

Fandom in the US: Taylor Swift

ACS 3000 102W 41777 | ONLINE | 6W1 5/13-6/21



American Culture Studies Topics Course: Fandom in the US: Taylor Swift

Fans of Taylor Swift--called Swifties--have a prominent Internet and social presence, which has been utilized in tangible ways since Swift's meteoric rise to popstardom. From registering to vote ahead of the 2018 midterm elections to suing Ticketmaster to temporarily crashing Google, Swifties have made waves on the social and political landscape. This class will serve as an introduction to fandom studies through the lens of Swift and Swifties, paying special attention to fan studies scholars such as Henry Jenkins and Mel Stanfill, as well as cultural studies and feminist theorists to analyze how the labor performed by Swifties both creates positive change but ignores intersectional race, class, and sexual identities. This course is cross listed with WS 3000 .

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