Introduction to American Community Survey (ACS)

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Overview

- What is ACS?
- Content of ACS
- Different estimates of ACS
- Examples of using ACS data
- ACS PUMS data
- Weighting ACS PUMS data
- Obtaining ACS PUMS data
 - FTP site
 - IPUMS site
 - Data Farret



Overview (Cont.)

- Analyzing ACS data
 - Download data
 - Link household data with person data
 - Stack data over years
 - Use household weight
 - Use personal weights
 - Use replicate weights
- Conclusions



What Is ACS?

- Before ACS, the U.S. government relied on the long from of the Decennial Census Survey to understand population needs every 10 years. However, as the pace of change accelerates in the U.S., the Decennial Census Survey does not provide an accurate and updated description the population.
- ACS is a large, annual survey of the people in the United States and Puerto Rico.
- ACS samples 3.5 million households and group quarters and collects data from respondents between January 1 and December 31 of the survey year. Therefore, each ACS survey provides the average characteristics of the population in a geographic area over one year. ACS surveys can also be pooled together and used to describe the average population characteristics over a longer period of time.



What Is ACS? (Cont.)

- ACS allows for understanding how many people are in a certain geographic areas, what their needs are, how they have been changing, how much money and resources should be spent, and how voting areas should be defined.
- Federal government uses ACS estimate to decide \$675 billion of spending on different areas.



Content of ACS

| Table 1. T | he Content | of ACS | survey |
|------------|------------|--------|--------|
|------------|------------|--------|--------|

| Popula | tion | Housing | |
|------------------------------------|---|----------------------------------|--|
| Social | Demographic | | |
| Ancestry | Age | Bedrooms | |
| Citizenship Status | Hispanic or Latino Origin | Computer and Internet Use | |
| Disability Status | Race | House Heating Fuel | |
| Educational Attainment & | Relationship to Householder | Kitchen Facilities | |
| School Enrollment | Sex | Occupancy/Vacancy Status | |
| Fertility | | Occupants Per Room | |
| Grandparents as Caregivers | Economic | Plumbing Facilities | |
| Language Spoken at Home | Commuting (Journey to Work) & Place of Work | Rent | |
| Marital History; Marital Status | Employment Status | Rooms | |
| Migration/Residence 1 Year Ago | Food Stamps/SNAP | Selected Monthly Owner Costs | |
| Period of Military Service | Health Insurance Coverage | Telephone Service Available | |
| Place of Birth | Income and Earnings | Tenure (Owner/Renter) | |
| Undergraduate Field of Degree | Industry, Occupation, & Class of Worker | Units in Structure | |
| Veteran Status | Poverty Status | Value of Home | |
| Year of Entry | Work Status Last Year | Vehicles Available | |
| | | Year Householder Moved into Unit | |
| | | Year Structure Built | |

Source: Ana-Maria Garcia (2018) Introcution to the American Community Survey.

Download link:

https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=2ahUKEwj9uM3cvNLdAhXlxYMKHfIqCvgQFjAAegQIBBAC&url=https%3A%2F%2Fwww.census.gov%2Fcontent%2Fdam%2FCensus%2Fdata%2Ftraining-workshops%2Frecorded-webinars%2Facs-transcript-08-15-2018.pdf&usg=AOvVaw1RZKZAed10fZp8K7bGFH3I



