

2020-2021 Faculty Improvement Leave: Application Background Information

Application Deadline: Monday, October 7, 2019

Name: Emily B. Anzicek, Ph.D.

Rank: Associate Teaching Prof.

Department/School: School of Media and Communication

Title of Project: COMM 1020: A Public Speaking Course for the Present and Future

I am requesting a Faculty Improvement Leave for the following period (check one):

Fall 2020

Spring 2021

Academic Year 2020-2021

My Faculty Improvement Leave proposal is for (check boxes that apply):

Scholarly/Creative Purposes

Professional Development Purposes

Both

Please specify the nature and amount of external support, and current status of arrangements for this support (if applicable): No external support is needed for my proposal.

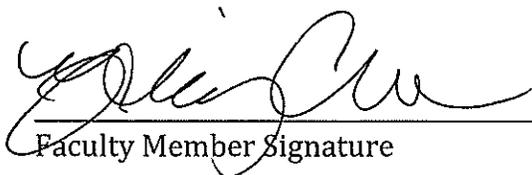
Will the availability of external support affect your Faculty Improvement Leave plans (check one)?

Yes

No

Don't Know

I have read the "Faculty Improvement Leave" article in the Collective Bargaining Agreement (July 1, 2019 - June 30, 2022). I agree to the eligibility requirements set forth in Article 22, Section 4.


Faculty Member Signature

10/2/19
Date

A. Description of FIL Activities

I am requesting a Faculty Improvement Leave for Spring 2021 to undertake a complete redevelopment of COMM 1020: Introduction to Public Speaking, the course I direct in the School of Media and Communication. COMM 1020 is a BGP course in the Oral Communication and English Composition Domain as well.

COMM 1020 is a large, multi-section course that serves 500-750 BGSU undergraduates across multiple colleges per semester. Additionally, the course serves 10-15 SMC Ph.D. students each semester by providing them with an introductory teaching experience. In its current format, the course requires five speeches, all delivered in-person to a live audience. We currently offer 1-3 online sections during the six-week summer sessions. Speeches in the online section are delivered via video recording.

COMM 1020 last went through a significant restructuring in 2012 when I took the course from a hybrid public speaking/interpersonal communication/small group communication course to a public speaking only model. While the skills and concepts that we teach in COMM 1020 continue to be relevant to BGSU undergraduates, the ways we teach them to deliver those skills are outdated. For example, we teach students to inform a captive audience that sits quietly while they speak from a stage; however, it is much more likely in the workplace that a person would be informing a geographically scattered audience via WebEx or Skype, while that audience multitasks. In order to best prepare our students to communicate effectively outside of the classroom, we need to modernize the basic public speaking course to better reflect how public speaking truly works.

In addition to the structure of the content of the course, improvements must be made to how we are preparing our COMM 1020 graduate teaching associates for the public speaking classroom. Right now, TIs are given one or two standalone sections of the course per semester. They are instructors of record. While I provide the syllabus, the curriculum, all assignments, and all assessments, the instructors are responsible for the day-to-day presentation of course concepts and for all grading. Since many of our graduate students have never taught at the collegiate level, it is very difficult to ensure the quality and consistency of teaching across sections. At this time, our instructor training is limited to less than ten hours during the Graduate Student Orientation week. Additionally, a different mode of instruction, such as lecture/recitation or hybrid online and face to face, could provide the structure needed to improve the teaching in the course.

I plan to use my Faculty Improvement leave to explore what the basic communication course needs to teach today's undergraduate students to prepare them for the world outside of our classrooms and how to best teach them the necessary skills and concepts. To do this, I propose the following timeline:

January 2021: Review relevant basic course literature and conduct phone and/or e-mail interviews with basic course directors at comparative institutions to assess how others are modernizing the public speaking course. Determine the best mode of instruction for the course moving forward. Write new Learning Outcomes.

Emily Anzicek, FIL Narrative

February 2021: Develop and write new speech assignments, course policies, and course manual. Develop new BGP assessment to reflect changes planned for the course.

March 2021: Write new training procedures and manual for COMM 1020 Graduate Teaching Associates. Develop online modules for continued training and professional development for TIs. Attend Central States Communication Association conference (the top Basic Communication Course conference in the US) in Cincinnati, OH.

April and May 2021: Write and submit the curriculum revision paperwork for COMM 1020. Develop new syllabus and course calendars. Prepare paperwork for the Ohio Department of Higher Education's Transfer Assurance Guide to ensure COMM 1020 maintains TAG status.

