 2004
Estrella Awards—Keynote address (October, 2003)
Nonverbal Communication Coaching—Parents of Blind Children, 1998
Program on Mexican American music—BG Montessori School, 1997
Program on Mexican American traditions—BG Montessori School, 1996

Consulting

External Program Reviewer, Gustavus Adolphus College (April 2010)
Speaking Across the Curriculum Consultation, Colby-Sawyer College (November 2008)
Faculty Development Workshop, South Texas College (September 2008)
Workshop on Intercultural Dialogue, Lorain County Community College (March 2002)
Workshop and Toolkit, Annie E. Casey Foundation (June 1999)
Workshop on Presentational Speaking, Marathon Oil (October 1996)
Workshop on Diversity Issues in the Workplace, Lucas Co. Children Services (June 1996)