Different Estimates of ACS

| Characteristics | 1-year estimates | 1-year supplemental estimates | 3-year estimates* | 5-year estimates |
|-----------------|--|---|--|--|
| Time Period | 12 months of collected data <i>Example</i> : 2017 ACS 1-year estimates <i>Date collected between</i> : January 1, 2017 and December 31, 2017 | 12 months of collected data Example: 2017 ACS 1-year supplemental estimates Date collected between: January 1, 2017 and December 31, 2017 | 36 months of collected data Example: 2011-2013 ACS 3-year estimates Date collected between: January 1, 2011 and December 31, 2013 | 60 months of collected data <i>Example</i> : 2013-2017 ACS 5-year estimates <i>Date collected between</i> : January 1, 2013 and December 31, 2017 |
| Availability | Data for areas with populations of 65,000+ | Data for areas with populations of 20,000+ | Data for areas with populations of 20,000+ | Data for all areas |
| Data Release | Annually released: 2005-present | Annually released: 2014- present | Annually released: 2007- 2013 | Annually released: 2009-present |
| Reliabiltiy | Less reliable than 3- year or 5-year | Less reliable than 5-year | More reliable than 1- year; less reliable than 5- year | Most reliable |
| Currentcy | Most current data | Most current data | Less current than 1-year estimates; more current than 5-year | Least current |
| When to use | Currency is more important than precision Analyzing large populations | Currency is more important than precision Analyzing smaller populations Examining smaller geographies because the standard 1-year estimates are not available | More precise than 1- year, spans fewer years than 5-year Analyzing smaller populations Examining smaller geographies because the standard 1-year estimates are not available | 1,Precision is more important than currency Analyzing very small populations Examining tracts and other smaller geographies because 1 year estimates are not available |

^{*} The 3-year estimates dicontinued after 2013



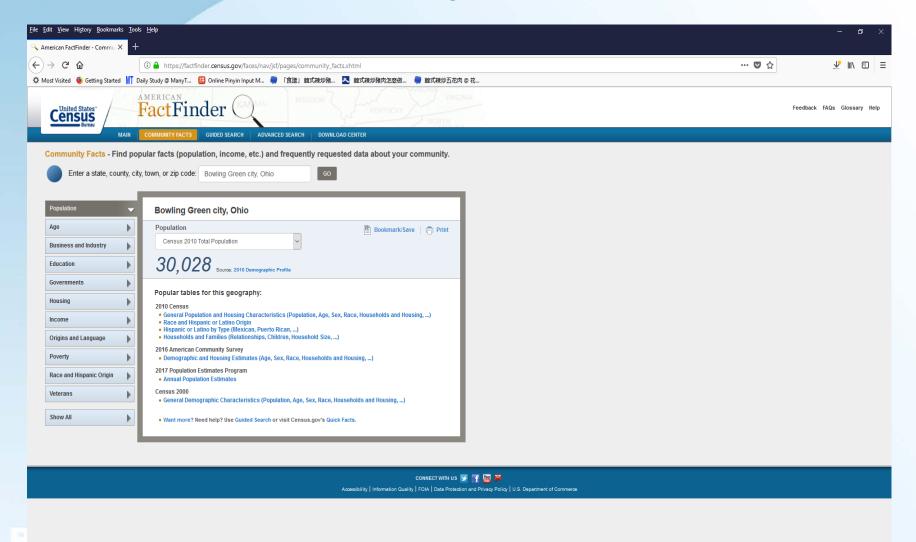
Examples of Using ACS Data

Population Characteristics of Bowling Green City, Ohio, using American FactFinder, Census Business Builder (CBB), and My Congressional District

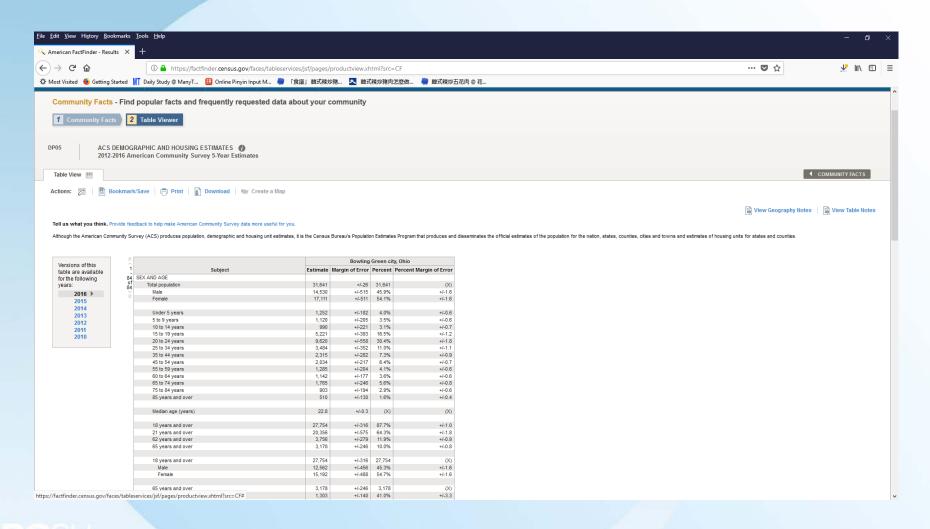
American FactFinder web Address: https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml







