

BGSU Firelands

Fall 2014 Interactive Media

Associate of Applied Business in Visual Media
Technology Degree Program

Students are responsible for adhering to all college and university requirements and policies as stated in the BGSU Undergraduate Catalog. Prerequisites shown below are for reference only.

| Communication (9 hour min) | | Pre-Req | Cr | T | G |
|---|---|------------------|----|---|---|
| GSW 1120 is required. Based on placement scores, GSW 1100 or GSW 1110 may also be required. No more than 6 hours of GSW 1100/1110/1120 count toward graduation. | | | | | |
| GSW 1100 | Intensive Intro. to Academic Writing | | 5 | | |
| GSW 1110 | Intro. to Academic Writing | placement | 3 | | |
| GSW 1120 | Academic Writing | | 3 | | |
| COMM 1020 | Intro. to Communication | | 3 | | |
| ENG 3880 or BA 2030 | Introduction to Technical Writing Business Communication | junior standing* | 3 | | |

| Mathematics & Computer Science (6 hour min) | | Pre-Req | Cr | T | G |
|--|-----------------------------|-------------|----|---|---|
| MATH 1120 and CS 1010 are required. Based on placement tests, MATH 90 and/or MATH 95 may be advised. MATH 90 and MATH 95 do not count toward graduation. | | | | | |
| MATH 90 | Elementary Algebra | placement | 3 | | |
| MATH 95 | Intermediate Algebra | placement | 3 | | |
| MATH 1120 | College Algebra I | placement | 3 | | |
| CS 1010 | Introduction to Programming | see catalog | 3 | | |

| BG Perspective Curriculum (9 hour min) | | Pre-Req | Cr | T | G |
|--|-----------------------|-------------|----|---|---|
| Each student must complete one course in each of the following areas: Social and Behavioral Sciences (S or SI) (ECON 2000 or higher is required), Humanities & Arts (H or HI) (e.g., ART 1010) and Natural Sciences (N) (e.g., CHEM 1000 or 1090. Course choices should be made from the list of approved courses in the BG Perspective Curriculum listed in the BGSU Undergraduate Catalog. | | | | | |
| ECON | ECON 2000 (or higher) | (S) or (SI) | 3 | | |
| | | (H) or (HI) | 3 | | |
| | | (N) | | | |

Each student must complete a sufficient number of electives to earn a minimum of 62 semester hours. At least 15 credit hours must be BGSU courses. Please check with your advisor for appropriate course selections.

Student Name: _____

BGSU ID _____

Student e-mail: _____ @bgsu.edu | alt: _____

Advisor: Karen Heebsh _____

e-mail: kheebsh@bgsu.edu _____

Office: 316F West _____

| Technical Core (15 hour min) | | Pre-Req | Cr | T | G |
|------------------------------|---|-----------|----|---|---|
| VCT 1030 | Introduction to Visual Communication Technology | | 3 | | |
| VCT 1040 | Problem Solving for Visual Media | | 3 | | |
| VCT 2040 | Concepts of Visual Communication | VCT 1030* | 3 | | |
| VCT 2820 | Photography I | | 3 | | |
| VCT 3080 | Fundamentals of Imaging Technology | VCT 2080* | 3 | | |

| Interactive Media Major (18 hour min) | | Pre-Req | Cr | T | G |
|---------------------------------------|--|-----------|----|---|---|
| CST 1810 | Network and Internet Principles | CS 1010* | 3 | | |
| VCT 2680 | Video Fundamentals | VCT 2030 | 3 | | |
| VCT 3660 | Applied Interactive Media Production | VCT 2680 | 3 | | |
| VCT 3690 | Video Production Techniques | VCT 2680 | 3 | | |
| VCT 3820 | Photography II | VCT 2820 | 3 | | |
| VCT 4820 | Advanced Concepts of Multimedia Production | VCT 4660* | 3 | | |

| Business Electives (9 hour min) | | Pre-Req | Cr | T | G |
|---|---|------------------|----|---|---|
| Students must select a minimum of 9 hours from the following courses: | | | | | |
| ACCT 2000 or | Accounting Concepts for Non-Business Students | soph. standing† | 3 | | |
| ACCT 2210 | Accounting and Business Concepts I | soph. standing* | 3 | | |
| BAT 2080 | Advertising | MKT 3000* | 3 | | |
| MKT 3000 or | Principles of Marketing | see catalog | 3 | | |
| BAT 2040 | Marketing | | | | |
| MGMT 3050 or | Principles of Organization and Management | junior standing* | 3 | | |
| BAT 2090 | Management and Supervision | | 3 | | |

| Other Courses (not required for program completion) | | Pre-Req | Cr | T | G |
|--|--|---------|----|---|---|
| Students may wish to consider several electives that may enhance their academic preparation: ART 1020, 1030, ARTS 2310, PHIL 2040, JOUR 1000, PSYC 1010 and/or other VCT courses. Consult your advisor and the BGSU undergraduate catalog for details. | | | | | |
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* or permission of instructor
† or permission of department

