

MAJOR MAP

Communication Bachelor of Arts (Minors based on student interests) Bachelor of Arts in Communication

URL for Undergrad Catalog - bgsu.edu/catalog.html

CLASS OPTIONS	Freshman Review core and other requirements in undergraduate catalog at www.bgsu.edu/catalog . Complete COMM 1020 and THFM 2020.	Sophomore Review core and other requirements in the undergraduate catalog at www.bgsu.edu/catalog . Complete COMM 2010 and ENG 2070.	Junior Complete COMM 3000 and TCOM 1030 or JOUR 1000. Begin work on your area of emphasis and major elective courses. Begin work on minor.	Senior Finish your area of emphasis and major elective courses. Must earn a 'C' or better and 2.5 in major courses. Complete minor requirements.
GOOD ADVICE	Meet with your academic advisor and begin academic planning.	Keep in touch with your academic advisor.	 Meet with faculty mentor and complete junior audit with academic advisor.	Complete a graduation check with your academic advisor.
RELEVANT EXPERIENCE	Get involved with campus groups such as Pi Kappa Delta or Global Management and Leadership Society. 	Investigate internship opportunities. Consider applying to be a Resident Advisor.	Participate in a research project group or an internship.	Finish additional internships or a research project.
USEFUL CONNECTIONS	Get involved with American Women in Communication or other campus groups.	Join a study group or tutorial session.	Take the opportunity to run for an officer position in a student group.	Continue volunteering with AWC or other organizations.
GLOBAL VIEWS	Review study abroad options at www.bgsu.edu/educationabroad .	Complete your foreign language requirement. 	Participate in an education abroad experience.	Visit the BGSU Career Center at www.bgsu.edu/career-center and consider enrolling in the Falcon Internship Guarantee Program. Explore in-demand careers, career pathways, and occupations using http://www.OhioMeansJobs.com
CAREER PREP	Attend a career fair to learn about the wide range of career options. Register for the Falcon Internship Guarantee Program.		Discuss career options with your advisor and career center. Attend EXPO to meet companies such as Sherwin-Williams, Target, Libby Inc., Kalahari Resorts, and iHeart Media and Cumulus Media. Attend the Telecommunications Career Day. 	Complete additional internship opportunities. Submit graduate school applications and/or start researching work opportunities after graduation. Prepare an exit plan for life after college.



Graduation & Beyond

Students who complete a communication degree go on to careers in:

- Sales
- Marketing
- Higher education

Some pursue a variety of graduate degree programs.

Points of Pride

Our graduates have gone on to jobs as account executives at Yelp, digital ad specialists at Jeff's Motor Cars Inc., recruiters at Integrity Express Logistics, logistics account executives at TQL, corporate trainers at The Strategy Network, legislative aides with the Ohio House of Representatives, project managers with Interior Investments, executive team leaders at Target, outside sales representatives at Buckeye International, development assistants at Geauga Park District, event marketing coordinators at Brookfield Zoo, sales manager trainees at Penske Truck Rental, managers at Kroger.

Alumni have also gone on to work at companies such as Discovery Communications, Abercrombie & Fitch Corporate Office, Groupon, United Airlines, ABC News, and Twitter.

ALUMNI SUCCESS



David Johnson, class of 2011, earned a Bachelor of Arts in Communication (BAC) with a career focus in Promotions and Advertising. He served as an Admissions Advisor at Ohio University for nearly three years and recently began a new role as the Assistant Director of Annual Giving at Ohio University. Of the many great things he learned while at BGSU, David says that his COMM classes taught him the most useful and practical concepts that he

still uses today. Presentation skills, persuasive strategies, and the importance of relationship-building are just a few that he uses every day. "You will learn theories and concepts in your Psychology and Business classes, but your Communication classes will bring those all together and show you how to actually apply those to the world in which we live," assures David.



Jason Jackson '94

Six-time Emmy winner and television host and courtside reporter for Miami Heat



Dr. Kate Magsamen-Conrad '65

2014 College of Arts and Sciences Diversity Award winner and was recognized in Ohio Magazine's Excellence in Education

PROGRAM SUCCESS

Departmental areas of emphasis that help students prepare for careers in areas such as community service, international affairs, law, marketing communications, and politics, or for continued student in graduate or professional schools.

A broad and flexible curriculum designed to cultivate critical thinking skills.

Nationally and internationally recognized faculty research that enriches curriculum in global, interpersonal, intercultural, organizational, political, and rhetorical communication.

Collaborative initiatives between faculty and students that include research projects, service learning, and international study.

Active student organizations, including the Lambda Pi Eta (Honor Society of the National Communication Association), the Association for Women in Communications, Pi Kappa Delta (National Forensics and Communication Honorary Organization) and the nationally competitive Falcon Forensics & Debate Team.