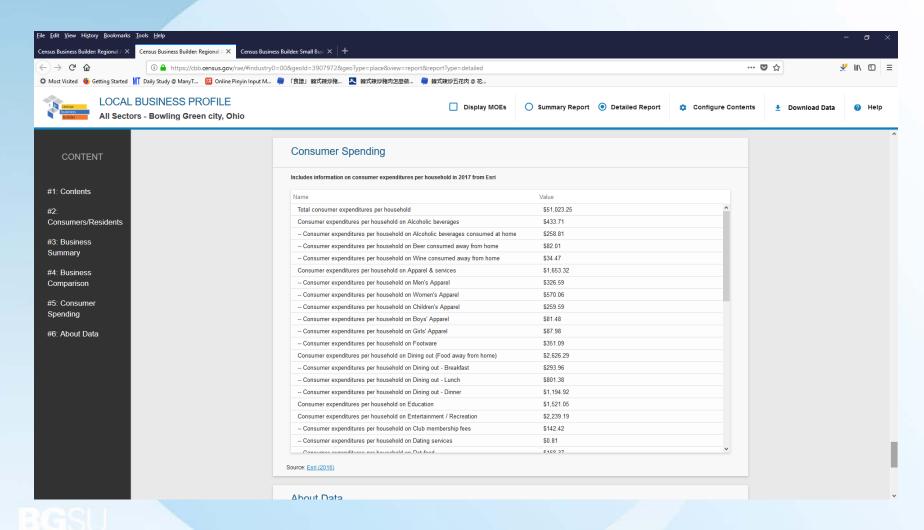






- Census Business Builder (CBB) web address: https://www.census.gov/data/data-tools/cbb.html
- Economic Characteristics of Bowling Green City, Ohio





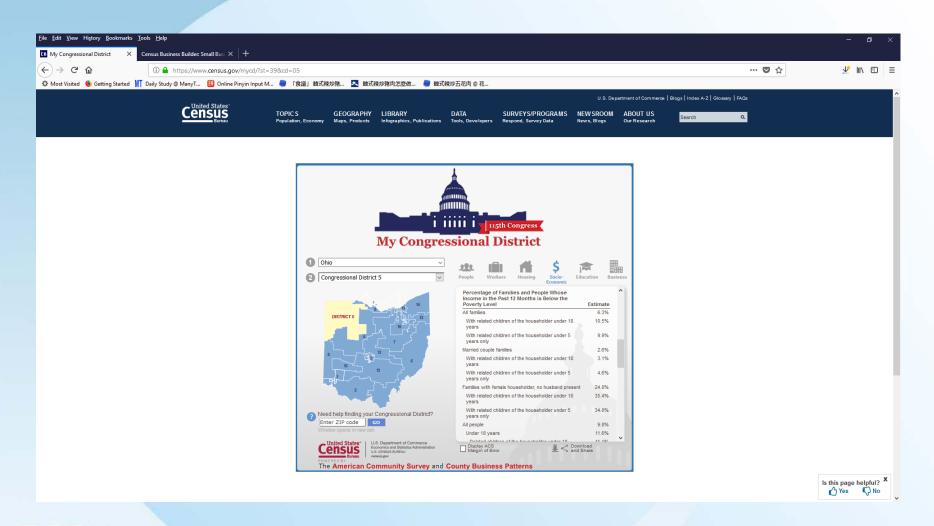


My Congressional District web address:

https://www.census.gov/mycd/









ACS Public Use Microdata Sample (PUMS) Data

- Researchers may be interested in certain research questions that data tools on the Census Bureau webpage cannot answer. Thus, researchers need to analyze ACS data themselves.
- Census Bureau releases data from about two-thirds of the ACS respondents (i.e., PUMS) for public use. Therefore, the results of using ACS PUMS files may be different from those found from American FactFinder.
- Values of some variables in PUMS files are masked or edited to prevent respondents from being identified, for example, income, mortgage, rent, utilities, property taxes, home values, property insurance costs, number of rooms and bedrooms, age, travel time to work, hours worked.
- 2017 ACS data release schedule: https://www.census.gov/programssurveys/acs/news/data-releases/2017/release-schedule.html



