

Michael Harmon

Curriculum Vitae

Bowling Green State University
School of Media and Communication
mjharmo@bgsu.edu
(936) 714-8746

EDUCATION

PhD., ABD in Media and Communications.

Expected by 2022

Bowling Green State University, Bowling Green, OH

Advisor: Rick Busselle, Ph.D.

The Possible Motivations of Ephemeral Social Media Engagement (Dissertation)

GPA: 3.92

M.A., Digital Media Studies.

2018

Sam Houston State University, Huntsville, TX

Advisor: Robin Johnson, Ph.D.

Diffusion of virtual reality in audiences viewing popular music (Master's Thesis).

GPA: 4.0

B.A., Studio Art, magna cum laude.

2015

Howard Payne University, Brownwood, TX

GPA: 3.74

RESEARCH & TEACHING INTERESTS

Social Media Studies ♦ Interpersonal Communication ♦ Communication Theory
Quantitative Methods ♦ Digital Media Production ♦ Writing for Media
Public Speaking ♦ Multimedia Reporting

TEACHING EXPERIENCE

Instructor of Record, School of Media and Communication, Bowling Green State University.

2018-2021

COMM 1020: Introduction to Public Speaking (2 sections)

COMM 2010: Communication Theory

JOUR 2550: Multimedia Reporting

Teaching Assistant, School of Media and Communication, Bowling Green State University.

2018-2021

COMM 2010: Communication Theory

MDIA 1030: Media and the Information Society

MDIA 2610: Television and Video Production

JOUR 4500: Media Ethics and Law

Instructor of Record, Department of Mass Communications Sam Houston State University

2017-2018

MCOM 1332: Writing for Mass Media (2 sections)

Graduate Assistant, Department of Mass Communications, Sam Houston State University

2015-2017

MCOM 3026: Media Practicum- Sports Broadcasting

RESEARCH & CONFERENCE PRESENTATIONS

Manuscripts in Progress:

Harmon, M. (2021) *The Possible Motivations of Ephemeral Social Media Engagement* (Dissertation).

Harmon, M. (2021) *Phone App Accessibility and Fear of Missing Out in College Students*

Peer-reviewed Publications:

Abuljadail, M., **Harmon, M.**, & Ha, L. (2021). Beyond Global Youth Culture: A Cross-Country Comparison of YouTube Usage Across the United States, Saudi Arabia, and Taiwan. *International Journal on Media Management*

Harmon, M. (2018). *Diffusion of virtual reality in audiences viewing popular music* (Master's Thesis).

Conferences:

Abuljadail, M., **Harmon, M.**, & Ha, L. (2021). *Beyond Global Youth Culture: A Cross-Country Comparison of YouTube Usage Across the United States, Saudi Arabia, and Taiwan* [Paper Presentation]. NCA 2021, Seattle, WA.

COMMUNITY SERVICE

Treasurer for Graduate Communication Association at Bowling Green State University

2021-2022

REFERENCES

Rick Busselle, Ph.D.

Position: Associate Professor

Phone: 419-372-6018

Email: bussellf@bgsu.edu

Address: 417 Kuhlin Center

Louisa Ha, Ph.D.

Position: Professor

Phone: 419-372-9103

Email: louisah@bgsu.edu

Address: 411 Kuhlin Center

Jim Foust, Ph.D.

Position: Professor

Phone: 419-372-2077

Email: jfoust@bgsu.edu

Address: 320 Kuhlin Center

Clayton Rosati, Ph.D.

Position: Associate Professor

Phone: 419-372-8349

Email: cro sati@bgsu.edu

Address: 303 Kuhlin Center

Joshua D. Atkinson, Ph.D.
Position: Professor
Phone: 419-372-3403
Email: jatkins@bgsu.edu
Address: 400 Kuhlin Center