B. Enhancement of Professional Capabilities and Academic Program

The work I will do on COMM 1020 during my FIL will allow me to offer BGSU undergrads an innovative and effective learning experience, designed from the ground up to best meet their needs. While enhancements to the course have been done piecemeal since I took over the course in 2010, with FIL I will be able to apply my expertise in communication pedagogy, learning outcomes and assessment, and instructor training to comprehensively redesign a course essential to my home unit and to the BGP program. Additionally, SMC is currently engaging in comprehensive curriculum revision for the Communication degrees. Making these important improvements to COMM 1020 would allow me to best situate the course and its learning outcomes in that new curriculum. The ultimate goal, however, is to improve and enhance student learning for more than one thousand students per academic year by constructing a course that teaches them real-world applications for public speaking and by ensuring quality and consistent teaching across all sections.

C. Post FIL Report Plan

Before July 2021, I will submit a report detailing the changes that are being made to the course, my decision-making process and evidence to support those changes, and the status of all submitted paperwork. I will also include the new assignments, BGP assessment, syllabus, and TI training materials that I develop during my leave.

Emily B. Anzicek, Ph.D.
Curriculum Vitae, August 2019

I. Academic Degrees

2007 Doctor of Philosophy in Communication (Media Studies), Wayne State University

2002 Bachelor of Arts with Honors, DePaul University, Communication major, American History and Politics minor

II. Academic Positions

A. Teaching Positions

- a. 2019-present: Associate Teaching Professor and Basic Course Director, School of Media and Communication, Bowling Green State University (title change)
- b. 2014 – 2019: Basic Course Director and Lecturer, Department of Communication, Bowling Green State University (promoted August 2014)
- c. 2010 – 2014: Basic Course Director and Instructor, Department of Communication, Bowling Green State University
- d. 2008 – 2010: Instructor, Department of Communication, Bowling Green State University
- e. 2007 – 2008: Adjunct Instructor, Department of Communication, Wayne State University
- f. 2003 – 2006: Graduate Teaching Assistant, Department of Communication, Wayne State University

III. Teaching Experiences

A. Teaching Experiences

1. Undergraduate Courses

- a. At Bowling Green State University
 - i. COMM 1020: Introduction to Public Speaking (6)
 - ii. COMM 1020: Introduction to Public Speaking Online (1)
 - iii. COMM 1020: Introduction to Communication (5)
 - iv. COMM 1020x: Introduction to Communication (BGeX) (1)
 - v. COMM 4120: Communication and Gender (13)
 - vi. COMM 3060: Interpersonal Communication for Non-Majors (9)
 - vii. COMM 2070: Interpersonal Communication (1)
 - viii. COMM 4040: Communication and Conflict (3)
 - ix. COMM 4180: Communication Ethics (5)
 - x. COMM 2010: Human Communication (2)
 - xi. COMM 4060: Special Topics: Family Communication (2)
 - xii. COMM 4070: Relational Communication (7)
- b. At Wayne State University
 - i. COM 1010: Oral Communication: Basic Public Speaking
 - ii. COM 2010: Introduction to Film
 - iii. COM 2020: History of Film
 - iv. COM 3010: Television Criticism

2. Graduate Courses

- a. At Bowling Green State University
 - i. MC 7030-5002: Teaching Colloquium (4)
 - ii. MC 5040: Communication and Conflict (3)
 - iii. MC 6970: Teaching Practicum in Media and Communication (3)

3. Other Teaching

- a. At Bowling Green State University
 - i. Master's Project Advisor (Brendan Murphy, Fall 2018)
 - ii. McNair Scholars Research Mentor (Elaysia Parks, Summer 2018)
 - iii. Honors COMM 1020 in-class project (instructor for Elizabeth Ritter, Spring 2017)
 - iv. COMM 4900: Problems in Communication Studies (independent study for Zachary Guagenti, Spring 2014, independent study for Holly Brandewie, Fall 2014)
 - v. HNRS 4990: Honors Project (non-major project advisor for Erin Ziegelmeier)
 - vi. COMM 4890: Communication Internship (internship advisor for Elizabeth Jereb)

