**ASSESSMENT RUBRIC FOR EACH BOWLING GREEN PERSPECTIVES ENGLISH COMPOSITION AND ORAL COMMUNICATION LEARNING OUTCOME**

In addition to the evaluation of your final expository argumentative essay for an essay grade, this essay will be used for assessment of the BGP’s ECOC Learning Outcomes using the following rubric in Canvas:

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| **BGP Learning Outcomes:****English Composition & Oral Communication (ECOC)** | **Exceeds Expectations****2** | **Meets Expectations****1** | **Does Not Meet Expectations****0** |
| **ECOC 1. Formulate** effective written and/or oral arguments which are based upon appropriate, credible research. | Writing demonstrates appropriate attention to sustained argument and/or credible, relevant research. | Writing demonstrates basic attention to sustained argument and/or credible, relevant research. | Writing lacks a sustained argument and/or credible, relevant research. |
| **ECOC 2. Construct** materials which respond effectively to the needs of a variety of audiences, with an emphasis upon academic audiences. | Writing demonstrates appropriate attention to context, audience, and assigned task | Writing demonstrates basic attention to context, audience, and assigned task. | Writing lacks minimal attention to context, audience, and assigned task. |
| **ECOC 3. Analyze** how the principles of rhetoric work together to promote effective communication. .  | Writing demonstrates appropriate attention to purpose and to connecting various rhetorical elements into a whole essay. | Writing demonstrates basic attention to purpose and to connecting various rhetorical elements into a whole essay. | Writing does not demonstrate basic attention to purpose or to connecting various rhetorical elements into a whole essay. |
| **ECOC 5. Utilize** rhetorical strategies that are well-suited to the rhetorical situation, including appropriate voice, tone, and levels or formality. | Writing demonstrates appropriate attention to rhetorical situation, including tone, language level, and word choice. | Writing demonstrates basic attention to rhetorical situation, including tone, language level, and word choice. | Writing lacks minimal attention to rhetorical situation, including tone choice, language level, and word choice. |
| **ECOC 6. Demonstrate** critical thinking, reading, and writing strategies when crafting arguments that synthesize multiple points of view. | Writing demonstrates clear critical thinking and an ability to synthesize various points of view. | Writing demonstrates basic critical thinking and an ability to synthesize various points of view. | Writing does not demonstrate clear critical thinking or an ability to synthesize various points of view.  |