

Tarishi Verma

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Education

2021	Doctor of Philosophy (ongoing) Media and Communication Bowling Green State University Ohio, USA.
2016	Master of Arts Media and Cultural Studies Tata Institute of Social Sciences Mumbai, India.
2014	Bachelor of Arts Journalism (Honors) Delhi University New Delhi, India.

Research Interests

Global Communication and Social Change | Feminist Studies | Gender and Space | Gender and Media | Media Studies | Affective Labor | Online Activism | Social Media Studies | Intercultural Communication

Work Experience

2016-2017	Indian Express (Online) Sub-Editor
2013-2014	Assistant Director Film on silver jubilee of Kamala Nehru College, Delhi University
2015	Hindustan Times Internship
2013	The Week Internship
2012	Deccan Herald Internship

Research Experience

2021	Understanding Online Activism on Sexual Harassment (ongoing doctoral dissertation) Advisor: Dr. Radhika Gajjala Committee: Dr. Lisa K. Hanasono, Dr. Sandra Faulkner
2016	A Room of Their Own: An Ethnographic Study of a Beauty Parlour, Master's Thesis Advisor: Dr. Shilpa Phadke
2014	Finger on your Lips: Indian Sanitary Napkin Advertisements and the Culture of Silence, Graduate Thesis Advisor: Sanjay Mattoo

Academic Publications
Forthcoming

Gajjala, R., **Verma, T.**, Tummuru, L., & Untari, R. Spinning across Contexts: Women's Labor mapped through three geolocated contexts of Hand-Spinners. In *MsUnderstanding Media*, edited by Sarah Sharma and Rianka Singh, contracted with Duke University Press.

Verma, T. From Pictures to Ash: Invisibilizing South-Asian Women on the Screen in *Television Serial Dramas in the Era of Social Viewing: Gendering and Racing Across Genres and Audience Involvement* by **Verma, T.**, edited by Diana I. Rios and Carolyn A. Lin, contracted with Lexington-Rowman and Littlefield.

Verma, T. & Gajjala, R. The Evidence of Rape: Legitimacy of Legitimate Processes in *Contemporary Gender Movements in India: Space, Conformity, Dissent and New Temporalities*, edited by Nandini Dhar and Peerzada Raouf.

Published

Gajjala, R. & **Verma, T.** (2019). On Further Dialogue Interludes: On Mainstreaming and Academic Co-optation. In Gajjala, R. *Digital Diasporas: Labor, Affect in Gendered Indian Digital Publics* (pp. 200-206). UK: Rowman and Littlefield International.

Gajjala, R., & **Verma, T.** (2018). *WhatsApp: WhatsAppified diasporas and transnational circuits of affect and relationality*. In W. Morris & S. Murray (Eds.), *Appified: Culture in the age of apps* (pp. 205–218). Ann Arbor: University of Michigan Press.

Verma, T. (2018). [Review of the book *Feminism, Labour and Digital Media: The Digital Housewife* by Kylie Jarret]. *Australian Feminist Studies*, 33(96), pp. 277-280. doi: 10.1080/08164649.2018.1517252

Verma, T. (2015). *Finger on your Lips: Indian Sanitary Napkin Advertisements and the Culture of Silence*. Subversions, 3(1), pp. 158-183.

Verma, T. (2014). *When the Capital Bled: Reconstructing the Anti-Sikh Pogrom in Delhi after the assassination of Indira Gandhi*. Literophile, ISSN (print): 2347-3681, ISSN (online): 2454-8464

Conference Panels and Papers

Verma, T. (2019). 'From Pictures to Ash: Invisibilizing South-Asian Women on the Screen' presented at Midwest Popular Culture Association, Cincinnati, OH.

Shahin, S., Ala-Uddin, M., **Verma, T.**, & Matanji, F. (2019). *Dial M for Money: Transnational Narratives of Mobile Money in the Global South*, paper at International Communication Association conference, Washington, DC.

Gajjala, R., **Verma, T.**, and Sharma, R. (2019). *Is There a Body in the Hashtag? Or is There an Institutional Infrastructure in the Hashtag?* panel at International Communication Association conference, Washington, DC.

Gajjala, R., **Verma, T.**, & Sharma, R. (2019). *#CallingOutAndIn* panel at Internet Researchers' Conference, Hyderabad, India.

Burns, A., & **Verma, T.** (2018). *This Is What 40 Looks Like: Using Arts-Based Research to Examine 40 Years of Bowling Green State University's Women's, Gender, and Sexuality Studies* paper at International Congress of Qualitative Inquiry, Urbana-Champaign, Illinois.

Verma, T. (2018). *The Pallu Comes Off: Subversions of Gendered Performance in the Beauty Parlor*, paper at Reworking Space, Re-Narrating Belonging Workshop, Humboldt University, Berlin, Germany.

Verma, T. (2017). *Reporting out: Negotiating Boundaries of Nation and Home*, panel at the National Women's Studies Association, Baltimore, Maryland.