IV. Curriculum Development

A. Courses

1. 2017: Developed COMM 4071: Family Communication, approved Spring 2018
2. 2016: Developed MC 6970: Teaching Practicum to enhance teaching skills for School of Media and Communication graduate students
3. 2015-2016: Developed an online version of COMM 1020: Introduction to Public Speaking, offered Summer 2016.
4. 2014: Developed MC 7030-1002 (proposed as MC 7040), a teaching colloquium for School of Media and Communication Teaching Associates assigned to COMM 1020. Meeting weekly, the course covers teaching issues specific to Introduction to Public Speaking, as well as larger pedagogical concepts and applications.
5. 2013-2014: Developed proposal to include COMM 1020 as an option for the BGPerspective (BGP) Written and Oral Communication general education requirement. The proposal included developing a rubric to assess the course according to the BGP learning outcomes, planning for assessment, and aligning the course to those learning outcomes. The course was formally approved in January 2015 and was offered as a BGP Course beginning in Fall 2015.
6. 2012 – 2013: Redeveloped COMM 1020 from hybrid (interpersonal, small group, and public speaking) course to an all-public speaking orientation. This involved rewriting all course policies and assignments, as well as completing course change paperwork for the College of Arts and Sciences.
7. 2009: Developed an undergraduate special topics course in Family Communication. This course focused on the unique interpersonal and small group communication that occurs within family units.

B. Educational Materials

1. 2015: Updated the COMM 1020 course manual and moved it to an e-book platform included in the textbook published by Flip Learning.
2. 2013: Completed a major revision of the Instructor's Resource Manual for Julia T. Wood's Communication and Gender textbook, *Gendered Lives*. Cengage will publish the IRM in early 2014.
3. Anzicek, Emily B. and Matthew R. Meier. *Introduction to Public Speaking: Course Manual and Assignments*. Plymouth, MI: Hayden-McNeil, 2013.
4. Anzicek, Emily B. and Matthew R. Meier. *Introduction to Communication: Course Manual and Assignments*. Plymouth, MI: Hayden-McNeil, 2012.
5. Anzicek, Emily B. and Jenny A. Armentrout. *Introduction to Communication: Course Manual and Assignments*. New York: McGraw-Hill, 2011.

V. Professional Development (List courses taken, workshops, improvement leaves, post-doctoral training, etc.)

- 2019: Attended Canvas for Program Review Data Workshop, Office of Academic Assessment, BGSU
- 2018: Participated in Reimaging Teaching Dinner with President Rogers and Provost Fischer
- 2018: Attended ACE Women's Network Ohio Conference, University of Toledo
- 2018: Higher Education Resource Services (HERS) Leadership Development Institute, Bryn Mawr
- 2017: Attended BGSU's Inclusive Pedagogy Summit
- 2016: Attended BGSU's Center for Faculty Excellence BGP Assessment Workshop
- 2016: Completed BGSU's Student Success Collaborative training, September 2016
- 2015: Completed BGSU's College Credit Plus training, June 2015
- 2015: Completed the Ohio Board of Regents' Ohio Values Veterans training, April 2015
- 2015: Completed National Women's Law Center Title IX and Pregnant and Parenting Students Webinar, March 2015
- 2015: Completed the National Women's Law Center Title IX and Sexual Assault Webinar, February 2015
- 2014: Panelist, Elevating the GTA Experience, Central States Communication Association, April 2014
- 2012-2013 Member, Cengage Communication Studies Technology Development Panel
- 2012 Completed BGSU Canvas training
- 2011 Attended "Dealing with the Dark Side of Communication in the Basic Course" webinar presented by Dr. Kory Floyd
- 2009 Completed BGSU Online Faculty Training Program through the Center for Online and Blended Learning
- 2003-2007 Attended workshops at Wayne State University's Office for Teaching and Learning, with topics including leading discussions, course design, syllabus design, and classroom technology
- 2003 Completed COM 7810: Communication Education at Wayne State University

2003 Completed Basic Course Teaching Assistant Training at Wayne State University
2003 Completed Graduate Teaching Assistant Training at Wayne State University

VI. Academic Advising

A. Undergraduate

- a. 2008:19
- b. 2009:19
- c. 2010:13
- d. 2011:8
- e. 2012:4
- f. 2013:3
- g. 2014:1
- h. 2015:1
- i. 2016: 18
- j. 2017: 19
- k. 2018: 24
- l. 2019: 15

VII. Research Interests

Feminist media criticism (including representations of teen sexuality on television, representations of breastfeeding on television, and online social support for breastfeeding mothers), toxic in-law relationships, and communication pedagogy.

VIII. Publications and Equivalencies

A. Publications

1. Book Chapter

- a. Anzicek, Emily B. "Mediating Mother Support: Social Networks, Online Discussion, and Breastfeeding Support." *It Takes a Village: The Role of the Greater Community in Inspiring and Empowering Women to Breastfeed*. Ed. Paige Hall Smith and Miriam Labbok. Amarillo, TX: Praeclarus Press, 2015. 280-285. Print.
- b. Anzicek, Emily B. "'The Boob-Swinging Derelicts': Women's Lifestyle Blogs and the Ideology of Breastfeeding." *Advancing Breastfeeding: Forging Partnerships for a Better Tomorrow*. Ed. Paige Hall Smith and Miriam Labbok. Amarillo, TX: Praeclarus Press, 2016. 289-297. Print.

