

**APPAREL MERCHANDISING AND PRODUCT DEVELOPMENT  
with  
MARKETING MINOR**

School of Family and Consumer Sciences  
College of Education and Human Development

NAME \_\_\_\_\_

**Fall 2014**

Bachelor of Science in Apparel Merchandising and Product Development. This degree program is designed to be completed in 4 years. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

**REQUIRED COURSES 48 HRS**

_____	AMPD 1510 Apparel & Textile Industry	3
_____	AMPD 2010 Twentieth Century Fashion	3
_____	AMPD 2020 Merchandising Math	3
_____	AMPD 2510 Fundamentals of Apparel	3
_____	AMPD 2720 Career Exploration	3
_____	AMPD 2810 Textiles for Apparel	3
_____	COOP 50 Work Block	0
_____	AMPD 3130 Textile Product Analysis	3
_____	AMPD 3510 Fashion Forecasting	3
_____	AMPD 3600 Multi-Channel Retailing	3
_____	AMPD 3800 Visual Merchandising	3
_____	AMPD 3890 Supervised Field Experience	3
_____	AMPD 4020 Merchandising Soft Goods	3
_____	AMPD 4030 Consumer Analysis in Fashion	3
_____	AMPD 4140 Product Dev. Studio	3
_____	AMPD 4400 Comp. for Apparel Products	3
_____	AMPD 4510 Global Issues in Apparel & Textiles	3

**REQUIRED SUPPORTING COURSES 3-5**

\_\_\_\_\_ MATH 1210 or higher 3-5

**REQUIRED MINOR COURSES 21 HRS**

*Must earn a letter grade of "C" or better in each course taken as part of the minor.*

_____	ECON 2000 or higher **	3
_____	ACCT 2000 or ACCT 2210 or MGMT 3050	3
_____	MKT 3000 Prin. of Marketing	3
_____	MKT 3020 Consumer Behavior	3

**CHOOSE THREE**

_____	MKT Electives	3
_____	(3200, 3500, 4000, 4050, 4080 or 4100, 4120, 4150,	3
_____	4160, 4250, 4300, 4350, 4400, 4420, 4450, 4550)	3

**ELECTIVE COURSES Minimum 18**

(These are free electives that are not used anywhere else in your program. Consider choosing 3000-4000 level courses from: FCS, AMPD, BA, COMM, ART, ARTH, PSYC, ID, SOC, MKT, MGMT, ENG, foreign language, or VCT.)

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**COLLEGE REQUIREMENTS 3 HRS**

\_\_\_\_\_ COMM 1020 @ 3

**BG PERSPECTIVE REQUIREMENTS**

\_\_\_\_\_ GSW 1120 (\_\_\_\_\_ GSW 1100/1110)

Quantitative Literacy (Group A Recommended)

\_\_\_\_\_ Elective \_\_\_\_\_

Natural Science

\_\_\_\_\_ Elective \_\_\_\_\_

\_\_\_\_\_ Elective \_\_\_\_\_

Social and Behavioral Sciences

\_\_\_\_\_ Elective \_\_\_\_\_

\_\_\_\_\_ Elective \_\_\_\_\_

Humanities and Arts

\_\_\_\_\_ Elective \_\_\_\_\_

\_\_\_\_\_ Elective \_\_\_\_\_

Cultural Diversity in the United States

\_\_\_\_\_ Elective \_\_\_\_\_

Additional BG Perspective Course

\_\_\_\_\_ Elective \_\_\_\_\_

One BG Perspective course from above is an International Perspectives course.

**REMINDERS:**

- (1) Meet with your advisor at least once each year. Names of advisors can be obtained via MyBGSU web page. Click on "My Advisor."
- (2) SENIOR YEAR: You must apply for graduation on-line prior to the term deadline.
- (3) Complete at least 30 hours of coursework at BGSU.

\*\* Can also be used to fulfill one of the electives in BG Perspective shown in the adjacent right-hand column.

@ Letter grade of "C" or better is required.