Weighting ACS PUMS Data

- ACS collects data from a sample of people living in the United States and Puerto Rico. Therefore, ACS PUMS data need to be weighted to get the accurate housing units and population estimates and their standard errors.
- PUMS household weights (WGTP) are used for producing housing unit estimates, while household replicate weights (WGTP1-WGTP80) are used for calculating standard errors at the household level.
- PUMS person weights (PWGTP) are used for producing population estimates, while population replicate weights (PWGTP1-PWGTP80) are used for standard errors at the population level.

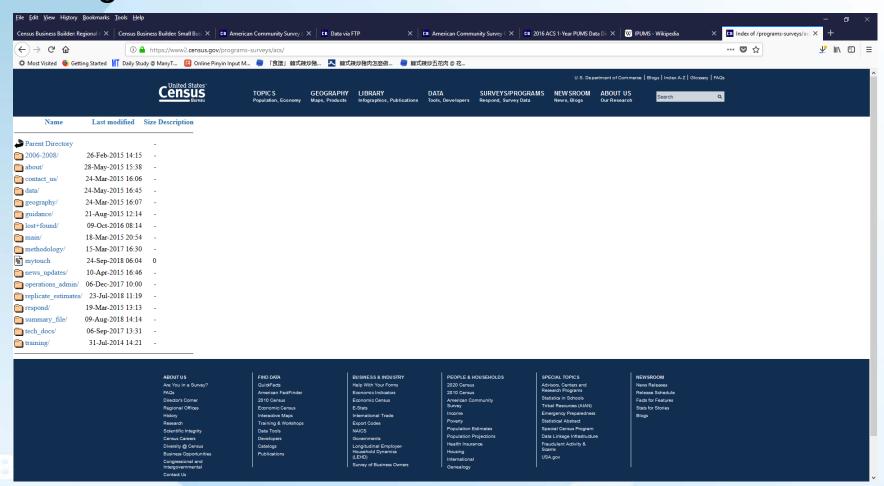


Obtaining ACS PUMS Data

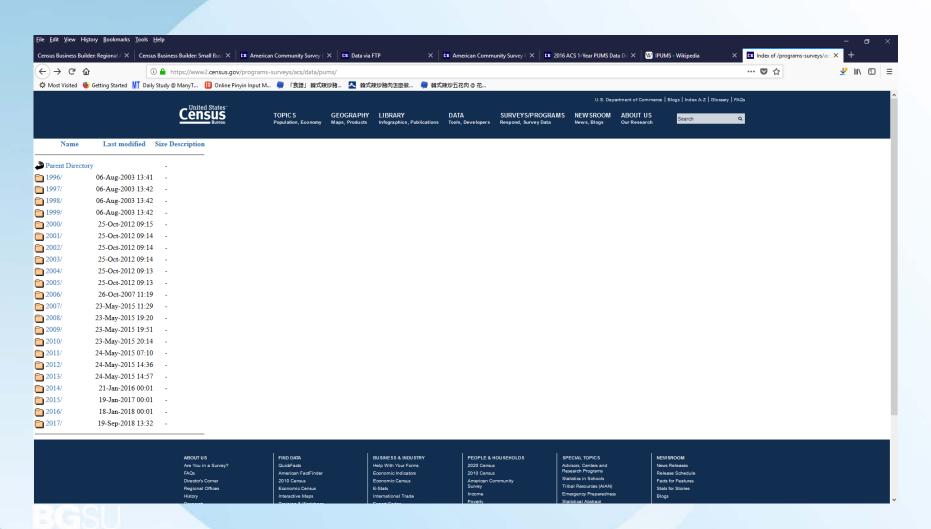
- PUMS data can be downloaded from at least three places:
 - Census Bureau FTP server
 (https://www2.census.gov/programs-surveys/acs/)
 - Integrated Public Use Microdata Series (IPUMS) at Minnesota Population Center (https://usa.ipums.org/usa/index.shtml)
 - Census Bureau Data Ferrett website
 (https://dataferrett.census.gov/AboutDatasets/ACS.html)