IX. Papers Read to Professional Societies

A. Refereed papers

- a. Anzicek, Emily B. "Hollywood Baby Boom: Images of Celebrity Pregnancy and the Ideology of Motherhood." Central States Communication Association, Minneapolis, 2007.
- b. Anzicek, Emily B. "Teen Sexuality and the WB: *7th Heaven* and *Gilmore Girls*." Competitive Papers in Media Studies, Central States Communication Association, Indianapolis, 2006.
- c. Anzicek, Emily B. "Racing to be First Lady: An Analysis of Race and Femininity in the Construction of the Fictional First Lady." National Communication Association, Boston, 2005.
- d. Anzicek, Emily B. "Pretty and Pregnant: Images of Celebrity Motherhood in 1950's and Contemporary Magazines." International Conference on Feminism(s) and Rhetoric(s), Houghton, MI, 2005.

B. Non-refereed papers

- a. Anzicek, Emily B. "'The Boob Swinging Derelicts': Women's Lifestyle Blogs and the Ideology of Breastfeeding." The 9th Breastfeeding and Feminism International Conference, Chapel Hill, NC, 2014.
- b. Anzicek, Emily B. "Mediating Mother Support." The 8th Breastfeeding and Feminism Symposium, Chapel Hill, NC, 2013.
- c. Anzicek, Emily B. "Normalizing Breastfeeding Through Television." The 7th Breastfeeding and Feminism Symposium, Greensboro, NC, 2012.
- d. Anzicek, Emily B. "Navigating University Resources: Encouraging Community-Building in Wayne State University First Year Students." Student Academic Success Summit, Detroit, 2003.

X. Service

A. Department

- a. 2019: Chair of Strategic Communication MA Program Search Committee
- b. May 2019-present: Graduate Coordinator, School of Media and Communication, Bowling Green State University
- c. August 2019-present: Undergraduate Program Coordinator, School of Media and Communication, Bowling Green State University
- d. 2018-2018: Communication Major Representative, Curriculum Committee, School of Media and Communication, Bowling Green State University
- e. 2017-present: Member, School of Media and Communication Program Review Committee
- f. 2017-2018: Member, School of Media and Communication Director Succession Committee
- g. 2016-2018: Department of Communication Representative, Undergraduate Program Committee, School of Media and Communication
- h. 2016-2018: Undergraduate Program Coordinator, Department of Communication. Responsibilities include assisting faculty with curriculum development and proposals, contributing to development of promotional materials for the department, attending recruitment events.
- i. 2016-2019: Graduate Assistantship Supervisor, School of Media and Communication. Responsibilities include working with the director and department chairs to assign duties to SMC graduate students, approving working hours in BGSU's Time and Labor system, reading and evaluating applications for SMC grad programs, participating in the Graduate Program Committee, reading MA Comprehensive Exams.
- j. 2010-present: Basic Course Director. Responsibilities include directing 30-40 sections of COMM 1020: Introduction to Public Speaking (previously Introduction to Communication; training, managing, and evaluating approximately 25 graduate teaching assistants per semester (from both the School of Media and Communication and (pre-Fall 2014) Communication Disorders); designing and managing course curriculum; writing and editing the course manual; and negotiating publisher contracts and royalties.
- k. 2016-present: Communication Department Representative, Advertising Curriculum Development Committee.
- l. 2016-2018: Non-Tenure Track Faculty Representative, School of Media and Communication Merit Committee.
- m. 2015-2018: Communication Department Representative, Director's Advisory Committee, School of Media and Communication, BGSU.
- n. 2017: Kuhlin Center Tour Leader
- o. 2014: Developed proposal for MC 7040: Teaching Colloquium
- p. 2013-2014: Developed proposal to include COMM 1020 in the BGPerspective English Composition and Oral Communication requirement. Proposal approved January 2015.
- q. 2012-2015: Non-Tenure Track Faculty Representative to the School of Media and Communication Director's Advisory Committee.
- r. 2012: Prepared for submission to the College of Arts and Sciences all supporting materials for course revisions for COMM 1020.
- s. 2012: Served on a committee to recommend COMM courses for inclusion in the College of Arts and Sciences Group Requirements.
- t. 2012: Developed a syllabus for a graduate/undergraduate online course in Communication Ethics for inclusion in the School of Media and Communication online Master's program.
- u. 2008-present: Served as a faculty representative at multiple Preview Days and President's Day events.

