

BGSU Firelands College

Fall 2014 Visual Media Technology

with a major in Print Media

Associate of Applied Business Degree Program

Students are responsible for adhering to all college and university requirements & policies as stated in the BGSU Undergraduate Catalog. Pre-requisites shown below are for reference only.

Communications (9 hour min.)		Pre-Req	Cr	T	G
GSW 1120 is required. Based on placement scores, GSW 1100 or GSW 1110 may also be required. No more than 6 hours of GSW 1100/1110/1120 count toward graduation.					
GSW 1100	Intensive Intro. to Academic Writing	placement	5		
GSW 1110	Intro. to Academic Writing		3		
GSW 1120	Academic Writing		3		
COMM 3060	Interpersonal Communication		3		
ENG 3880 or BA 2030	Introduction to Technical Writing Business Communication	Jr. standing*			
			3	FD	

Mathematics (3 hour min.)		Pre-Req	Cr	T	G
MATH 1120 is required. Based on placement tests, MATH 90 and/or MATH 95 may be advised. MATH 90 and MATH 95 do not count toward graduation.					
MATH 90	Elementary Algebra	placement	3		
MATH 95	Intermediate Algebra		3		
MATH 1120	College Algebra I		3		

General Education Core Curriculum (9 hour min.)		Pre-Req	Cr	T	G
Each student must complete one course in each of the following areas: Social & Behavioral Sciences (S or SI) (ECON 2000 or higher is required), Humanities & Arts (H or HI) (e.g., ART 1010) and Natural Sciences (N) (e.g., CHEM 1000 or 1090). Course choices should be made from the list of approved courses in the BG Perspective Core Curriculum listed in the BGSU Undergraduate Catalog.					
ECON	ECON 2000 (or higher)	(S) or (SI)	3		
		(H) or (HI)	3		
		(N)			

Each student must complete a sufficient number of electives to earn a minimum of 62 semester hours. At least 15 credit hours must be BGSU courses. Please check with your advisor for appropriate course selections.

Student Name:

BGSU ID:

Student e-mail: _____ @bgsu.edu | alt:

Advisor: Barry A. Lee

e-mail: balee@bgsu.edu

Office: 318 West

Technical Core (15 hours)		Pre-Req	Cr	T	G
VCT 1030	Visual Communication Technology		3		
VCT 1040	Problem Solving for Visual Media		3		
VCT 2040	Concepts of Visual Comm. Tech.	VCT 1030*	3		
VCT 2820	Photography I		3		
VCT 3080	Fundamentals of Imaging Technology	VCT 2080*	3		

Print Major (15 hours)		Pre-Req	Cr	T	G
ENVT 2700	Occupational Safety & Hygiene		3		
VCT 2080	Graphic Communication		3		
VCT 3090	Electronic Print Preparation for Print	VCT 3080*	3		
VCT 3100	Graphic Image Transfer Systems	VCT 3090	3		
VCT 4560	Color Digital Applications	VCT 3080*	3		

Business and Management Courses (15 hours min)		Pre-Req	Cr	T	G
MKT 3000	Principles of Marketing	ECON 2000 or higher and Jr. Standing+	3		
BAT 2040	Marketing		3		
ACCT 2000 or ACCT 2210	Accounting Concepts for Non-Bus. Students Accounting & Business Concepts I	soph. standing*	3		
STAT 2000	Using Statistics	soph. standing*	3		
MIS 2000	Management Information Systems		3		
BAT 2080	Advertising		3		
MGMT 3050 or BAT 2090	Principles of Organization & Mgmt. Management and Supervision	Jr. standing+	3		

Other Courses (not required for program completion)		Pre-Req	Cr	T	G
Students may wish to consider several electives that may enhance their academic preparation: ART 1020, 1030, ARTS 2310, JOUR 1000, PSYC 1010 and other VCT courses. Consult your advisor and undergraduate catalog for details.					

* or permission of instructor +or permission of department

Program Planner - Print Media

Associate of Applied Business in Visual Media Technology Degree Program

<i>Course Headings</i>		<i>Fall 20__</i>	<i>Spring 20__</i>	<i>Summer 20__</i>	<i>Fall 20__</i>	<i>Spring 20__</i>
Technical Core (15 hrs)						
Print Major (15 hrs)						
Business Electives (15 hrs)						
Communication (9 hrs)						
Math (3 hr min)						
BG Perspective (9 hr min)						
Humanities						
Social Science (ECON)						
Natural Science						
<i>Total Credits (66 hour min)</i>						

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www.bgsu.edu/catalog

Advisor's Notes:
