General Studies Writing Program Rubric  
Bowling Green State University  

Instructor Evaluation

Student: ________________________________  Instructor: ________________________________

Date: ________________________________

Type of paper: ________________________________  Paper #: ________________________________

Instructor: please check one: This paper was submitted as __ a first draft ____ a final draft ______ a revision of a final draft.

Notations in parentheses refer to chapters and sections in Kirsner & Mandell's The Brief Wadsworth Handbook, 7th ed.

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### I. Audience: This essay clearly demonstrates an awareness of its intended readers.
- **appropriateness of audience addressed**: (1a-1b)
- **Point of view**:
  - **verb tense**: (35a, 37b-c)
  - **pronoun shift**: (36, 42)
- **Credibility**:
  - information: (16, 17)
  - argument: (8c-4, 9b-6)
- **Voice**: (37v, 41f)

### II. Organization/Theme/Structure: This essay has a clear structure appropriate to its thesis and subject — and to the instructor’s assignment.
- **Thesis**:
  - clarity: (9, 9a, 2)
  - focus: (9a-4, 15d, 15g)
  - place: (5a)
  - Logical organizational pattern:
    - **essay**: (9c, 10)
    - paragraph: (7a, 7b, 7c)
  - **Other**: ___________
- **Development**: The various phases of the essay are fully developed.
  - **Introduction**: (7e-2, 9c, 15l, 1)
  - Body paragraphs: (7e-4, 15l, 1)
  - unity: (7a, 2)
  - **topic sentences**: (7a, 1)
  - **detailed support**: (7b-c)
  - **rhetorical strategy**: (7f)
  - conciseness/unnecessary repetition
  - **Conclusion**: (7e-3, 9c, 15l, 1)
- **Reasoning/logical fallacies**: (8)
- Opposing arguments: (9e-4-9b)
- **Argumentative representation**: (9a-4, 9b-2-9b-3)
  - refutation: (9a-5)
  - placement: (9c)
- **Use/interpretation of visual texts**: (10, 15l, 26)
- **Quotation/paraphrase/summary**: (1b)
- **Other**: ___________

### III. Style: The sentences of this essay are generally free of errors and appropriately varied.
- **ESL difficulties**: (57-58)
- **Unintentional sentence fragments**: (32)
- **Run-on sentences**: (33)
- **Commas splice**: (33)
- **Lack of variety in length/style**: (40)
  - **Other**: ___________

### IV. Syntax: The words in this essay are chosen with accuracy and with attention to style.
- **Vague/unclear words**: (44c)
- **Clitics**: (44e-4)
- **Idiomatic expressions**: (44e, 58e)
- **Misuse of words**: (58g)
- **Other**: ___________

### V. Usage/Mechanics: This essay demonstrates a sound control of conventional usage and mechanics.
- Errors in grammar/usage:
  - **verb/tense forms**: (37)
  - **numeral/plural/possessive**: (40b, 46d)
  - **pronoun forms**: (38)
  - **adjective/adverb forms**: (59)
  - **subject/verb agreement**: (34a)
  - **pronoun agreement**: (34a)
  - **shift in tense/number**: (35a-4)
  - **errors in spelling/homonyms**: (51)
  - **accidental word omission/repetition**: (42b)
  - **capitalization**: (52)
- **Other**: ___________

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