B. College

- a. 2019-present: Graduate Council Representative, School of Media and Communication, Bowling Green State University
- b. 2017-2019: NTTF from the Social Sciences Representative to the College of Arts and Sciences Promotion and Tenure Review Committee (elected position)
- c. 2012: Member of the College of Arts and Sciences Scholarship Selection Committee

C. University

- a. 2019: Presentation Mentor, BGSU College of Business, The Hatch

- b. 2018: Presentation Mentor, BGSU College of Business, The Hatch
 - c. 2017: Invited Lecturer, Communicating Science to the Greater Community
 - d. 2017: Presentation Mentor, BGSU College of Business, The Hatch
 - e. 2015-present: College Credit Plus Faculty Mentor
 - f. 2014: Chapman Learning Community Faculty.
 - g. 2013-2014: Faculty Mentor, Centennial Achievement Program.
 - h. 2013: Chapman Learning Community Faculty.
 - i. 2013: Leader, Oral Communication Rubric Committee.
 - j. 2012: Invited Presenter, BGSU Women's Center Brown Bag Series.
 - k. 2012: Invited Panelist, BGSU Women's Center Professional Development Series.
 - l. 2011: Faculty Participant, Summer Commencement.
 - m. 2010: Completed BGeX Values Course Development Training.
 - n. 2010: Invited Speaker, Fraternity and Sorority Life graduate assistant training.
- D. Professional
- a. 2015: Wrote new learning outcomes for the Ohio Transfer Assurance Guide Public Speaking TAG Course. Endorsed statewide in December 2015.
 - b. 2013-present: Panel Lead, Ohio Board of Regents Communication Studies Transfer Assurance Guide Panel.
 - c. 2012-present: Member, Ohio Board of Regents Communication Studies Transfer Assurance Guide Panel.
 - d. 2013: Invited Speaker, Region III+ Perinatal Consortium, Mercy St. Charles Hospital, Oregon, OH.

XI. Membership in Professional Organizations

- A. National Communication Association
- B. Central States Communication Association

XII. Honors and Awards

- A. Awards (List award, date, sponsor, etc.)
 - a. 2018: College of Arts and Sciences Distinguished Lecturer, BGSU
 - b. 2006-2007: Thomas C. Rumble University Graduate Fellowship, Competitive, Wayne State University.
 - c. 2006-2007: Graduate-Professional Scholarship, Wayne State University.
 - d. 2002-2003: Thomas C. Rumble University Graduate Fellowship, Recruiting, Wayne State University.
- B. Nominations
 - a. 2019: BGSU Women of Distinction Awards
 - b. 2018: BGSU Women of Distinction Awards
 - c. 2017: College of Arts and Sciences Distinguished Instructor/Lecturer Award: Finalist

October 1, 2019

FIL Committee:

I acknowledge that I am aware of Dr. Emily Anzicek's application for Faculty Improvement Leave. You will also find a letter for support for me in her application materials.

Laura Stafford

Laura Stafford, Professor and Director
School of Media and Communication
306 Kuhlin Center

October 1, 2019

FIL Committee:

I am writing in support of Dr. Emily Anzicek's application for a Faculty Improvement Leave. Dr. Anzicek has requested this leave in order to enhance her professional capabilities in a manner that directly strengthens our undergraduate curriculum. As indicated in her narrative, Dr. Anzicek has requested this FIL to redesign COMM 1020: Introduction to Public Speaking. This course is required for many majors across campus and also is a BGP course. Her primary goals are to modernize the course to better serve undergraduate students, including LOs and their assessment and to improve implementation and administration of the course.

These endeavors will serve her personal professional development in providing the opportunity for intensive study into new ways to develop and offer such courses in light of the current media and communication landscape. She believes strongly in the importance of assessment. She is interested in future administrative positions involving curriculum and assessment. Thus, FIL would move her forward in her career development. This opportunity strengthens our undergraduate curriculum by ensuring the students are best served with the applied skills they need.

Given her role as the school's undergraduate program coordinator, her expertise in this area directly benefits the school. The students are served by the resultant training module for our GA's ensuring a more consistent quality experience across sections. In addition, this training further develops our graduate students.

Dr. Anzicek is highly committed to constant curriculum development. This FIL affords her the opportunity to strengthen a course that is critical not just to undergraduates in the School of Media and Communication, but has an impact on students across campus. She has my complete support.

Laura Stafford

Laura Stafford, Professor and Director
School of Media and Communication
306 Kuhlman Center