This course is an introduction to the study of Popular Culture as it relates to the Mass Media. It is a survey course and aimed at a general student interested in exploring the impact of mass media upon our society. Students will be asked to think about a variety of contemporary and historical issues dealing with issues related to such subjects as Radio, Film, Television, Cinema, Advertising, the Music Industry, and Internet Culture. We shall explore some of the most interesting moments in American history as both influenced by and reflected in American Popular Culture.

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