

**APPAREL MERCHANDISING AND PRODUCT DEVELOPMENT**  
**with**  
**FASHION INSTITUTE OF TECHNOLOGY OPTION**  
 School of Family and Consumer Sciences  
 College of Education and Human Development

NAME \_\_\_\_\_

**Fall 2014**

Bachelor of Science in Apparel Merchandising and Product Development. This degree program is designed to be completed in 4 years. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

<b><u>REQUIRED COURSES</u></b>	<b><u>48 HRS</u></b>	<b><u>COLLEGE REQUIREMENTS</u></b>	<b><u>3 HRS</u></b>
_____ AMPD 1510 Apparel & Textile Industry	3	_____ COMM 1020 @	3
_____ AMPD 2010 Twentieth Century Fashion	3		
_____ AMPD 2020 Merchandising Math	3	<b><u>BG PERSPECTIVE REQUIREMENTS</u></b>	
_____ AMPD 2510 Fundamentals of Apparel	3	_____ GSW 1120 (_____ GSW 1100/1110)	
_____ AMPD 2720 Career Exploration	3	<b><u>Quantitative Literacy (Group A Recommended)</u></b>	
_____ AMPD 2810 Textiles for Apparel	3	_____ Elective _____	
_____ COOP 50 Work Block	0	<b><u>Natural Science</u></b>	
_____ AMPD 3130 Textile Product Analysis	3	_____ Elective _____	
_____ AMPD 3510 Fashion Forecasting	3	_____ Elective _____	
_____ AMPD 3600 Multi-Channel Retailing	3	<b><u>Social and Behavioral Sciences</u></b>	
_____ AMPD 3800 Visual Merchandising	3	_____ Elective _____	
_____ AMPD 3890 Supervised Field Experience	3	_____ Elective _____	
_____ AMPD 4020 Merchandising Soft Goods	3	<b><u>Humanities and Arts</u></b>	
_____ AMPD 4030 Consumer Analysis in Fashion	3	_____ Elective _____	
_____ AMPD 4140 Product Development Studio	3	_____ Elective _____	
_____ AMPD 4400 Computers for Apparel Products	3	<b><u>Cultural Diversity in the United States</u></b>	
_____ AMPD 4510 Global Issues	3	_____ Elective _____	

<b><u>REQUIRED SUPPORTING COURSES</u></b>	<b><u>9-11</u></b>
_____ ECON 2000 or higher**	3
_____ MATH 1210 or 1220	3-5
_____ MKT 3000 Principles of Marketing	

<b><u>FASHION INSTITUTE OF TECHNOLOGY (F.I.T)</u></b>	<b><u>30 HRS</u></b>
_____ AMPD 3090 (Junior Year) FIT Visiting Student	
Must be accepted into F.I.T.	
Advertising and Communications (F/Spr)	
Textile Development and Marketing (F)	

<b><u>Additional BG Perspective Course</u></b>
_____ Elective _____
<input type="checkbox"/> One BG Perspective course from above is an International Perspectives course.

<b><u>FREE ELECTIVE COURSES</u></b>	<b><u>Minimum 6</u></b>
(These are free electives that are not used anywhere else in your program. Consider choosing 3000-4000 level courses from: FCS, BA, COMM, ART, ARTH, PSYC, SOC, MKT, MGMT, ENG, foreign language, or VCT.)	
_____	_____
_____	_____
_____	_____

- REMINDERS:**
- (1) Meet with your advisor at least once each year. Names of advisors can be obtained via MyBGSU web page. Click on "My Advisor."
  - (2) **SENIOR YEAR: You must apply for graduation on-line prior to the term deadline.**
  - (3) Complete at least 30 hours of coursework at BGSU.

\*\* Can also be used to fulfill one of the electives in BG Perspectives shown in the right-hand column.

@ Letter grade of "C" or better is required.

**A MINOR IS STRONGLY ENCOURAGED.**