Verma, T. (2014). *Finger on your Lips: Indian Sanitary Napkin Advertisements and the Culture of Silence*, paper at the annual graduate conference 'Frames of Reference', at the School of Media and Cultural Studies, Tata Institute of Social Sciences.

Workshops

Burns, A., Hadeel, S., & **Verma, T.** (2018). "Sexual harassment and consent in middle schools", conducted at North Baltimore Middle School, North Baltimore, Ohio.

Teaching Experience

2019	Graduate Teaching Instructor (Fall), Persuasion
	Graduate Teaching Instructor (Spring), Social Media
	Graduate Teaching Assistant (Spring), Persuasion

2018	Graduation Teaching Instructor (Spring/Fall), Introduction to Public Speaking Graduate Teaching Assistant (Fall), Social Media
2017	Graduation Teaching Instructor (Fall), Introduction to Public Speaking

Journalistic Publications

The Indian Express Online (selected)

- [Meet Kalpana Saroj, Dalit entrepreneur who broke corporate hegemony](#)
- [Three lead artistes tear apart the 'bro-code' in Indian comic scene](#)
- [Regal Cinema: No longer a theatre near you](#)
- [Anaarkali of Aarah: In Swara Bhaskar film, the subaltern speaks](#)
- [Iron too weak for fire: Do we only like women on a pedestal?](#)
- [Kerala rape: Why the 'Dalit' identity can't be parked outside](#)
- [Brock Turner case: When rape convicts play 'victim'](#)
- [PV Sindhu's caste highly searched on Google, reveals ingrained biases of India](#)

Hindustan Times (selected)

- [Love Pakistani music? Here's how to lay your hands on it](#)
- [Laughing through our worries: The Indian web comics](#)

The Week (print copies available)

- Handle With Care
- Gaming With a Cause

Metro Life, Deccan Herald (selected)

- [Do sales people come with a shelf life?](#)
- [Women Bus Conductors: Routing for new opportunities](#)
- [Prime Minister, in line of ire](#)
- [Pinki Pramanik: 'Exposed' to the voyeur](#)

Audio and Video Production

2016

Scripted and directed the film '[Yours, Faithfully](#)' on the fading practice of letter writing by exploring a fictional narrative and reminiscences of the letter writers of Mumbai as part of curriculum of the MA course

2015

Scripted and directed the film '[Vastavya...The Place Where We Live](#)' on an area in Thane in Mumbai as a microcosm of the city itself – housing people from all walks of life, seemingly different but all the same, as part of curriculum of the MA course

2015

Scripted and produced the radio show '[Mere Angne Mein](#)' which talks about Feminism and its contemporary interpretations, as part of curriculum of the MA course

2015

Scripted and directed a public service announcement '[Where Are The Other Names](#)' on the absence of names from other religions in school textbooks, as part of curriculum of the MA course. Also selected for Mumbai International Film Festival 2016 (PSA Category)

2015

Scripted and directed a music video '[Ud Jaega](#)', visualizing the life of the city of Mumbai and its similarities and differences, symbolizing that we have come alone and we will go alone, as part of curriculum of the MA course.

2013

Scripted and directed a documentary film on crossdressers called '[Aise Na Dekho](#)', unravelling the constructed assignation of clothes to each gender by looking at the lives of men who liked to dress in women's clothes, as part of curriculum of the BA (honours) course

2012

Scripted and co-produced a radio show on Hijras called '[Woh Teesri Awaz](#)', debunking myths and common fallacies about the kind of lives they lead through a docu-drama, as part of curriculum of the BA (honours) course

Extra-Curricular

- Public lecture at TedxBGSU 2019, "The Legitimacy of Online Feminist Activism"
- Guest Lectures
 - Understanding India/About India
 - BG City School (6th grade)
 - Crim Elementary School
 - Global Citizens at BGSU: Introduction to Asian Studies (BGSU 1910)
 - Communicating in Global Contexts (COMM 2100)
- President, India Student Association at Bowling Green State University (2018-19)
- Editor for Footnotes, the SMCS, TISS online annual department magazine Footnotes 2015

- Organizer, International conference DigiNaka 2016 organized by the School of Media and Cultural Studies, Tata Institute of Social Sciences
- Editor, Annual newspaper 'Communique', Journalism department, Kamala Nehru College, 2012
- Editorial Head, 'Linguishita', the annual newsletter of the National Service Scheme of Kamala Nehru College, University of Delhi, 2013-2014
- Organizer, "Journo Junction," the annual fest of the Journalism department at Kamala Nehru College (2011, 2012)
- Web Producer, SubVersions website, Volume 2, Issue 2, 2014

Awards and Honors

2014	Budding Journalist, Kamala Nehru College
2015	Budding Journalist, Kamala Nehru College

References

Dr. Radhika Gajjala
Bowling Green State University
Bowling Green, OH, USA

Dr. Shilpa Phadke
Tata Institute of Social Sciences
Mumbai, India.