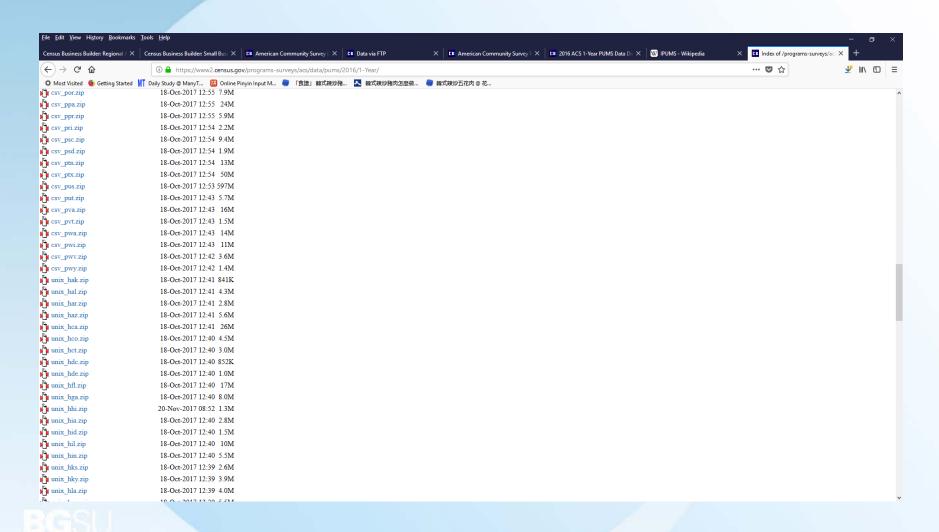
Using the Census Bureau FTP server







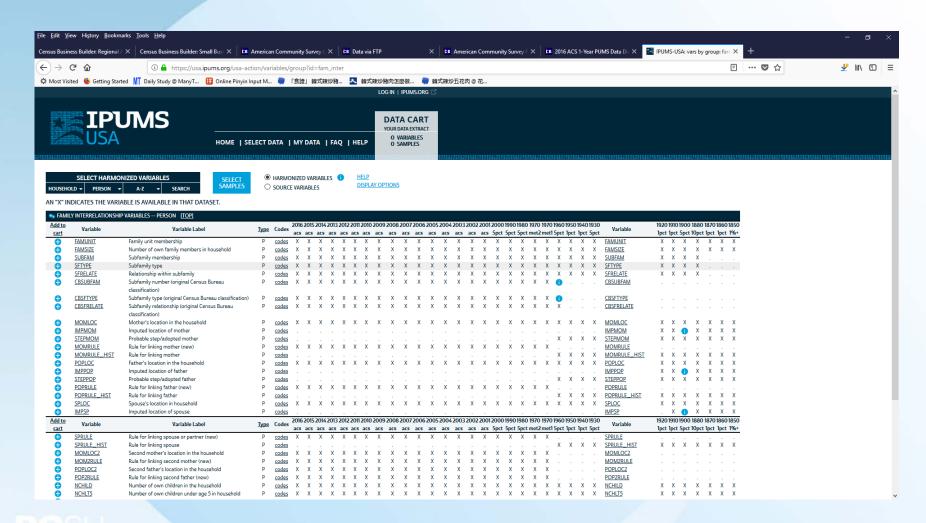






Using the IPUMS website:

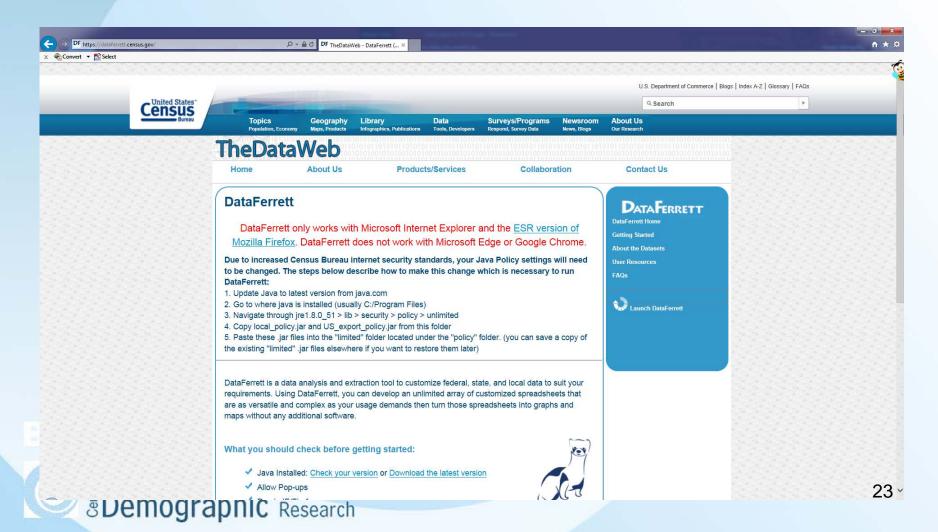


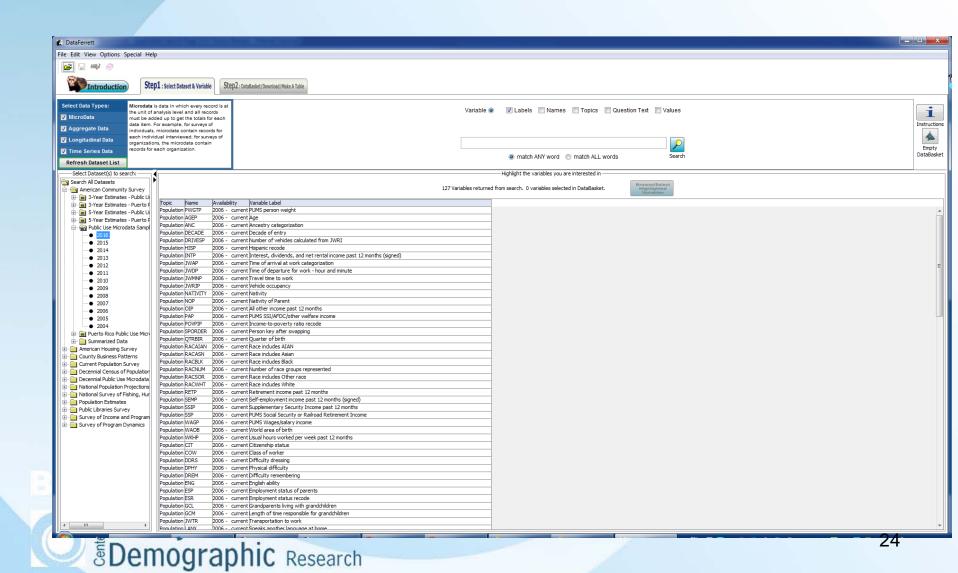






Using Data Ferrett website





Analyzing ACS PUMS Data

- Before analyzing the PUMs data, check out at least three related documents on the website (https://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html).
- The ReadMe file
- The Data Dictionary file
- Top coded and bottom coded values



Analyzing ACS PUMS Data (Cont.)

- Merge household data with personal data
- Combine data files across multiple years
- Obtain the martial statuses of different age groups, using personal weights
- The distribution of Internet Access by Type of Unit, using household weights
- Multinomial logistic regression of marital status on age, using replicate weights



Conclusions

- ACS data allow researchers to gain an current understanding of the demographic, social, and economic characteristics of the populations in the United States and Puerto Rico.
- ACS also allows for examining how these characteristics change over time. However, before conducting such studies, researchers should ascertain that the definitions of the characteristics and geographic areas are the same at different time points.
- The sizes of ACS data files are large. When using ACS data, you
 may want to only select the variables you want to use.
- When analyzing ACS data, you need weight the data.
- For additional helps about ACS, you can contact Census Bureau at 1-844-275-3282 and <u>census.askdata@census.gov</u>; ask question at the data user group (<u>https://acsdatacommunity.prb.org/</u>); or come see me at room 5H, Williams Hall.

